Ruitao Chen
Product Designer

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I am a Product Designer with a background in marketing and a focus on building user-centered digital experiences. I'm actively expanding my skill set by leveraging AI tools to accelerate design and development workflows, while independently building full-stack applications to strengthen my technical execution and product thinking.

Work Experience

Product Designer
Prommuni | Washington, DC

Nov 2024 - Present

Designed intuitive, user-centered mobile and web app interfaces in Figma from scratch, currently totaling over 60 screens and counting.
Collaborated closely with a team of 5+ developers and product managers to ensure design solutions were both technically feasible and aligned with brand and product goals.
Developed a comprehensive design system and style guide, increasing team design efficiency by 25% and unifying Prommuni's visual identity across web and mobile platforms.

Freelance Design Consultant
SellMax | Remote

Sep 2023 - Nov 2023

Redesigned the car listing flow, reducing user input time by 20%, resulting in a faster and smoother experience for sellers and increasing listing completion rates.
Developed wireframes and interactive prototypes that aligned with business goals and were used to secure stakeholder buy-in across 3 cross-functional teams.

Projects

Macro Meal Generator

Apr 2025 - Present

Built an AI-powered meal planning web application using Next.js, TypeScript, and Google's Gemini AI API that generates personalized meal plans based on user macro goals, dietary restrictions, and food preferences with real-time meal swapping and macro rebalancing capabilities

Core Skills

Design: Figma, Wireframing, Prototyping, Interactive Design, User Research, User Testing

Development: Next.js, HTML, CSS, Vibe Coding

Education

University of Maryland - College Park

Aug 2020 - Dec 2023

Bachelors of Science Marketing