## **Totales**

**CTR** 4.8034934497816595 **CPC** 1.0418181818181818 **CPM** 50.04366812227074 % Nuevos Usuarios 61.8978102189781 % de Conversión 1.313868613138686 % de Rebote 38.83211678832117

# Desglose

CTR	
23/09/2016	0

24/09/2016	0
25/09/2016	0
26/09/2016	0
27/09/2016	4.8034934497816595
28/09/2016	0
29/09/2016	0

CPC	
23/09/2016	0
24/09/2016	0
25/09/2016	0
26/09/2016	0
27/09/2016	1.04181818181818
28/09/2016	0
29/09/2016	0

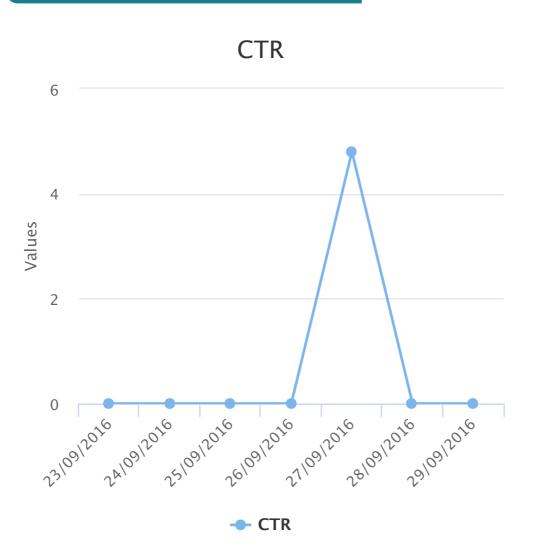
СРМ	
23/09/2016	0
24/09/2016	0
25/09/2016	0
26/09/2016	0
27/09/2016	50.04366812227074
28/09/2016	0
29/09/2016	0

% Nuevos Usuarios	
23/09/2016	42.35294117647059
24/09/2016	69.23076923076923
25/09/2016	66.99029126213593
26/09/2016	62.43386243386243
27/09/2016	67.22689075630252
28/09/2016	65.76576576578
25/09/2016 26/09/2016 27/09/2016	66.99029126213593 62.43386243386243 67.22689075630252

% de Conversión	
23/09/2016	3.5294117647058822
24/09/2016	1.9230769230769231
25/09/2016	0.0
26/09/2016	2.1164021164021163
27/09/2016	0.0
28/09/2016	0.9009009009009
29/09/2016	0.0

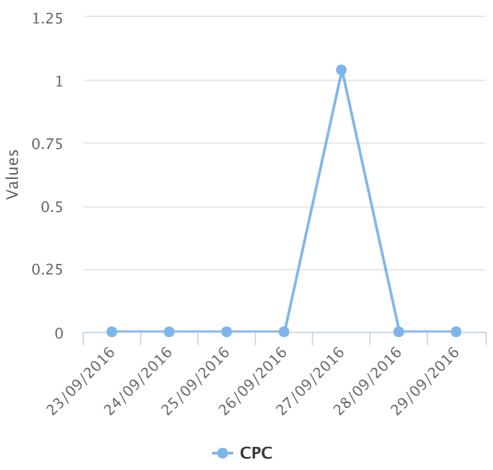
% de Rebote	
23/09/2016	41.17647058823529
24/09/2016	46.15384615384615
25/09/2016	34.95145631067961
26/09/2016	38.095238095238095

27/09/2016	41.17647058823529
28/09/2016	34.234234234236
29/09/2016	46.15384615384615



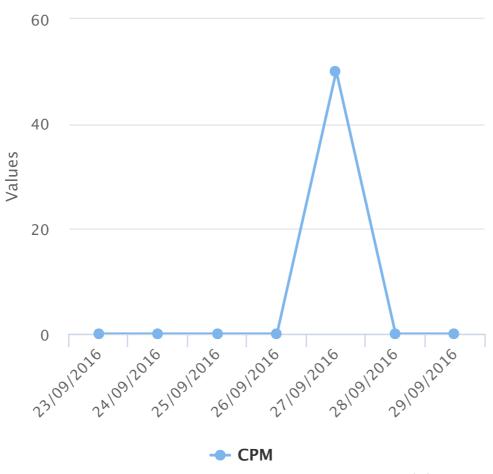
Highcharts.com





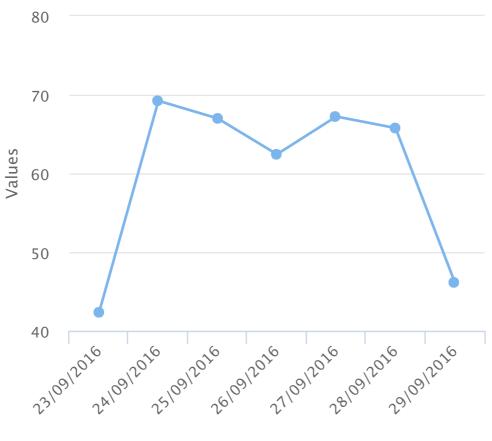
Highcharts.com





Highcharts.com

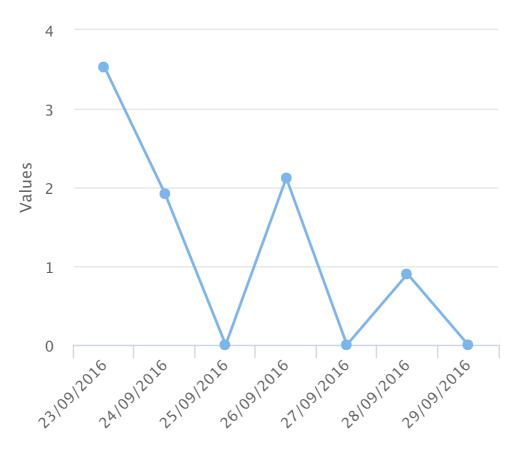
#### % Nuevos Usuarios



% Nuevos Usuarios

Highcharts.com

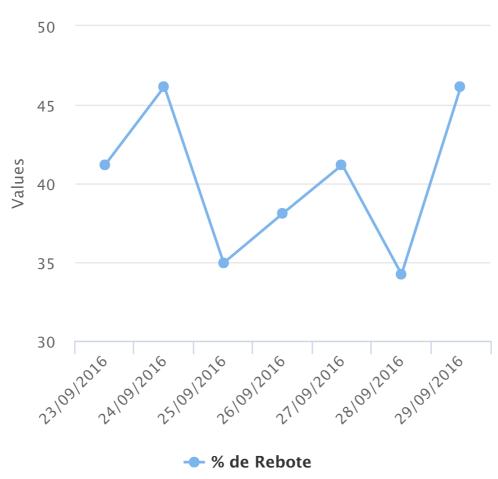
#### % de Conversión



- % de Conversión

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### % de Rebote



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