

Data Analyst
Data Analyst
Belmont, CA

- Two and a half years IT Experience in SQL, Tableau, Python and Excel Technologies in the roles of Data Analyst and Data Visualization Consultant • Two years academic experience in Data Science and Natural Language Processing techniques including advanced statistics, data cleansing and sentiment analysis • Hands-on experience on Hadoop eco-system components including HDFS, Hive, Sqoop and SparkSQL • Business acumen in gathering requirements and creating technical and functional prospects of the project • Gathered Insights for Business and Editorial Decision Making • Knowledge on BI life cycle, and data warehouse modeling: Star and Snow flake schemas • Experienced in creating interactive dashboards in Tableau using data blending, parameter controls, calculated fields, filter actions, data extracts among others • Good knowledge in Linux shell scripting or shell commands • Ability to learn and master recent technologies and to deliver outputs in short deadlines Authorized to work in United States for any employer

Work Experience

Data Analyst

Priyadarshini Integrated Software Solutions

May 2015 to January 2017

Microsoft Sql Server Management Systems, SSRS, Power BI, Excel]

Description: The Café Coffee Day's Fresh and Ground Loyalty Program identifies the loyal customers and rewards them every time they make a significant purchase. The data analyticsteam was fruitful in recommending customized rewards based on the customers' purchasing patterns. Major duties Include but are not limited to: • Collaborated with data analytics team to understand their requirements and develop elegant solutions • Created SQL modules to integrate data from third parties on the database • Worked with support management to define and track KPIs, benchmarks and partner segmentation • Created visually impactful dashboards in Excel and Tableau for data reporting by using pivot tables and VLOOKUP Extracted, interpreted and analyzed data to identify key metrics and transform raw data into meaningful info • Executed ad-hoc reports for management to decide critical business decisions that will improve the efficiency • Created Tableau Dashboards with interactive views, trends and drill downs along with user level security • Analyzed and transformed dataleveraging tools such as SQL Server, Excel and developed and executed SQL scripts to create data extracts and reports in Tableau • Built end to end reporting solutions/insights for internal & external data needs

Data Analytics Consultant

Express Publications

April 2014 to May 2015

Python, Tableau, MySQL]

Description: As a news organization catering to a wide range of audience country-wide, The New Indian Express recognized the importance of telling a story supported with numbers. Monitored and involved data analytics and visualizations in stories, there-by creating engaging content for both print and online medium. Major duties included but were not limited to:

Education

Master's in information systems in information systems

University of Texas at Arlington Arlington, TX

January 2017 to December 2018

Skills

APACHE HADOOP MAPREDUCE (Less than 1 year), APACHE HADOOP SQOOP (Less than 1 year), Data Analysis (Less than 1 year), Databases (Less than 1 year), Excel (1 year), Hadoop (Less than 1 year), Hive (Less than 1 year), Linux (Less than 1 year), Mac (Less than 1 year), MapReduce (Less than 1 year), MARKETING ANALYSIS (Less than 1 year), MS Excel (Less than 1 year), MS SQL SERVER (1 year), MySQL (1 year), Natural Language Processing (Less than

1 year), NLP (Less than 1 year), pivot tables (1 year), Python (1 year), Sql (1 year), Sql Server (1 year)

Links

<http://www.linkedin.com/in/sameerajonnalagadda>

Certifications

CCA 175 Hadoop and Spark Developer