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-- Row counts per table
SELECT 'Customers' AS Table_Name, COUNT(*) AS Row_Count FROM Customers
UNION ALL SELECT 'Discounts', COUNT(*) FROM Discounts
UNION ALL SELECT 'Employees', COUNT(*) FROM Employees
UNION ALL SELECT 'Products', COUNT(*) FROM Products
UNION ALL SELECT 'Stores', COUNT(*) FROM Stores
UNION ALL SELECT 'Transactions', COUNT(*) FROM Transactions;

-- Top 10 countries by customer count
SELECT TOP 10 Country, COUNT(*) AS TotalCustomers
FROM Customers GROUP BY Country ORDER BY TotalCustomers DESC;

-- Total revenue by year
SELECT YEAR(Date) AS Year, SUM(Line_Total) AS TotalRevenue
FROM Transactions GROUP BY YEAR(Date) ORDER BY Year;

-- Top 10 selling products by revenue
SELECT TOP 10 p.Product_ID, p.Description_EN AS ProductName,
       SUM(t.Line_Total) AS Revenue
  FROM Transactions t JOIN Products p ON t.Product_ID = p.Product_ID
 GROUP BY p.Product_ID, p.Description_EN ORDER BY Revenue DESC;

-- Revenue per store
SELECT s.Store_Name, s.Country,
       SUM(t.Line_Total) AS StoreRevenue,
       COUNT(DISTINCT t.Invoice_ID) AS TotalInvoices
  FROM Transactions t JOIN Stores s
;
```