

# Sales Overview

Year



Months



2020

2021

2022

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Sub Category

All

Category

All

Product Name

All

Sales VS Budget

5,842,485

15,300,000.00 ↑ -9,457,514.80 ↓

Sales by Product Category



Product Category

Bikes

(Blank)

Accessories

Clothing

Sales by Customer (Top 10)

Hailey Russell

Rafael Xu

Jordan Turner

Jordan King

Lucas Foster

Kelli Cai

Denise Marti...

Robin Ramos

Lisa Cai

Jaclyn Xu

0K

5K

Sales by Product (Top 10)

Mountain-20...

Mountain-20...

Road-250 Re...

Road-250 Bl...

Mountain-20...

Road-250 Re...

Mountain-20...

Mountain-20...

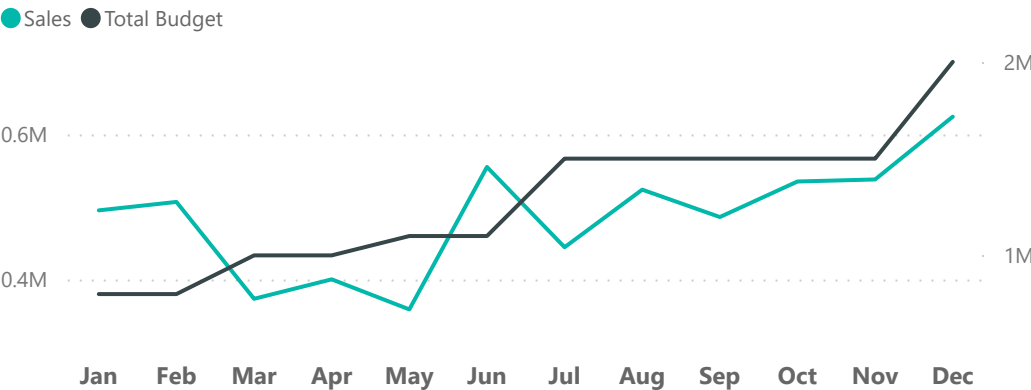
Road-250 Re...

Mountain-20...

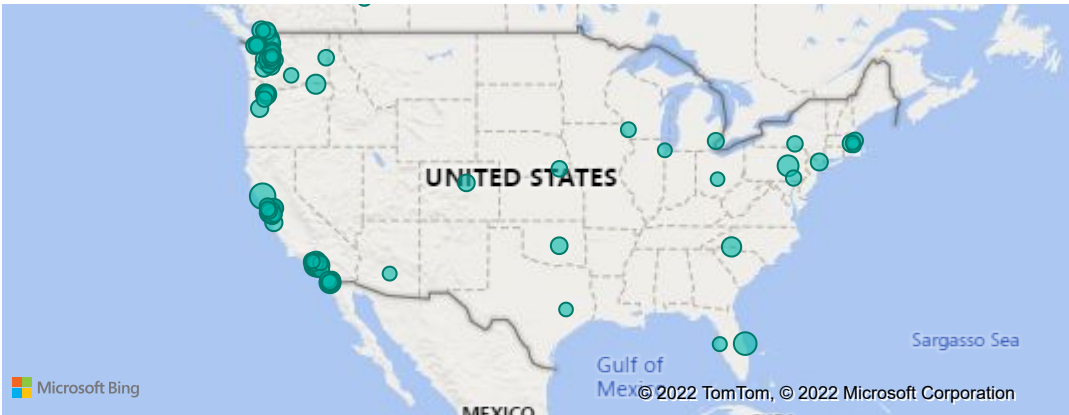
0.0M

0.5M

Sales and Total Budget by MonthShort



Sales by Customer City



Customer Details

Year

- 2020
- 2021
- 2022

Months

- Jan
- Feb
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Customer City

All

Sub Category

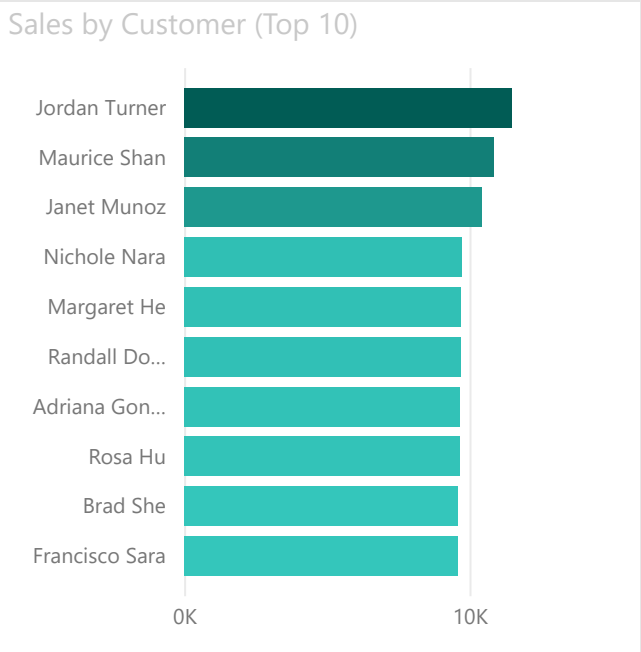
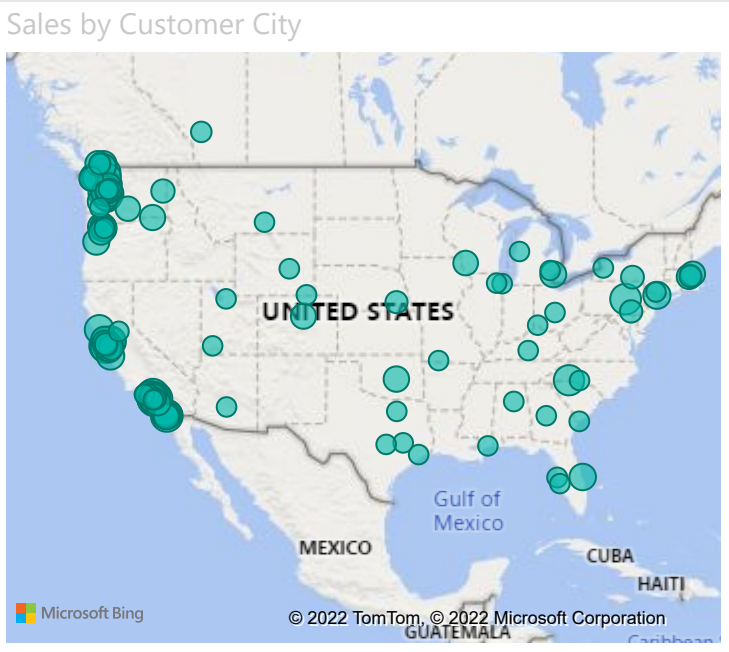
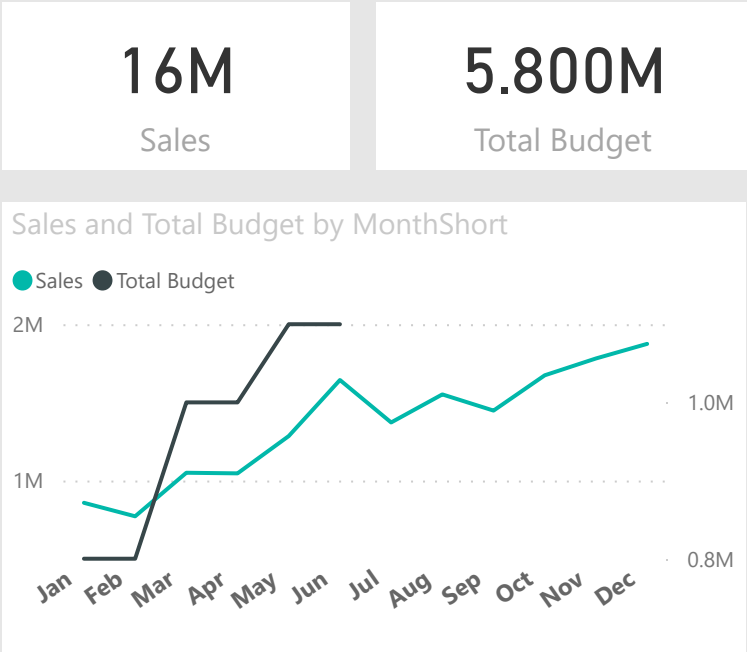
All

Category

All

Product Name

All



| Full Name         | Jan     | Feb     | Mar       | Apr       | May       | Jun       | Jul       | Aug       | Sep       | Oct       | Nov       | Dec       | Total      |
|-------------------|---------|---------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
| Jordan Turner     | 2,377   |         |           |           | 2,355     |           | 540       | 2,433     | 540       |           | 3,239     |           | 11,484     |
| Maurice Shan      | 4,885   |         | 2,322     |           |           |           | 1,269     |           | 2,384     |           |           |           | 10,861     |
| Janet Munoz       | 4,876   |         | 3,122     |           |           |           |           |           |           | 2,419     |           |           | 10,418     |
| Nichole Nara      | 2,482   |         |           | 2,494     | 2,322     |           |           |           |           |           | 2,419     |           | 9,717      |
| Margaret He       | 2,500   |         |           | 2,423     | 2,340     |           |           |           |           |           | 2,428     |           | 9,691      |
| Randall Dominguez | 4,864   |         |           | 2,355     |           |           |           |           |           | 2,469     |           |           | 9,688      |
| Adriana Gonzalez  | 2,498   |         | 2,393     |           | 2,320     |           |           |           |           | 2,453     |           |           | 9,664      |
| Rosa Hu           |         |         | 2,492     |           | 4,747     |           |           |           |           |           | 2,398     |           | 9,637      |
| Brad She          | 2,443   |         |           | 2,423     | 2,345     |           |           |           |           |           | 2,384     |           | 9,595      |
| Francisco Sara    | 2,451   |         | 2,433     |           | 2,295     |           |           |           |           | 2,407     |           |           | 9,586      |
| Lacey Zheng       | 2,462   |         |           |           |           | 594       | 549       | 2,419     |           |           | 756       | 2,419     | 9,199      |
| Larry Munoz       | 2,320   |         |           |           | 575       | 540       |           | 2,384     |           |           | 781       | 2,419     | 9,019      |
| Total             | 857,690 | 771,349 | 1,049,907 | 1,046,023 | 1,284,593 | 1,643,178 | 1,371,676 | 1,551,066 | 1,447,496 | 1,673,293 | 1,780,920 | 1,874,360 | 16,351,550 |

Product Details

Year

- 2020
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Customer City

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Category

All

Product Name

All

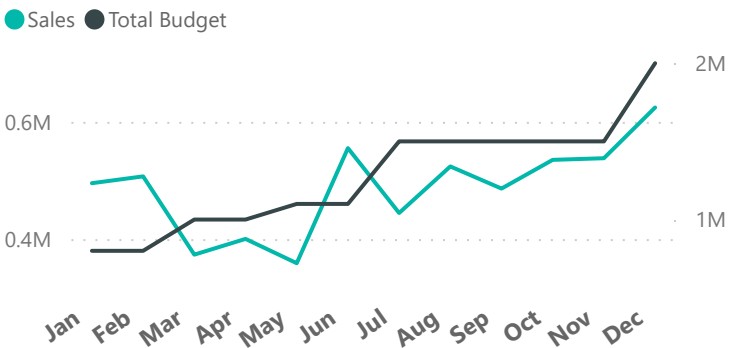
6M

Sales

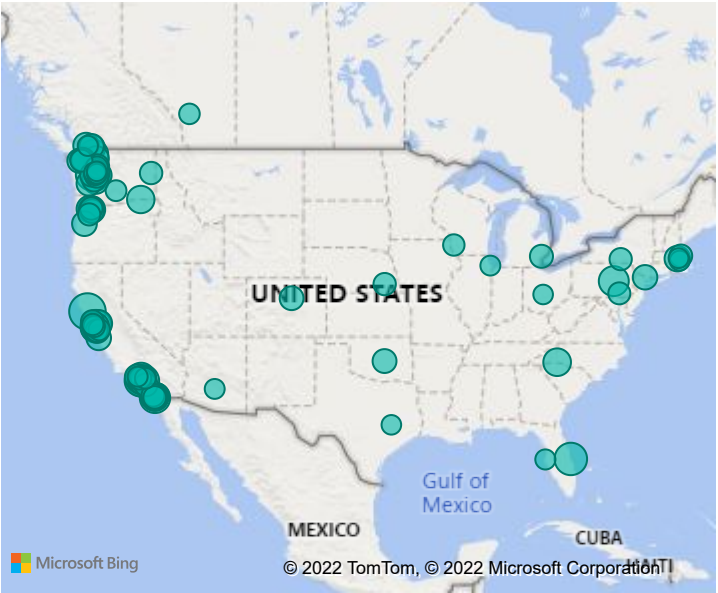
15.300M

Total Budget

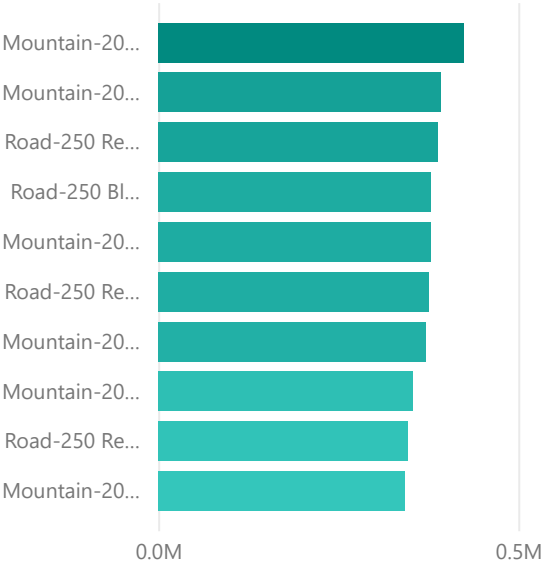
Sales and Total Budget by MonthShort



Sales by Customer City



Sales by Product (Top 10)



| Product Name                   | Jan     | Feb     | Mar     | Apr     | May     | Jun     | Jul     | Aug     | Sep     | Oct     | Nov     | Dec     | Total     |
|--------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-----------|
| Patch Kit/8 Patches            |         |         |         |         |         |         |         |         |         |         |         | 9       | 9         |
| Touring Tire Tube              |         |         |         |         |         |         |         |         |         |         |         | 10      | 10        |
| Mountain Tire Tube             |         |         |         |         |         |         |         |         |         |         |         | 15      | 15        |
| Racing Socks, L                |         |         |         |         |         |         |         |         |         |         |         | 18      | 18        |
| Half-Finger Gloves, L          |         |         |         |         |         |         |         |         |         |         |         | 24      | 24        |
| Half-Finger Gloves, M          |         |         |         |         |         |         |         |         |         |         |         | 24      | 24        |
| Half-Finger Gloves, S          |         |         |         |         |         |         |         |         |         |         |         | 24      | 24        |
| Road Tire Tube                 |         |         |         |         |         |         |         |         |         |         |         | 28      | 28        |
| ML Mountain Tire               |         |         |         |         |         |         |         |         |         |         |         | 30      | 30        |
| ML Road Tire                   |         |         |         |         |         |         |         |         |         |         |         | 50      | 50        |
| Long-Sleeve Logo Jersey, M     |         |         |         |         |         |         |         |         |         |         |         | 50      | 50        |
| Short-Sleeve Classic Jersey, M |         |         |         |         |         |         |         |         |         |         |         | 54      | 54        |
| Total                          | 495,364 | 506,994 | 373,483 | 400,336 | 358,878 | 555,160 | 444,558 | 523,917 | 486,177 | 535,159 | 537,956 | 624,502 | 5,842,485 |