Chester & Ella Residences

Commercial Residential

Role: Design Team Lead

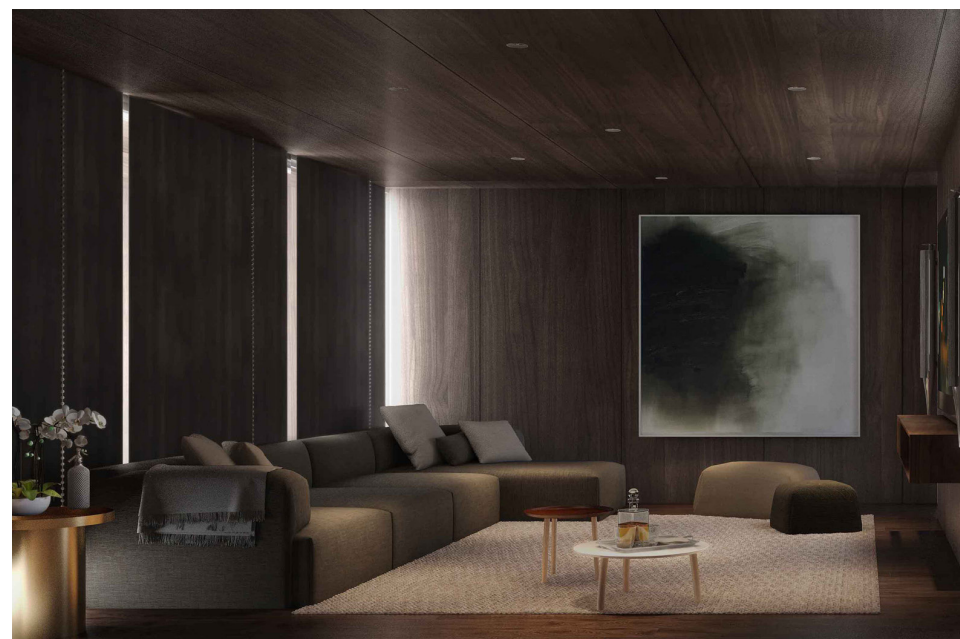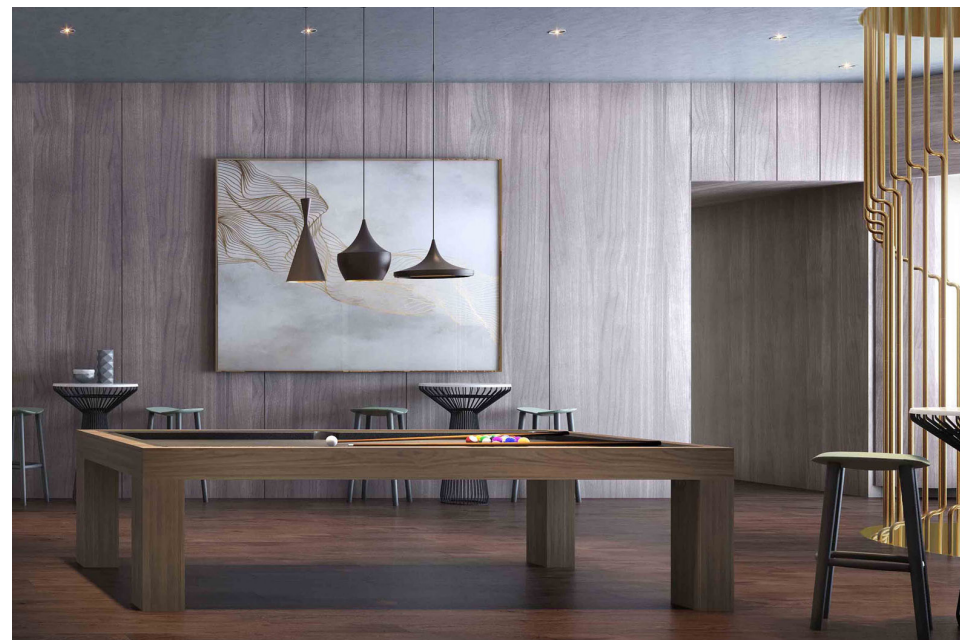# Chester & Ella Residences

500 sqm, Brisbane, 2020

Role: Design Team Lead
Studio: Ministry of Design

This project for Kokoda Property, Australia's luxury residential developer, was for a new 18 storey luxury apartment branded Chester & Ella, named after the street corner or Chester Street and Ella Street. Their branding consultant spearheaded the concept of duality personified by a masculine Chester and the feminine Ella.

The studio was commissioned to design the public areas of this new development comprising of two towers with dedicated lobbies. The towers are connected on the fourth and fifth floors with shared amenity spaces such as Bar & Lounge with pool table, outdoor BBQ and terrace, home theatre & karaoke room, and a chef-style kitchen with 20-seater private dining.

A play on contrast of dark and light, angular and soft was used in the design of the public spaces. In the Chester tower, the design is dark, edgy and masculine with hints of white, while in Ella tower, the inverse happens with a light backdrop and soft curves. In the fourth and fifth floors, the dark backdrop from Chester gives way to the bright and sparkling gold and voluptuous furnishing from Ella. A feature gold spiral stair is used as a focal point to draw residents through the two amenity floors.

While my colleague was the client and consultant face on this project, in my role as Design Team Lead, I was responsible to delegate work, reviewing design with the Director, and ensuring the deliverables were timely and of good quality. Meanwhile the area of design I personally undertook for this project was the Chester lobby and main circulation.
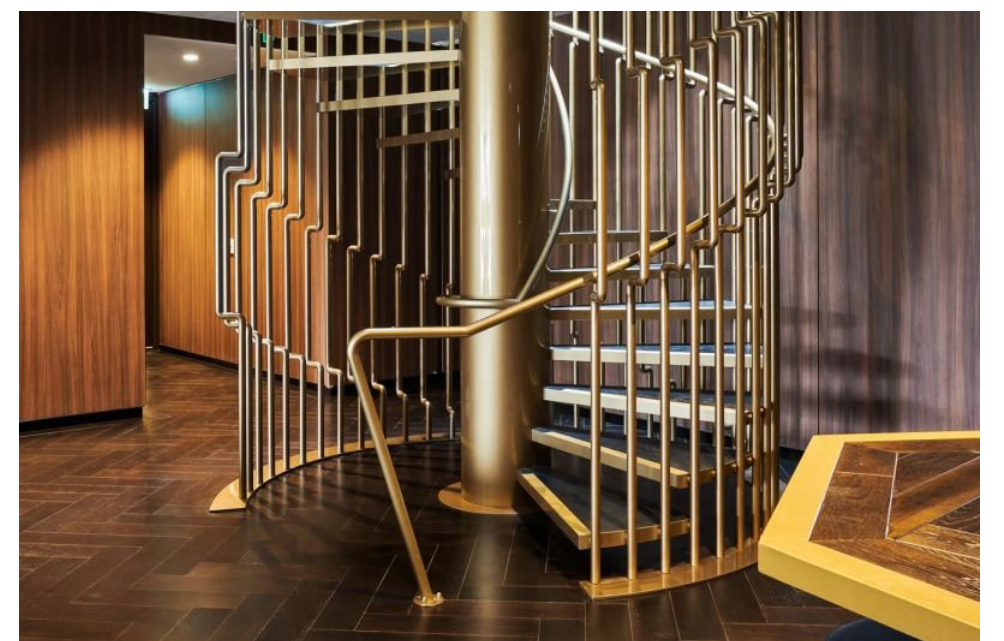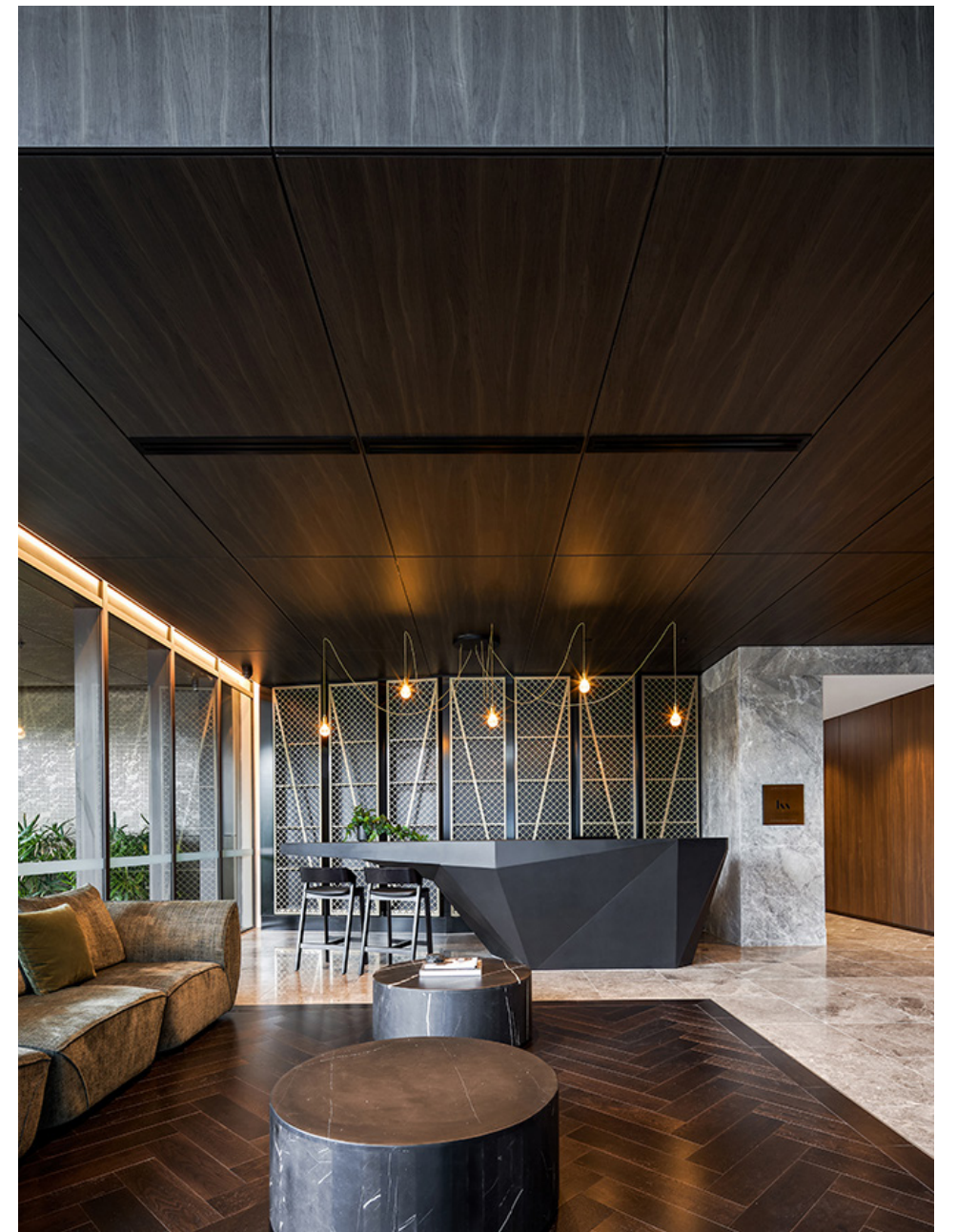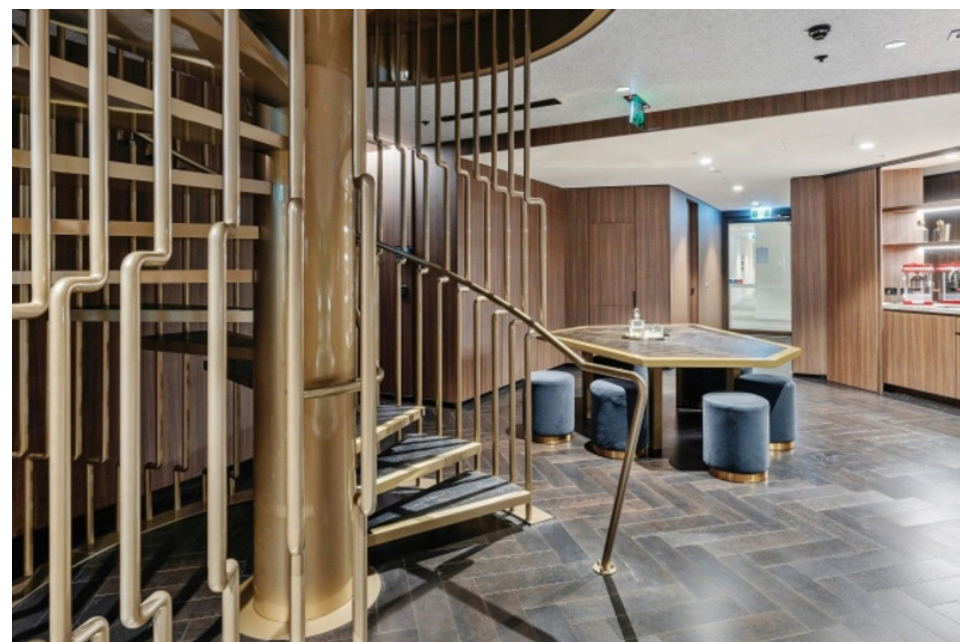
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Description (clockwise from top left):
1. *Completed pictures of the public lounge and bar*
2. *The reception counter at Chester Lobby*
3. *Detail of the feature spiral stair connecting the two public amentiy floors*
4. *View of the Private Dining & Kitchen*
5. *View to the social bar area*