



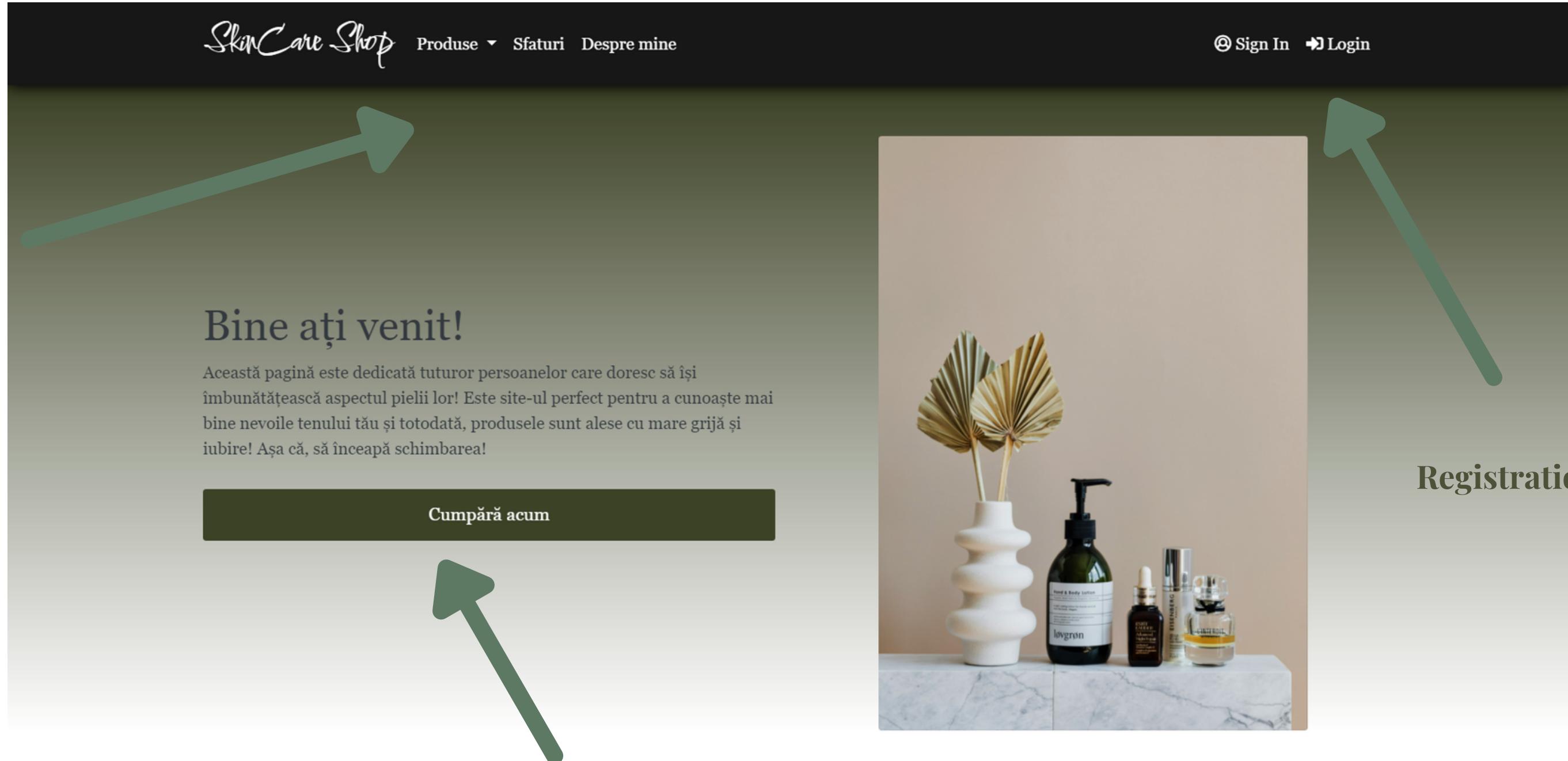
PROJECT PRESENTATION

# Online skincare shop

Patricia Ruhstrat

# Home Page

Header/Navigation bar, which includes the rest of the pages on the website.

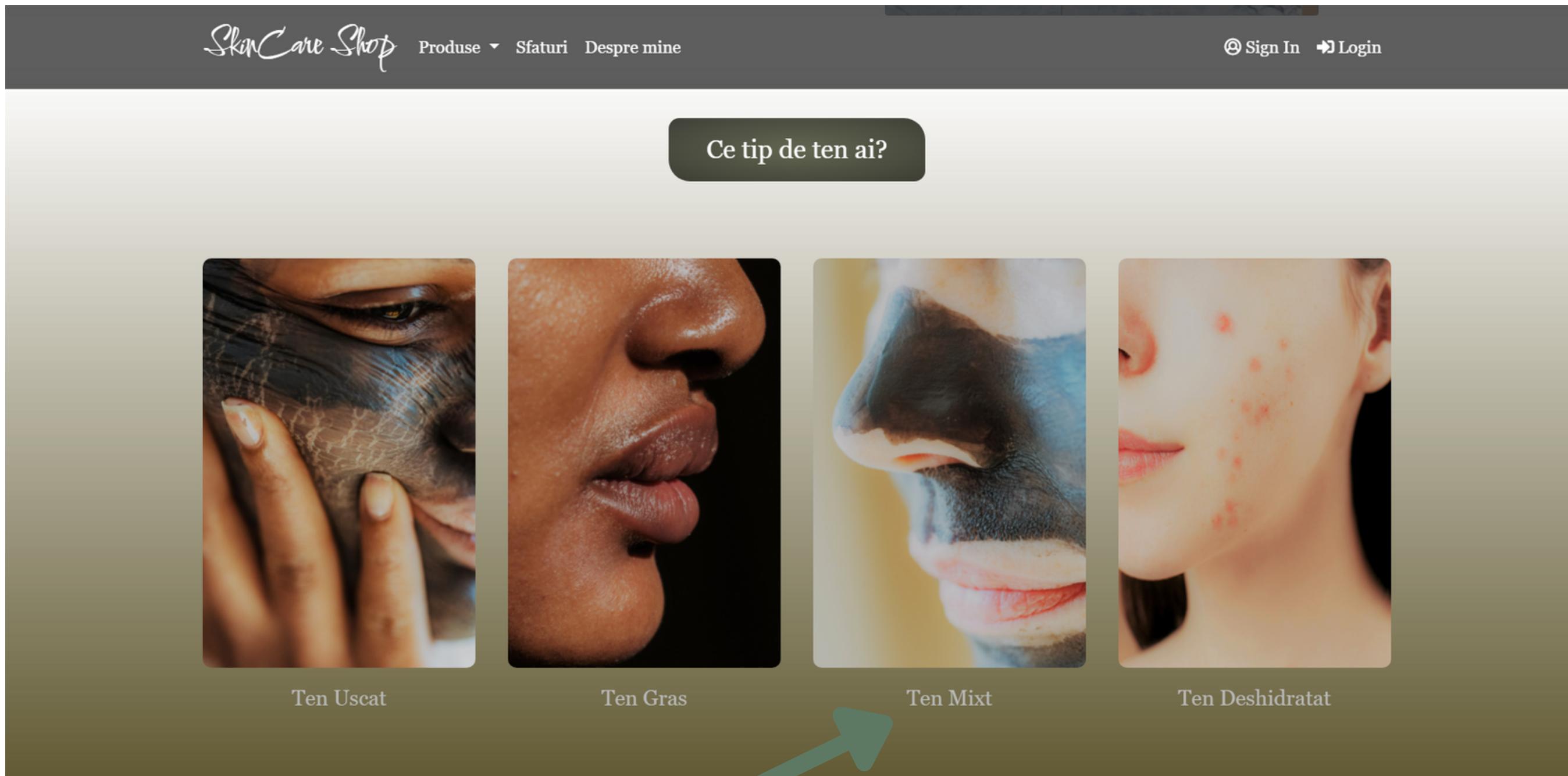


Directs you to the product page.

Registration/Login Buttons

# Homepage / Skin Type

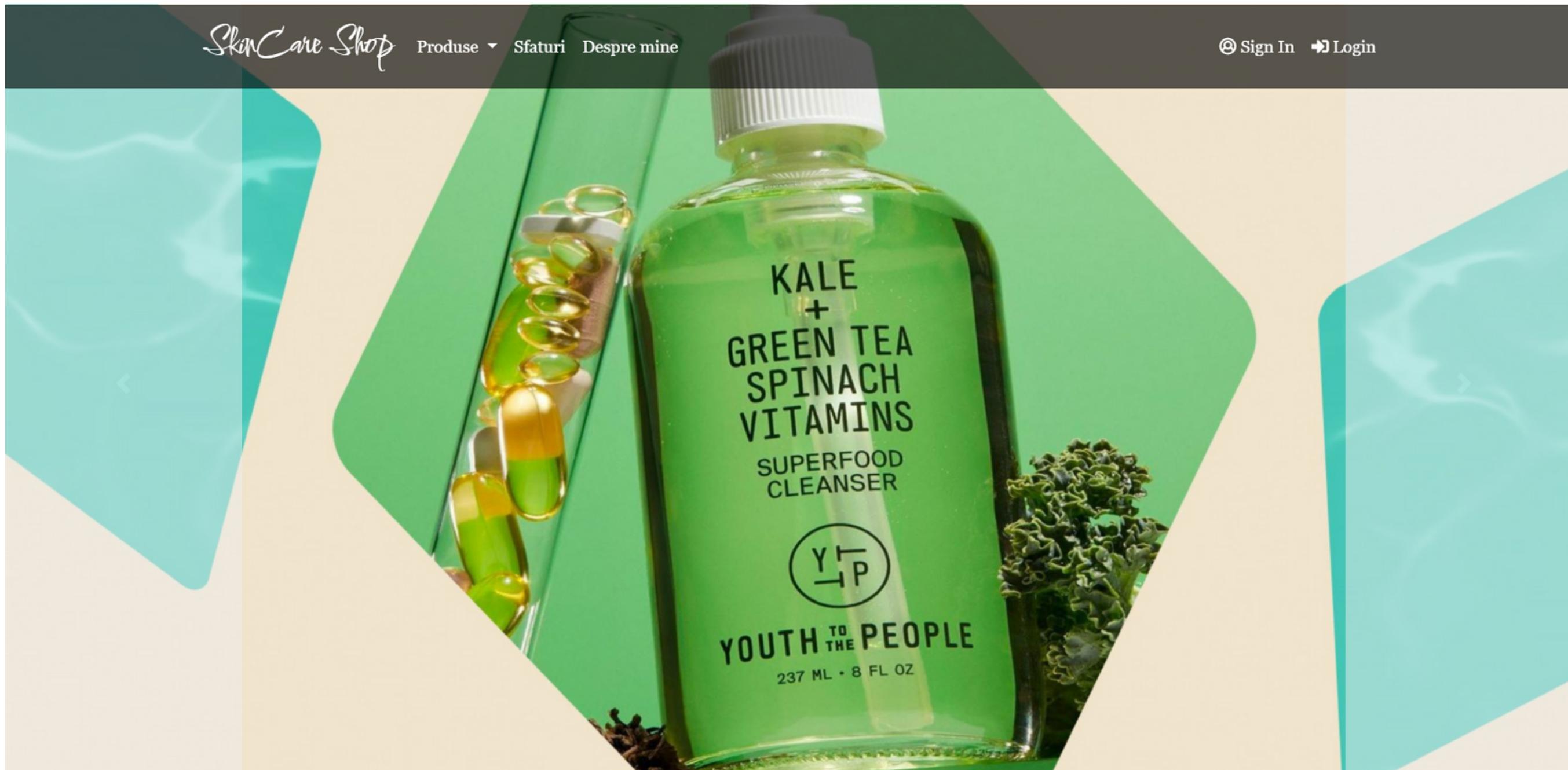
Scrolling down, we notice another section of the homepage:



Choosing the skin type directs us to its suitable routine on the products page.

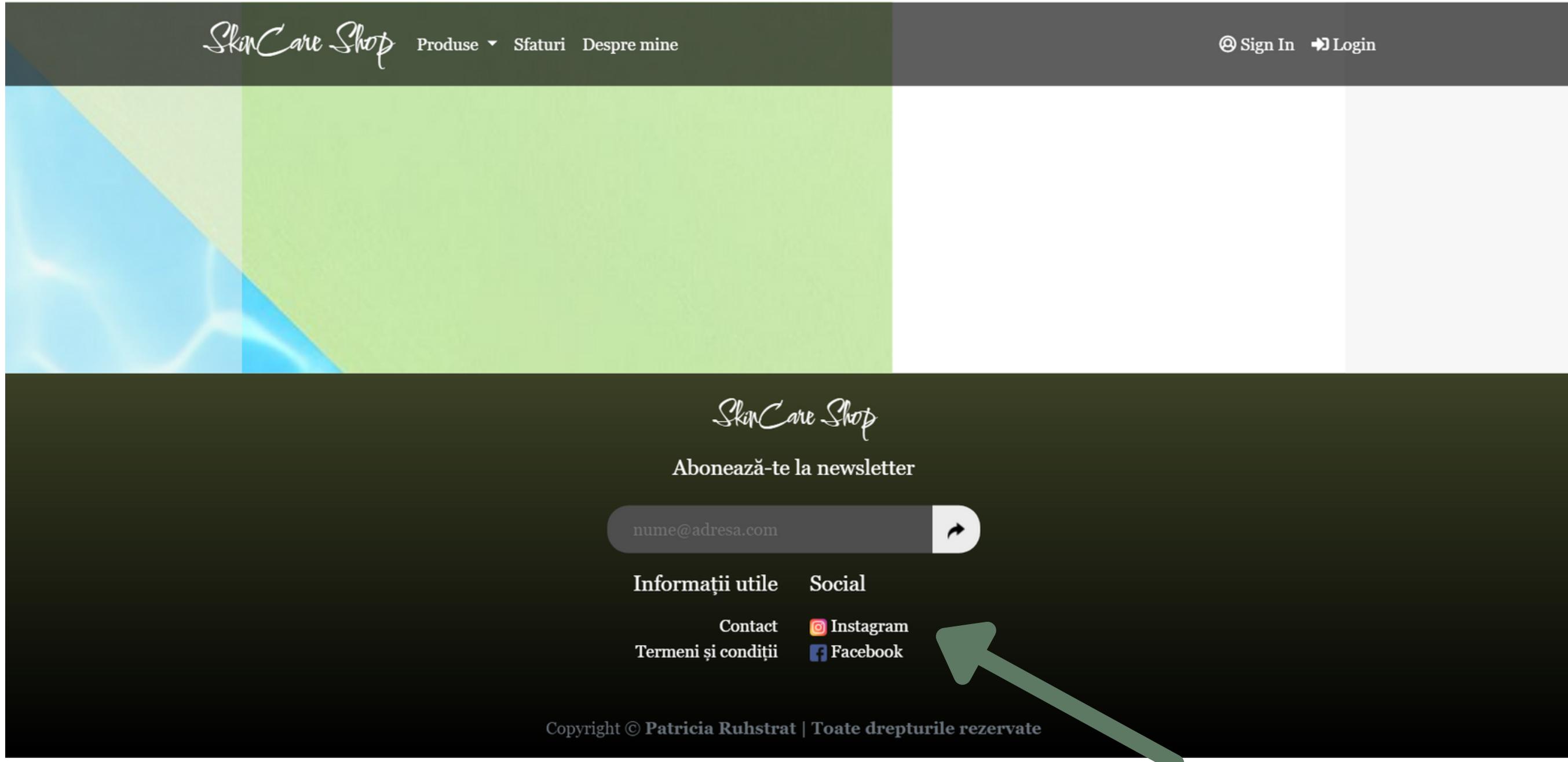
# Homepage / Bestselling Products

Scrolling even further down, we notice a carousel of images showcasing the best-selling products:



# Homepage / Footer

At the very bottom is the footer of the page with a newsletter, through which users can receive updates on new offers/promotions:



Additionally, there are links to the site's social media pages.

# Products page

It can be accessed either by selecting the skin type from the header or through the 'Buy Now' button.

The screenshot shows the homepage of a skincare website. At the top left is the logo "SkinCare Shop". The top right features navigation links: "Produse" with a dropdown arrow, "Sfaturi", and "Despre mine". On the far right are "Sign In" and "Login" buttons. A green arrow points from the text on the left towards the "Ten Mixt" link in the dropdown menu. Another green arrow points from the text towards the "Cumpără acum" (Buy Now) button. The main content area has a light beige background. It displays a welcome message "Bine ați venit!" followed by a paragraph of text about the site's purpose. Below the text is a dark green "Cumpără acum" button. To the right of the text is a photograph of several skincare products (a white vase with dried leaves, a black bottle of "Hand & Body Lotion" by "lovgrön", a small dark bottle, and two smaller bottles) arranged on a white marble surface against a light beige wall.

# Products page

The screenshot shows a skincare website with a dark header bar. The header contains the logo "SkinCare Shop", navigation links "Produse", "Sfaturi", "Despre mine", "Coșul de cumpărături", a "Logout" button, and a user icon.

The main content area features a large dark green box with white text:

**Bine ai venit în lumea frumuseții!**  
Aici vei găsi produsele potrivite pentru nevoile tenului tău! Aceste rutine au fost create special pentru fiecare tip de ten și au niște rezultate nemaipomenite!

Below this box, a breadcrumb navigation shows "Acasă / Produse".

A section titled Rutină adecvată tenului uscat (Skincare routine for dry skin) displays four product thumbnails:

- La Roche-Posay hydratant dermatologique (a white pump bottle)
- An brown glass dropper bottle (likely a serum or oil)
- A white tube of Rilastil cream
- A white tube of Isntree Hyaluronic Acid Hydrating Sun Gel (a white tube with blue text)

A large green arrow points from the text "Each product is arranged to compose a correct skincare routine based on the skin type." towards the products.

**Each product is arranged to compose a correct skincare routine based on the skin type.**

# Products page

400 ml  
Preț: 58.90 lei

Adaugă în coș

30 ml  
Preț: 125.00 lei

Adaugă în coș

40 ml  
Preț: 52.15 lei

Adaugă în coș

50 ml  
Preț: 97.28 lei

Adaugă în coș

## Rutină adecvată tenului gras



Acnemy  
Cleanser Purifiant  
150 ml  
Preț: 45.00 lei

Adaugă în coș



Revox  
Ser exfoliant  
30 ml  
Preț: 21.50 lei

Adaugă în coș



Purito  
Cremă hidratantă  
50 ml  
Preț: 100.50 lei

Adaugă în coș



SVR  
SPF cu efect matifiant  
50 ml  
Preț: 53.20 lei

Adaugă în coș



The desired product can be added to the cart by pressing the 'Add to Cart' button.

# Tips Page

In this page, I have written everything that I find essential in composing a CORRECT skincare routine, based on my own experience and what I have been reading for the past 5 years.

SkinCare Shop

Produse ▾ Sfaturi Despre mine

Sign In Login

## Ghid pentru îngrijirea tenului

### *Demachiere*

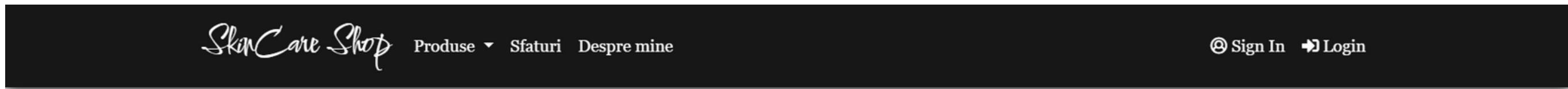
Demachierea este unul dintre cei mai importanți pași. Este o necesitate pentru tenul nostru, deoarece dacă dormim cu machiaj, praf etc. tenul nostru va avea mult de suferit, pentru că nu poate respira. Toată murdăria din cauza poluării va astupă porii, iar acest lucru duce la comedoane închise, adică o posibilă acnee severă. Demachierea se face fie cu apă micelară, fie cu un balsam demachiant. Apa micelară se folosește atunci când ai un machiaj mai simplu, iar balsamul demachiant se folosește atunci când ai un machiaj gros și greu, pentru că balsamul topește machiajul mult mai repede și mai delicat, fără a freca pielea prea mult cu cotonete.

!!! După demachiere ne spălăm mereu pe față. Nu este destul să ne curățăm cu apă micelară!!!



Scrolling down, you will find the remaining steps along with general tips.

# About Me Page



## Cine sunt eu ?



## De ce SkinCare ?

Ei bine, cum am spus și anterior, de 5 ani tot învăț și experimentez "pe pielea mea" acest domeniu. La început a fost o nevoie, fiindcă mi se declanșase o acnee severă, care mi-a diminuat mult din increderea de sine și m-a făcut să încep să cercetez tot mai mult singură, deoarece până și dermatologii nu mi-au oferit un ajutor prea mare, ba chiar unii au înrăutățit situația. Așadar, zi de zi am stat și am căutat soluții pe diverse forumuri unde se aflau mai multe fete în aceeași situație. După care am început să citesc mai multe cărți dermatologice recomandate de mai multe persoane experte în domeniu. Și tot așa, citind zi de zi, desenându-mi tot felul de scheme de rutine pentru tenul meu, am început să-l cunosc mai bine, să-i aflu nevoile care erau influențate fie de alimentație, fie de schimbările climatice, fie de mediul inconjurător (poluare, praf etc.). După ce am ajuns să-i aflu "secretele" tenului meu, am început să îmi iau și familia la rând. M-am documentat despre tenurile lor, le-am gândit scheme personalizate de rutine, le-am achiziționat produse cu ingrediente aferente nevoilor lor și după puțin timp au dat rezultate nemaipomenite și la ei! A fost cea mai mare bucurie să văd ca am putut face mai multe fețe fericite, și la propriu, și la figurat :). Așadar, sper ca prin

In this page, I have written about the reason for creating this website and provided some information about myself.

# About Me Page / Contact Form

am camioșanție mere legată de ingrijirea pielei, pe care le-am acumulat într-un parcurs de 5 ani. Vreau să educ oamenii în privința acestui subiect și totodată să le ofer soluții pentru diversele lor probleme.



## Formular De Contact

Adresa de e-mail:

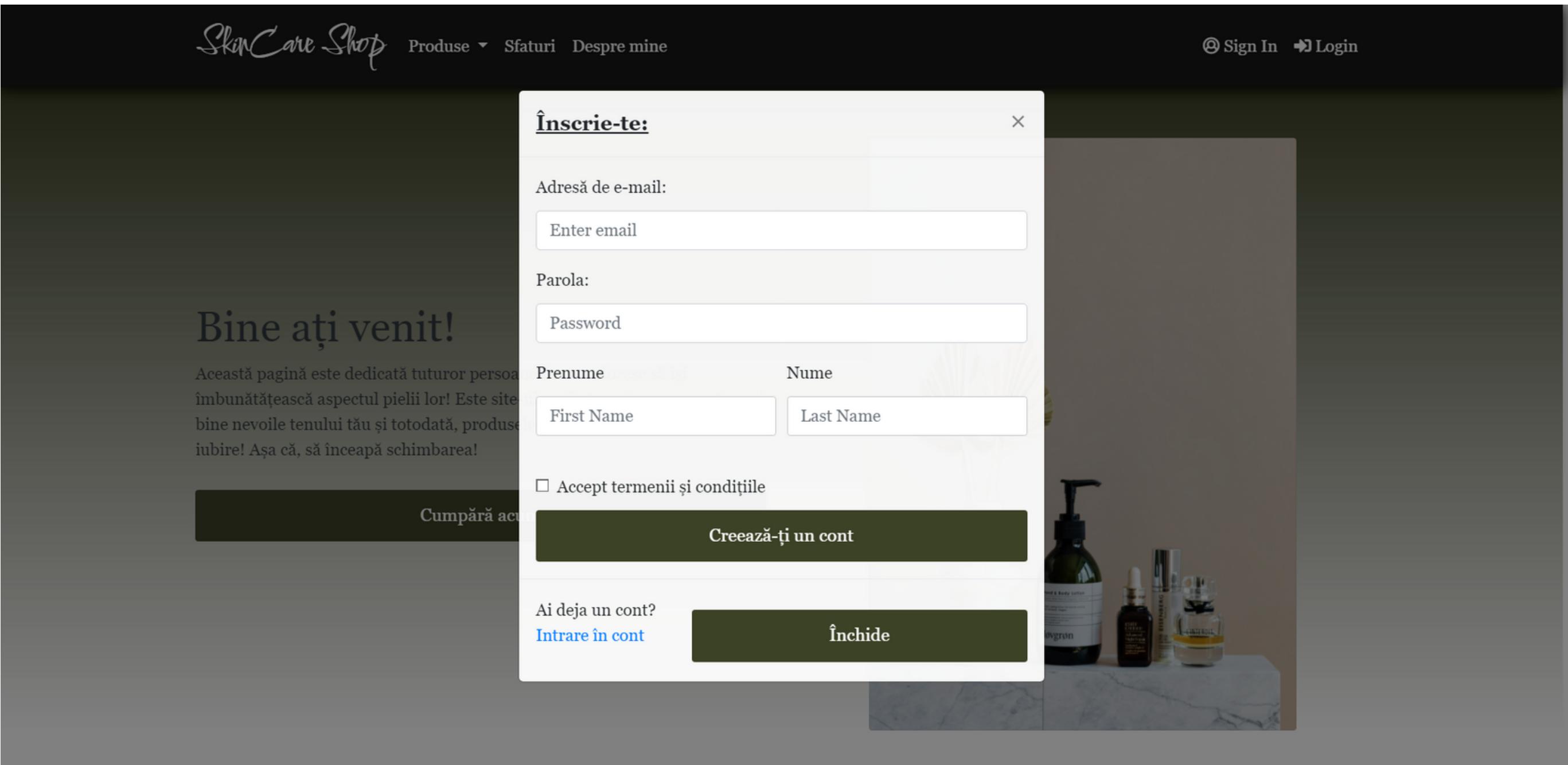
Mesaj:

Trimite

*SkinCare Shop*

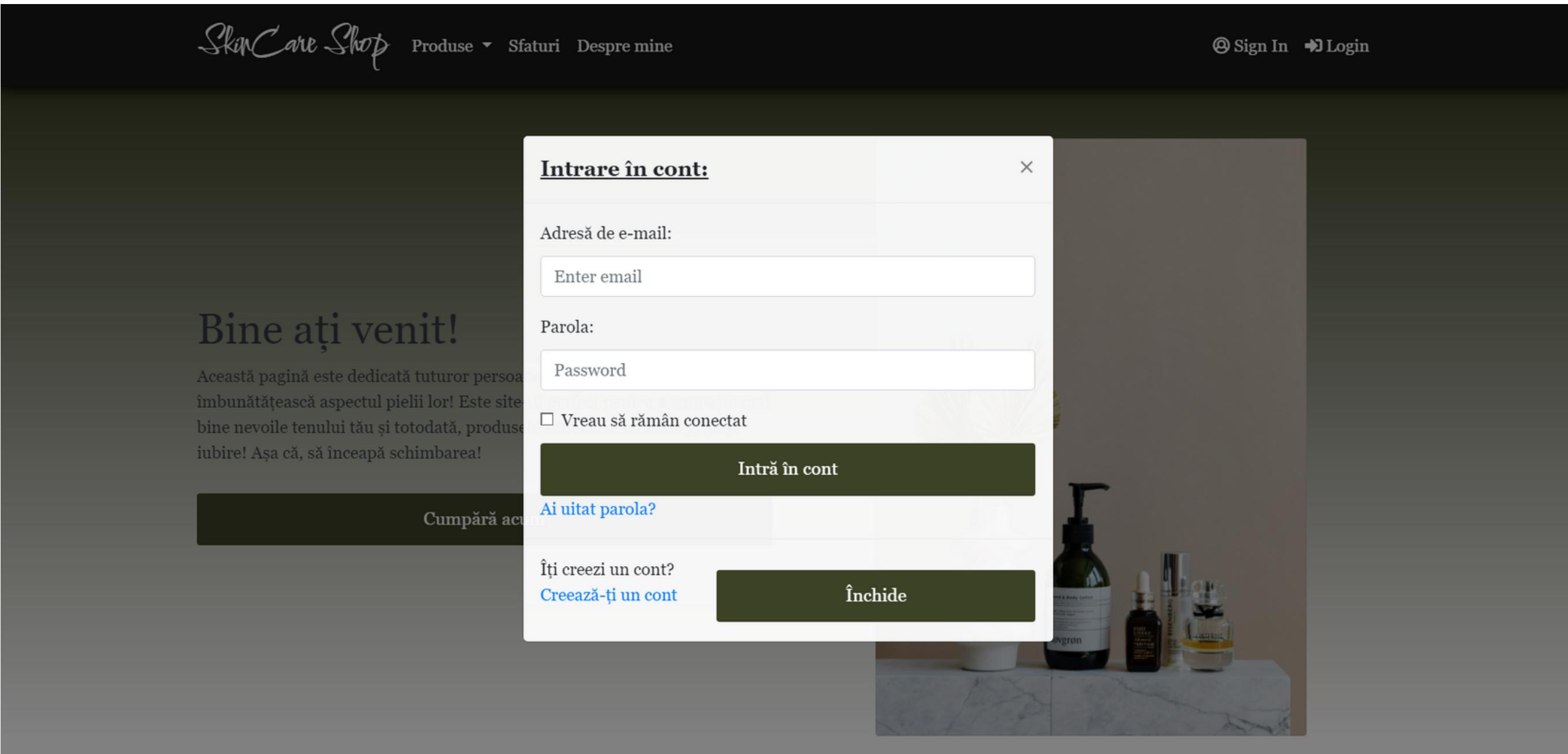
At the same time, those who have specific questions related to routines/ingredients/skin care can contact me through the above form.

# Registration Form



If the user wants to purchase products, they are required to create an account in order to save their information in the database.

# Login Form



If they already have an account, they only need to enter their email address and password. Additionally, if they forget their password, they will receive an email to reset it.

# Shopping Cart (in the header)

SkinCare Shop

Produse ▾ Sfaturi Despre mine Coșul de cumpărături 1

Comenzi noi Istoric comenzi Logout

Bine ai venit în lumea frumuseții!

Aici vei găsi produsele potrivite pentru nevoile tenului tău! Aceste rutine au fost create special pentru fiecare tip de ten și au niște rezultate nemaipomenite!

Acasă / Produse

Rutină adecvată tenului uscat



Once logged in, the "Shopping Cart" will appear in the header along with a dot indicating the number of selected products.

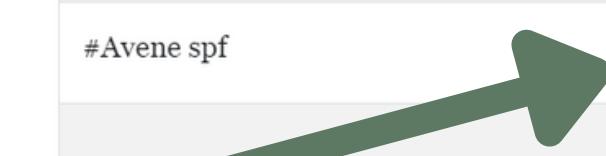
# Shopping Cart

This is how the shopping cart looks once it has been filled:



Numele produsului	Cantitate	Preț per bucată	Preț total	
#La Roche-Posay cleanser	<input type="text" value="1"/> Refresh	59 Lei	59 Lei	<a href="#">Sterge</a>
#Revox serum	<input type="text" value="3"/> Refresh	22 Lei	66 Lei	<a href="#">Sterge</a>
#Benton cream	<input type="text" value="2"/> Refresh	100 Lei	200 Lei	<a href="#">Sterge</a>
#Avene spf	<input type="text" value="1"/> Refresh	64 Lei	64 Lei	<a href="#">Sterge</a>
Total		389 Lei		<a href="#">Confirma Comanda</a>

If the user wants to buy more of the same product, they can increase the quantity directly from the shopping cart.



If the user changes their mind about a product, they can remove it from the shopping cart.



# Billing Address

Once they press the "Confirm Order" button, their billing address will be displayed.

Adresa de facturare

Folosește datele salvate în cont:

Nume și prenume: Ruhstrat Patricia , Email: patricia.ruhstrat@gmail.com , Telefon:  
Adresă: , Oraș: , Județ: , Cod poștal:



**• Nume și Prenume**  
Ruhstrat Patricia

**✉ Email**  
patricia.ruhstrat@gmail.

**✉ Telefon**  
0756099765

**📍 Adresă**  
Mures 73a

**🏛️ Oraș**  
Timisoara

If it's the user's first time placing an order, they won't be able to use the saved account data since it's incomplete. Therefore, they will need to fill in all the empty fields.

# Billing Address

Mures 73a

Oraș  
Timisoara

Județ Cod poștal  
Timis 300772

Am aceeași adresă ca cea de facturare.

Numele produsului	Cantitate	Preț per bucata	Preț total
#La Roche-Posay cleanser	1	59 Lei	59 Lei
#Revox serum	3	22 Lei	66 Lei
#Benton cream	2	100 Lei	200 Lei
#Avene spf	1	64 Lei	64 Lei
			Total: 389 Lei

Trimite comanda

At the end of the billing process, they will see their order once again along with the total price.

# Billing Address / If a user has previously ordered from the site

Adresa de facturare

Folosește datele salvate în cont:

Nume și prenume: Ruhstrat Patricia , Email: patricia.ruhstrat@gmail.com , Telefon: 0756099765  
Adresă: Mures 73a , Oraș: Timisoara , Județ: Timis , Cod poștal: 300772



If the user has placed an order from their account before, their details will appear at the beginning of the page, and they can use them directly without wasting time.

# Order Confirmation

After clicking the "Submit Order" button, they will receive a message confirming that their order has been confirmed.



And if they want to purchase additional products or browse more, they can return to the products page by clicking on the text link.



# Admin Perspective

From the administrator's perspective, we notice that there are two new features in the header.

The screenshot shows the homepage of the SkinCare Shop website. At the top, there is a dark header bar with the following elements:

- Logo: "SkinCare Shop"
- Navigation menu: "Produse" (with a dropdown arrow), "Sfaturi", "Despre mine", "Coșul de cumparaturi" (with a notification badge showing 1).
- User account links: "Comenzi noi", "Istoric comenzi", "Logout", and a user icon.

A large green double-headed arrow points from the text above to the "Coșul de cumparaturi" link in the header.

The main content area features a dark green box with the following text:

**Bine ai venit în lumea frumuseții!**  
Aici vei găsi produsele potrivite pentru nevoile tenului tău! Aceste rutine au fost create special pentru fiecare tip de ten și au niște rezultate nemaipomenite!

Below this box, there is a breadcrumb navigation bar with the text: "Acasă / Produse".

Underneath the breadcrumb, there is a section titled Rutină adecvată tenului uscat (Routine suitable for dry skin). It displays four product images in a row:

- La Roche-Posay Hydraphase Intense Serum (a white pump bottle).
- An unknown brown bottle with a white dropper cap.
- Redermic C by La Roche-Posay Anti-Wrinkle Cream (a white tube).
- isntree HYALURONIC ACID WATERY SUN GEL (a white tube).

# Admin Perspective / New Orders

Nr. comandă	Status	
1	Processing	<a href="#">Deschide comanda</a>
7	Processing	<a href="#">Deschide comanda</a>
8	Processing	<a href="#">Deschide comanda</a>
13	Processing	<a href="#">Deschide comanda</a>
14	Processing	<a href="#">Deschide comanda</a>

They can see a table with new orders, the order numbers/IDs, their status, and can open the order to view it.

# Admin Perspective / View Order

Produs: La Roche-Posay cleanser

Cantitate: 1

Împachetat:

Produs: Revox serum

Cantitate: 3

Împachetat:

Produs: Benton cream

Cantitate: 2

Împachetat:

Produs: Avene spf

Cantitate: 1

Împachetat:

## Date Utilizator:

Nume: Ruhstrat Patricia

Adresa: Mures 73a

Cod Postal: 300772

After opening the order, they will see the order details and have the option to pack the products. Later, they can press the button to confirm that the order has been packed and is ready for shipment.

Email: patricia.ruhstrat@gmail.com

Telefon: 0756099765

Oras: Timisoara

Judet: Timis

Status: în procesare

Comanda impachetata si trimisa

# Admin Perspective / Order History

Nr. comandă	Status	
1	Done	<a href="#">Deschide comanda</a>
2	Done	<a href="#">Deschide comanda</a>
4	Done	<a href="#">Deschide comanda</a>
5	Done	<a href="#">Deschide comanda</a>
6	Done	<a href="#">Deschide comanda</a>
7	Processing	<a href="#">Deschide comanda</a>
8	Processing	<a href="#">Deschide comanda</a>
9	Done	<a href="#">Deschide comanda</a>
10	Done	<a href="#">Deschide comanda</a>
11	Done	<a href="#">Deschide comanda</a>
12	Done	<a href="#">Deschide comanda</a>
13	Processing	<a href="#">Deschide comanda</a>
14	Processing	<a href="#">Deschide comanda</a>

The admin can also view the history of all orders and see which ones are still in the processing state or have been shipped.

# Admin Perspective / View History

Produs: La Roche-Posay cleanser

Cantitate: 1

Împachetat:

Produs: Revox serum

Cantitate: 3

Împachetat:

Produs: Benton cream

Cantitate: 2

Împachetat:

Produs: Avene spf

Cantitate: 1

Împachetat:

## Date Utilizator:

Nume: Ruhstrat Patricia

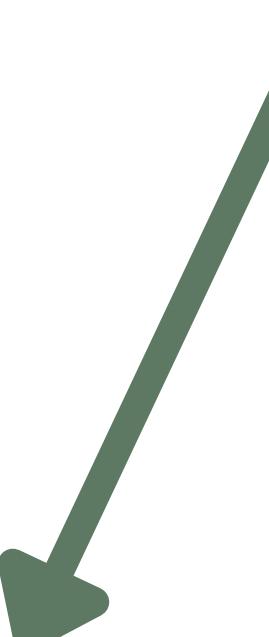
Adresa: Mures 73a

Cod Postal: 300772

Status: Trimisă

Anuleaza statusul comenzi

In case the admin notices an error in an order, they can cancel the order status to rectify the issue.



# Database / Users Table

This is the table with all the users created during the testing of the site. We can see that each column contains the attributes necessary to process an order from the user.

phpMyAdmin

Server: 127.0.0.1 » Database: ecommerce » Table: users

Browse Structure SQL Search Insert Export Import Privileges Operations Triggers

Recent Favorites

New ecommerce New orders products users users\_products information\_schema mysql performance\_schema phpmyadmin test

1 row affected.

UPDATE `users` SET `phone` = '0756099765', `address` = 'Mures 73a', `city` = 'Timisoara', `county` = 'Timis', `postal\_code` = '300772' WHERE `users`.`id` = 77;

[ Edit inline ] [ Edit ] [ Create PHP code ]

Showing rows 0 - 6 (7 total, Query took 0.0003 seconds.)

SELECT \* FROM `users`

Profiling [ Edit inline ] [ Edit ] [ Explain SQL ] [ Create PHP code ] [ Refresh ]

Show all Number of rows: 25 Filter rows: Search this table Sort by key: None

+ Options

	id	email_id	first_name	last_name	phone	address	city	county	postal_code	registration_time	password	admin
<input type="checkbox"/>	68	Sara@yahoo.com	Sara	Pop	0			0		2021-12-05 19:03:46	8287458823facb8ff918dbfabcd22ccb	0
<input type="checkbox"/>	69	paty@gmail.com	Patricia	Ruhstrat	0			0		2021-12-29 17:42:11	9c8109ca3343fe84f6b6da24ca8dc428	0
<input type="checkbox"/>	73	patyadmin@gmail.com	Patricia	Ruhstrat	012231	ssffffgfjhf	ss	ss	0123234	2021-12-30 20:27:18	3fd9279c2da46f521f4e22c89d101ed9	1
<input type="checkbox"/>	74	Sara@gmail.com	Sara	Pop						2022-01-01 20:32:17	3fe07c804dac5d53966d6e87f49b50ab	0
<input type="checkbox"/>	75	mary@yahoo.com	Paty	Mary						2022-01-02 17:04:20	9c8109ca3343fe84f6b6da24ca8dc428	0
<input type="checkbox"/>	76	Ion@gmail.com	Ion	Pop						2022-01-03 12:21:20	276d8d4799c12ada515bc3e4	0
<input type="checkbox"/>	77	patricia.ruhstrat@gmail.com	Patricia	Ruhstrat	0756099765	Mures 73a	Timisoara	Timis	300772	2022-01-03 13:39:22	3fe07c804dac5d53966d6e87f49b50ab	0

Check all With selected: Edit Copy Delete Export

Show all Number of rows: 25 Filter rows: Search this table Sort by key: None

Query results operations

Print Copy to clipboard Export Display chart Create view Console

Also, I have managed to hide the password of confidentiality (in case they use the same platforms).

To become an admin  
on the site, a small  
modification is needed  
in the database by  
replacing the digit 0  
with 1.

# Database / Orders Table

In this table, we can view the order for each user and the specific details of the billing address.

The screenshot shows the phpMyAdmin interface for the 'ecommerce' database. The left sidebar displays the database structure with tables like 'orders', 'products', and 'users'. The main area shows the 'orders' table with the following data:

	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	<b>id</b>	<b>products_order</b>	<b>order_price</b>	<b>name</b>	<b>email</b>	<b>phone</b>	<b>address</b>	<b>city</b>	<b>county</b>	<b>postal_code</b>	<b>status</b>
	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	1	La Roche-Posay cleanser.8	472	adrian	adi2013@gmail.com	0	Str. Plevnei, Nr. 51, Bl. D11, Sc. C, Ap. 1	Tulcea	Romania	820114	Done
	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	2	La Roche-Posay cleanser.8,Rilastil cream.1,ISNTREE...	621	Ioana	ioanaro@gmail.com	0	Str. Muzicescu, Nr. 51, Bl. D11, Sc. C, Ap. 1	Arad	Romania	820114	Done
	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	4	La Roche-Posay cleanser.1	59	RuhstratPatricia	patyadmin@gmail.com	0	ss	ss	ss	0	Done
	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	5	RNW serum.1	125	RuhstratPatricia	patyadmin@gmail.com	012231	ssffffhgjhf	ss	ss	0123234	Done
	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	6	La Roche-Posay cleanser.2	118	Anamaria	anapop2013@gmail.com	+40742670304	Str. Mures, Nr. 23, Bl. D11, Sc. C, Ap. 1	Timisoara	Romania	820114	Done
	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	7	La Roche Posay cleanser.1	59	RuhstratPatricia	patyadmin@gmail.com	012231	ssffffhgjhf	ss	ss	0123234	Processing
	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	8	La Roche Posay cream.1	45	RuhstratPatricia	patyadmin@gmail.com	012231	ssffffhgjhf	ss	ss	0123234	Processing
	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	9		0	RuhstratPatricia	patyadmin@gmail.com	012231	ssffffhgjhf	ss	ss	0123234	Done
	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	10	La Roche Posay cream.1,Cosrx cleanser.1	90	PopSara	Sara@gmail.com						Done
	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	11	RNW serum.4	500	Paty Mary	mary@yahoo.com	09998	dasd	dfa	dfa	dfs674	Done
	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	12	La Roche-Posay cleanser.3,Rilastil cream.1	229	Ion Pop	ion@gmail.com	6446	mures	tm	tm	544	Done
	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	13	RNW serum.1>Youth To The People cleanser.2	395	MaryPaty	mary@yahoo.com						Processing
	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	14		0	MaryPaty	mary@yahoo.com						Processing
	<input type="checkbox"/>	<input type="checkbox"/> Edit	<input type="checkbox"/> Copy	<input type="checkbox"/> Delete	15	La Roche-Posay cleanser.1,Revox serum.3,Benton cre...	389	Ruhstrat Patricia	patricia.ruhstrat@gmail.com	0756099765	Mures 73a	Timisoara	Timis	300772	Done

# Database / Products Table

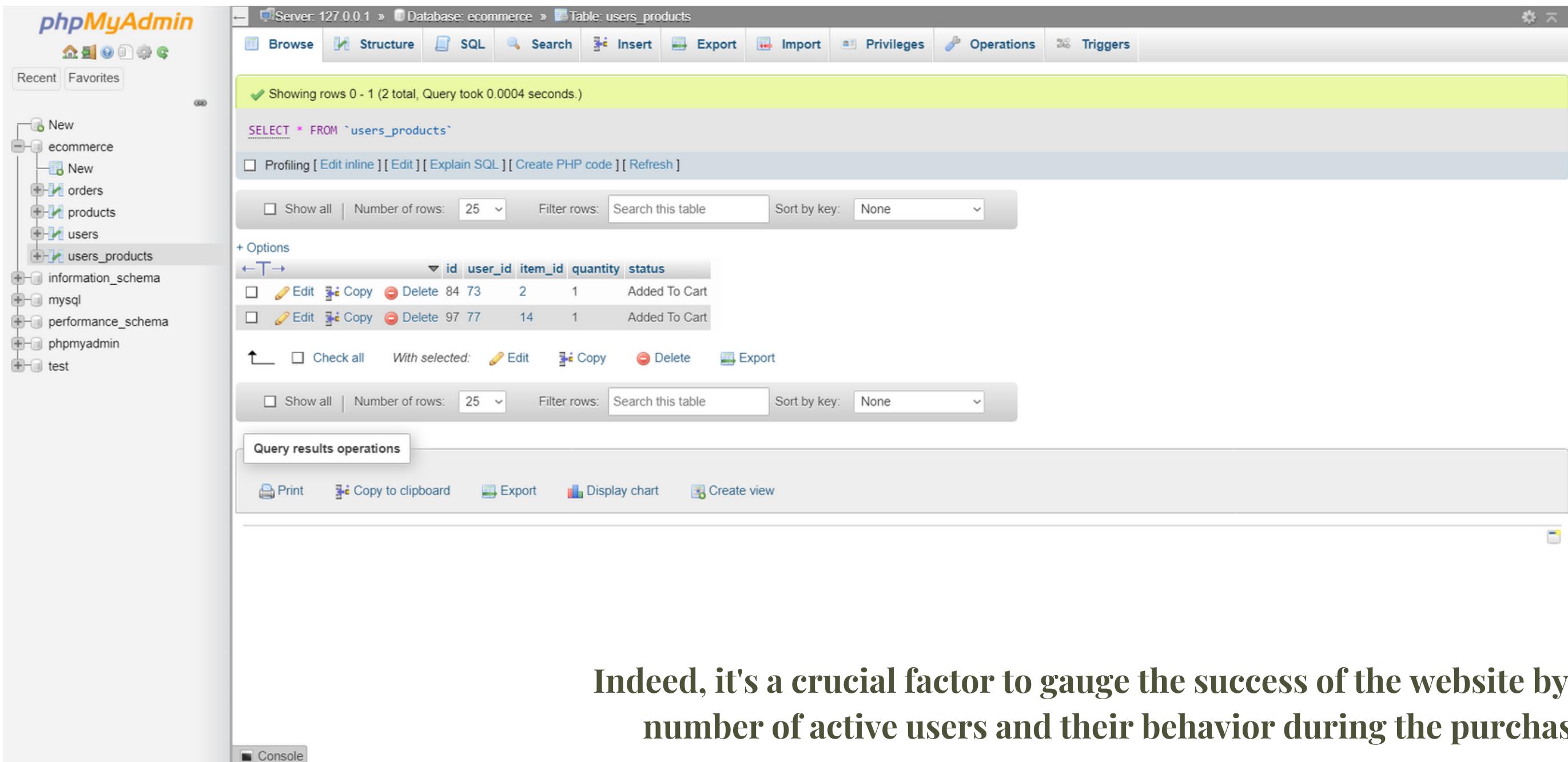
This table contains all the products available on the site, along with their ID and price.

The screenshot shows the phpMyAdmin interface for the 'ecommerce' database. The left sidebar lists databases like 'ecommerce', 'orders', 'products', 'users', etc. The main area shows the 'products' table with 16 rows of data. The table has columns: id, name, and price. The data is as follows:

	id	name	price
<input type="checkbox"/>	1	La Roche-Posay cleanser	59
<input type="checkbox"/>	2	RNW serum	125
<input type="checkbox"/>	3	Rilastil cream	52
<input type="checkbox"/>	4	ISNTREE spf	97
<input type="checkbox"/>	5	Acnemy cleanser	45
<input type="checkbox"/>	6	Revox serum	22
<input type="checkbox"/>	7	Purito cream	101
<input type="checkbox"/>	8	SVR spf	53
<input type="checkbox"/>	9	Youth To The People cleanser	135
<input type="checkbox"/>	10	The Ordinary serum	31
<input type="checkbox"/>	11	Benton cream	100
<input type="checkbox"/>	12	Purito spf	100
<input type="checkbox"/>	13	Cosrx cleanser	45
<input type="checkbox"/>	14	Krave Beauty serum	215
<input type="checkbox"/>	15	La Roche Posay cream	45
<input type="checkbox"/>	16	Avene spf	64

# Database / User's Cart Items Table

In this table, the number of items in the user's cart will always be saved, allowing us to see how many active users are on the site. This includes those who proceed to complete the purchase and those who change their minds at the point of order submission.



The screenshot shows the phpMyAdmin interface for the 'ecommerce' database. The left sidebar lists databases and tables, with 'users\_products' selected. The main area displays the contents of the 'users\_products' table:

	<a href="#">Edit</a>	<a href="#">Copy</a>	<a href="#">Delete</a>	<a href="#">84</a>	<a href="#">73</a>	<a href="#">2</a>	<a href="#">1</a>	<a href="#">Added To Cart</a>
	<a href="#">Edit</a>	<a href="#">Copy</a>	<a href="#">Delete</a>	<a href="#">97</a>	<a href="#">77</a>	<a href="#">14</a>	<a href="#">1</a>	<a href="#">Added To Cart</a>
<a href="#">+ Options</a>	<a href="#">Edit</a>	<a href="#">Copy</a>	<a href="#">Delete</a>	<a href="#">84</a>	<a href="#">73</a>	<a href="#">2</a>	<a href="#">1</a>	<a href="#">Added To Cart</a>
<a href="#">+ Options</a>	<a href="#">Edit</a>	<a href="#">Copy</a>	<a href="#">Delete</a>	<a href="#">97</a>	<a href="#">77</a>	<a href="#">14</a>	<a href="#">1</a>	<a href="#">Added To Cart</a>

Below the table, there are buttons for 'Check all', 'With selected:', and various operations like 'Edit', 'Copy', 'Delete', and 'Export'. At the bottom, there are additional buttons for 'Print', 'Copy to clipboard', 'Export', 'Display chart', and 'Create view'.

Indeed, it's a crucial factor to gauge the success of the website by monitoring the number of active users and their behavior during the purchasing process.