

## Rui Wang

George Washington School of Business  
The George Washington University  
2201 G Street NW  
Washington, DC 20052

Ph.D. Candidate  
+ 1 (202) 390-2775  
[rui\\_w@gwmail.gwu.edu](mailto:rui_w@gwmail.gwu.edu)  
[www.wang-rui.com](http://www.wang-rui.com)

### EDUCATION

---

|   |                      |
|---|----------------------|
| <b>The George Washington University</b>   | 2019-2025 (Expected) |
| Doctoral Student in Strategic Management and Public Policy                        |                      |
| <i>Committee:</i> Joel Gehman (Chair), James Wade, Tim Pollock, Margaret Ormiston |                      |
| <b>Nanjing University</b>   | 2016-2019            |
| Doctoral Student in Business Administration                                       |                      |
| <b>Southeast University</b>   | 2012-2016            |
| Bachelor of Business Administration   |                      |

### RESEARCH INTERESTS

---

Nonmarket strategy; Social entrepreneurship; Innovation and sustainability; Computational social science; Natural Language Processing and Computer Vision with Transformers

### RESEARCH PRESENTATIONS

---

- Wang, R. & Gehman, J. It's (Not) Our Problem: How Management's Construction of Climate Risk Affects ESG Ratings.** *Under review at Academy of Management Journal.*
  - *Best Paper Proceedings*, Academy of Management Annual Meeting, August 9-13, 2024, Chicago
  - *Best Student Paper Award (Runner-up)*, OMT Division, Academy of Management, 2024
  - Strategic Management Society 43<sup>rd</sup> Annual Conference, September 30-October 3, 2023, Toronto
  - Alliance for Research on Corporate Sustainability 2023 Ph.D. Workshop, June 5, 2023, University of Virginia Darden School of Business, Washington D.C.
  - DC Management Research Conclave, March 30, 2023, Johns Hopkins Carey Business School
  - Department of Strategic Management & Public Policy Research Seminar, March 29, 2023, George Washington School of Business
- Wang, R. & Gehman, J. Miniature Storytelling in Crowdfunding: The Role of Visual Congruence and Verbal Distinctiveness.** *Preparing for submission to Administrative Science Quarterly.*
  - *PhD Paper Prize (Nominee)*, Strategic Management Society 44th Annual Conference, October 19-22, 2024, Istanbul
  - West Coast Research Symposium on Technology Entrepreneurship, September 12-13, 2024, University of Oregon, Oregon
  - GWSB Wine Down Research Session, September 6, 2024, George Washington School of Business
  - Academy of Management Annual Meeting, August 9-13, 2024, Chicago
  - SMS Special Conference on Strategies for Sustainable Human Development, June 19-21, 2024, Washington D.C.
  - Alliance for Research on Corporate Sustainability, Parallel Session on Entrepreneurship, June 2-5, 2024, UCLA Anderson School of Management

### 3. Wang, R. Why Do Companies Not Talk the Walk? Complexity in Supply Chain Sustainability and Green Hushing. *Data analysis.*

- OMT Doctoral Consortium, Academy of Management Annual Meeting, August 9-13, 2024, Chicago
- Strategic Management Society 43rd Annual Conference, Annual Doctoral Workshop, September 30-October 3, 2023, Toronto

## TEACHING EXPERIENCE

---

### The George Washington University, School of Business

- Instructor, BADM 4801 *Strategy Formulation & Implementation* Spring 2024
- Integrative capstone course; focus on both theoretical framework and practical relevance.
- Evaluation: Average **4.3/5** (median **4.6/5**); BADM Average: 4.3
- Teaching Assistant, MBAD 6289, *Business Ethics & Public Policy* (by Prof. Joel Gehman) 2022-2023

### Nanjing University, School of Management

- Co-Instructor, *Social Psychology for Business and Management Studies* 2017-2018

## AWARDS AND FELLOWSHIPS

---

|           |   |
|-----------|---|
| 2024      | Runner-up for the Best Student Paper Award, OMT Division, Academy of Management               |
| 2024      | Nominated for the PhD Paper Prize, Strategic Management Society                               |
| 2024      | Chei-Min Paik Award for Excellence in Business Research, George Washington School of Business |
| 2019-2024 | Doctoral Fellowship, George Washington School of Business                                     |
| 2017-2018 | First Class Academic Scholarship, Nanjing University  |
| 2016      | Direct PhD Program First-Year Student Fellowship, Nanjing University                          |
| 2016      | Outstanding Bachelor Graduate Award (top 5%), Southeast University                            |

## MEMBERSHIPS

---

Academy of Management  
Strategic Management Society

## ACADEMIC SERVICE

---

Ad Hoc Reviewer for *Business & Society*  
Ad Hoc Reviewer for *Asia Pacific Journal of Management*  
Reviewer for *Academy of Management* (OMT, STR, ENT Divisions)  
Reviewer for *Strategic Management Society*

## PROGRAMMING

---

Python, Stata, R, LaTeX, SQL, High-Performance Computing.

## LANGUAGES

---

Mandarin: Native | English: Fluent