

CASE STUDY:

Implement & Streamline SAP BTP Document Management

Nielsen Holdings PLC is an American information, data, and market measurement firm. The firm operates in over 100 countries and employs approximately 44,000 people worldwide.

Nielsen sought to embrace SAP BTP after transitioning to S/4HANA and leveraging its capabilities. Collaborating with Auritas and SAP, the company embarked on optimizing its document management processes with ArchiveLink and SAP Document Management System (DMS).

ArchiveLink enabled the migration of attachments from the SAP database to BTP, while SAP DMS facilitated the transfer of documents from SAPOffice to BTP. The company achieved seamless document migration and management, through configuration adjustments and validation, all within the SAP BTP platform.



ABOUT NIELSEN

Nielsen Holdings PLC is an American information, data and market measurement firm. Nielsen operates in over 100 countries and employs approximately 44,000 people worldwide.

Founded in 1923, Nielsen's assets total over \$3.5 Billion.



BUSINESS CONTEXT

Nielsen Media had recently completed a divestiture of its *Buy and Watch* business units. After adopting S/4HANA, it was introduced to the power and flexibility of SAP's Business Technology Platform (BTP) and was eager to leverage these capabilities, specifically in document management.

With a collaboration between Auritas and SAP, a Proof of Value (POV) was developed outlining the cost impact of continuing with the current mode of operation as compared to the financial and flexibility benefits that could be achieved with BTP. The POV also included elements such as options for integration and custom app development on the BTP platform.

OBJECTIVES

- ✳ Enable SAP Cloud Connector on Nielsen BTP subaccount
- ✳ Implement BTP Document Management Service for SAP Office and DMS.
- ✳ Enhance the efficiency of document management processes.
- ✳ Facilitate the establishment of retention management policies.



AURITAS SOLUTION

The company embarked on a strategic initiative to optimize its document management processes by integrating its SAP systems with BTP. Two key protocols, ArchiveLink and SAP Document Management System (DMS), were employed to facilitate this transition.

With ArchiveLink, the objective was to shift the storage of attachments from the SAP database to the BTP environment. Configuration adjustments were made for two business objects, transforming them into ArchiveLink-compatible entities. This allowed for seamless access to documents stored on BTP from within SAP. Leveraging this project as a foundation, the company utilized the insights gained to independently migrate additional data and create new objects, thereby streamlining their migration process and enabling effective retention management.

As for SAP DMS, a configuration was implemented to utilize SAPOffice DMS Documents as storage containers, facilitating the transfer of documents from SAPOffice to BTP. Attachments lacking business object configuration were segregated and migrated to BTP, where retention management could be effectively carried out. A thorough validation process, including test migrations, ensured the efficacy of the configuration, guaranteeing smooth document migration and management within the new environment. Through these initiatives, the company achieved a significant advancement in its document management capabilities, enhancing efficiency and enabling seamless integration with the BTP platform.

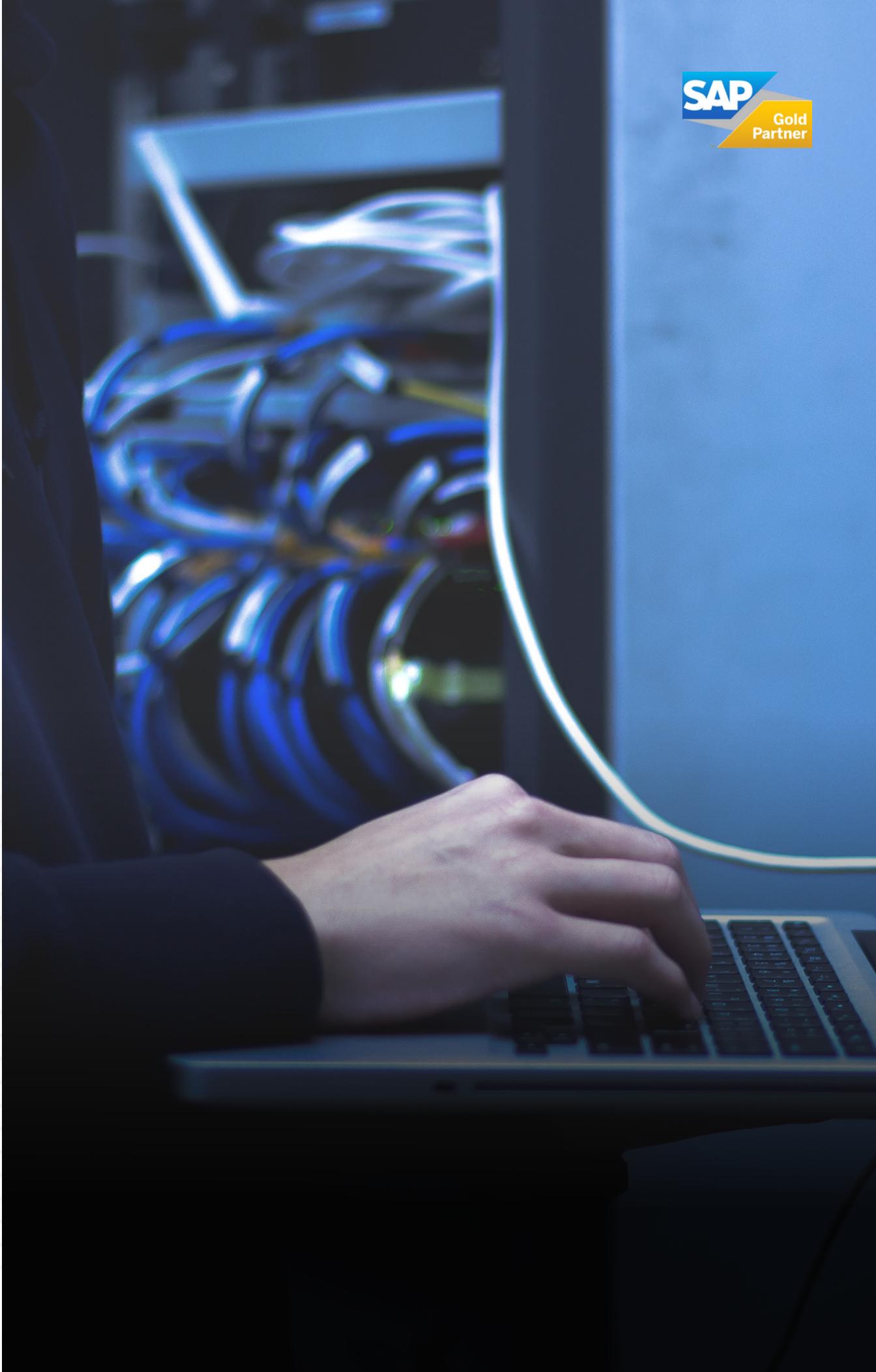
RESULTS AND BENEFITS

As a result of the project, Nielsen Holdings was able to achieve a comprehensive list of benefits, including:

- Data/document segregation to support retention management.
- Cost savings due to SAP BTP cost-effectiveness.
- Establish a better position for technological updates.
- Became self-sufficient in rapid fashion.
- Enhance the efficiency of their content management strategies.
- Leverage storage benefits offered by SAP BTP.

As a follow-up to the initial engagement, Nielsen continued configuring new business objects and migrating documents from SAPOffice to DMS to BTP.

Nielsen has also begun integrating BTP Document Management with Ariba.





ABOUT AURITAS

Auritas is a global ERP products and services company specializing in data management, process optimization, and product innovation, with a focus on SAP Enterprise customers.

Since its inception in 2003, Auritas has been closely aligned with SAP and has established itself as a leading pioneer in the market for all things data and process.

With two decades of experience, Auritas specializes in sophisticated approaches to Information Lifecycle Management (ILM), Legacy Decommissioning, Enterprise Information Management (EIM), Enterprise Content Management (ECM), Business Transformations for AP/AR, and SAP S/4 HANA.

Auritas helps clients actualize the benefits of IT footprint reduction, landscape optimization, process simplification, and digital transformations using SAP® core and key solution extensions.

Visit www.auritas.com for more information about Auritas' products and services.

