

Reading 3

When I first read the word “net Art.” I tell myself I know this stuff, the collection of these spams, glitch pictures, wired sounds. Although, I feel like I never really touch the net Art after I read the article. The net Art is standing in front of me, but I can’t see his face through the mist. It is there, and it is not there.

In the beginning, I look up the word “net Art” and follow the history of it in the article. The net Art is a new form of art appears on the internet; people will not be able to experience it without the internet. And it is born in an accident. It was found in 1996 by Vuk Cosic when Cosic opened a junk mail with a mass of gibberish. People create the net Art when they process images, design programs, or use internet applications. For example, we can create our art by deleting a part of the digital image’s code. Or we can write a flawed program and visualize its output.

The net Art has a low threshold; it needs artist has a great idea instead of skill. Everyone can find and create their art. Hence, it gets many participants. Then these artists create digital art communities. They can transmit their work and communicate there. Nowadays, these artists begin to make money by creating a net Art. In the article “ARTNEWS: The New World of Net Art,” a New York artist Rafael Rozendaal sells his collections for \$4900. It is a good sign, once the net Art makes money, and then more people will put themselves in this field to produce high-quality works. And it is positive feedback from the society that people accept this art form and want to see more.

The interesting thing I found of the net Art is its immateriality. Like a double-edged sword, this property makes the net Art frangible. These artists do not use pen or pigment. The only thing they do is create a file that has a bunch of zero and one. Then they public and visualize it online. Unlike the architecture and painting, we can't touch this kind of art. If the human loses electric power, the net Art will disappear forever. Moreover, comparing to the traditional artworks, online digital art is hard to bring the economic benefit. I am willing to spend a large amount of money on the Mona Lisa because I know it is mine, no one will have it. But digital art is different; we only need to click copy and paste to get a duplicate version. People can even put their name on it if there is no copyright. So why should I spend massive money on it? On the other hand, the net Art is strong because of its immateriality. We only need to change one letter in that file to get a new picture. And everyone can see my art easily. When I click the 404 websites, it still looks like the original one. Time will not change immaterial things. I still prefer the traditional artworks, maybe because I am an old fashion guy.

In shorts, here are some opinions about the net Art. I still do not have a deep understanding of it, but I am willing to learn more about it.