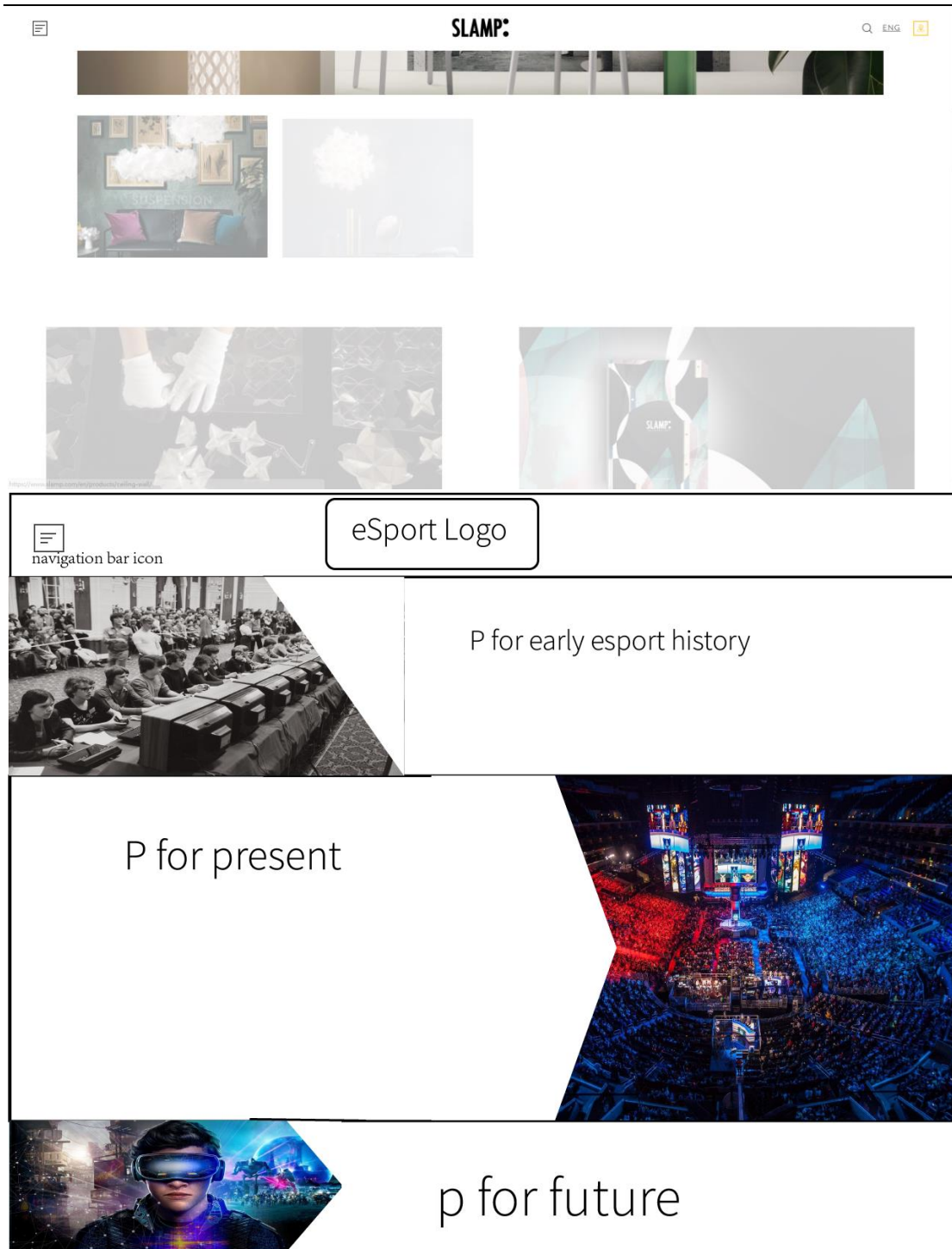


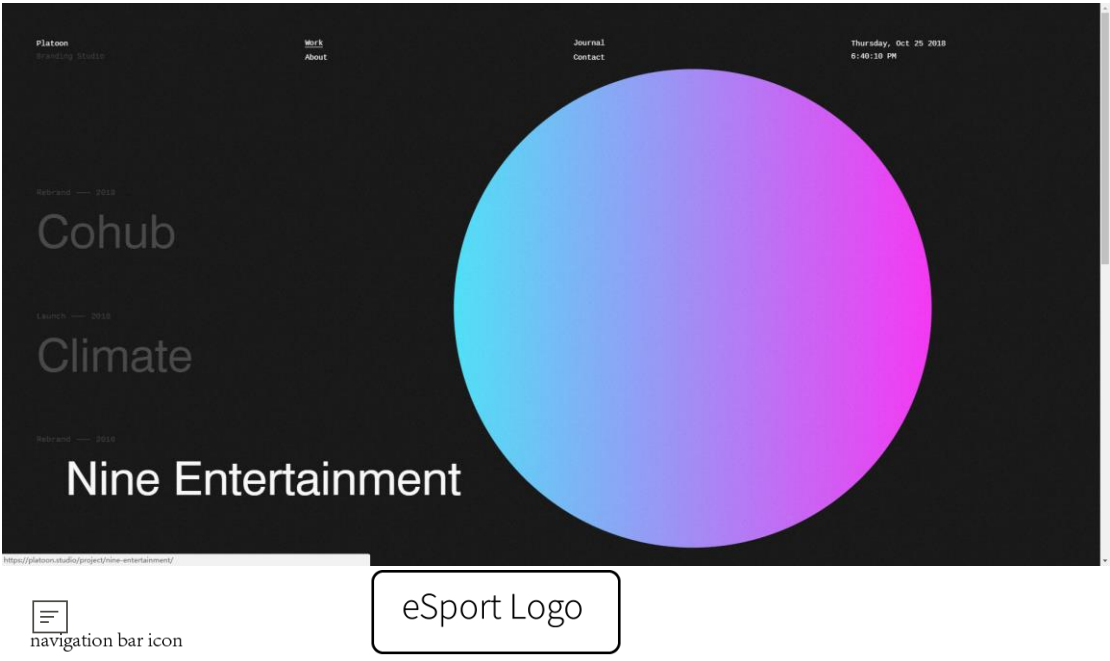
Assignment 2 Essay

The assignment is about the eSport. A few days ago, I saw the news about the International Olympic Committee is planning to add eSport in the Olympic game in the next ten years. The news made me excited because the committee refused eSport in 2016. They said these competitive games had too much unnecessary violence element and comparing to the traditional sport, eSport could not help people to build a strong body. However, they compromise in the end. No one can stop the wave, eSport gets born in the 1980s. In 30 years, it already gets more than 400 million audiences, and the number is still rising. I am a big fan of eSport because I spend a lot of time on the League of Legend and watch every year's world championship. The biggest pleasure of watching eSport match is kind of like watching a chess game. You will feel your blood pressure and heart rate increases when these players use a different strategy and better skill to outplay their opponent, even they are just seating there and watching the computer screen. Hence, I want to build a website of eSport as my final project. It will The last part will be something about the user interaction, to help them have a better understanding of eSport.



Let's start with homepage sketch, at the top of it is the navigation bar, and I divide website page to three parts, past, present, and future. Every part will come with a video or small game with a short paragraph. I don't want the user to feel like they are reading a novel. So give a brief description, and they can play the

game or watch the video to have fun. I get inspired from the website SLAMP when you scroll down the screen the picture will fade in and fade out. And when you put your mouse on the image, you can see the description of that picture. I am planning to add these animations into my final project.



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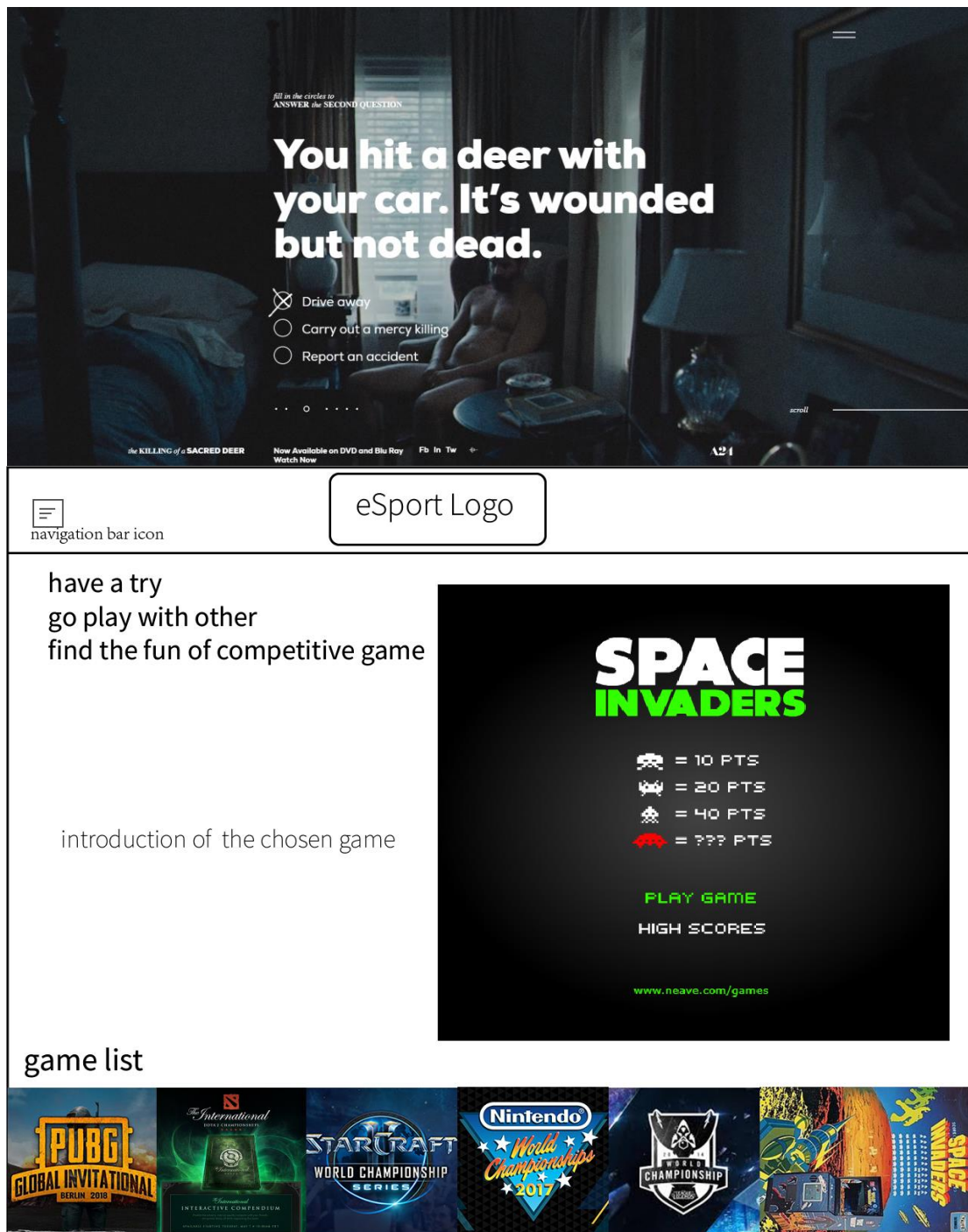
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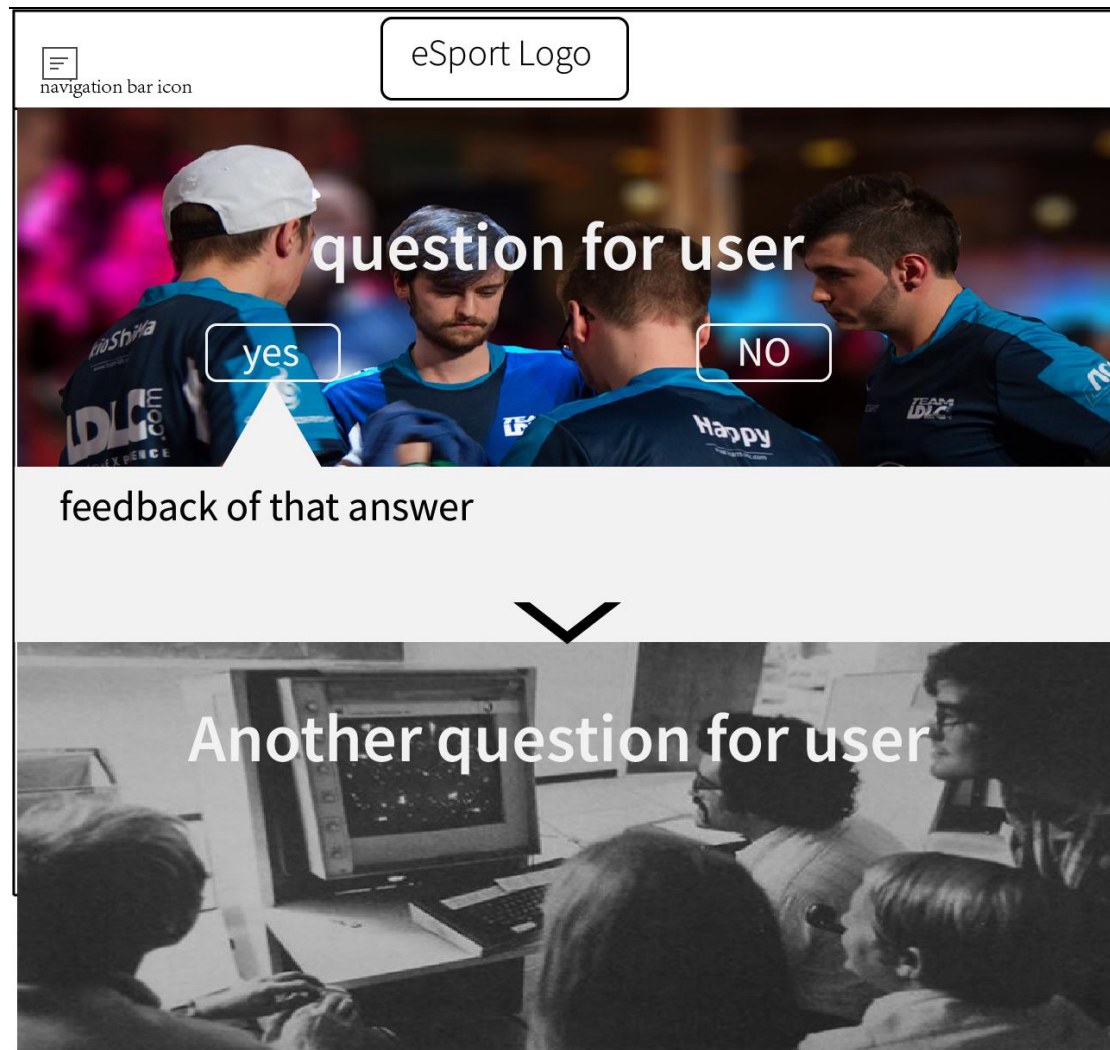
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P for tournament information

Next page is about the tournament; if you go to the inspiration website and click these words on the side, the circle will change. I decide to make a similar page; the user can click the tournament's name. Then the square on the right side will show the picture and description of that tournament. Tournament part will be simple and clear, and I will put more time on the user interaction.





I add some interactions between my site and the user to make the website more interesting. I cannot put a competitive online game on my website because of the technical problem. However, I can put some links of small, simple game from the 80s – 90s, like the space invader. Whatever the user is a fan of eSport or not, it can provide a chance to them to touch early competitive game. They do not need to study the rule or practice the skill, just pressing the keyboard and having fun. Moreover, I add a quiz website as another user interaction.

The question will be some things about eSport knowledge. For example, “which one is harder, to become the eSport player or traditional sport player.” The answer

is “both of them is hard.” The website will display the feedback depending on user’s choice. I think this way will help the user have a better understanding of eSport and know the difference between eSport and playing the computer game.

The final thing is the mood board. The upper half part is pixel style typography and black and white picture. And when you scroll down the middle section will change the colour from red to blue; and typography becomes rounded. I am trying to shows the feeling of crossing time, come from past to present. The colour I choose is red and blue because a lot of competitive online game use red and blue to represent the team. And using different style typography to show the different period in the final project. The last thing on the mood board is several inspiration screenshots.

Some people think eSport is evil; these electronic drugs will destroy the new generation. This idea has no problem, but if we think about the invention of the vehicle. The vehicle let us to take less walk and to go to farther place. On the other hand, some people get osteoporosis because of driving too much car. The more important thing is how we treat it, eSport can’t give you a strong body, but it will bring tons of pleasure to you. It is a brain competition instead of body competition. I hope my website can open the gate of eSport for the user, or let them have a better attitude of it.