Discovering New Recipes

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Problem Statement

People are upset that they have to go out and spend a lot money when dining out and want to discover an app that sends them some recipes

Who is experiencing the problem?

People who are tired of spending a lot of money at restaurants and want something that is healthy and less money

Where does the problem present itself?

In any kitchen that wants to discover recipes

Why does it matter?

People want to cook more healthy recipes and spend less money