

Category	Sub-Category	Estimated Cost (BDT)	Details
Website Development	Frontend Design	40,000	High-quality design with advanced navigation, animations, and an intuitive user interface.
	Backend Development	80,000	Advanced admin panels, secure user authentication, and automated price update functionalities.
	Responsive Design	15,000	Fully optimized for all screen sizes, including tablets and smartphones.
	Hosting and Domain	15,000/year	Premium hosting with high-speed servers, unlimited bandwidth, and enhanced security features.
Database Management	Food Product Database Setup	40,000	Comprehensive database for storing food product information, prices, and district-specific details.
	District-Level Price Integration	30,000	Integration of price data for 64 districts with date-specific price trends and search functionality.
	Data Backup and Recovery	20,000	Cloud-based daily backups and disaster recovery systems.
Security	Admin-Level Security	25,000	Multi-factor authentication (MFA), IP restrictions, and role-based access control for admins.
	Data Encryption	20,000	AES-256 encryption for user complaints, login credentials, and sensitive data.
	Firewall & DDoS Protection	15,000/year	Protecting the website from cyber threats and unauthorized access.
Marketing & Promotion	SSL Certificate	8,000/year	High-level encryption for secure transactions and data exchanges.
	Digital Advertising	30,000	Social media, Google Ads, and district-specific campaigns to attract users.
	SEO Optimization	10,000	Advanced SEO strategies, including keyword targeting and content optimization.
	Content Marketing	10,000	Creating blogs, articles, and videos to drive traffic and educate users.
Maintenance & Updates	Email and SMS Campaigns	8,000	Automated notifications, updates, and promotional offers to users.
	Monthly Updates	30,000/year	Updating food prices, complaint handling, and feature enhancements.
	Customer Support	18,000/year	Dedicated support team to manage user complaints and queries.
Additional Features	Technical Support	20,000/year	Monitoring performance, fixing bugs, and ensuring 99.9% uptime.
	Complaint Management System	40,000	Advanced complaint filing, tracking, and resolution systems with analytics.
	Analytics and Reporting Tools	30,000	Detailed reporting tools for tracking price trends, complaint stats, and user behavior.
	AI-Based Price Prediction	50,000	AI integration to predict future price trends based on historical data.
Scalability & Advanced Tools	Mobile App Development	80,000	A mobile application for users to view prices, file complaints, and get notifications.
	Multilingual Support	15,000	Website and app support for both Bangla and English to reach a wider audience.
	Cloud Integration	30,000/year	Hosting databases and backups on cloud services like AWS or Google Cloud for scalability.
Training & Workshops	API Development	25,000	APIs for integration with third-party systems, e.g., government databases or e-commerce platforms.
	Admin Training Sessions	15,000	Training sessions for admins to efficiently update prices and handle complaints.
	User Education Campaigns	10,000	Teaching users how to use the website/app effectively.
Total budget		749000/= Tk	