James Ruebush Lamb
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## **Talent Summary**

Seasoned professional with the perfect mix of left and right brain skills. Excels at data analysis, project management and process improvement with a focus on efficiency and results. Quick study who learns and adapts to new technologies, as demonstrated by the successful completion of an intensive full-stack web development course at the University of Richmond. Strong leadership and customer service skills to motivate teams for success.

# **Skills Summary**

- ◆ Research and Data Analytics
- ◆ Strong Writer/Editor
- Project Management
- ◆ Proficient in Microsoft Office Suite
- ◆ Proficient in MAC OS environments

- ♦ HTLM5, CSS
- mySQL, MongoDB
- ◆ Express, React, Node
- ♦ MemberMax/NetForum

## **Professional Experience**

#### American Moving & Storage Association (AMSA), March 2010 – July 2019

Manager, Data & Market Analysis, Government Affairs

- Researched and collected statistics and relevant industry information for membership publications.
- Responded to staff and membership requests for industry trends and data.
- Wrote and distributed moving industry market share information, including *Industry Trends*, a quarterly publication utilized by association thought leaders and government officials.
- Served as the point of contact for AMSA's military rate filing software, performed annual software updates, and provided customer support to resolve technical issues.
- ◆ Led the transition team to move military rate filing software to cloud-based product, resulting in increased product sales and non-dues revenue for the association.
- ◆ Assisted the Government Affairs team with preparation and execution of *Moving Day on the Hill*, the annual fly-in for association members. Scheduled meetings with members of Congress, prepared briefing materials, and provided member support throughout the event.

### Manager, ProMover and Compliance

- Reviewed all membership applications to determine edibility for association membership.
- ◆ Led the work team to conduct an annual review of AMSA 3,500 member companies to ensure continued compliance with the association ProMover program.
- Served as the staff liaison to ProMover Brand Oversight Committee, the group of C-level executives charged with setting the strategic direction and standards of excellence for the association.

#### Education

Bachelor of Arts, College of Charleston, Charleston, SC Full-Stack Web Development Certification, University of Richmond, Richmond, VA