

CTR
2.149721800708144

CPC
4.052188235294118

CPM
87.11077389984825

% Nuevos Usuarios
74.4

% de Conversión
1.0181818181818183

% de Rebote
35.199999999999996

	CTR
01/10/2016	1.8830194967505414
02/10/2016	2.355460385438972
03/10/2016	1.6669622273452738
04/10/2016	2.814665127020785
05/10/2016	2.278125674800259

CPC	
01/10/2016	3.872654867256637
02/10/2016	3.3974125874125876
03/10/2016	4.097872340425532
04/10/2016	3.847230769230769
05/10/2016	4.740805687203792

CPM	
01/10/2016	72.92284619230128
02/10/2016	80.02470762642069
03/10/2016	68.30998403972335
04/10/2016	108.28666281755197
05/10/2016	108.00151155258042

% Nuevos Usuarios	
01/10/2016	75.96153846153845
02/10/2016	79.14893617021276
03/10/2016	68.81720430107528
04/10/2016	79.75
05/10/2016	64.0495867768595

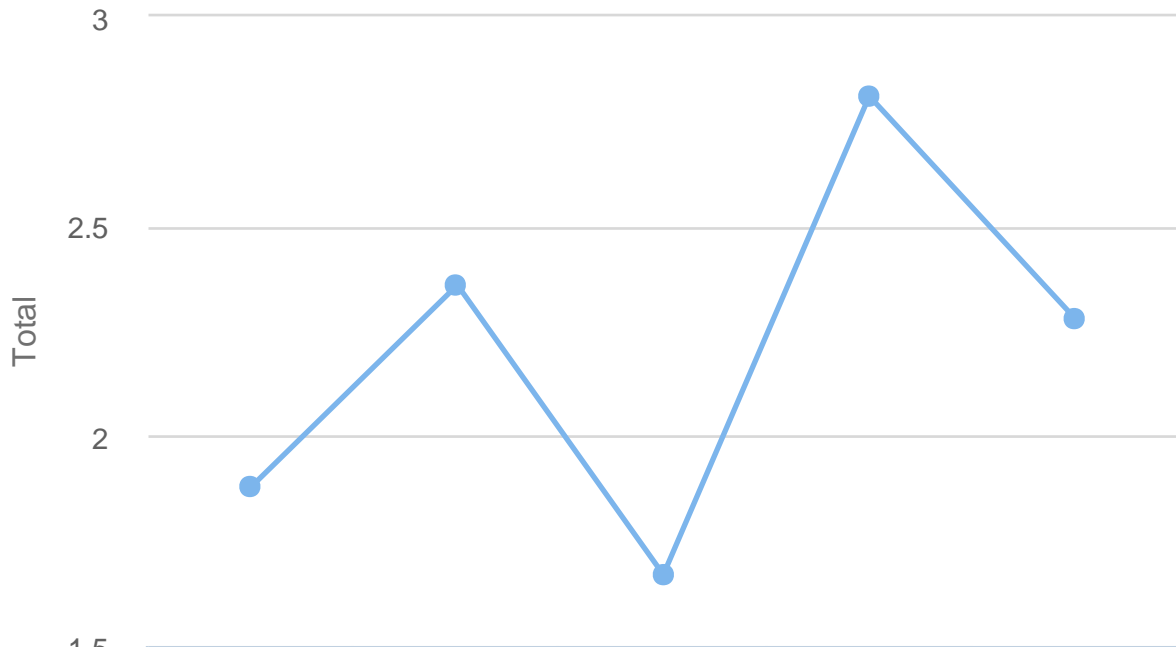
% de Conversión	
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01/10/2016	1.282051282051282
02/10/2016	0.851063829787234
03/10/2016	0.0
04/10/2016	1.0
05/10/2016	1.6528925619834711

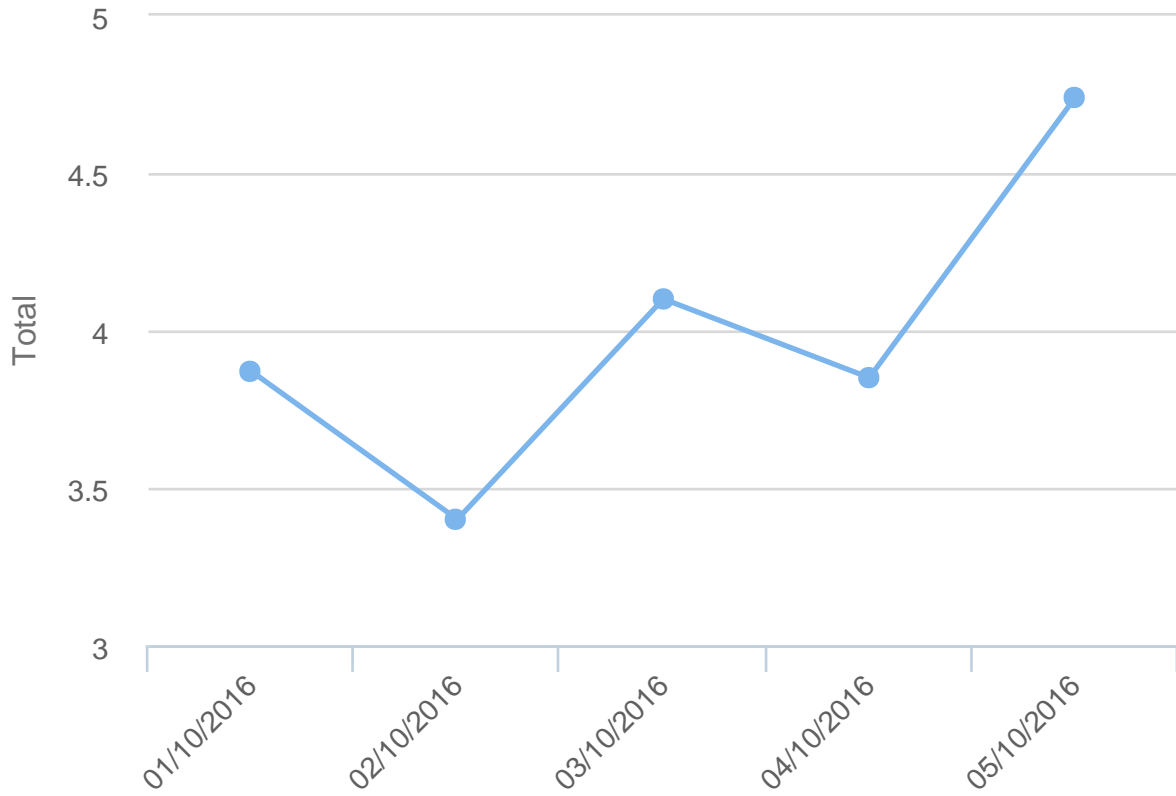
% de Rebote	
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01/10/2016	34.93589743589743
02/10/2016	42.97872340425532
03/10/2016	34.40860215053764
04/10/2016	32.5
05/10/2016	33.057851239669425

# CTR

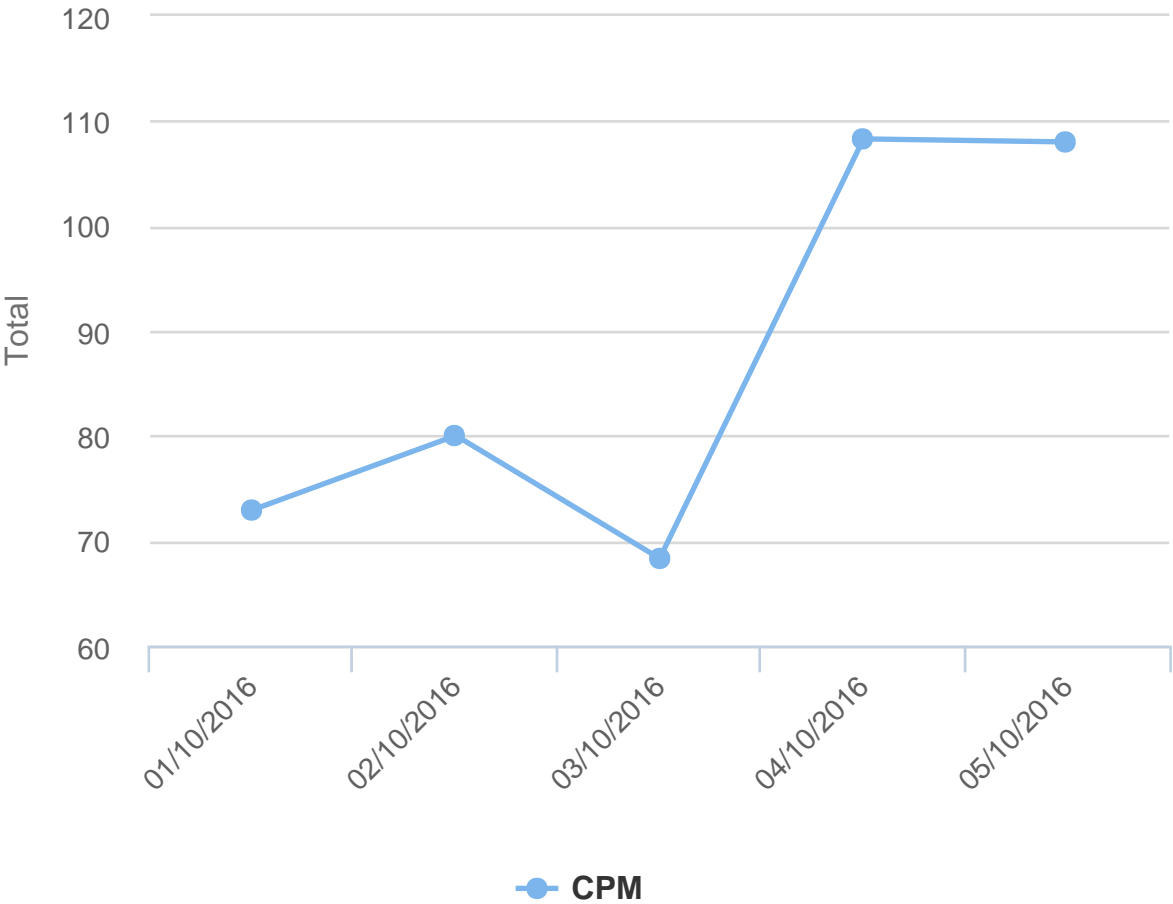


# CPC

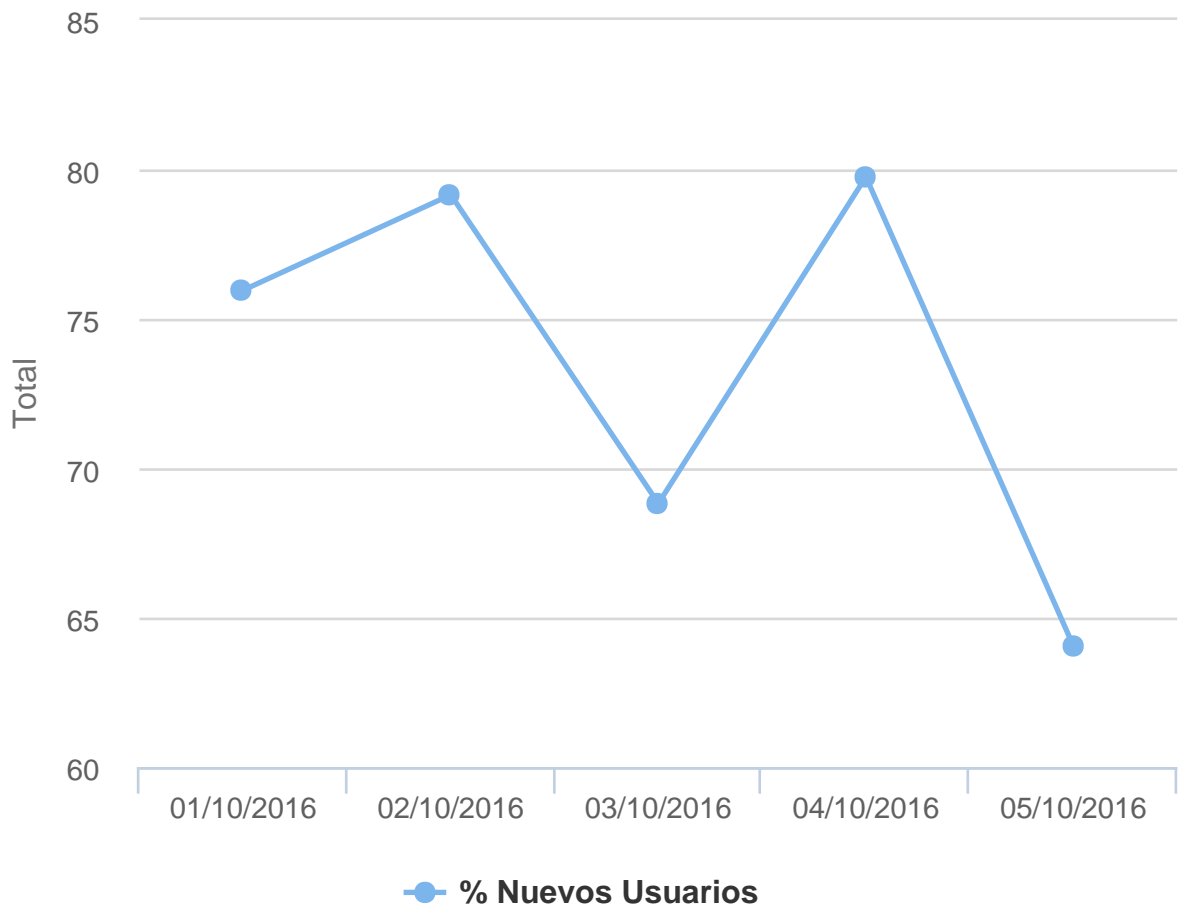


—●— CPC

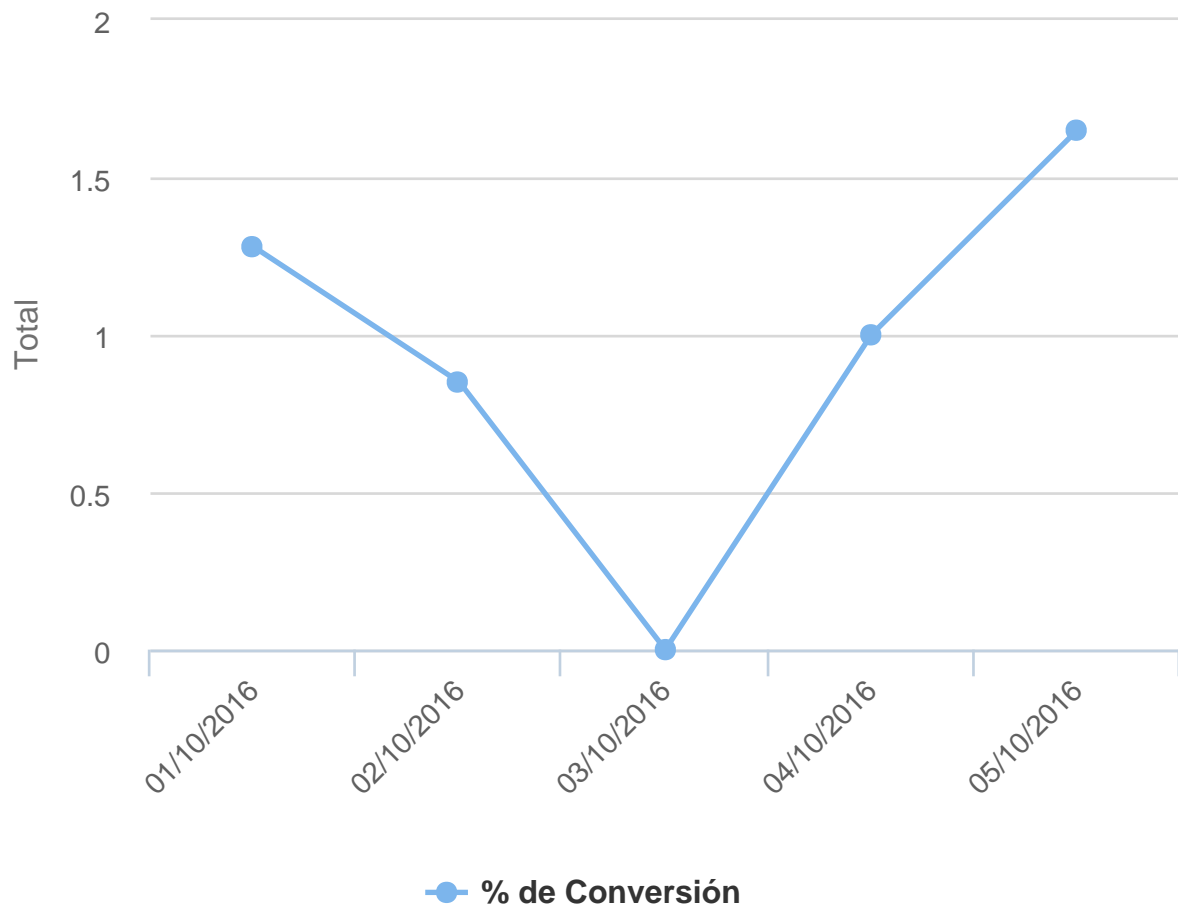
# CPM



## % Nuevos Usuarios



## % de Conversión



## % de Rebote

