

Dear Sir/Madam,

I hope this letter finds you well. **I, SURESH RAM [HOD-CEER]**, am writing to you on behalf of **CMR COLLEGE OF ENGINEERING & TECHNOLOGY**. We are excited to inform you about an upcoming event that we believe aligns with your organization's values and goals—**CMR HACKFEST 1.0 [Hackathon & Project Competition]** during **1st & 2nd March 2024**. The **CMR HACKFEST 1.0** is an annual event that brings together talented students from various disciplines to collaborate, innovate, and showcase their skills in the field of **Clean and Renewable Energy, Waste Management, Transportation & Logistics, Agriculture, Smart Education, Health Care, IOT, and various SDG Goals**. This event not only fosters a culture of creativity and problem-solving but also provides a platform for students to connect with industry leaders and professionals.

The event has reached nearly 1200 registrations and around 120+ teams have been invited to the campus to participate offline. 800 Participants from 16 states are participating in this competition. To make this event a grand success, we are seeking partnerships with organizations that share our enthusiasm for fostering talent and supporting the growth of the tech community. We have identified you as a leading innovator, and we believe that your involvement in our hackathon could bring immense value to both our students and your organization.

We are reaching out to request sponsorship for our Hackathon, and we believe that your support can significantly contribute to the success of the event. Your sponsorship would help cover expenses such as venue costs, prizes for the winners, promotional materials, and other logistical requirements. In return, we offer various benefits that include **prominent visibility for your company throughout the event, acknowledgment in our promotional materials, and the opportunity to connect with our talented pool of students**. If you have any questions or require further information, please feel free to contact us at (hodceer@cmrcet.ac.in). We would be delighted to discuss this opportunity with you in more detail and explore how we can tailor a sponsorship package that meets your needs. Sponsor Categories and account details are attached with this letter.

Thank you for considering our request. We are looking forward to the possibility of partnering with you for the **CMR HACKFEST 1.0 [Hackathon & Project Competition]** and creating a mutually beneficial relationship.

Sincerely,

Mr.B.SURESH RAM,

HOD - CEER Dept.

9299350052, 9100073768

hodceer@cmrcet.ac.in)

CMR College of Engineering & Technology.

SPONSOR CATEGORIES

PLATINUM SPONSORSHIP INR 1,00,000
<ol style="list-style-type: none">1. Video promotion at event2. Special mention of sponsor by the principal3. Distribution of promotional brochures to the visitors and participants of the event4. Sponsor goodies as consolation prizes for each domain5. Dedicated sponsor banner at the main road [NH] entrance of the college6. Dedicated sponsor logo at each venue and accommodation hostel
GOLD SPONSORSHIP INR 75,000
<ol style="list-style-type: none">1. Special mention in the articles section of the College main website2. Special mention in the emails sent to all the participants3. Dedicated 'About our sponsor' on social media4. Sponsor logo on the hackathon Id's and bands5. Dedicated organization poster on the main entrance and auditorium
SILVER SPONSORSHIP INR 50,000
<ol style="list-style-type: none">1. Special section of sponsor in the event website2. Honorable mention on event inauguration and closure3. Promotion through college social media event posts4. Dedicated post on social media5. Promotional social media stories shared by event organizers and coordinators
BRONZE SPONSORSHIP INR 25,000
<ol style="list-style-type: none">1. Logo on the podium, mic etc.2. Logo included in the poster of the event.3. Logo included on the event website.4. Promotion through college social media event posts.5. Including the logo in the certificates.

Account Details

Name of The Account: CMR College of Engineering and Technology

Account Number: 50100202318035

Name of the Bank: HDFC Bank

Branch: Medchal

IFSC Code: HDFC0001640