

RACHEL LENSE

1131 Hamline Ave N, #26
Saint Paul, MN 55108

701.212.2143
rlense88@gmail.com

EDUCATION

Minnesota State University Moorhead
B.S. Graphic Communications, Minor History
Emphasis Multimedia Development

GRADUATED DECEMBER 2012
Magna Cum Laude, GPA 3.75

EMPLOYMENT

Front End Web Developer 3M Saint Paul, MN	◇ Work on an Agile team to construct and maintain design patterns for 3m.com and its subsidiaries	◇ Communicate effectively and efficiently with other in-house teams to achieve larger company goals	10 MONTHS
	◇ Utilize powerful back-end automation to build minified files for optimal performance	◇ Encourage teammates in professional growth by participating in knowledge shares for new technologies	
			1 YEAR 6 MONTHS
Executive Marketing & Operations Assistant Timberland Partners Bloomington, MN	◇ Developed effective marketing techniques using current technologies to optimize returns	◇ Efficiently managed and executed multiple high-priority projects concurrently	
	◇ Facilitated property acquisitions and daily operations by tracking and reporting data	◇ Provided technical support for marketing-, training-, and operations-related websites	6 MONTHS
Graphic & Web Designer Pace International Rochester, MN	◇ Hand-coded responsive web pages with HTML5, CSS3, and JavaScript for better user experience	◇ Designed promotional flyers, banners, posters, etc. for events focused on specific customer interests	
	◇ Collaboratively worked with in-house marketing team to make weekly email advertisements	◇ Photographed and edited electronics parts and tools for use in creating annual catalog	7 MONTHS
Graphic Communications Associate Rourke Art Museum Moorhead, MN	◇ Created graphics for print, facebook, and website	◇ Researched, strategized, and developed effective and cost-efficient ways to boost company's online presence	
	◇ Updated and edited online content using a content management system		

EXPERIENCE

◇ HTML5/CSS3/JS	◇ Node.js/Grunt.js	◇ Fiddler	◇ Mac/PC Proficient
◇ Bootstrap	◇ JavaScript MVC Frameworks	◇ Google Analytics	◇ Responsive Design
◇ Sass	◇ Git	◇ Adobe Creative Cloud	◇ Typography Rules
◇ jQuery	◇ Sublime Text 3	◇ Microsoft Office Suite	◇ Branding Philosophies

ACHIEVEMENTS & ACTIVITIES

- ◇ Current volunteer for the Animal Humane Society in Saint Paul
- ◇ Designed Minnesota Multi Housing Association's MADACS Awards cover (2015)
- ◇ Volunteer videographer for Madonna Living Community's *Legacy of Honor* event (2013)
- ◇ Published photographs and poetry in *Red Weather Magazine* (2009–2012)
- ◇ Upperclassman, Transfer, and Freshman Scholarships (2006–2009)