

# UK TRAIN RIDES 2023-24

## Key Performance Indicators

Total Journeys

32K

On Time Journeys

27K

Refund Requests

1118

Total Revenue

742K

Delayed Journeys

2292

Refund Rate %

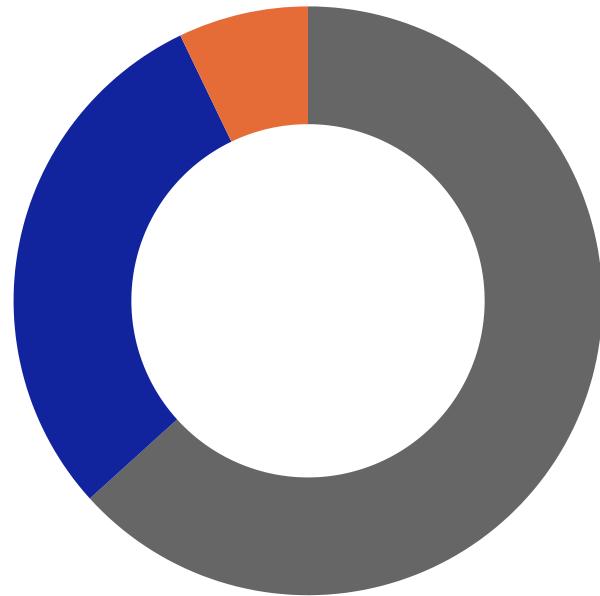
28.31



# UK TRAIN RIDES 2023-24

## Sales and Financial Analysis

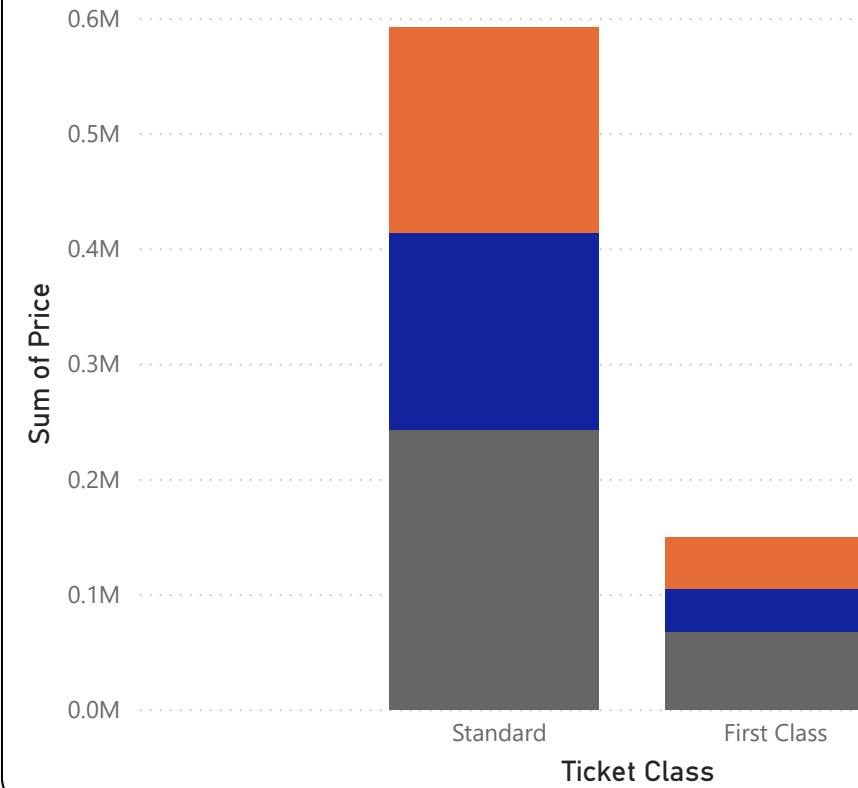
Price by Payment Method



Payment Method  
● Credit Card  
● Contactless  
● Debit Card

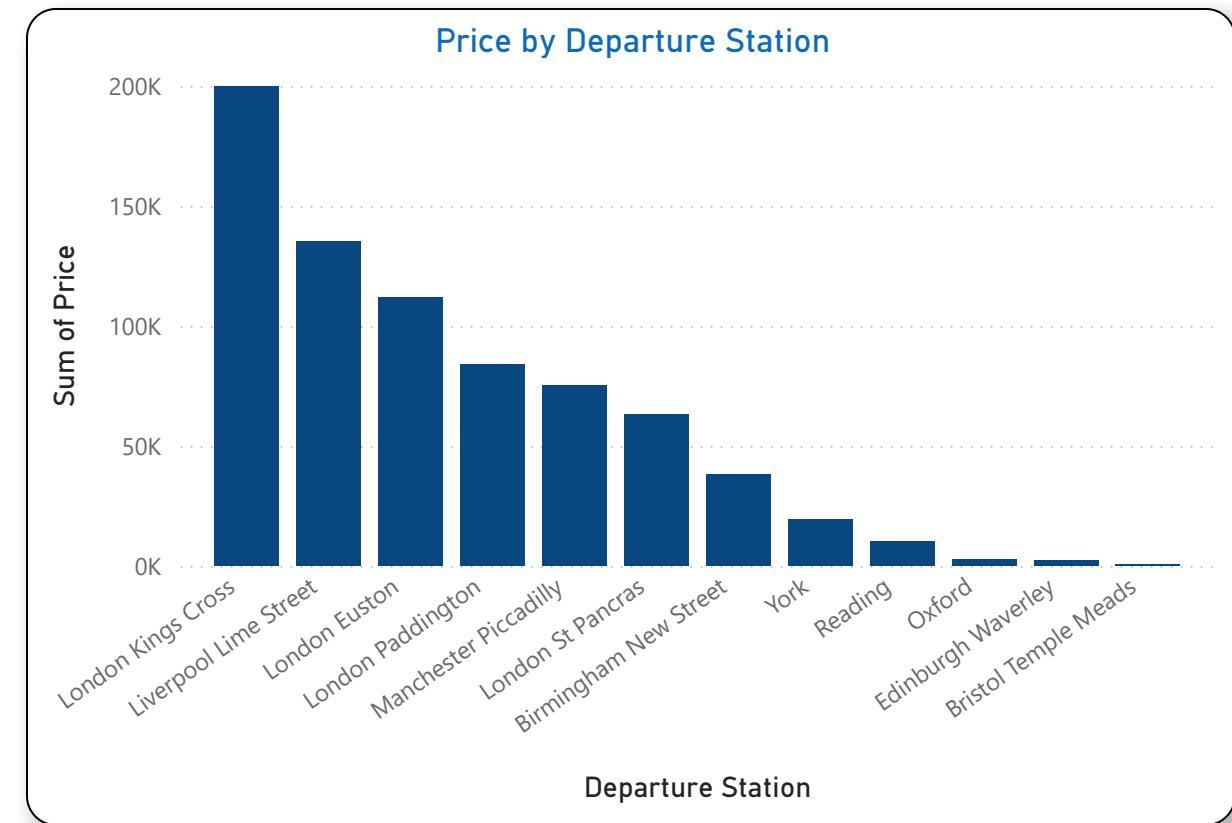
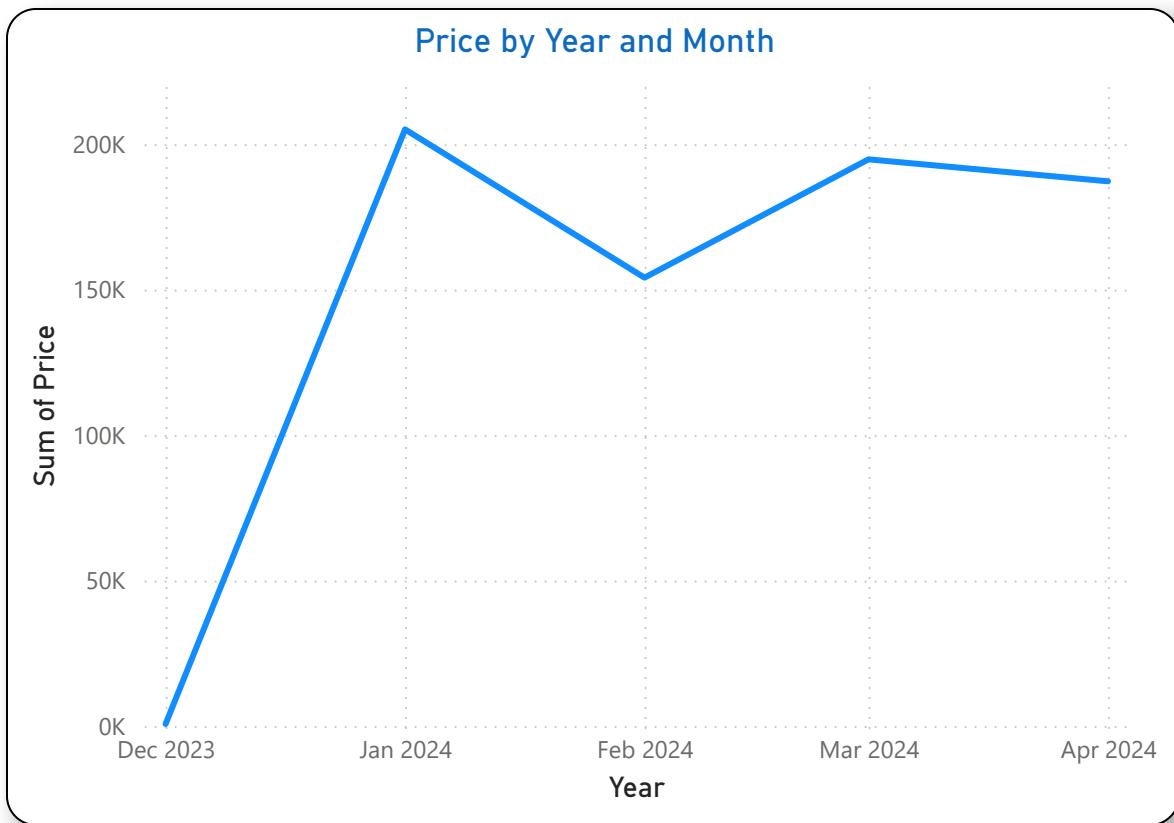
Price by Ticket Class and Ticket Type

Ticket Type ● Advance ● Anytime ● Off-Peak



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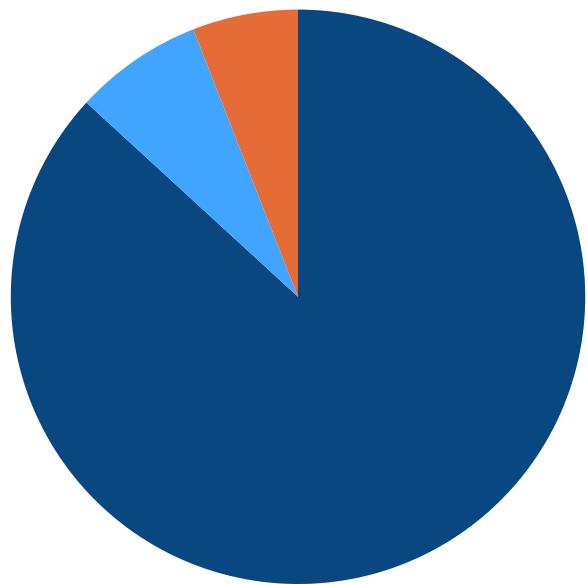
## Sales and Financial Analysis



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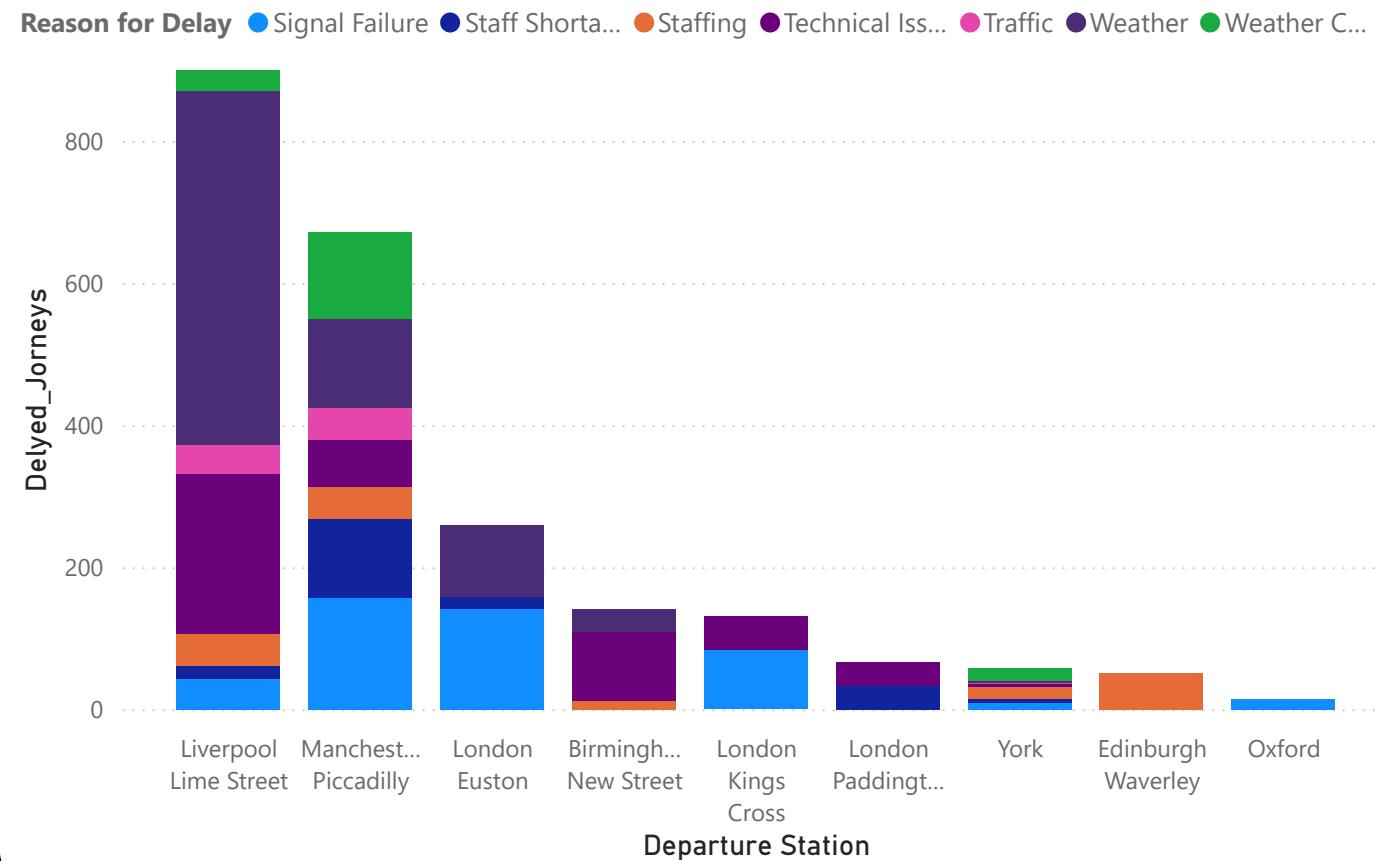
## Operational And Journey Analysis

Journey Status Breakdown



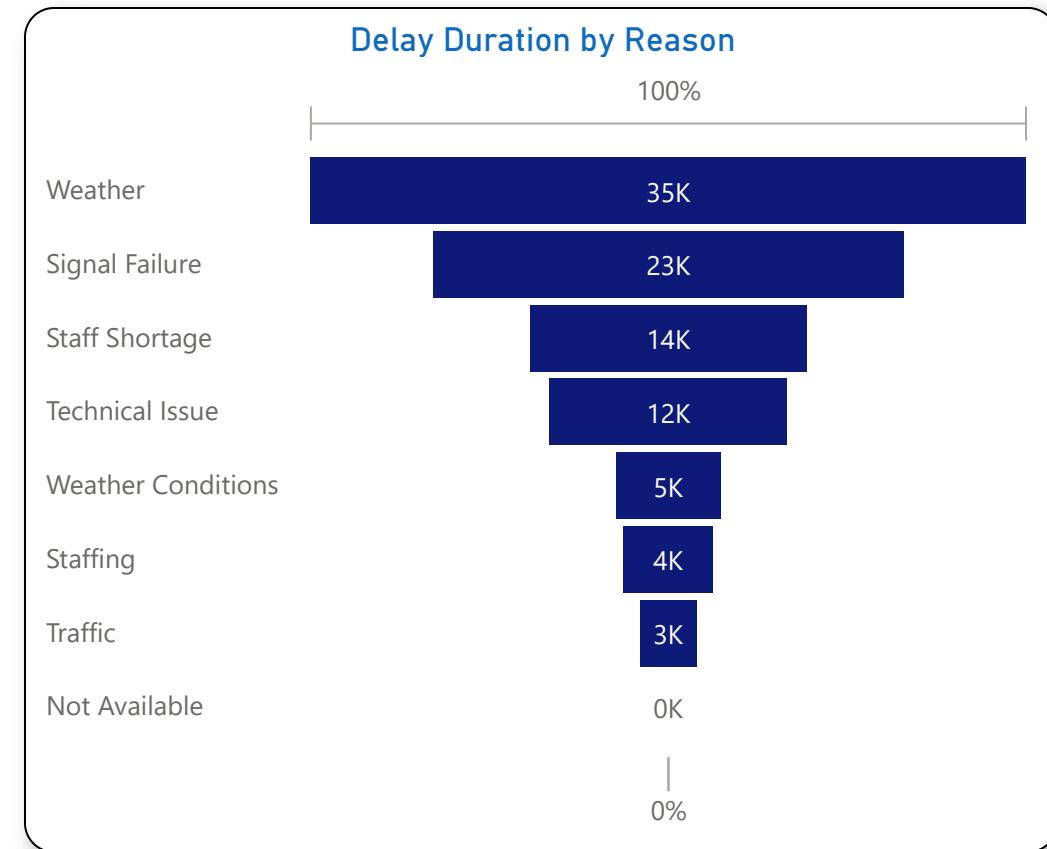
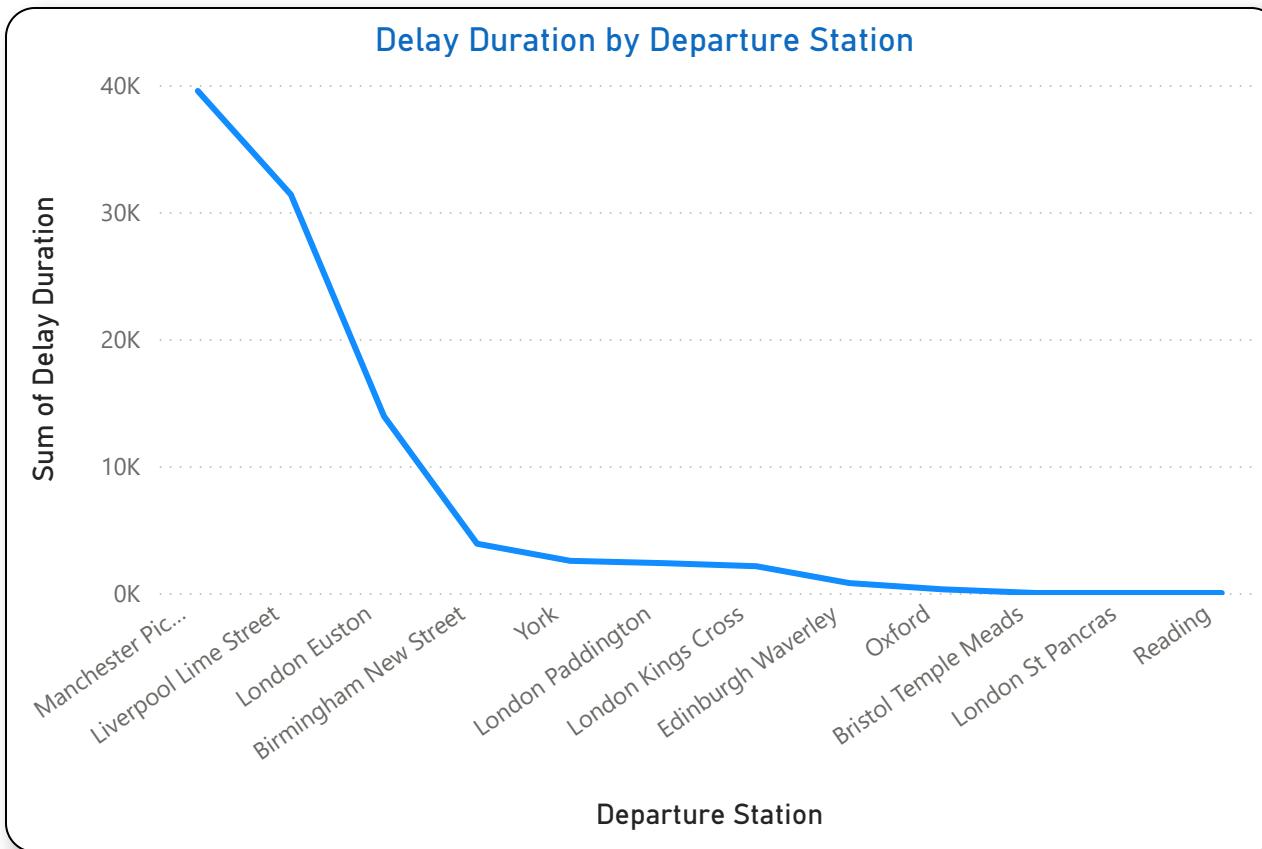
Journey Status  
● On Time  
● Delayed  
● Cancelled

Departure Station By Reason for Delay



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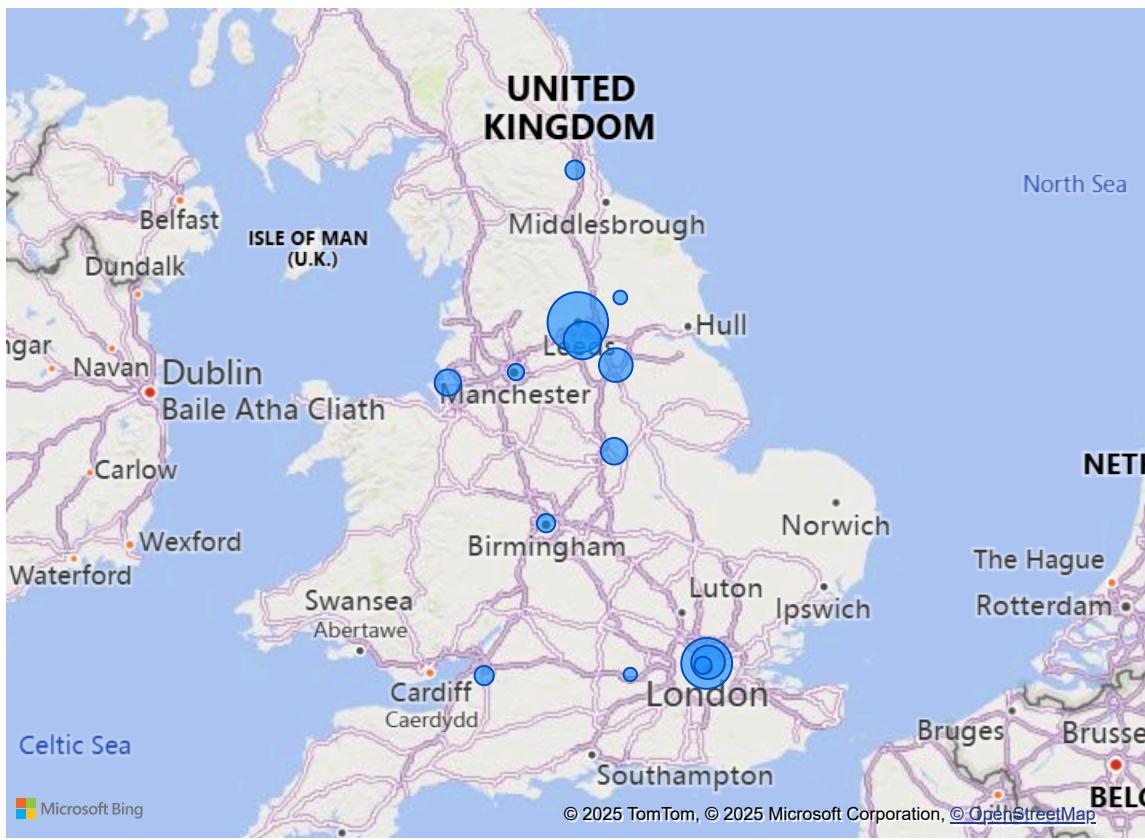
## Operational And Journey Analysis



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## Operational And Journey Analysis

Delay Duration by Arrival Destination



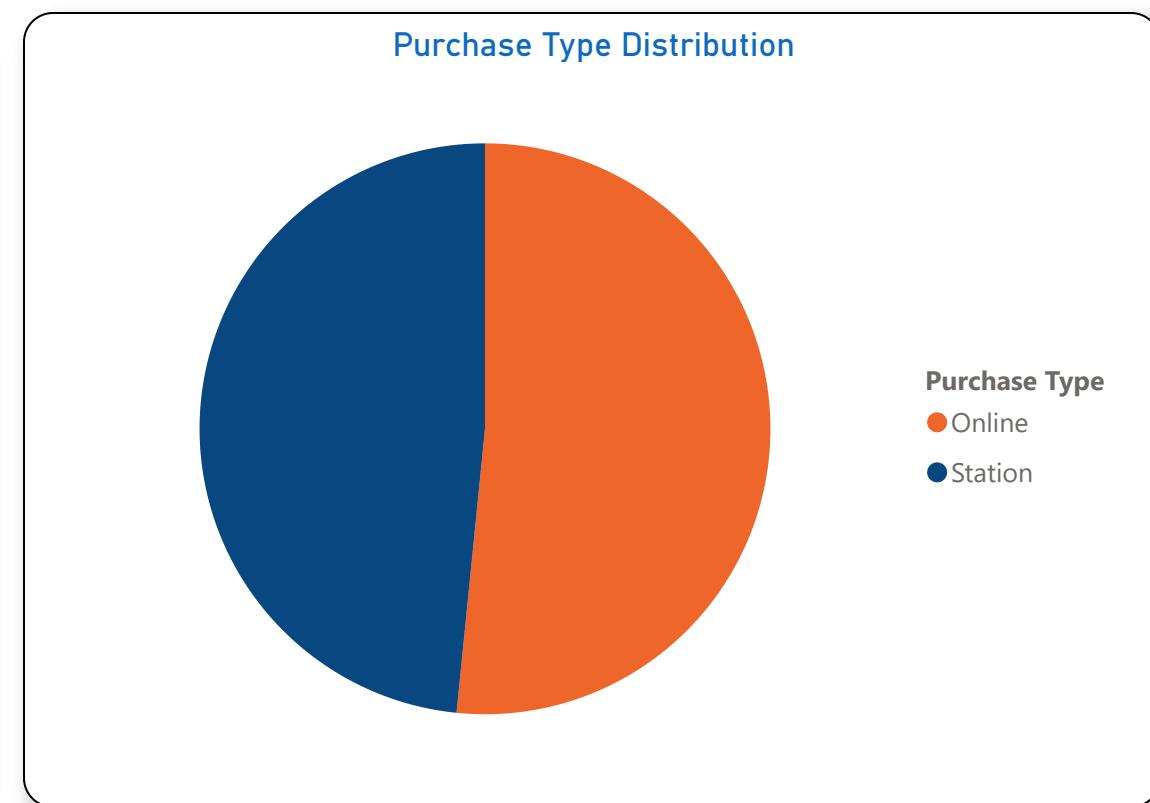
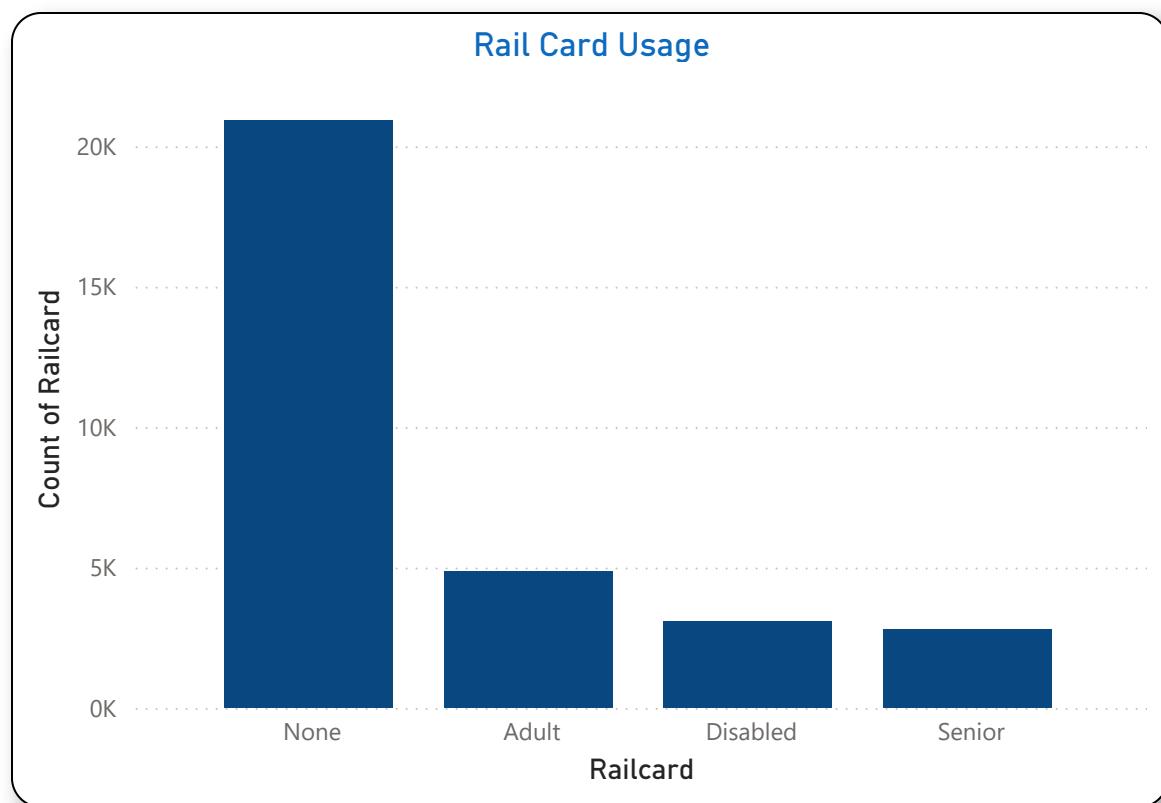
Departure Station Performance

Departure Station	Total_Journeys	On_Time_Journeys	Average of Delay Duration
Birmingham New Street	2136	1868	1.93
Bristol Temple Meads	16	16	0.00
Edinburgh Waverley	51		15.27
Liverpool Lime Street	4561	3427	7.25
London Euston	4954	4439	2.96
London Kings Cross	4229	3890	0.52
London Paddington	4500	4077	0.57
London St Pancras	3891	3601	0.00
Manchester Piccadilly	5650	4663	7.41
Oxford	144	123	2.09
Reading	594	565	0.00
York	927	812	2.91



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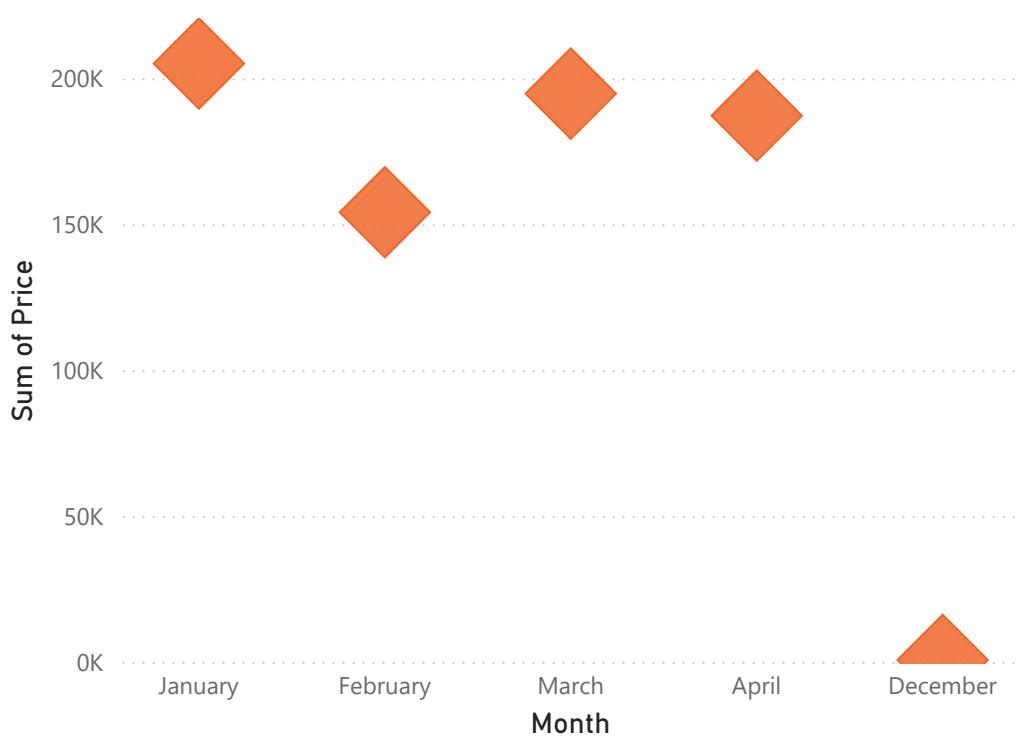
## Customer And Usage Analysis



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## Customer And Usage Analysis

Ticket Class By Price Distribution



Refund Request By Journey Status & Ticket Class



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## Forecasting

