



Qwiktech Solutions Pvt (Ltd) t/a Magetsi

Rufaro Mucheri: Innovator, Entrepreneur, and CEO of Magetsi

Rufaro Mucheri is a dynamic and visionary entrepreneur, currently serving as the CEO and co-founder of Magetsi, a leading online payment platform in Zimbabwe. Based in Canada, Rufaro is a seasoned Software Developer with extensive experience at Amazon Web Services (AWS), one of the world's largest and most innovative tech companies.

Professional Journey

Rufaro's journey in the tech world began with a passion for leveraging technology to solve real-world problems. With a robust background in software development, Rufaro honed his skills and gained invaluable experience at AWS, where he contributed to cutting-edge projects and solutions. This experience instilled in him a deep understanding of the technological landscape and a drive to bring technological advancements to Zimbabwe.

Founding Magetsi

Driven by a desire to make a meaningful impact in his homeland, Rufaro co-founded Magetsi, an innovative platform that simplifies online transactions. Magetsi facilitates the purchase of ZESA tokens, airtime, data bundles, ZINARA vehicle licensing, and event tickets, offering a seamless and secure payment experience to its users. Under Rufaro's leadership, Magetsi has grown rapidly, becoming a trusted name in the online payment industry in Zimbabwe.

Pioneering Ticket Management

Rufaro's vision extends beyond traditional online payments. He spearheaded the development of an advanced ticket management system that revolutionizes how tickets are sold and managed for events. This system allows customers to purchase tickets online and receive QR-coded tickets, streamlining entry processes and enhancing security. Event planners benefit from real-time sales data, interactive dashboards, and comprehensive event management tools, making the entire process efficient and user-friendly.

Commitment to Innovation

Rufaro is committed to innovation and excellence. His approach combines technical expertise with a deep understanding of market needs, ensuring that Magetsi remains at the forefront of technological advancements. By integrating data analytics and targeted marketing, Rufaro helps event planners and artists maximize their reach and improve their events.

No hassle, no stress, just lightning payments!





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Notable Achievements

Under Rufaro's leadership, Magetsi has partnered with high-profile clients, including Shashl Butterflies EP Launch Kurai "Mukanya" Makore, Diana Samukange, Moji Fest (Bulawayo and Harare editions), and the Kadoma Music Festival. These collaborations have solidified Magetsi's reputation as a reliable and innovative partner in the event management and ticketing space.

Vision for the Future

Rufaro's vision is to continue expanding Magetsi's offerings, making it the go-to platform for all online payments and event management needs in Zimbabwe and beyond. His dedication to leveraging technology to improve lives and create seamless experiences is the driving force behind Magetsi's success.

Personal Philosophy

Rufaro believes in the power of technology to transform lives and communities. He is passionate about empowering people through innovative solutions and is committed to fostering a culture of excellence, integrity, and customer-centricity at Magetsi.

Contact Information

For collaborations, partnerships, or more information about Magetsi, you can reach Rufaro Mucheri at:

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