

Updated: May 2024

## Rui Wang

George Washington School of Business  
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Ph.D. Candidate  
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### EDUCATION

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**The George Washington University** 2019-2025 (Expected)

Ph.D. Candidate in Strategic Management and Public Policy

Committee: Joel Gehman (Chair), James Wade, Timothy Pollock, Margaret Ormiston

**Nanjing University** 2016-2019

Ph.D. Courses in Business Administration

**Southeast University** 2012-2016

Bachelor of Business Administration

### RESEARCH INTERESTS

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Sustainability; Non-market strategy; Social entrepreneurship; Social impact; Natural Language Processing and Computer Vision with Transformers

### TEACHING EXPERIENCE

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**The George Washington University, School of Business**

Instructor, BADM 4801 Strategy Formulation & Implementation – Spring 2024

- Evaluation: 4.3/5 (median: 4.6/5); BADM Average: 4.3

Teaching Assistant, MBAD 6289, Business Ethics & Public Policy (by Joel Gehman) – Fall 2022, Spring 2023

**Nanjing University, School of Management**

Instructor, Social Psychology (for Business and Management Studies) – Fall 2017, Spring 2018

### RESEARCH PRESENTATIONS

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**Wang, R. & Gehman, J.** It's (Not) Our Problem: How Management's Construction of Climate Risk Affects ESG Ratings. *Preparing for submission to Academy of Management Journal*.

- Best Paper Proceedings, Academy of Management Annual Meeting, August 9-13, 2024, Chicago
- Runner-up for the Best Student Paper Award, OMT Division, Academy of Management, 2024
  - Strategic Management Society 43<sup>rd</sup> Annual Conference, September 30-October 3, 2023, Toronto
  - Alliance for Research on Corporate Sustainability 2023 Ph.D. Workshop, June 5, 2023, University of Virginia, Washington D.C. Campus
  - DC Management Research Conclave, March 30, 2023, Johns Hopkins Carey Business School
  - Department of Strategic Management & Public Policy Research Seminar, March 29, 2023, George Washington School of Business

**Wang, R. & Gehman, J.** Miniature Storytelling in Crowdfunding: The Role of Visual Congruence and Verbal Distinctiveness. *Early draft*.

- Nominated for the PhD Paper Prize, Strategic Management Society 44th Annual Conference, October 19-22, 2024, Istanbul

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- West Coast Research Symposium on Technology Entrepreneurship, September 12-13, 2024, University of Oregon, Oregon
- Academy of Management Annual Meeting, August 9-13, 2024, Chicago
- Alliance for Research on Corporate Sustainability, the parallel session on entrepreneurship, June 2-5, 2024, UCLA

**Wang, R.** Why Do Companies Not Talk the Walk? Complexity in Supply Chain Sustainability and Green Hushing. *Data analysis*.

- OMT Doctoral Consortium, Academy of Management Annual Meeting, August 9-13, 2024, Chicago
- Strategic Management Society 43rd Annual Conference, PhD workshop, September 30-October 3, 2023, Toronto

## **AWARDS AND FELLOWSHIPS**

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2024	Runner-up for the Best Student Paper Award, OMT Division, Academy of Management
2024	Nominated for the PhD Paper Prize, Strategic Management Society
2024	Chei-Min Paik Award for Excellence in Business Research, George Washington School of Business
2019-2024	Doctoral Fellowship, George Washington School of Business
2017-2018	First Class Academic Scholarship, Nanjing University
2016	First-Year Student Fellowship for Direct PhD Program, 2016
2016	Outstanding Graduate Award (< 5%), Southeast University

## **MEMBERSHIPS**

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Academy of Management  
Strategic Management Society

## **PROGRAMMING**

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Python, Stata, R, LaTeX, SQL, High-Performance Computing.

## **LANGUAGES**

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Mandarin: Native | English: Fluent