

Open Knowledge London

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OPEN KNOWLEDGE

Open Knowledge England

A local group of the global
Open Knowledge Network

Vision

All public information is open
and

Creators and innovators are recognized and supported

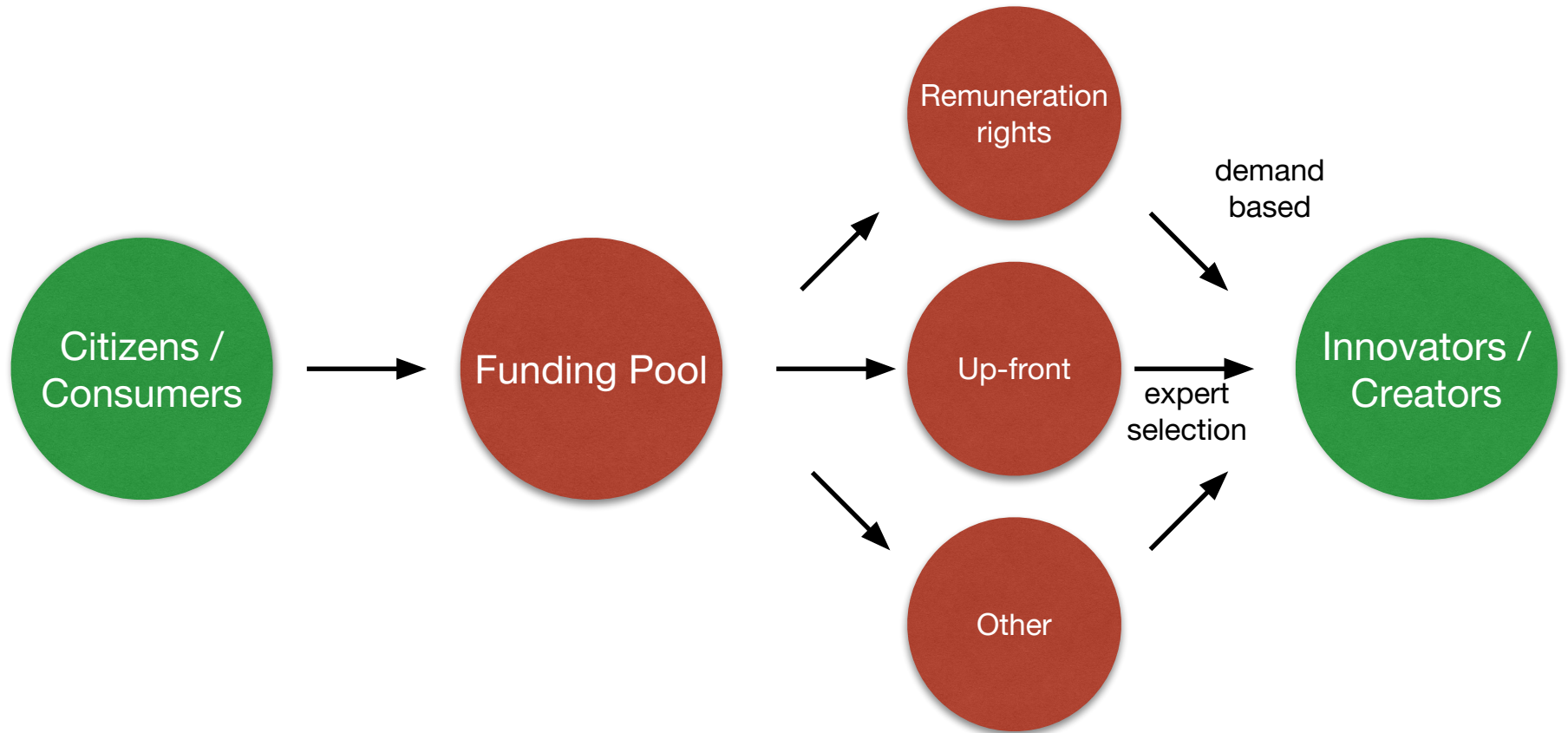
Public info = info legitimately accessible by anyone for free or for fee

Information = everything that can be bits – software, data, research, content ...

Open = freely available for everyone to use, build on and share

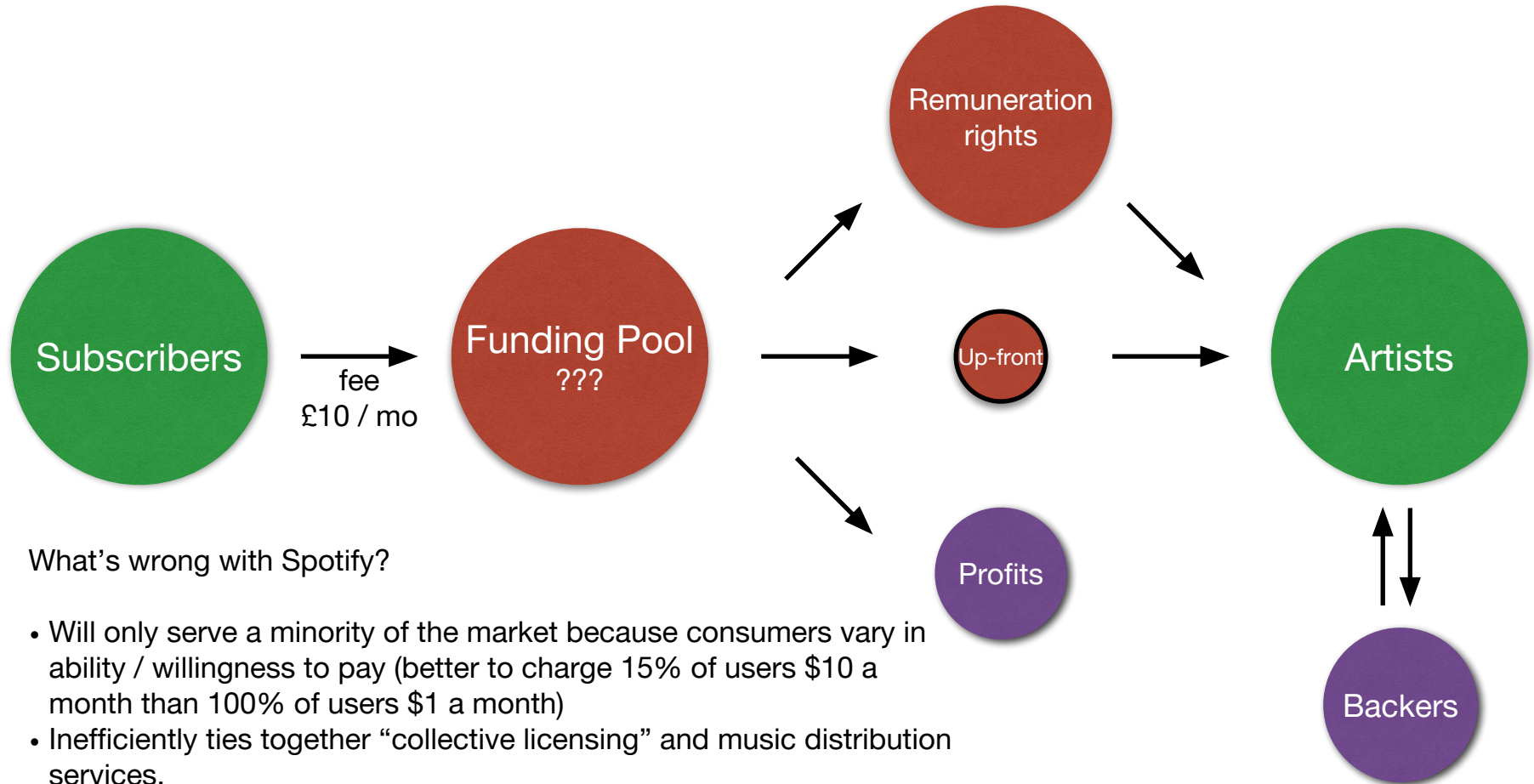
Paying for the first
copy

The Open Model



Spotify

Existence proof of the model ...

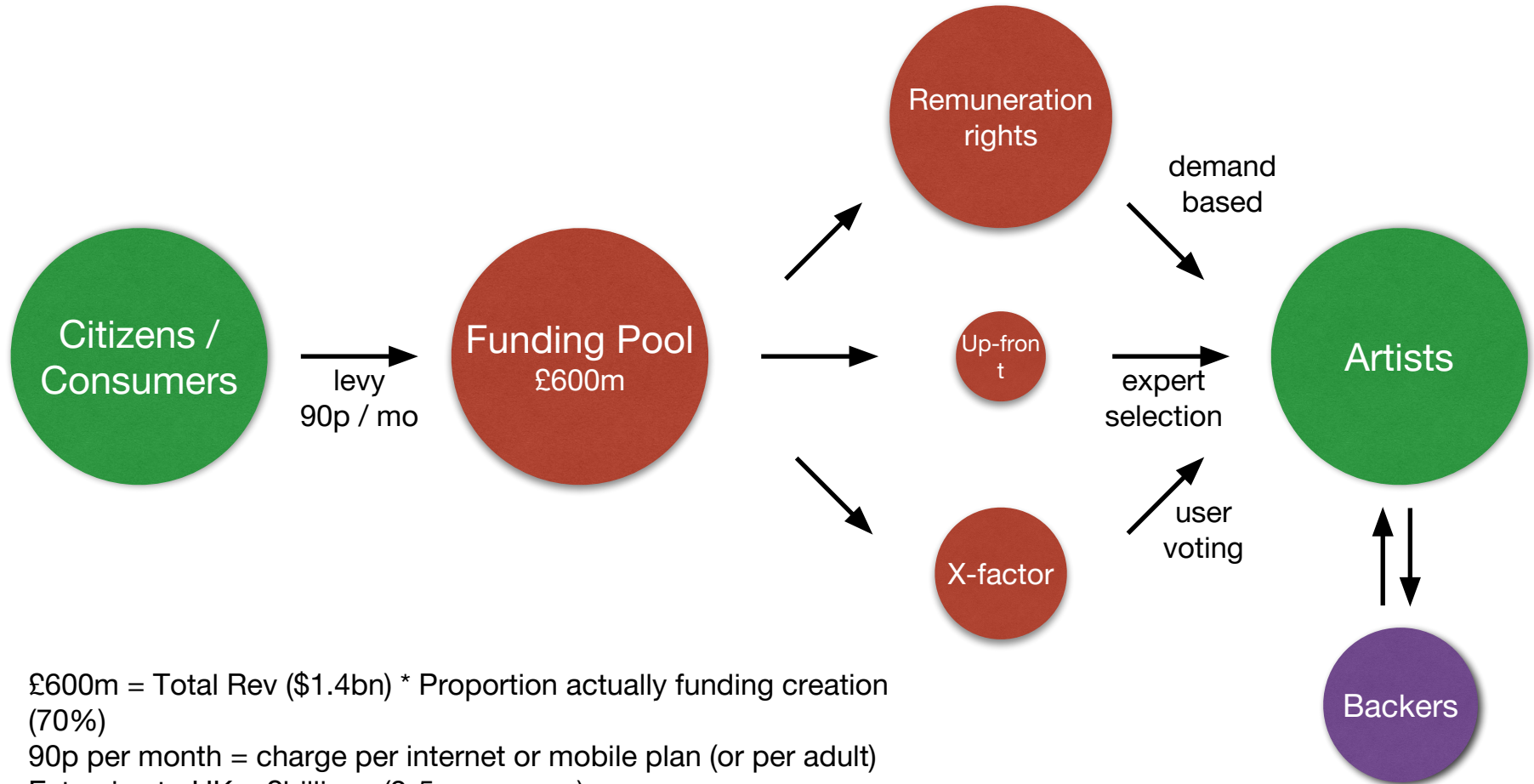


What's wrong with Spotify?

- Will only serve a minority of the market because consumers vary in ability / willingness to pay (better to charge 15% of users \$10 a month than 100% of users \$1 a month)
- Inefficiently ties together “collective licensing” and music distribution services.
- Incentives to impede and distort innovation in order to preserve market position
- Major potential for monopoly that exploits consumers and artists

Music

[Open Spotify]



£600m = Total Rev (\$1.4bn) * Proportion actually funding creation (70%)

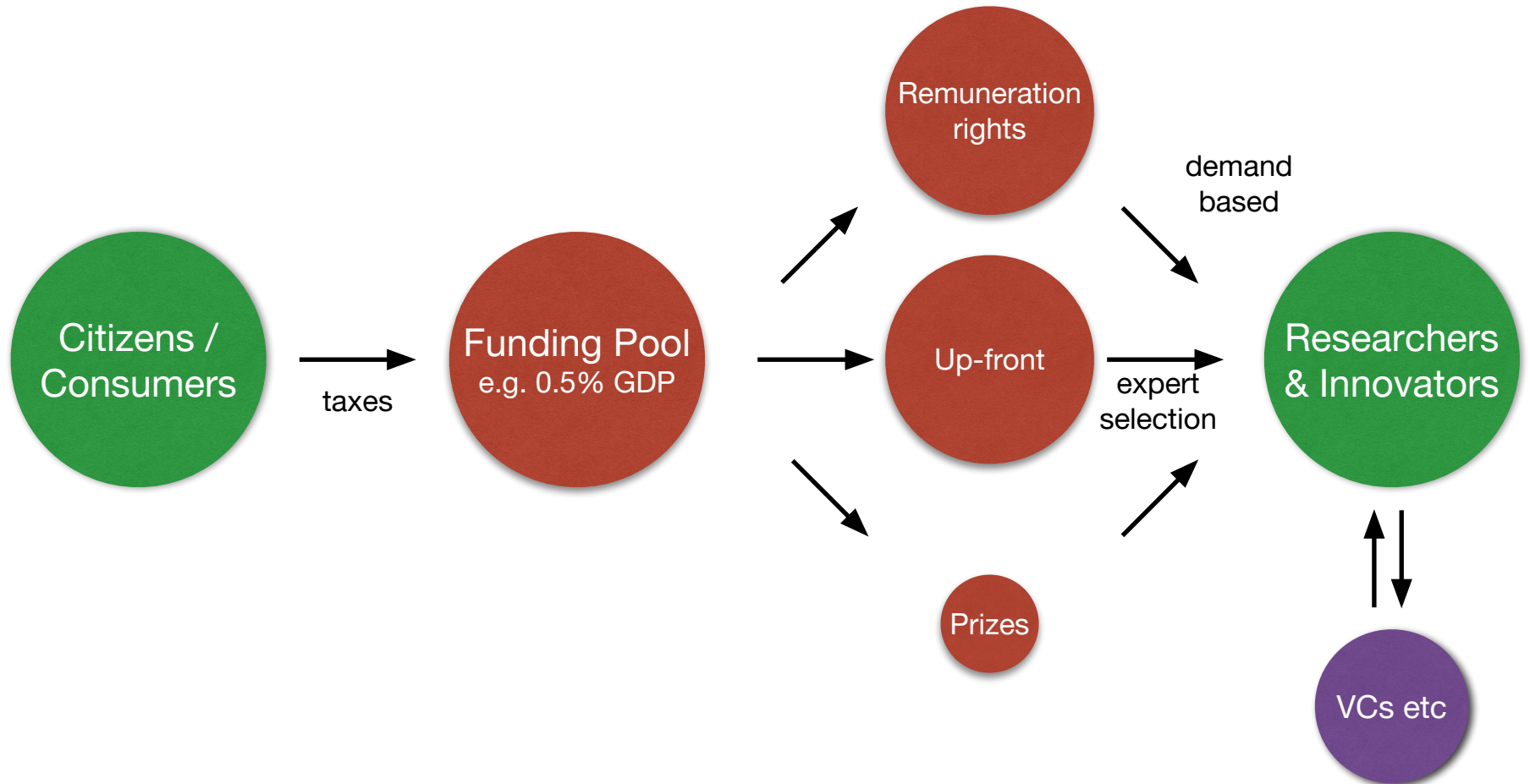
90p per month = charge per internet or mobile plan (or per adult)

Est gains to UK = £billions (2-5x revenues)

References: Fisher (2004), Aigrain (2012), Love et al (2003) etc

Open music
for less than
€1/mo
on your Internet bill

Pharmaceuticals



How?

Two paths:

1. **Top-down:** via government and policy. Gov collect and provide funding for open information and eliminate monopoly rights.
2. **Bottom up:** get together “cooperatively” to fund open information and make it ourselves e.g. open software, open data etc

What Do We Do?

1. Top down

Change minds and change policy => advocacy, evangelism, activism

- a. To change policy we need to also change mentality - long-term process.
Like environmentalism
- b. create structured sustainable organizations that can perform advocacy
and engage in policy and movement building

2. Bottom-up

Creating open material directly - open datasets, demonstrators and pilots etc

Get Involved

<http://en.okfn.org/>

Policy and Advocacy
Events and outreach
Information to insight

June 2016

- Land Registry Privatization
 - <https://discuss.okfn.org/t/land-registry-privatization/2394>
 - **We strongly recommended keeping the Land Registry in public hands and against privatisation**
- Local Government Transparency
 - Code & FAQs
<https://www.gov.uk/government/publications/local-government-transparency-code-2015>
 - Consultation
<https://www.gov.uk/government/consultations/strengthening-local-government-transparency>
- Your announcement here!