

Avy Project

# The Avy Project

The social impact projects  
that changes our community's lives



WHITEPAPER

# TABLE OF CONTENTS

1. Abstract

2. About The Avy Project

3. The Problem and Solution

4. The business model

5. The Avy Academy

6. The Avy Apps

7. The Collection

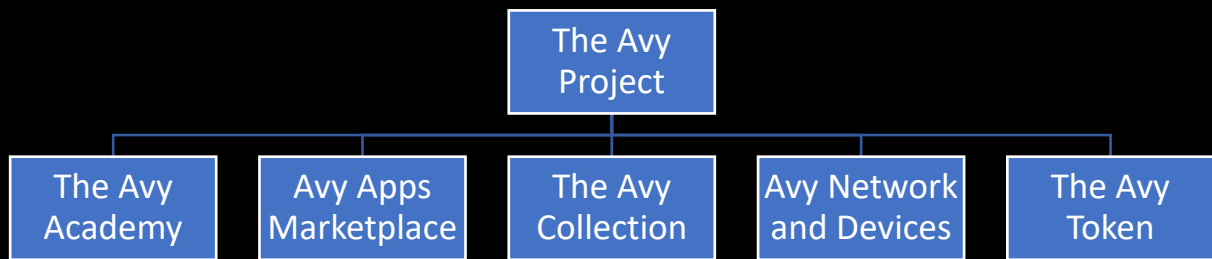
8. The Avy Network and Devices

9. Our Token

10. The Roadmap

## 1. Abstract

We believe that decentralization is the key to empowering people all over the world. The Avy Project has 5 core business streams.



The Academy will educate and nurture our community in the 21<sup>st</sup> century of Blockchain and decentralization. We have a responsibility to communities to equalize and improve basic access to the digital world. The Avy platform engages NGOs and their artists to use the Avy Apps marketplace to sell their real NFTs after completion of the Avy Academy. They will be rewarded with our Tokens.

The NFT Collection creates the opportunity for the community to benefit from these sales providing the revenue into social impact. The Internet as a Service and having our very own mining devices that connect to the Avy Network, will be key to improve Education and access to the Digital world through our utility and rewarded with our Tokens.

The Avy Token will play a pivotal role in our blockchain to ensure we change the lives of our community through the digital world. The token is linked through social impact, and we cover its function in Tokenomics.

## Avy Project



## 2. About The Avy Project

Our worlds are changing rapidly, we must adjust to the new digital world. Welcome to The Avy Project, where community meets blockchain and we change people's lives through our Academy, NFT projects, unique mining devices, our Internet and Avy network services and our Token that links it altogether.

Imagine a world with equalization, a fairness system that enables marginalized communities' access to the training and education and then having the opportunity to utilize their skills for sustained independence. A learn to earn system.

Our blockchain will enable a token that will be linked to nominated social impact programs that enable lifelong change. Using Cryptocurrency ensures our community has a share in the latest opportunities to be progressive in their ability to create independence.

Do you see an equalized world?

We have longed for the change to create a solid business to change people's lives.

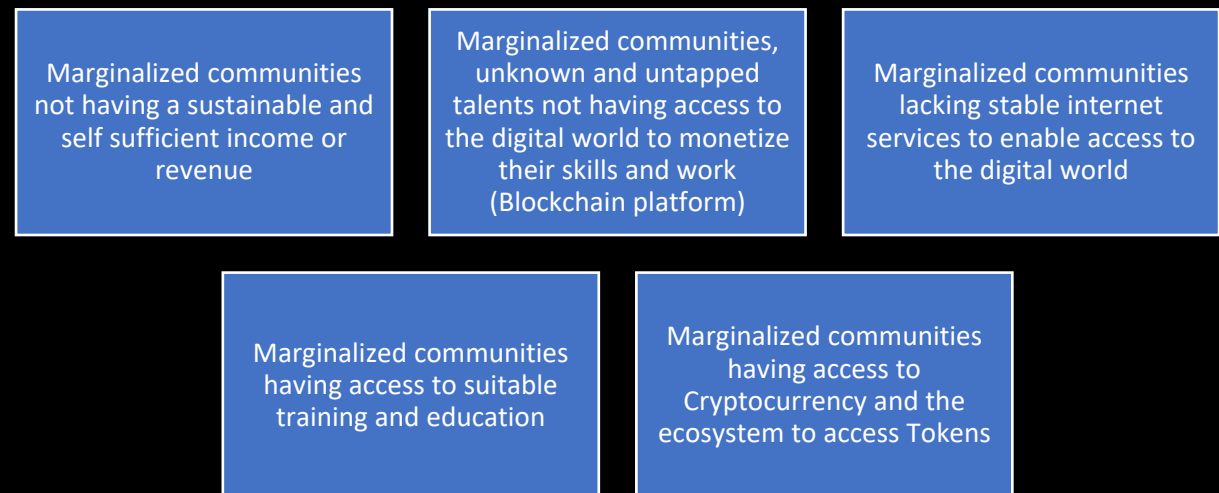
### **3. Problem and Solution**

#### **The Scope**

We would create an equalized world. A new way of social Impact, the new economic ecosystem? A platform and system that addresses all this?

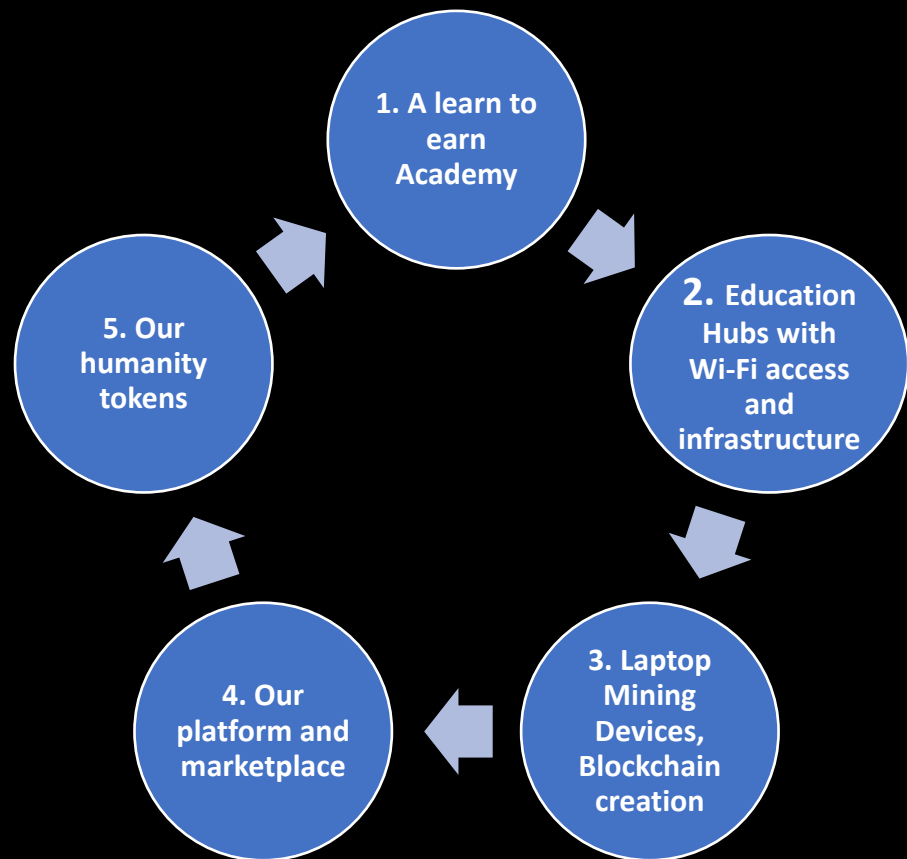
The world's best social impact project that has education front of mind and marketplace that will have the NFTs linked back to the NGO and the Token for the nominated social Impact projects. All linked with education Hubs and Hotspot devices.

#### **The problem:**



# Avy Project

## **The Solution:**



## 4. The business model



- NFT sales commissions, Academy revenues **10% of revenue**
- ITO will generate **50% of revenue**
- Government funding, Impact Investment and Investors will generate **20% of the revenue**
- IaaS and Mining device sales **20% of the revenue**

## **5. Avy Academy**

An interactive course created to introduce Artists to The Avy Project and help them learn about several concepts in the cryptocurrency space. In the courses available, they will learn the basics about the ecosystem and by the end of the course, artists will have practical knowledge on how to create NFTs and Blockchain. We have other course offerings in ICT, IT and Human Rights. Others are on the horizon to look out for all our community.

### **Learning Outcomes**

Highlighted below are the learning outcome of this course;

- Learn about Avy and how it works
- Understand the importance of humanity collaborators
- The 17 SDGs and explore the need for social impact
- Understand the history of Art, Music, Authors
- Blockchain industry
- Understand DAO, DeFi, and Web 3.0
- Entrepreneurship and Mentorship

### **Competency**

The objective is to give our community the access to the digital world with educational modules to enhance knowledge and skills. Being able to get the learn to earn system working for humanity through targeted education, the students would also accrue Tokens for class completion. Game Changer!



## **6. The Avy Apps**

### **Our features on our platforms:**

**The Marketplace** – NFT marketplace for art, to be auctioned and linked back to the nominated social impact projects. Upon completing the Academy, the students will be ready to use the NFTs.

**Our Collection** – To note we will use our marketplace to sell our own collections. They will be linked to multiple initiatives to make social impact change that support the SDG's.

## **7. The Collection**

We will have a collection of NFTs (Theme yet to be chosen) for each country we collaborate with. These NFT's will be linked back to nominated projects and 50% of the sales will go back to NGOs for (Food, Water, Shelter, Education, Infrastructure, Human Rights, Internet and many other projects)

## **8. The Avy Network and Devices**

The Avy Network will be created to link up ICT and IT framework to improve the internet available to our community. Our IaaS will

## Avy Project

decrease costs for our community as a subscription and provide much improved access to education and blockchain.

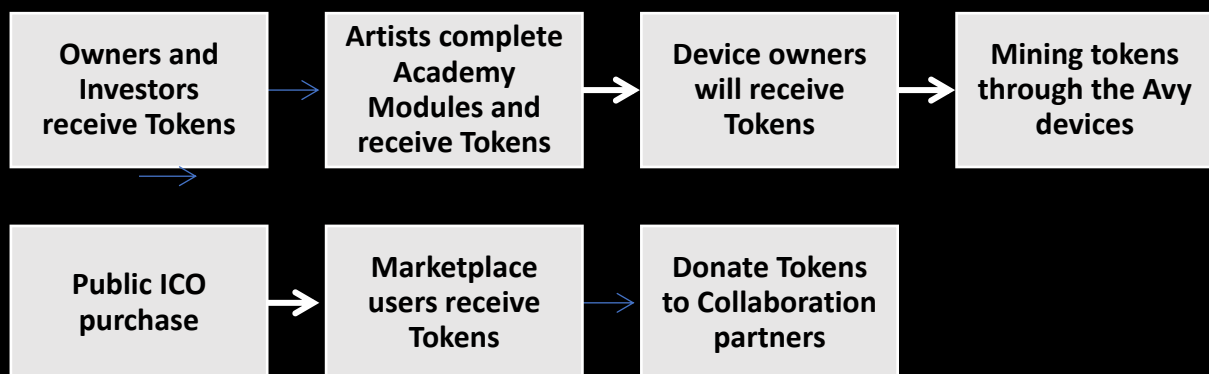
The mining devices are going to be implemented to compliment the Academy and Marketplace. The ability to mine Cryptocurrency and our Avy Token. Connecting to the Avy network service provider.



## 9. Tokenomics

### *Avy Project Protocol*

#### Ways to receive and transact Avy Tokens:

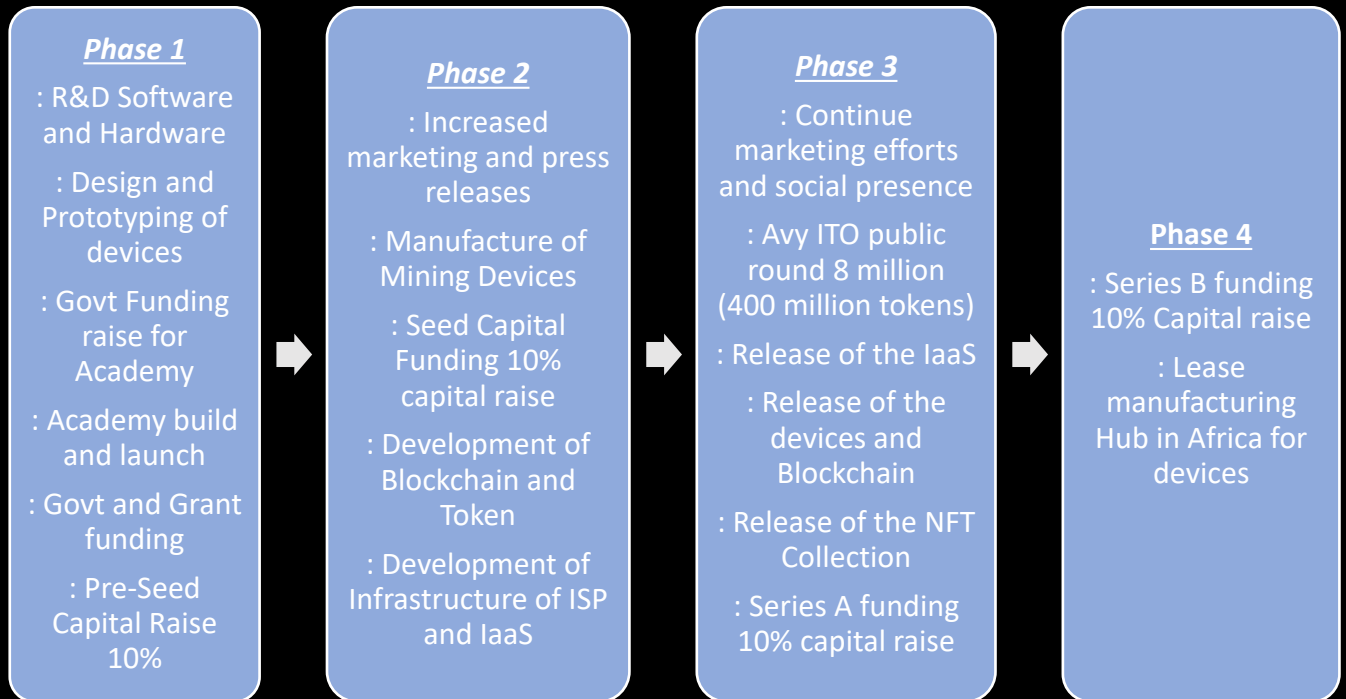


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Category	Allocation	Tokens	% Allocation
		Initial allocation	for initial
Public Sale	Sale open to the public	200,000,000.00	20%
	Team	200,000,000.00	20%
	Investor Tokens	100,000,000.00	10%
	Strategic Reserves	200,000,000.00	20%
Community	Advisor amount	1,000,000.00	0.1%
	Donations	8,000,000.00	0.8%
	Academy Users (Tokens that will be given as rewards for courses)	90,000,000.00	9%
	Market Place User (Tokens given to first user of the platform) (airdrop)	1,000,000.00	0.1%
	Device Owner Tokens (First buyers of device will receive tokens) (airdrop)	50,000,000.00	5%
	Mining	60,000,000.00	6%
	Staking	90,000,000.00	9%
TOTAL		1,000,000,000.00	100%



## **10 The Roadmap**



### **Phase 1 (End Q4 2022)**

R&D Software and Hardware  
Design and Prototyping of devices  
Govt Funding raise for Academy  
Academy build and launch  
Govt and Grant funding  
Pre-Seed Capital Raise 10%

### **Phase 2 (End Q1 2023)**

Increased marketing and press releases  
Manufacture of Mining Devices  
Seed Capital Funding 10% capital raise  
Development of Blockchain and Token  
Development of Infrastructure of ISP and IaaS

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## **Phase 3 (End Q1 2023)**

Continue marketing efforts and social presence  
Avy ITO public round 8 million (400 million tokens)  
Release of the IaaS  
Release of the devices and Blockchain  
Release of the NFT Collection  
Series A funding 10% capital raise

## **Phase 4 (End Q2 2023)**

Series B funding 10% Capital raise  
Lease manufacturing Hub in Africa for devices