



Copywriter, Marketer and Web Developer

São Paulo, Brasil

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Education

USP

Bachelor's Degree in Philosophy

Emphasis in Philosophy of Language & Philosophy of Science(2018)

META/ Coursera

Meta's Social Media Marketing (2022)

Complementary Courses

Colégio Ateneu – HTML Básico (2009)

Sesc São Caetano do Sul – Animação em Stop Motion (2010)

Cia Fatídicos – Roteiro para Cinema Digital (2011)

Sesc São Paulo – Fotografia no Cinema (2015)

Jon Benson – Copywriting Persuasion Challenge (2020)

Len Smith – Copywriting Secrets (2020)

Pedro Sobral –Sobral's Web Traffic Course(2021)

Érico Rocha – Product Launch Formula(2021)

Rhetoric: The Art of Persuasive Writing and Public Speaking– Harvard/edX(2022)

SEO Certification Program - University of California | Davis (2022)

Curso em Vídeo – JavaScript (2022)

Certificates

Meta's Certified Digital Marketing Associate (2022)

Escale com Max – In Company Certification(2022)

Languages

Portuguese, English

Hard Skills

Copywriting, Content Copywriting, SEO, Product Conception, Marketing Funnels, Paid Traffic Management, Video and Image Editing, Web Development (HTML, CSS, Wordpress, Javascript)

Soft Skills

Good Communication, Problem-Solving, Analytical Thinking, Conflit Resolution, Ambitious, Creativity

Working Experience:

Carlos Rubiano Meditation (06/2022 – presente) [Online Education]

Business Partner, Marketing Manager and Copywriter

The Members (04/2022 – 10/2022) [Ed Tech/ Education Platform]

Copywriter for Sales and Social Media

Stefano Gradi – Alchemy (08/2020 – 10/22) [Online Education]

Copywriter for Inbound Marketing, Sales Management and Sales Closer

Pau Brasil Bar (03/2016 –2020)[Bar]

Crew Management, Customer Service and Event Schedule.

Aparecido Viana Negócios Imobiliários (03/2014 – 02/2015)[Real Estate]

Real State Broker

Netclock Comércio de Relógios (06/2011 – 04/2012)[e-Commerce]

Site Management and Administrative Assistant