

Daprof PowerTouch Limited & Daprof Herbal Care and Clinic

Internal Memorandum





To become a company well-known for producing effective products that attracts world-wide recognition. Changing the lives of our customers is foremost.

VISION



MISSION

Producing very friendly and effective herbal products that people will remember for its efficacy.

Providing clinical support that changes the lives of our customers.



THE PROBLEM

- THE PROBLEM – Having a suitable product in the herbal medicine and clinical online support for consumers. Healing long term illness through herbal medicine.
- Netherlands, Figures collected by the European Commission and published by the Integrated Cancer Centre of the Netherlands (IKNL) reveal that people in the Netherlands are more likely to have CANCER than people in almost all other European countries.
- Nearly 810,000 Americans are living with KIDNEY FAILURE.
- It currently affects more than 1 in 7 — or 15% — of American adults, with people of colour at greater risk for kidney failure.
- 20 million Nigerian are living with CHRONIC KIDNEY DISEASE and 20000 in END STAGE RENAL FAILURE.
- The highest prevalence rate of 7.6% of TYPHOID FEVER in Africa
- (Cara Lynn Kim, et al. 2018)
- According to Fusheini , Sarfo, and Kofi Gyawu in 2020
- Estimates have ranged between 9.9 and 24.2 million cases annually in a district of Ghana over 5 years of retrospective study.
- In Ghana, typhoid fever has been ranked among the top twenty causes of outpatient morbidity and constituted 1.2%, 1.7%, and 1.3% of hospital admissions in 2017, 2016, 2015 respectively.

THE SOLUTION

DAPROF HERBAL AND MEDICAL CENTRE has shown evidence for REVERSING EARLY STAGE KIDNEY FAILURE, curing TYPHOID FEVER and helping those with some types of CANCERS namely COLON CANCER, LIVER CANCER ABDOMINAL CANCER, HODGKIN'S LYMPHOMA and so on with empirical evidences. FDA Ghana approved medicines.

Our products are in the market, we have use cases and we have testimonials of healing.



GOOD NEWS!
GOOD NEWS!!
GOOD NEWS!!!



Two people who have been diagnosed of Coronavirus have tested negative twice after taking DAPROF IMMUNE BOOSTER which is meant for boosting immune system. I DON'T have a CURE for Coronavirus virus but don't PANIC when you have one. Just boost your immune system. DAPROF POWERTOUCH® visit www.daprofherbal.com

MARKET SIZE

Herbal Medicine:

USD 166 billion in 2021

USD 348 billion in 2028

(CAGR) of roughly 8.1% between 2022 and 2028.

Digital Health:

CAGR of 29.6% 2019-2025

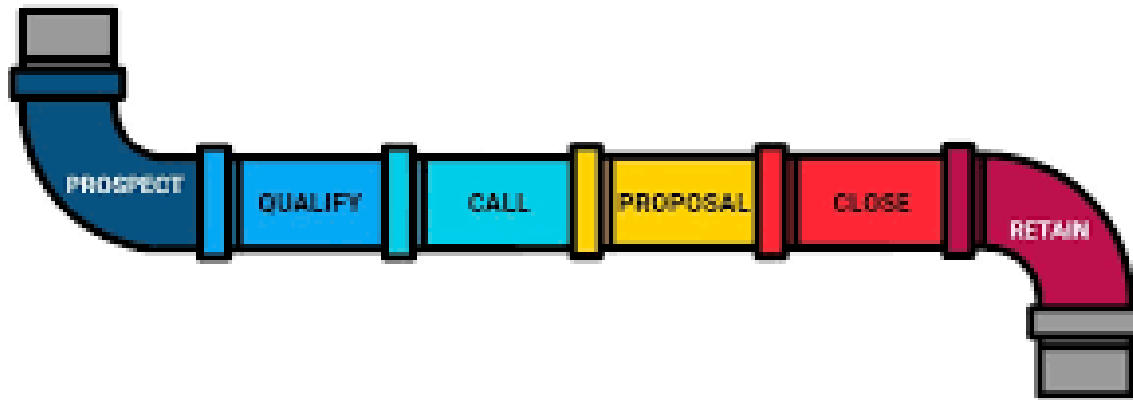


BUSINESS MODEL

We act as a Manufacturer selling to Wholesaler and Resell markets.



BUSINESS PIPELINE



- Franchises to Pharmaceutical companies for herbal medicine licenses with annual renewals
- Franchises for the clinics for online and Face to Face
- Branch into Gel, Paste and Ointment form product lines
- Energy Drinks
- Selling raw materials to other manufacturers and wholesalers
- Collaborative research grants from governments and universities, idea is to generate patents for the formulas from the phytochemicals
- International importing and exporting for the herbal medicine
- Collaborate with other online Herbal medicine outlets

ROADMAP AND GO TO MARKET

Phase 1 (Q2 2023)

- : Seed Capital 40%
- : Acquire market authorizations and licenses
- : Start Installation of equipment and training
- : Build online health clinic portal

Phase 2 (Q3 2024)

- : Rebranding
- : Kick off Marketing campaigns
- : Production starts
- : Build pipelines for sales (B2B, B2C and B2G markets)

Phase 3 (Q4 2024)

- : Continue advertising, Marketing and press releases
- : Continue Pipeline for Wholesalers and Resellers

THE ASK

Daprof PowerTouch and Daprof Herbal Care requires **\$750,000 USD for 25%** of the business to support a global expansion plans and retain our intellectual property. The investment is for 2 businesses, the ask enables funding for development of equipment and branding of our global project, production of goods in key markets and technology in digital health.

\$750,000

Minimum Investment

Basic terms

Valuation \$3 million

- 40% ownership (Equity)
- Dividends
- No voting rights

COSTING

All the machines

Ghc 1,712,783.8065

USD 138,360

Installation, maintenance, and training

Ghc 160000

USD12,892.5

Freight, clearing duties

Ghc 500,000

USD 40,378.12

Business Development

Ghc 739,543.20

USD \$60,000

Marketing and rebranding

Ghc 1,479,086.12

USD 120,000

Technology

Ghc 616,286.00

USD \$50,000

Permit, market authorization, and international certification for all 20 FDA Ghana approved medicines in South Africa, Europe, and American markets

Ghc 2,000,000

USD 210,172,.25

Herbal plantation

Ghc 1050,000

USD 84,677.46

Labour remuneration for 10 staffs

Ghc 210000

USD 16935

Supporting working capital

Ghc 369,771.60

USD 30,000

SALES FORECASTS

Our sales are forecasted to increase rapidly, with an annual growth rate of approximately 70% to 100% from the 1st year to the 5th year.



Total sales

Year 1
Ghc2,654,545
USD272,342.03

Year 2
Ghc 4,495,455
USD 461,209.49

Year 3
Ghc 5,596,364
USD 574,156.83

Year 4
Ghc 8,990,910
USD 922,418.98

Year 5
Ghc 17,981,820
USD 1,844,837.95

Total direct cost

Year 1
Ghc 56,908.64
USD 5,838.52

Year 2
Ghc 71,161.73
USD 7,300.81

Year 3
Ghc 156,576.55
USD 16,063.91

Year 4
Ghc 355,805
USD 36,503.68

Year 5
Ghc 711,610
USD 73,007.36

DISTRIBUTION OF FUNDS



Equipment - Installation, maintenance and training, Herbal plantation and Labor \$280,000

GTM - Marketing and rebranding \$120,000

BDM - \$60,000

Technology - \$50,000

Administration -Market authorization and international certification for all 20 FDA Ghana approved medicines in South Africa, Europe, and American markets \$210,000

Cashflow - Supporting working capital \$30,000

USD \$750,000

FOUNDER & CONTACT DETAILS

- DENNIS DWOMOH, CEO and founder. RN. NMD. PhD.
- Nurse practitioner, Doctor of Natural Medicine.
- Clinical nutritionist, Pharmacognist and specialist in Herb , drug and interaction. Business management and accounting skills for 15years. Visit www.daprofherbal.com for more.

