

NAOMI PYBURN

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I am a writer with experience in publishing and social enterprise. I'm interested in how to 'do good better' and in joining the growing movement to make ethical and sustainable business the norm.

Experience

- Jul 2017 – Present
Impact Storyteller, Mongoose Energy.
Researching the economic, social, and environmental impact of 11 community-owned renewable energy projects managed by Mongoose. Conveying impact findings through written profiles and visually engaging infographics.
- Jan 2017 – Present
Impact Women Researcher, Ogunté CIC.
Produced profiles on women social entrepreneurs. Identified and reached out to established individuals. Researched, wrote, and edited interviews for online publication. Wrote series of blog posts collating findings.
- Jan – Jul 2017
Chief Writer, Sugarwise.
Managed the written content and operations at an early-stage food certification start-up. Wrote articles, government policy consultations, employee contracts, formal certification guidelines, client proposals, editorials, job advertisements, blog posts, website copy, agendas. Designed graphics for use in marketing materials. Recruited and trained new team members. Organised and attended events.
- Aug 2016 – Feb 2017
Deputy Editor, Wet Zebra Media.
Sole paid employee in a digital publishing start-up, requiring fast learning and impeccable organisation. Responsibilities include selecting and editing manuscripts, communicating with authors, launching social media campaigns, organising and hosting events, managing web content, checking legal documents, training interns, and writing articles.
- Jul – Aug 2016
Content Writer, The SMF Group.
Produced articles for clients in a digital marketing firm, researching unfamiliar topics, writing efficiently to meet strict deadlines, and editing colleagues' work.
- Jul 2012 – Jul 2013
Founder & Editor-in-Chief, INK Student Magazine.
Co-founded and edited online student publication 'INK', which won several categories at national Shine Media Awards. Led a team of over 50 students and members of staff. First experience of Adobe InDesign. Gained proficiency at editing and proofreading, effective people management, adapting quickly to new challenges and public speaking.

Education

- 2013 – 2016
English BA (Hons), University of Cambridge, 2.i.
Honed my command of the English language, learning the value of accuracy and precision in the written word. Developed rigorous work ethic, working autonomously to meet demanding deadlines. Juggling workload with extra-curricular pursuits cultivated excellent time-management abilities.
- 2006 – 2013
High School, Berkhamsted School.
A-Level English Literature – A*, Latin – A*, History – A, & French (AS) – A
GCSE 11 A*s

