

Classroom Training Media

Flip Charts		
Strengths	Weaknesses	
Flexible, simple, readily available and colorful	Have limited sightlines, and limited viewing distance	
Show organization of material	Replacement costs of chart and markers that dry out	
Enhance interaction with students	Awkward to transport	
Can be referred to several times	Not a good choice for large groups	
Ease of use	Made of paper so not sturdy	
Inexpensive	Potential issue with reading the	
	handwriting	
Can be partially prepared in advance of		
class		

Whiteboards	
Strengths	Weaknesses
Flexible, simple, readily available and colorful	Limited sightlines, and limited viewing distance
Show organization of material	Potential technology failure with interactive whiteboards
Enhance interaction and collaboration	Cost is high for interactive whiteboards and requires special markers
Present anything that can be shown on a computer	Replacement cost for markers that dry out
Ability to record instruction and post for students to review	Fixed height can render some areas inaccessible
Easy to use	

For Training Purposes Only



VBA INSTRUCTOR TRAINING COURSE

PowerPoint		
Strengths	Weaknesses	
Colorful, varied and easily transportable	Require lighting to be dimmed	
Give uniform, professional presentation	Involve no personal contact (passive media)	
Can be easily updated or modified	May experience technical difficulties	
Can create student handouts from file	"Death by PowerPoint"	
Support color, text, graphics,	Potential technology failure so need a	
animations, video	backup	
Prepare prior to instruction		
Use with large audiences		
Can be used in any training mode		

Video		
Strengths	Weaknesses	
Provide consistent message	Is passive – not active	
Introduce different speaker or visual stimulation	May become dated	
Able to transport students outside classroom or provide complex demonstrations	High initial cost	
Can be used in any training mode	Overuse can create student boredom	

Handouts		
Strengths	Weaknesses	
Provide students with notes	Debate regarding optimum time to distribute (before, during, or after instruction)	
Provide students with post-training resources	Lack of page numbers can result in confusion	
Can be used in any training mode	Is passive – not active	
Prepare prior to instruction		
Easy to use, maintain, and update		

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Computers		
Strengths	Weaknesses	
Active – provides interaction	High initial cost	
Offer access to unlimited resources	Time-consuming to manage student efforts in the classroom	
Promote student retention	Potential information overload	
Student practice on actual work equipment	Require two instructors	
Can be used in any training mode	Require students to be facing away from instructor to perform task	
	Potential technology failure so need a backup	

