

Rui Wang

George Washington School of Business
The George Washington University
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Ph.D. Candidate
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EDUCATION

The George Washington University	2019-2025 (Expected)
Doctoral Student in Strategic Management and Public Policy	
<i>Committee:</i> Joel Gehman (Chair), James Wade, Timothy Pollock, Margaret Ormiston	
Nanjing University	2016-2019
Doctoral Student in Business Administration	
Southeast University	2012-2016
Bachelor of Business Administration	

RESEARCH INTERESTS

Sustainability; Non-market strategy; Social entrepreneurship; Social impact; Natural Language Processing and Computer Vision with Transformers

TEACHING EXPERIENCE

The George Washington University, School of Business	
• Instructor, BADM 4801 <i>Strategy Formulation & Implementation</i>	Spring 2024
- Integrative capstone course; focus on both theoretical framework and practical relevance.	
- Evaluation: Average 4.3/5 (median 4.6/5); BADM Average: 4.3	
• Teaching Assistant, MBAD 6289, <i>Business Ethics & Public Policy</i> (by Prof. Joel Gehman)	2022-2023
Nanjing University, School of Management	
• Co-Instructor, <i>Social Psychology for Business and Management Studies</i>	2017-2018

RESEARCH PRESENTATIONS

Wang, R. & Gehman, J. It's (Not) Our Problem: How Management's Construction of Climate Risk Affects ESG Ratings. *Preparing for submission to Academy of Management Journal.*

- Best Paper Proceedings, Academy of Management Annual Meeting, August 9-13, 2024, Chicago
- Runner-up for the Best Student Paper Award, OMT Division, Academy of Management, 2024
 - Strategic Management Society 43rd Annual Conference, September 30-October 3, 2023, Toronto
 - Alliance for Research on Corporate Sustainability 2023 Ph.D. Workshop, June 5, 2023, University of Virginia, Washington D.C. Campus
 - DC Management Research Conclave, March 30, 2023, Johns Hopkins Carey Business School
 - Department of Strategic Management & Public Policy Research Seminar, March 29, 2023, George Washington School of Business

Wang, R. & Gehman, J. Miniature Storytelling in Crowdfunding: The Role of Visual Congruence and Verbal Distinctiveness. *Early draft.*

- Nominated for the PhD Paper Prize, Strategic Management Society 44th Annual Conference, October 19-22, 2024, Istanbul
 - West Coast Research Symposium on Technology Entrepreneurship, September 12-13, 2024, University of Oregon, Oregon
 - Academy of Management Annual Meeting, August 9-13, 2024, Chicago
 - SMS Special Conference on Strategies for Sustainable Human Development, June 19-21, 2024, Washington D.C.
 - Alliance for Research on Corporate Sustainability, the parallel session on entrepreneurship, June 2-5, 2024, UCLA

Wang, R. Why Do Companies Not Talk the Walk? Complexity in Supply Chain Sustainability and Green Hushing. *Data analysis.*

- OMT Doctoral Consortium, Academy of Management Annual Meeting, August 9-13, 2024, Chicago
- Strategic Management Society 43rd Annual Conference, PhD workshop, September 30-October 3, 2023, Toronto

AWARDS AND FELLOWSHIPS

2024	Runner-up for the Best Student Paper Award, OMT Division, Academy of Management
2024	Nominated for the PhD Paper Prize, Strategic Management Society
2024	Chei-Min Paik Award for Excellence in Business Research, George Washington School of Business
2019-2024	Doctoral Fellowship, George Washington School of Business
2017-2018	First Class Academic Scholarship, Nanjing University
2016	Direct PhD Program First-Year Student Fellowship, Nanjing University
2016	Outstanding Bachelor Graduate Award (top 5%), Southeast University

MEMBERSHIPS

Academy of Management
Strategic Management Society

ACADEMIC SERVICE

Ad Hoc Reviewer for *Business & Society*
Ad Hoc Reviewer for *Asia Pacific Journal of Management*
Reviewer for *Academy of Management* (OMT, STR, ENT Divisions)
Reviewer for *Strategic Management Society*

PROGRAMMING

Python, Stata, R, LaTeX, SQL, High-Performance Computing.

LANGUAGES

Mandarin: Native | English: Fluent