

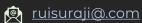
Copywriter, Marketer and Web Developer

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São Paulo, Brasil

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<u>Education</u>

USP

<u>Bachelor's Degree in Philosophy</u> Emphasis in Philosophy of Language & Philosophy of Science(2018)

> <u>META/ Coursera</u> <u>Meta's Social Media Marketing (2022)</u>

Complementary Courses

Colégio Ateneu - HTML Básico (2009)

Sesc São Caetano do Sul - Animação em Stop Motion (2010)

Cia Fatídicos - Roteiro para Cinema Digital (2011)

Sesc São Paulo - Fotografia no Cinema (2015)

Jon Benson - Copywriting Persuasion Challange (2020)

Len Smith - Copywriting Secrets (2020)

Pedro Sobral -Sobral's Web Traffic Course(2021)

Érico Rocha - Product Launch Formula(2021)

Rhetoric: The Art of Persuasive Writing and Public Speaking- Harvard/edX(2022)

SEO Certification Program - University of California | Davis (2022)

Curso em Vídeo - JavaScript (2022)

Certificates

Meta's Certified Digital Marketing Associate (2022) Escale com Max – In Company Certification(2022)

> **Languages** Portuguese, English

Hard Skills

Copywriting, Content Copywriting, SEO, Product Conception, Marketing Funnels, Paid Traffic Management, Video and Image Editing, Web Development (HTML, CSS, Wordpress, Javascript)

Soft Skills

Good Communication, Problem-Solving, Analytical Thinking, Conflit Resolution, Ambitious, Creativity

Working Experience:

<u>Carlos Rubiano Meditation (06/2022 – presente</u>) [Online Education] Business Partner, Marketing Manager and Copywriter

<u>The Members (04/2022 – 10/2022)</u> [Ed Tech/ Education Platform] Copywriter for Sales and Social Media

<u>Stefano Gradi – Alchemy (08/2020 – 10/22) [Online Education]</u> Copywriter for Inbound Marketing, Sales Management and Sales Closer

Pau Brasil Bar (03/2016 -2020)[Bar]

Crew Management, Customer Service and Event Schedule.

<u>Aparecido Viana Negócios Imobiliários (03/2014 – 02/2015)[Real Estate]</u> Real State Broker

<u>Netclock Comércio de Relógios (06/2011 – 04/2012)[e-Commerce]</u> Site Management and Administrative Assistant