Fashion Trend Collection Website

Analysis and Design

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Overview

The purpose of the Fashion Trend Collection Website project is to provide a convenient, simple and comprehensive consulting platform for people who love fashion trend culture. The website will show users all the information collected by the website in a variety of ways. And provide users with multiple ways to find what they need. These contents will be developed based on various brands. Introduce more information around the brand, such as brand background, brand manager information, purchase channels, the latest brand products, brand-related news, etc.
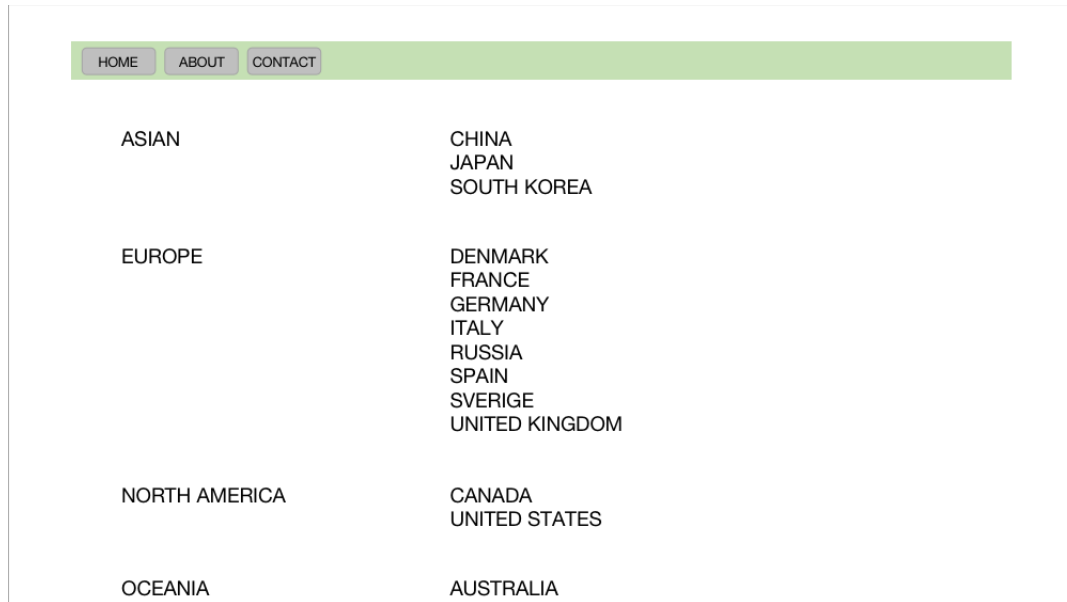
Homepage

The home page will simply display two options for users to choose from: select by country and select by style. The two options are to arrange the brands collected by the website in two different ways. The following is the expected rendering of the homepage:
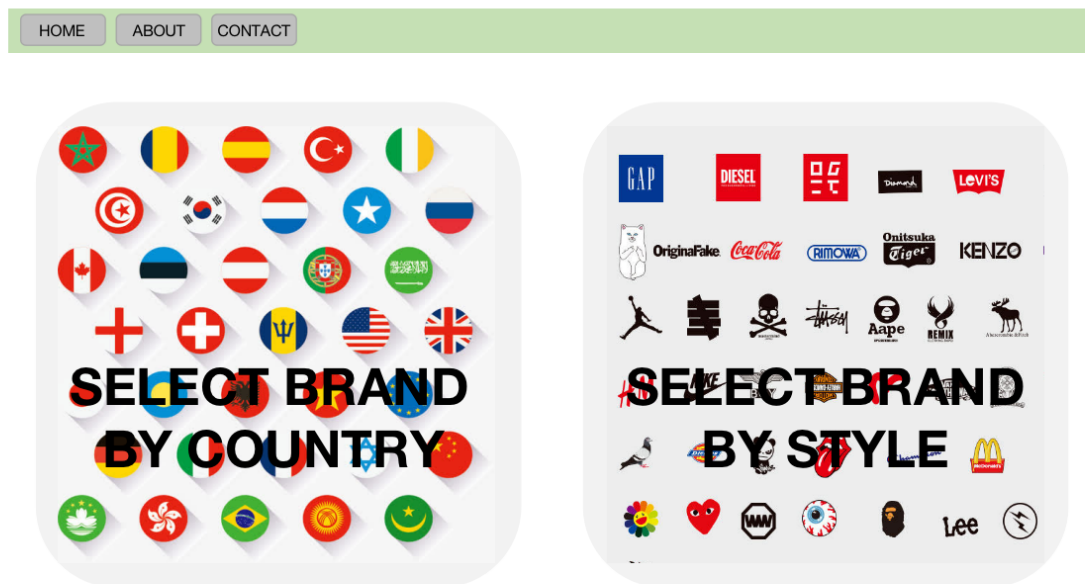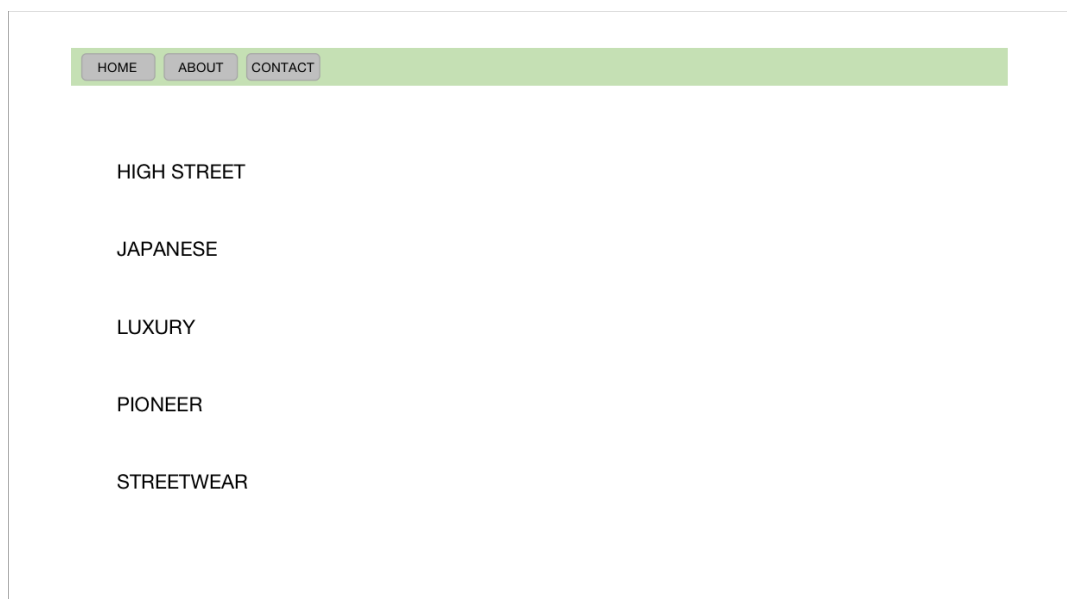
Country List Page

On this page, users can select a country. The countries will be arranged in alphabetical order.
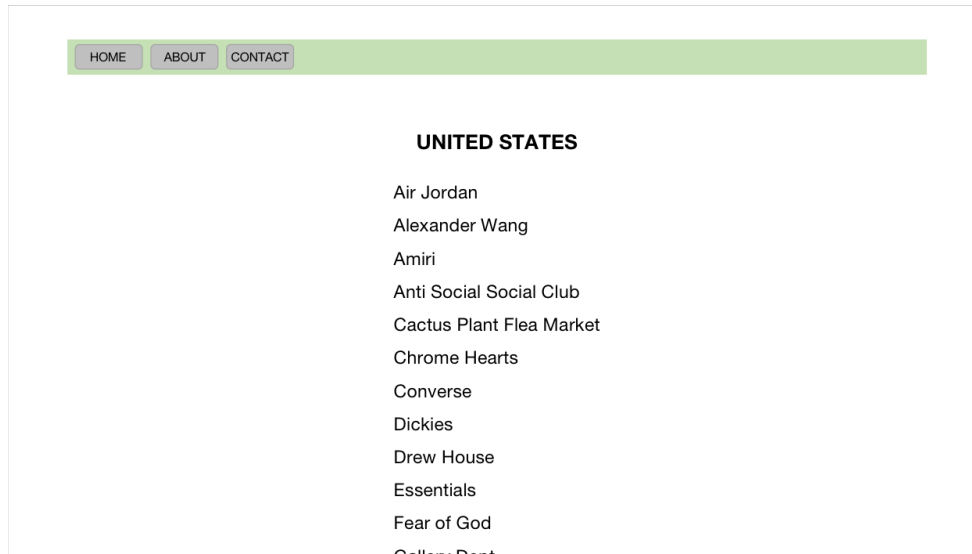
HOME	ABOUT	CONTACT

ASIAN	CHINA
	JAPAN
	SOUTH KOREA
EUROPE	DENMARK
	FRANCE
	GERMANY
	ITALY
	RUSSIA
	SPAIN
	SVERIGE
	UNITED KINGDOM
NORTH AMERICA	CANADA
	UNITED STATES
OCEANIA	AUSTRALIA

Style List Page

On this page, users can select a style. The style names will be arranged in alphabetical order.

| HOME	ABOUT	CONTACT

HIGH STREET

JAPANESE

LUXURY

PIONEER

STREETWEAR

Brand List Page

Regardless of country or style, when users select a category, they will come to the list of brands under this category. The brand names will be arranged in alphabetical order. At this point, users can select a specific brand.

Brand List

When the user selects a specific brand, they can enter the brand's homepage. There are Brand Introduction, Brand Manager, Buying Platform, News, Latest Release and other options in the left column.
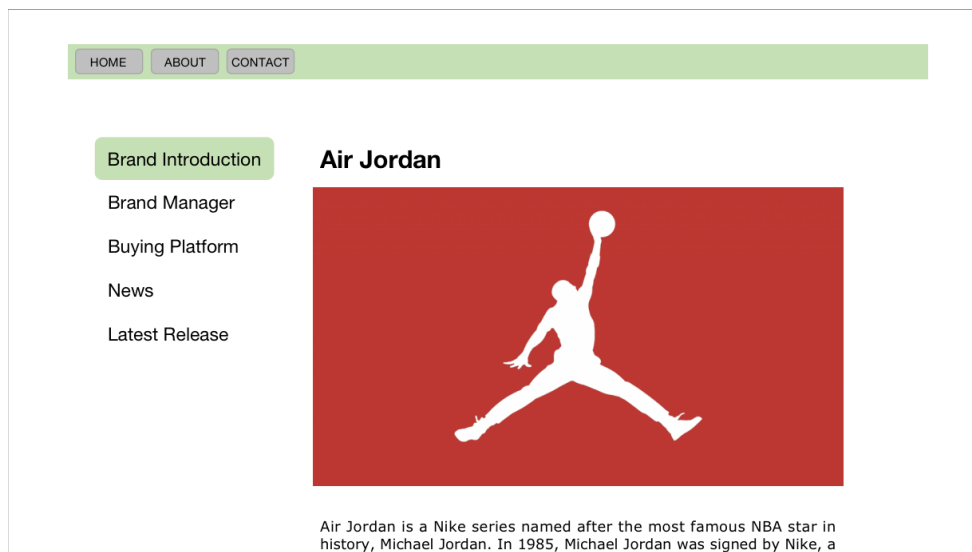
About Page and Contact Page

The About Page will contain a brief description of the website and the purpose of this website. The Contact Page will contain the basic information and contact ways of the website manager.

Website Future Plan

This website may add a search engine in the future. Users only need to enter keywords to directly reach the relevant page. These keywords include brand names, person names, keywords of events, and so on.