The Caravan Data

Contents

1 Load the Data 1

1 Load the Data

```
library(ISLR2)
names (Caravan)
    [1] "MOSTYPE"
                     "MAANTHUI"
                                "MGEMOMV"
                                             "MGEMLEEF"
                                                        "MOSHOOFD" "MGODRK"
        "MGODPR"
##
    [7]
                     "MGODOV"
                                 "MGODGE"
                                             "MRELGE"
                                                         "MRELSA"
                                                                     "MRELOV"
##
   [13]
                    "MFGEKIND" "MFWEKIND"
        "MFALLEEN"
                                            "MOPLHOOG" "MOPLMIDD" "MOPLLAAG"
   [19]
        "MBERHOOG"
                     "MBERZELF"
                                "MBERBOER"
                                             "MBERMIDD"
                                                        "MBERARBG"
                                                                     "MBERARBO"
   [25]
##
        "MSKA"
                     "MSKB1"
                                 "MSKB2"
                                             "MSKC"
                                                         "MSKD"
                                                                     "MHHUUR"
##
   Γ317
        "MHKOOP"
                     "MAUT1"
                                "MAUT2"
                                             "MAUTO"
                                                         "MZFONDS"
                                                                     "MZPART"
   [37]
        "MINKM30"
                    "MINK3045"
                                "MINK4575"
                                            "MINK7512"
                                                        "MINK123M" "MINKGEM"
   [43]
        "MKOOPKLA"
                    "PWAPART"
                                 "PWABEDR"
                                             "PWALAND"
                                                         "PPERSAUT"
                                                                     "PBESAUT"
##
   [49]
        "PMOTSCO"
                     "PVRAAUT"
                                 "PAANHANG"
                                             "PTRACTOR"
                                                        "PWERKT"
                                                                     "PBROM"
##
   [55]
        "PLEVEN"
                     "PPERSONG"
                                "PGEZONG"
                                             "PWAOREG"
                                                         "PBRAND"
                                                                     "PZEILPL"
   [61]
        "PPLEZIER"
                    "PFIETS"
                                 "PINBOED"
                                             "PBYSTAND"
                                                        "AWAPART"
                                                                     "AWABEDR"
   [67]
        "AWALAND"
                     "APERSAUT"
                                "ABESAUT"
                                             "AMOTSCO"
                                                         "AVRAAUT"
                                                                     "AAANHANG"
   [73]
        "ATRACTOR"
                    "AWERKT"
                                 "ABROM"
                                             "ALEVEN"
                                                         "APERSONG"
                                                                     "AGEZONG"
   [79]
        "AWAOREG"
                     "ABRAND"
                                 "AZEILPL"
                                            "APLEZIER" "AFIETS"
                                                                     "AINBOED"
  [85] "ABYSTAND"
                    "Purchase"
summary(Caravan)
```

MAANTHUI MGEMOMV ## MOSTYPE **MGEMLEEF** ## : 1.00 : 1.000 :1.000 :1.000 Min. Min. Min. Min. ## 1st Qu.:10.00 1st Qu.: 1.000 1st Qu.:2.000 1st Qu.:2.000 ## Median :30.00 Median : 1.000 Median :3.000 Median :3.000 ## Mean :24.25 Mean : 1.111 Mean :2.679 Mean :2.991 3rd Qu.:35.00 ## 3rd Qu.: 1.000 3rd Qu.:3.000 3rd Qu.:3.000 ## Max. :41.00 :10.000 :5.000 Max. :6.000 Max. Max. MGODRK MOSHOOFD MGODPR MGODOV ## ## Min. : 1.000 Min. :0.0000 Min. :0.000 Min. :0.00 ## 1st Qu.: 3.000 1st Qu.:0.0000 1st Qu.:4.000 1st Qu.:0.00 Median : 7.000 Median :0.0000 ## Median :5.000 Median:1.00 ## Mean : 5.774 :0.6965 Mean :4.627 Mean :1.07 Mean 3rd Qu.: 8.000 ## 3rd Qu.:1.0000 3rd Qu.:6.000 3rd Qu.:2.00 ## Max. :10.000 Max. :9.0000 Max. :9.000 Max. :5.00 ## MGODGE **MRELGE** MRELSA MRELOV :0.000 ## Min. :0.000 Min. Min. :0.0000 Min. :0.00 ## 1st Qu.:2.000 1st Qu.:5.000 1st Qu.:0.0000 1st Qu.:1.00 ## Median :3.000 Median :6.000 Median :1.0000 Median:2.00 ## Mean :3.259 :6.183 :0.8835 Mean :2.29 Mean Mean

```
3rd Qu.:4.000
                     3rd Qu.:7.000
                                      3rd Qu.:1.0000
                                                        3rd Qu.:3.00
           :9.000
##
    Max.
                            :9.000
                                     Max.
                                             :7.0000
                                                       Max. :9.00
                     Max.
       MFALLEEN
                        MFGEKIND
                                                      MOPLHOOG
##
                                        MFWEKIND
                                                                       MOPLMIDD
##
    Min.
           :0.000
                     Min.
                            :0.00
                                    Min.
                                            :0.0
                                                           :0.000
                                                                    Min.
                                                                            :0.000
                                                   Min.
##
    1st Qu.:0.000
                     1st Qu.:2.00
                                    1st Qu.:3.0
                                                   1st Qu.:0.000
                                                                    1st Qu.:2.000
##
    Median :2.000
                     Median:3.00
                                    Median:4.0
                                                   Median :1.000
                                                                    Median :3.000
    Mean :1.888
                     Mean :3.23
                                    Mean :4.3
                                                   Mean :1.461
                                                                    Mean :3.351
    3rd Qu.:3.000
                                                                    3rd Qu.:4.000
##
                     3rd Qu.:4.00
                                    3rd Qu.:6.0
                                                   3rd Qu.:2.000
##
    Max.
           :9.000
                     Max.
                            :9.00
                                    Max.
                                            :9.0
                                                   Max.
                                                         :9.000
                                                                    Max.
                                                                            :9.000
##
       MOPLLAAG
                        MBERHOOG
                                         MBERZELF
                                                          MBERBOER
    Min.
           :0.000
                     Min.
                            :0.000
                                     Min.
                                             :0.000
                                                      Min.
                                                              :0.0000
    1st Qu.:3.000
##
                     1st Qu.:0.000
                                      1st Qu.:0.000
                                                       1st Qu.:0.0000
    Median :5.000
                                                      Median :0.0000
##
                     Median :2.000
                                      Median : 0.000
##
    Mean
          :4.572
                                      Mean
                                            :0.398
                                                      Mean
                     Mean
                           :1.895
                                                             :0.5223
##
    3rd Qu.:6.000
                     3rd Qu.:3.000
                                      3rd Qu.:1.000
                                                       3rd Qu.:1.0000
##
    Max.
           :9.000
                     Max.
                            :9.000
                                      Max.
                                             :5.000
                                                      Max.
                                                            :9.0000
##
       MBERMIDD
                        MBERARBG
                                        MBERARBO
                                                           MSKA
                                                                           MSKB1
##
    Min.
           :0.000
                     Min.
                            :0.00
                                    Min.
                                            :0.000
                                                             :0.000
                                                                      Min.
                                                                              :0.000
                                                     Min.
    1st Qu.:2.000
                     1st Qu.:1.00
                                    1st Qu.:1.000
                                                     1st Qu.:0.000
                                                                      1st Qu.:1.000
##
##
    Median :3.000
                     Median:2.00
                                    Median :2.000
                                                     Median :1.000
                                                                      Median :2.000
##
    Mean
          :2.899
                     Mean
                            :2.22
                                    Mean
                                            :2.306
                                                     Mean
                                                             :1.621
                                                                      Mean
                                                                             :1.607
##
    3rd Qu.:4.000
                     3rd Qu.:3.00
                                     3rd Qu.:3.000
                                                     3rd Qu.:2.000
                                                                      3rd Qu.:2.000
##
    Max.
           :9.000
                            :9.00
                                            :9.000
                                                             :9.000
                                                                      Max.
                                                                              :9.000
                     Max.
                                    Max.
                                                     Max.
        MSKB2
                          MSKC
                                           MSKD
                                                           MHHUUR
##
           :0.000
                                                              :0.000
##
    Min.
                     Min.
                            :0.000
                                     Min.
                                             :0.000
                                                      Min.
                     1st Qu.:2.000
    1st Qu.:1.000
                                      1st Qu.:0.000
                                                       1st Qu.:2.000
##
    Median :2.000
                     Median :4.000
                                     Median :1.000
                                                      Median :4.000
    Mean :2.203
##
                     Mean
                            :3.759
                                      Mean
                                             :1.067
                                                      Mean
                                                             :4.237
                     3rd Qu.:5.000
                                                       3rd Qu.:7.000
##
    3rd Qu.:3.000
                                      3rd Qu.:2.000
##
    Max.
           :9.000
                     Max.
                            :9.000
                                      Max.
                                             :9.000
                                                      Max.
                                                              :9.000
        MHKOOP
                         MAUT1
##
                                         MAUT2
                                                          OTUAM
                                                                         MZFONDS
##
    Min.
           :0.000
                     Min.
                            :0.00
                                    Min.
                                            :0.000
                                                     Min.
                                                             :0.000
                                                                      Min.
                                                                              :0.000
    1st Qu.:2.000
##
                     1st Qu.:5.00
                                     1st Qu.:0.000
                                                     1st Qu.:1.000
                                                                      1st Qu.:5.000
    Median :5.000
                     Median:6.00
                                    Median :1.000
                                                     Median :2.000
                                                                      Median :7.000
##
##
    Mean :4.772
                     Mean :6.04
                                    Mean :1.316
                                                     Mean :1.959
                                                                      Mean
                                                                            :6.277
##
    3rd Qu.:7.000
                     3rd Qu.:7.00
                                     3rd Qu.:2.000
                                                     3rd Qu.:3.000
                                                                      3rd Qu.:8.000
##
    Max.
           :9.000
                     Max.
                            :9.00
                                    Max.
                                            :7.000
                                                     Max.
                                                             :9.000
                                                                      Max.
                                                                              :9.000
##
        MZPART
                        MINKM30
                                         MINK3045
                                                          MINK4575
##
           :0.000
                     Min.
                            :0.000
                                     Min.
                                             :0.000
                                                      Min.
                                                              :0.000
    Min.
##
    1st Qu.:1.000
                     1st Qu.:1.000
                                      1st Qu.:2.000
                                                       1st Qu.:1.000
    Median :2.000
                     Median :2.000
                                      Median :4.000
                                                      Median :3.000
##
    Mean
          :2.729
                     Mean :2.574
                                     Mean
                                           :3.536
                                                      Mean
                                                             :2.731
    3rd Qu.:4.000
                                                       3rd Qu.:4.000
##
                     3rd Qu.:4.000
                                      3rd Qu.:5.000
##
    Max.
           :9.000
                     Max.
                            :9.000
                                      Max.
                                             :9.000
                                                      Max.
                                                              :9.000
       MINK7512
                         MINK123M
                                           MINKGEM
                                                            MKOOPKLA
##
##
           :0.0000
                                                                :1.000
    Min.
                      Min.
                             :0.0000
                                        Min.
                                               :0.000
                                                        Min.
    1st Qu.:0.0000
##
                      1st Qu.:0.0000
                                        1st Qu.:3.000
                                                         1st Qu.:3.000
##
    Median : 0.0000
                      Median :0.0000
                                        Median :4.000
                                                         Median :4.000
##
    Mean
          :0.7961
                      Mean
                             :0.2027
                                        Mean
                                              :3.784
                                                        Mean
                                                               :4.236
##
    3rd Qu.:1.0000
                      3rd Qu.:0.0000
                                        3rd Qu.:4.000
                                                         3rd Qu.:6.000
##
    Max.
           :9.0000
                             :9.0000
                                               :9.000
                                                                :8.000
                      Max.
                                        Max.
                                                        Max.
                         PWABEDR
                                                               PPERSAUT
##
       PWAPART
                                            PWALAND
##
    Min.
           :0.0000
                     Min.
                             :0.00000
                                        Min.
                                                :0.00000
                                                            Min.
                                                                   :0.00
##
    1st Qu.:0.0000
                      1st Qu.:0.00000
                                         1st Qu.:0.00000
                                                            1st Qu.:0.00
```

```
Median :0.0000
                     Median :0.00000
                                        Median :0.00000
                                                           Median:5.00
##
          :0.7712
                                                           Mean
    Mean
                     Mean
                            :0.04002
                                        Mean
                                               :0.07162
                                                                 :2.97
##
    3rd Qu.:2.0000
                     3rd Qu.:0.00000
                                        3rd Qu.:0.00000
                                                           3rd Qu.:6.00
    Max.
           :3.0000
                     Max.
                             :6.00000
                                        Max.
                                               :4.00000
                                                           Max. :8.00
##
##
       PBESAUT
                         PMOTSCO
                                           PVRAAUT
                                                               PAANHANG
##
                                                :0.000000
           :0.00000
                             :0.0000
                                                                  :0.00000
    Min.
                      Min.
                                        Min.
                                                            Min.
    1st Qu.:0.00000
                       1st Qu.:0.0000
                                        1st Qu.:0.000000
                                                            1st Qu.:0.00000
                                        Median :0.000000
                                                            Median :0.00000
##
    Median :0.00000
                      Median : 0.0000
##
    Mean
           :0.04827
                      Mean :0.1754
                                        Mean
                                               :0.009447
                                                            Mean
                                                                   :0.02096
                       3rd Qu.:0.0000
                                        3rd Qu.:0.000000
##
    3rd Qu.:0.00000
                                                            3rd Qu.:0.00000
    Max.
           :7.00000
                       Max.
                             :7.0000
                                        Max.
                                               :9.000000
                                                            Max.
                                                                  :5.00000
       PTRACTOR
                          PWERKT
                                             PBROM
                                                              PLEVEN
##
##
    Min.
          :0.00000
                              :0.00000
                                         Min.
                                                :0.000
                                                                 :0.0000
                      Min.
                                                          Min.
##
    1st Qu.:0.00000
                       1st Qu.:0.00000
                                         1st Qu.:0.000
                                                          1st Qu.:0.0000
    Median :0.00000
                       Median :0.00000
                                         Median : 0.000
                                                          Median :0.0000
##
##
    Mean
          :0.09258
                       Mean :0.01305
                                         Mean :0.215
                                                          Mean :0.1948
    3rd Qu.:0.00000
                       3rd Qu.:0.00000
                                         3rd Qu.:0.000
                                                          3rd Qu.:0.0000
##
##
           :6.00000
                       Max.
                             :6.00000
                                         Max.
                                                :6.000
                                                          Max.
                                                                 :9.0000
       PPERSONG
                         PGEZONG
                                            PWAOREG
                                                                PBRAND
##
##
    Min.
           :0.00000
                      Min.
                             :0.00000
                                         Min.
                                                :0.00000
                                                            Min.
                                                                   :0.000
##
    1st Qu.:0.00000
                       1st Qu.:0.00000
                                         1st Qu.:0.00000
                                                            1st Qu.:0.000
    Median :0.00000
                      Median :0.00000
                                         Median :0.00000
                                                            Median :2.000
          :0.01374
                                                                  :1.828
##
    Mean
                      Mean
                            :0.01529
                                         Mean
                                               :0.02353
                                                            Mean
    3rd Qu.:0.00000
                       3rd Qu.:0.00000
                                         3rd Qu.:0.00000
                                                            3rd Qu.:4.000
##
##
    Max.
           :6.00000
                      Max. :3.00000
                                         Max.
                                               :7.00000
                                                            Max.
                                                                   :8.000
##
       PZEILPL
                           PPLEZIER
                                               PFIETS
                                                                 PINBOED
##
           :0.0000000
                        Min. :0.00000
                                                   :0.00000
                                                                     :0.00000
    Min.
                                           Min.
                                                              Min.
##
    1st Qu.:0.0000000
                         1st Qu.:0.00000
                                           1st Qu.:0.00000
                                                              1st Qu.:0.00000
##
    Median :0.0000000
                        Median :0.00000
                                           Median :0.00000
                                                              Median :0.00000
##
    Mean
          :0.0008588
                         Mean
                               :0.01889
                                           Mean
                                                  :0.02525
                                                              Mean
                                                                     :0.01563
                                                              3rd Qu.:0.00000
##
    3rd Qu.:0.0000000
                         3rd Qu.:0.00000
                                           3rd Qu.:0.00000
##
    Max.
           :3.0000000
                        Max.
                                :6.00000
                                           Max.
                                                  :1.00000
                                                              Max.
                                                                     :6.00000
##
       PBYSTAND
                          AWAPART
                                          AWABEDR
                                                             AWALAND
##
           :0.00000
                      Min. :0.000
                                              :0.00000
                                                          Min.
                                                               :0.00000
    Min.
                                       Min.
##
    1st Qu.:0.00000
                       1st Qu.:0.000
                                       1st Qu.:0.00000
                                                          1st Qu.:0.00000
                                       Median :0.00000
    Median :0.00000
                      Median : 0.000
                                                          Median :0.00000
##
##
    Mean
          :0.04758
                       Mean :0.403
                                       Mean :0.01477
                                                          Mean :0.02061
##
    3rd Qu.:0.00000
                       3rd Qu.:1.000
                                       3rd Qu.:0.00000
                                                          3rd Qu.:0.00000
    Max.
           :5.00000
                      Max.
                              :2.000
                                       Max.
                                              :5.00000
                                                          Max.
                                                                 :1.00000
##
       APERSAUT
##
                         ABESAUT
                                           AMOTSCO
                                                              AVRAAUT
           :0.0000
                             :0.00000
                                                                  :0.000000
    Min.
                     Min.
                                        Min.
                                               :0.00000
                                                           Min.
    1st Qu.:0.0000
                     1st Qu.:0.00000
                                        1st Qu.:0.00000
                                                           1st Qu.:0.000000
##
    Median :1.0000
                     Median :0.00000
                                        Median: 0.00000
                                                           Median: 0.000000
##
          :0.5622
##
    Mean
                     Mean
                            :0.01048
                                        Mean
                                               :0.04105
                                                           Mean
                                                                 :0.002233
                                        3rd Qu.:0.00000
##
    3rd Qu.:1.0000
                     3rd Qu.:0.00000
                                                           3rd Qu.:0.000000
           :7.0000
                             :4.00000
                                        Max.
                                               :8.00000
                                                           Max.
                                                                  :3.000000
##
    Max.
                     Max.
##
       AAANHANG
                          ATRACTOR
                                             AWERKT
                                                                 ABROM
##
    Min.
           :0.00000
                      Min.
                              :0.00000
                                         Min.
                                                :0.000000
                                                             Min.
                                                                    :0.00000
    1st Qu.:0.00000
                       1st Qu.:0.00000
                                         1st Qu.:0.000000
                                                             1st Qu.:0.00000
##
    Median :0.00000
                       Median :0.00000
                                         Median :0.000000
                                                             Median : 0.00000
##
           :0.01254
    Mean
                      Mean
                              :0.03367
                                         Mean
                                                 :0.006183
                                                             Mean
                                                                    :0.07042
                                         3rd Qu.:0.000000
##
    3rd Qu.:0.00000
                       3rd Qu.:0.00000
                                                             3rd Qu.:0.00000
##
    Max.
           :3.00000
                      Max.
                              :4.00000
                                         Max.
                                                :6.000000
                                                             Max.
                                                                    :2.00000
                                             AGEZONG
##
        ALEVEN
                         APERSONG
                                                                 AWAOREG
```

```
##
   Min.
          :0.00000
                     Min. :0.000000
                                         Min.
                                                :0.000000
                                                            Min.
                                                                   :0.000000
   1st Qu.:0.00000
                     1st Qu.:0.000000
                                         1st Qu.:0.000000
##
                                                            1st Qu.:0.000000
   Median :0.00000
                     Median :0.000000
                                         Median :0.000000
                                                            Median :0.000000
         :0.07661
                     Mean
                           :0.005325
                                         Mean
                                                :0.006527
                                                            Mean
                                                                   :0.004638
##
   Mean
##
   3rd Qu.:0.00000
                     3rd Qu.:0.000000
                                         3rd Qu.:0.000000
                                                            3rd Qu.:0.000000
          :8.00000
                           :1.000000
                                                :1.000000
##
   Max.
                     Max.
                                         Max.
                                                            Max.
                                                                   :2.000000
       ABRAND
                        AZEILPL
                                            APLEZIER
                                                                AFIETS
##
##
   Min.
          :0.0000
                     Min.
                            :0.0000000
                                         Min.
                                                :0.000000
                                                            Min.
                                                                   :0.00000
##
   1st Qu.:0.0000
                     1st Qu.:0.0000000
                                         1st Qu.:0.000000
                                                            1st Qu.:0.00000
                     Median :0.0000000
                                                            Median :0.00000
##
   Median :1.0000
                                         Median :0.000000
   Mean
         :0.5701
                     Mean
                           :0.0005153
                                         Mean
                                              :0.006012
                                                            Mean
                                                                  :0.03178
   3rd Qu.:1.0000
                                         3rd Qu.:0.000000
                                                            3rd Qu.:0.00000
##
                     3rd Qu.:0.0000000
                                                            Max. :3.00000
##
   Max.
          :7.0000
                     Max.
                           :1.0000000
                                         Max.
                                               :2.000000
      AINBOED
                          ABYSTAND
                                         Purchase
##
##
                              :0.00000
                                         No :5474
   Min.
           :0.000000
                      Min.
##
   1st Qu.:0.000000
                       1st Qu.:0.00000
                                         Yes: 348
  Median :0.000000
                      Median :0.00000
##
  Mean
         :0.007901
                      Mean
                            :0.01426
   3rd Qu.:0.000000
                       3rd Qu.:0.00000
##
  Max.
          :2.000000
                      Max.
                              :2.00000
dim(Caravan)
## [1] 5822
              86
attach(Caravan)
summary(Purchase)
## No Yes
## 5474 348
standardized.X <- scale(Caravan[, -86])</pre>
var(Caravan[, 1])
## [1] 165.0378
var(Caravan[, 2])
## [1] 0.1647078
var(standardized.X[, 1])
## [1] 1
var(standardized.X[, 2])
## [1] 1
```