

Totales

CTR	
2.8095461904015875	
CPC	
4.440752788104089	
CPM	
124.76500078333072	
% Nuevos Usuarios	
55.50161812297735	
% de Conversión	
1.4563106796116505	
% de Rebote	
40.614886731391586	

Desglose

CTR	
21/10/2016	3.2943294329432944

22/10/2016	2.4681087077093733
23/10/2016	2.027160007872466
24/10/2016	2.8203292770221906
25/10/2016	2.7979594991497914
26/10/2016	2.9871414441147377
27/10/2016	3.10077519379845

CPC	
21/10/2016	3.894754098360656
22/10/2016	5.146292134831461
23/10/2016	5.463009708737864
24/10/2016	4.230355329949238
25/10/2016	4.286850828729282
26/10/2016	4.419668874172186
27/10/2016	4.465872093023256



CPM	
21/10/2016	128.30603060306032
22/10/2016	127.01608430393789
23/10/2016	110.74394804172405
24/10/2016	119.30994989262705
25/10/2016	119.94434997681248
26/10/2016	132.0217606330366
27/10/2016	138.47665404723276

% Nuevos Usuarios	
21/10/2016	51.48514851485149
22/10/2016	62.5
23/10/2016	54.43037974683544
24/10/2016	61.05263157894737
25/10/2016	58.24175824175825
26/10/2016	44.329896907216494

27/10/2016

58.2089552238806

% de Conversión

21/10/2016

0.9900990099009901

22/10/2016

0.0

23/10/2016

1.2658227848101267

24/10/2016

3.1578947368421053

25/10/2016

3.296703296703297

26/10/2016

1.0309278350515463

27/10/2016

0.0

% de Rebote

21/10/2016

43.56435643564357

22/10/2016

46.590909090909086

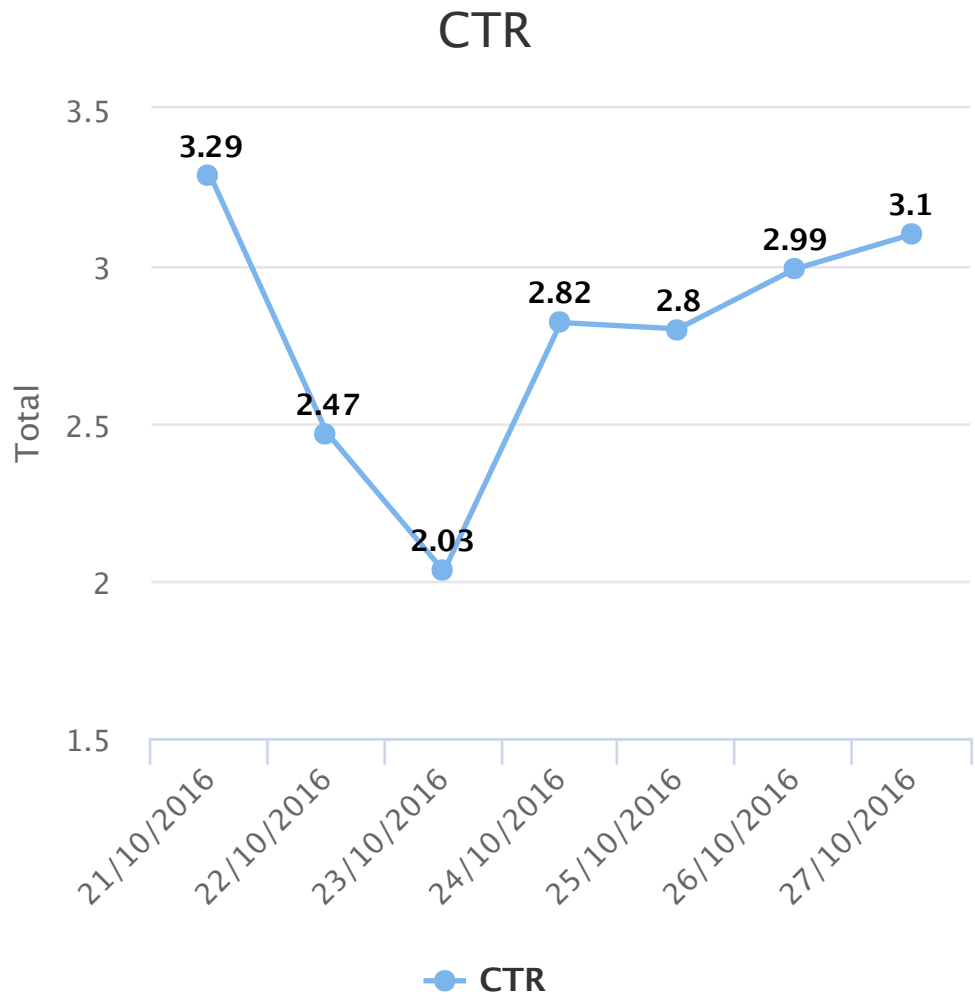
23/10/2016

50.63291139240506

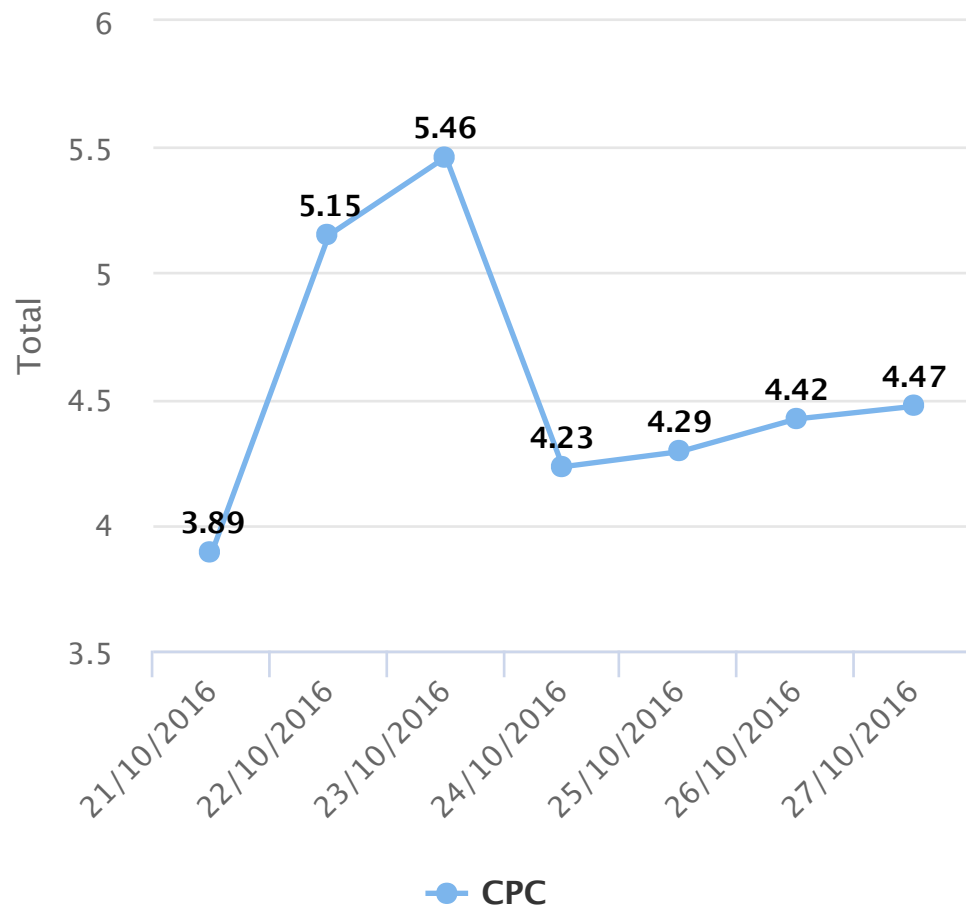
24/10/2016

38.94736842105263

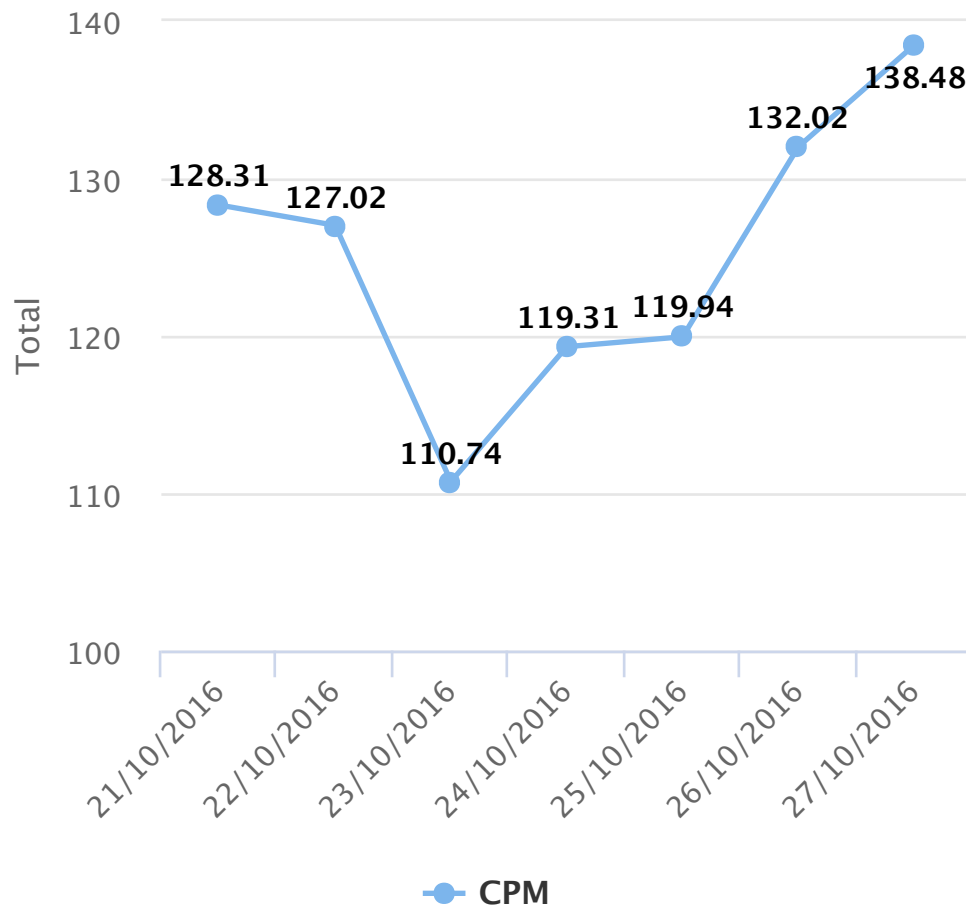
25/10/2016	29.67032967032967
26/10/2016	35.051546391752574
27/10/2016	41.7910447761194



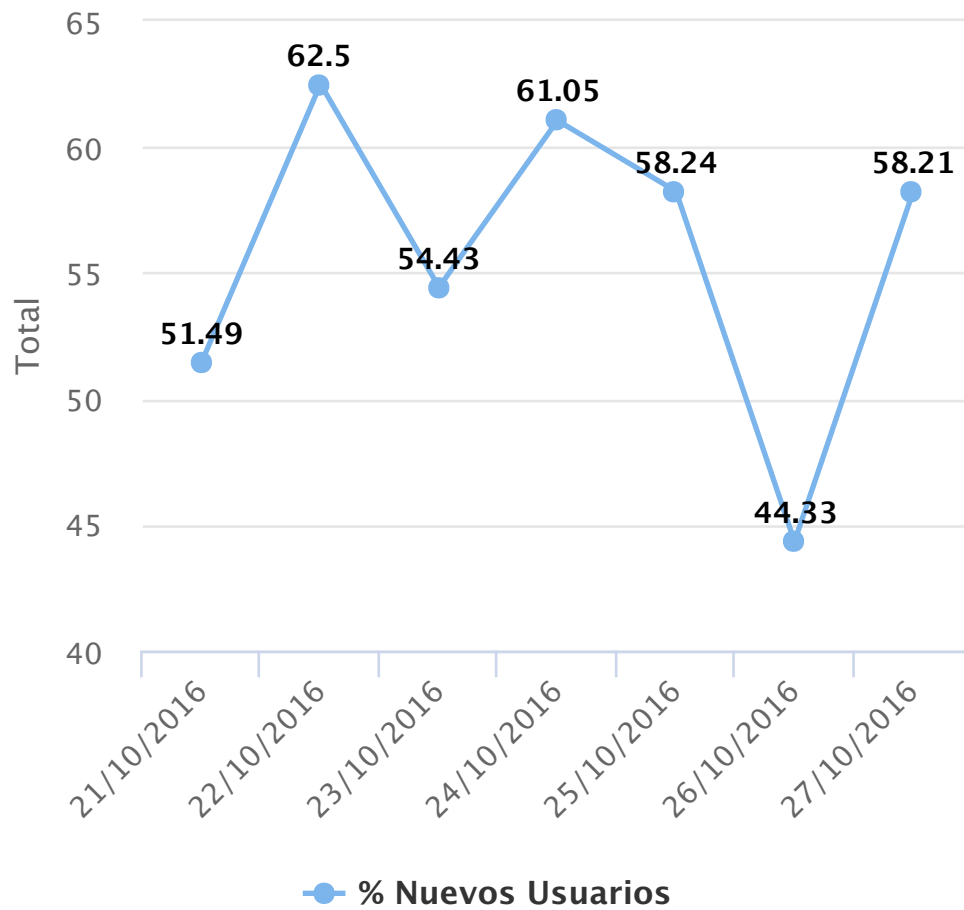
CPC



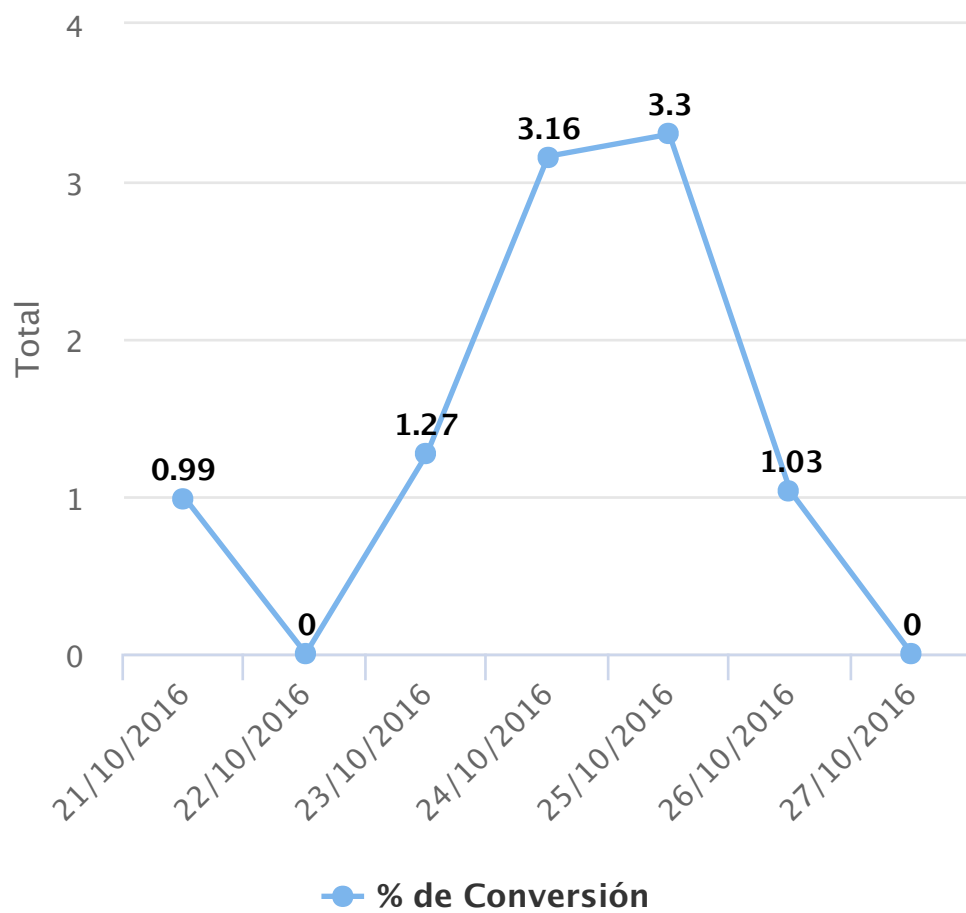
CPM



% Nuevos Usuarios



% de Conversión



% de Rebote

