

Heuristic Evaluation

By Rich Zhu

Giving Feedback To: Barun Kwak

H2-1: Visibility of System Status (Homepage)



The system status can be seen clearly through the navigation bar and the tab on top is underlined depending on which page the user is at. The structure of the page is also displayed through the navigation bar so that users can explore the sites easily.

H2-2: Match Between System and Real World (Homepage)

A footer is missing for the website. If the user wants to find information regarding the store location or phone number, they would usually look at the footer. Overall, the design is very effective and matches real world. The cart on the top right displays the number of items in it.

H2-3: User Control and Freedom (Product Detail Page)

Users have control in selecting the quantity and glaze of the food. They can also adjust quantity of items and delete them in the shopping cart.

H2-4: Consistency and Standards (Product Detail & Cart Page)

The site follows the same design, grid structure, and workflow. However, in the product detail page, the price of the item is at the bottom and by convention, it is usually at the top and also highlighted.



Original

Our signature cinnamon roll and famous worldwide, the original cinnamon roll features warm dough, aromatic Makara Cinnamon, topped with rich cream cheese frosting.

Qty:

Glaze:

Allergies: Wheat, Dairy, Eggs.

\$4.50

[Add to Cart](#)

In addition, “remove item” option in the cart is a bit unclear. It looks like a normal piece of text rather than an action button.



Original Cinnamon Roll

× Remove Item

− 1 +

\$4.50

H2-8: Aesthetic and Minimalist Design

On the navigation bar, the “Menu” tab seems redundant because the user will see the menu when he is ordering the food. These two can be combined into one.

Home

Menu

Order

Gallery

Contact

I am not sure if having two buttons for ordering food is distracting. Maybe just one button called “Order Now” is more direct. Overall, the site is very beautiful and only useful information is displayed on the site.

ORDER ONLINE

ORDER BY PHONE