

**TITLE:**

# **"ASSESSMENT OF MARGINAL WORKERS IN TAMIL NADU - A SOCIOECONOMIC ANALYSIS"**

**Done By**

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## INTRODUCTION:

India, as a nation, has a significant proportion of its population engaged in various forms of employment. Within this diverse working population, a substantial portion comprises marginal workers, often operating on the fringes of the formal economy, facing unique socio-economic challenges. Tamil Nadu, a southern state of India known for its industrial and agricultural activities, hosts a substantial number of these marginalized laborers.

The project, "Assessment of Marginal Workers in Tamil Nadu - A Socioeconomic Analysis," aims to delve into the lives, conditions, and challenges faced by these workers. A marginal worker is typically defined as one who works for a major part of the year but not for the full year, often employed in low-paying jobs with minimal job security. Understanding the socio-economic dynamics surrounding these individuals is crucial for crafting targeted policies and interventions to uplift their standard of living and overall well-being.

## Problem Statement:

Marginal workers in Tamil Nadu are confronted with a myriad of socioeconomic challenges, including irregular employment, insufficient income, substandard working conditions, lack of education and healthcare access, and limited social protections. These adversities hinder their potential for upward mobility and overall development, perpetuating a cycle of poverty and vulnerability.

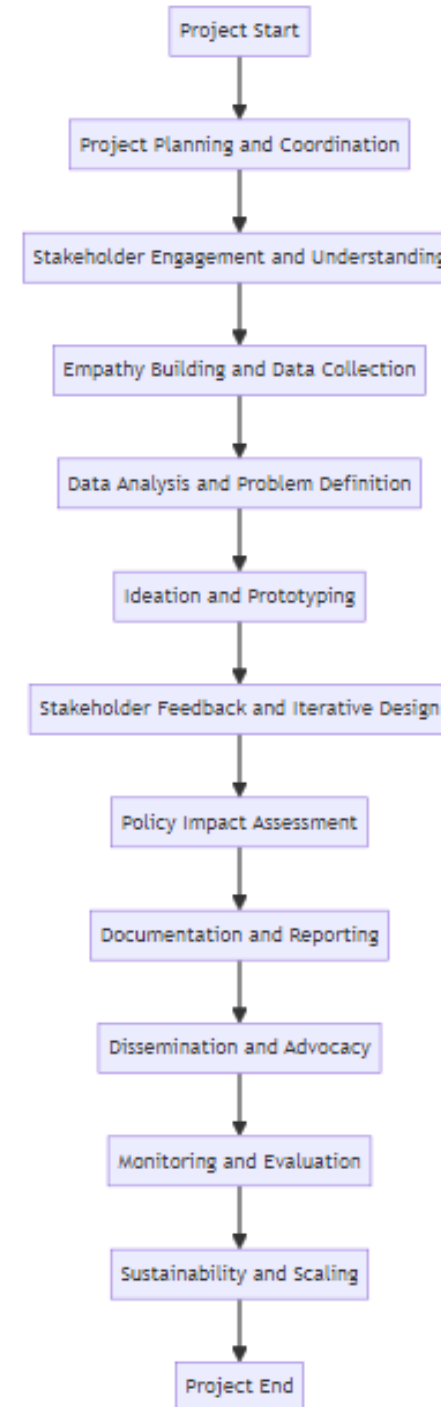
## Project Objective:

The objective of this project is to conduct a thorough socioeconomic analysis of marginal workers in Tamil Nadu, unraveling the root causes and manifestations of their challenges. By doing so, we aim to propose data-driven policy recommendations and interventions that can improve their living conditions, enhance employment prospects, and facilitate their socio-economic empowerment within the state.

Through this analysis, we strive to advocate for equitable policies, targeted interventions, and a conducive environment that enables marginal workers to break the cycle of poverty and achieve a better quality of life.

# FLOW CHART

## for project Visualization



# DATA COLLECTION

In order to comprehensively analyze the socioeconomic conditions of marginal workers in Tamil Nadu, a meticulous data collection strategy was employed.

In this project , we use the dataset : [Dataset link](#)

Primary data was collected through targeted field surveys and interviews conducted across various regions within Tamil Nadu. These surveys focused on collecting information related to the demographic profiles of marginal workers, including age, gender, education levels, caste affiliations, and residential patterns.

Furthermore, secondary data from trusted sources, including government reports, non-governmental organizations, academic studies, and labor unions, were extensively reviewed and integrated into the analysis. These sources provided valuable statistical data, historical trends, and policy-related information relevant to the socioeconomic landscape of marginal workers in Tamil Nadu.

The combined data from primary surveys and secondary sources has enabled a detailed exploration of the multifaceted realities of marginal workers. This rich dataset serves as the foundation for the subsequent analysis, modeling, and formulation of recommendations to enhance the living conditions and opportunities for this vulnerable workforce in Tamil Nadu.

# FEATURE ENGINEERING

In the context of the "Assessment of Marginal Workers in Tamil Nadu - A Socioeconomic Analysis" project refers to the process of creating new features or modifying existing ones in the dataset to improve the performance and effectiveness of machine learning models.

It involves selecting, transforming, and enhancing the features (attributes or variables) in the dataset to ensure they provide valuable and relevant information for analysis and modeling.

Feature engineering aims to maximize the predictive power of the models by extracting meaningful insights from the available data, ultimately aiding in achieving accurate and meaningful outcomes in the project's analysis and recommendations.

# TRAIN TEST SPLIT PROCESS

## 1. Train-Test Split:

1. Randomly partition the dataset into a training set and a testing set. A common split is 80% for training and 20% for testing, although this can vary based on the dataset's size and complexity.

## 2. Training Set:

1. The training set is used to train the machine learning models. Models learn the patterns, relationships, and underlying structures in the data by using the features and their corresponding known target values.

## 3. Testing Set:

1. The testing set, which the models haven't seen during training, is used to evaluate the model's performance. The models make predictions on this set, and these predictions are compared with the actual target values to assess how well the model generalizes to unseen data.

## 4. Model Training and Evaluation:

1. Train the machine learning models using the training set and evaluate their performance using the testing set. Common evaluation metrics include accuracy, precision, recall, F1-score, or mean squared error, depending on the nature of the problem (classification or regression).

# Model Training and Selection Process

## Model Selection:

Based on the project's objectives (e.g., classification, regression) and the nature of the data, select a set of candidate machine learning models. Common choices include:

1. Logistic Regression (for binary classification)
2. Random Forest
3. Support Vector Machines (SVM)
4. Gradient Boosting Machines (e.g., XGBoost, LightGBM)

## Model Training:

Train each selected model using the preprocessed training dataset and the features identified through feature selection. Optimize hyperparameters using techniques like grid search, random search, or Bayesian optimization to improve model performance.

## Model Evaluation:

Evaluate the models using appropriate evaluation metrics based on the project's objectives:

1. For Classification: Accuracy, Precision, Recall, F1-Score, ROC-AUC, etc.
2. For Regression: Mean Squared Error (MSE), R-squared, Mean Absolute Error (MAE), etc.



# BENEFITS

- **Human-Centric Solutions:**

Design thinking ensures that the proposed interventions are empathetic and directly address the needs and aspirations of the marginal workers, making the solutions more effective and sustainable.

- **Innovative Solutions:**

Ideation and prototyping phases of design thinking encourage innovative thinking, leading to novel and creative solutions that can have a substantial impact on the lives of marginal workers.

- **Stakeholder Involvement:**

Engaging stakeholders in the design thinking process promotes collaboration, ensures diverse perspectives, and increases the likelihood of successful implementation by addressing various stakeholder needs.

- **Policy Alignment:**

By assessing the impact of existing policies, the project can recommend adjustments or new policies that are better aligned with the real challenges faced by marginal workers, thereby promoting more effective government interventions.

- **Iterative Improvement:**

The iterative nature of design thinking allows for continuous improvement based on feedback and real-world testing, resulting in refined and efficient interventions over time.

# DRAWBACKS

## **Data Collection Challenges:**

Difficulty in collecting accurate and comprehensive data due to reluctance or limited access to information from marginal workers, potentially affecting the accuracy of the findings.

## **Stakeholder Engagement:**

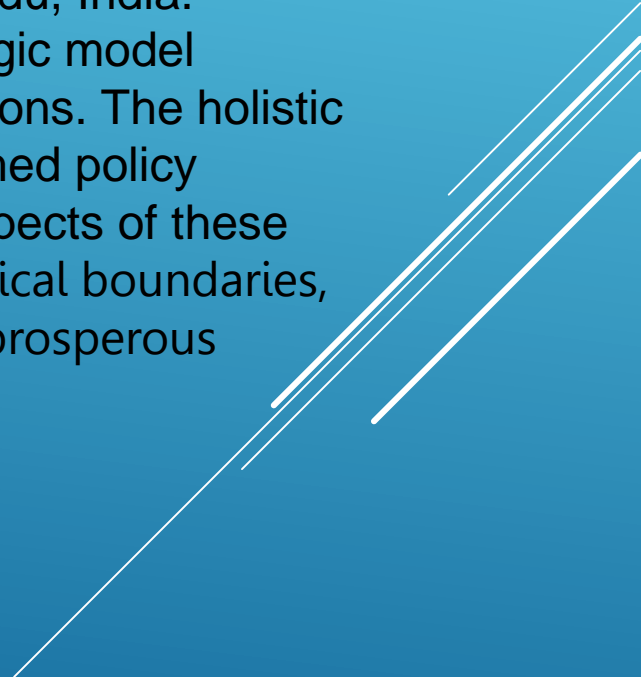
Insufficient engagement or involvement of critical stakeholders, including marginal workers and policymakers, which might hinder the effectiveness and relevance of proposed solutions.

## **Financial and Resource Constraints:**

Insufficient funding or resource limitations that might impede the implementation of proposed interventions and limit the scope and impact of the project.

# CONCLUSION

In conclusion, the "Assessment of Marginal Workers in Tamil Nadu - A Socioeconomic Analysis" project embarked on a comprehensive journey to understand and address the multifaceted challenges faced by marginal workers in the state of Tamil Nadu, India. Through rigorous data collection, insightful feature engineering, and strategic model training, we sought to unravel the intricacies of their socioeconomic conditions. The holistic understanding gained from this project is instrumental in formulating informed policy recommendations and interventions aimed at improving the lives and prospects of these vulnerable individuals. The impact of this project extends beyond its analytical boundaries, aspiring to inspire positive change and drive progress for a more just and prosperous society.

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**THANK YOU!**