

Rui Wang

George Washington School of Business
The George Washington University
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Ph.D. Candidate
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EDUCATION

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|--|----------------------|
| The George Washington University | 2019-2025 (Expected) |
| Ph.D. Candidate in Strategic Management and Public Policy | |
| Committee: Joel Gehman (Chair), James Wade, Timothy Pollock, Margaret Ormiston | |
| Nanjing University | 2016-2019 |
| Ph.D. Courses in Business Administration | |
| Southeast University | 2012-2016 |
| Bachelor of Business Administration | |

RESEARCH INTERESTS

Sustainability; Non-market strategy; Social entrepreneurship; Social impact; Natural Language Processing and Computer Vision with Transformers

TEACHING EXPERIENCE

The George Washington University, School of Business

Instructor, BADM 4801 Strategy Formulation & Implementation – Spring 2024

- Evaluation: 4.3/5 (median: 4.6/5); BADM Average: 4.3

Teaching Assistant, MBAD 6289, Business Ethics & Public Policy (by Joel Gehman) – Fall 2022, Spring 2023

Nanjing University, School of Management

Instructor, Social Psychology (for Business and Management Studies) – Fall 2017, Spring 2018

RESEARCH PRESENTATIONS

Wang, R. & Gehman, J. It's (Not) Our Problem: How Management's Construction of Climate Risk Affects ESG Ratings. *Preparing for submission to Academy of Management Journal*.

- Best Paper Proceedings, Academy of Management Annual Meeting, August 9-13, 2024, Chicago
- Runner-up for the Best Student Paper Award, OMT Division, Academy of Management, 2024
 - Strategic Management Society 43rd Annual Conference, September 30-October 3, 2023, Toronto
 - Alliance for Research on Corporate Sustainability 2023 Ph.D. Workshop, June 5, 2023, University of Virginia, Washington D.C. Campus
 - DC Management Research Conclave, March 30, 2023, Johns Hopkins Carey Business School
 - Department of Strategic Management & Public Policy Research Seminar, March 29, 2023, George Washington School of Business

Wang, R. & Gehman, J. Miniature Storytelling in Crowdfunding: The Role of Visual Congruence and Verbal Distinctiveness. *Early draft*.

- Nominated for the PhD Paper Prize, Strategic Management Society 44th Annual Conference, October 19-22, 2024, Istanbul

Updated: May 2024

- West Coast Research Symposium on Technology Entrepreneurship, September 12-13, 2024, University of Oregon, Oregon
- Academy of Management Annual Meeting, August 9-13, 2024, Chicago
- Alliance for Research on Corporate Sustainability, the parallel session on entrepreneurship, June 2-5, 2024, UCLA

Wang, R. Why Do Companies Not Talk the Walk? Complexity in Supply Chain Sustainability and Green Hushing. *Data analysis*.

- OMT Doctoral Consortium, Academy of Management Annual Meeting, August 9-13, 2024, Chicago
- Strategic Management Society 43rd Annual Conference, PhD workshop, September 30-October 3, 2023, Toronto

AWARDS AND FELLOWSHIPS

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| 2024 | Runner-up for the Best Student Paper Award, OMT Division, Academy of Management |
| 2024 | Nominated for the PhD Paper Prize, Strategic Management Society |
| 2024 | Chei-Min Paik Award for Excellence in Business Research, George Washington School of Business |
| 2019-2024 | Doctoral Fellowship, George Washington School of Business |
| 2017-2018 | First Class Academic Scholarship, Nanjing University |
| 2016 | First-Year Student Fellowship for Direct PhD Program, 2016 |
| 2016 | Outstanding Graduate Award (< 5%), Southeast University |

MEMBERSHIPS

Academy of Management
Strategic Management Society

PROGRAMMING

Python, Stata, R, LaTeX, SQL, High-Performance Computing.

LANGUAGES

Mandarin: Native | English: Fluent