

-- Row counts per table

```
SELECT 'Customers' AS Table_Name, COUNT(*) AS Row_Count FROM Customers
UNION ALL SELECT 'Discounts', COUNT(*) FROM Discounts
UNION ALL SELECT 'Employees', COUNT(*) FROM Employees
UNION ALL SELECT 'Products', COUNT(*) FROM Products
UNION ALL SELECT 'Stores', COUNT(*) FROM Stores
UNION ALL SELECT 'Transactions', COUNT(*) FROM Transactions;
```

-- Top 10 countries by customer count

```
SELECT TOP 10 Country, COUNT(*) AS TotalCustomers
FROM Customers GROUP BY Country ORDER BY TotalCustomers DESC;
```

-- Total revenue by year

```
SELECT YEAR(Date) AS Year, SUM(Line_Total) AS TotalRevenue
FROM Transactions GROUP BY YEAR(Date) ORDER BY Year;
```

-- Top 10 selling products by revenue

```
SELECT TOP 10 p.Product_ID, p.Description_EN AS ProductName,
SUM(t.Line_Total) AS Revenue
FROM Transactions t JOIN Products p ON t.Product_ID = p.Product_ID
GROUP BY p.Product_ID, p.Description_EN ORDER BY Revenue DESC;
```

-- Revenue per store

```
SELECT s.Store_Name, s.Country,
SUM(t.Line_Total) AS StoreRevenue,
COUNT(DISTINCT t.Invoice_ID) AS TotalInvoices
FROM Transactions t JOIN Stores s
```