

Totales

CTR	
1.8489512394442933	
CPC	
3.950828729281768	
CPM	
73.04889675837646	
% Nuevos Usuarios	
74.0701381509033	
% de Conversión	
1.2752391073326248	
% de Rebote	
36.55685441020191	

Desglose

CTR	
30/09/2016	2.004399902224395

01/10/2016	1.8996833861023164
02/10/2016	2.371150996212745
03/10/2016	1.3279192273924494
04/10/2016	0
05/10/2016	0
06/10/2016	0

CPC	
30/09/2016	3.7832926829268296
01/10/2016	3.883508771929825
02/10/2016	3.3825694444444445
03/10/2016	4.917603305785124
04/10/2016	0
05/10/2016	0
06/10/2016	0

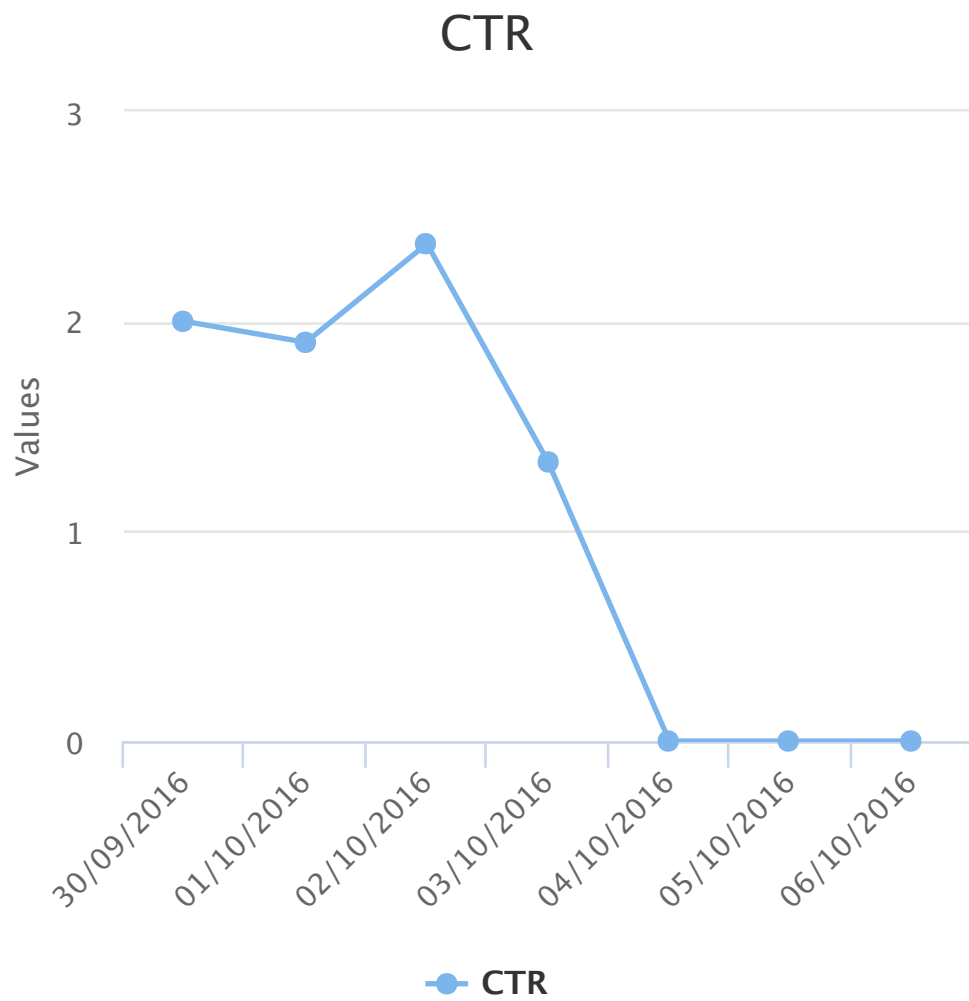


CPM	
30/09/2016	75.83231483744807
01/10/2016	73.77437093817696
02/10/2016	80.20582907953235
03/10/2016	65.30179982440738
04/10/2016	0
05/10/2016	0
06/10/2016	0

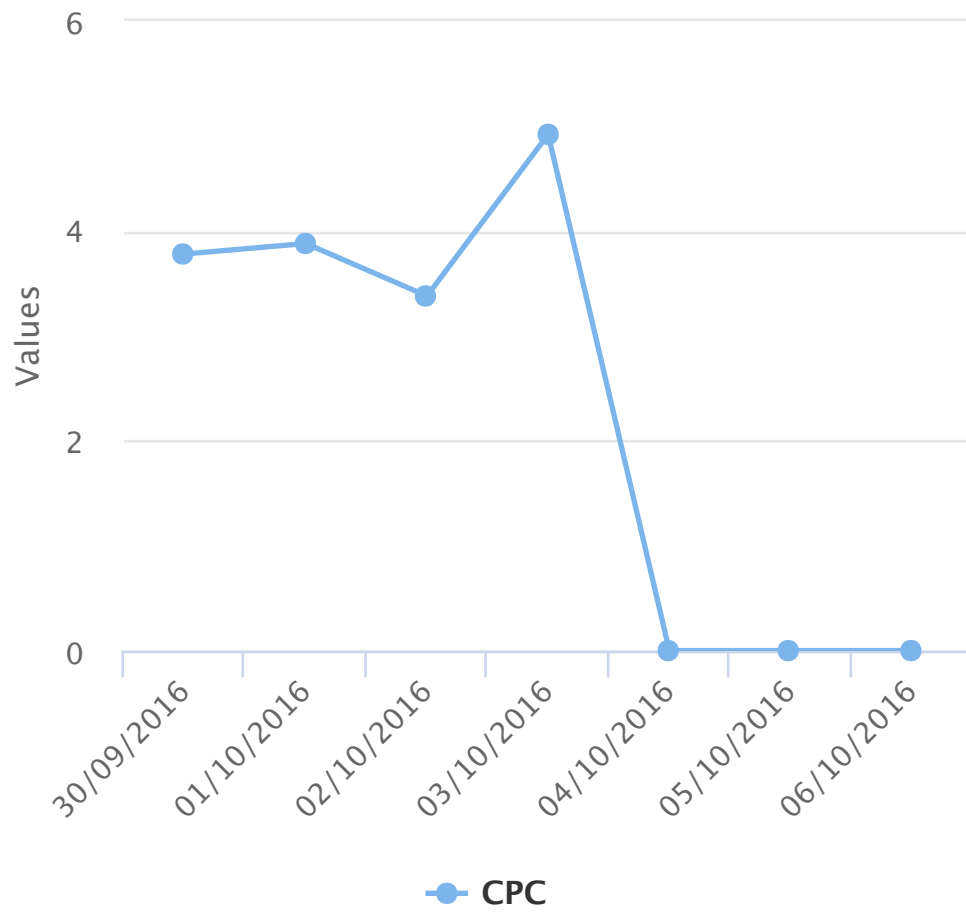
% Nuevos Usuarios	
30/09/2016	68.96551724137932
01/10/2016	75.96153846153845
02/10/2016	79.14893617021276
03/10/2016	72.0
04/10/2016	0
05/10/2016	0

06/10/2016	0
% de Conversión	
30/09/2016	1.8808777429467085
01/10/2016	1.282051282051282
02/10/2016	0.851063829787234
03/10/2016	0.0
04/10/2016	0
05/10/2016	0
06/10/2016	0
% de Rebote	
30/09/2016	32.288401253918494
01/10/2016	34.93589743589743
02/10/2016	42.97872340425532
03/10/2016	41.333333333333336

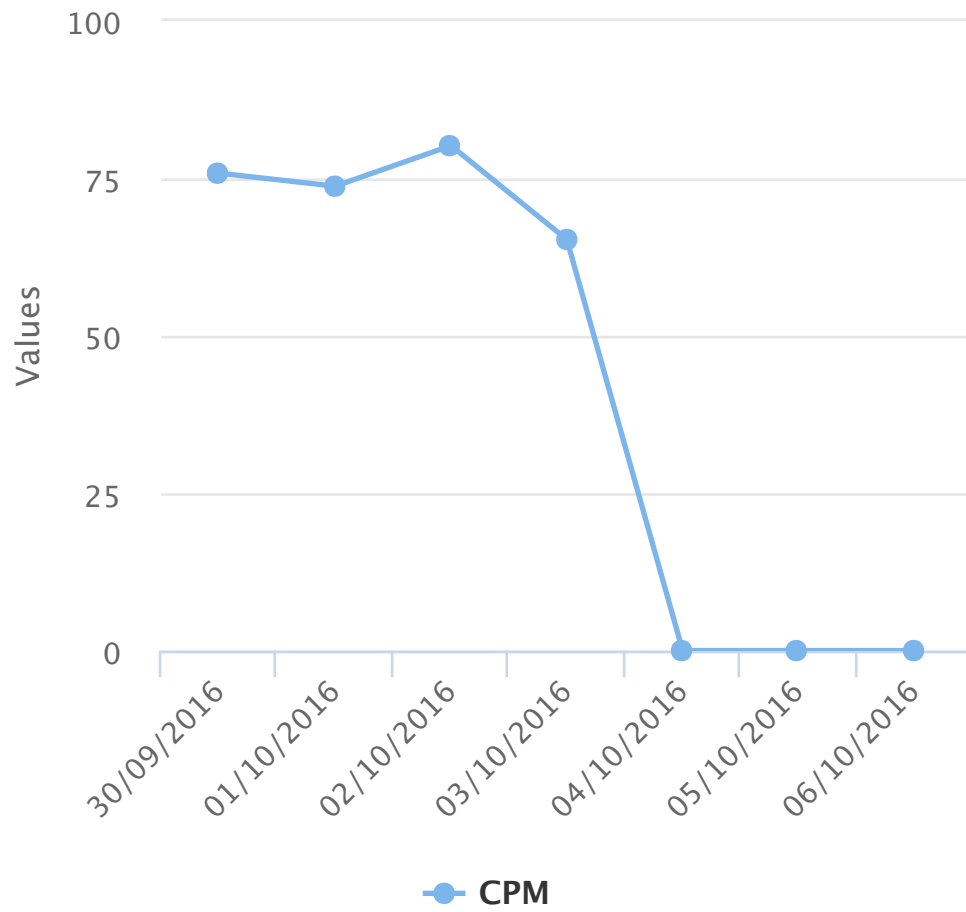
04/10/2016	0
05/10/2016	0
06/10/2016	0



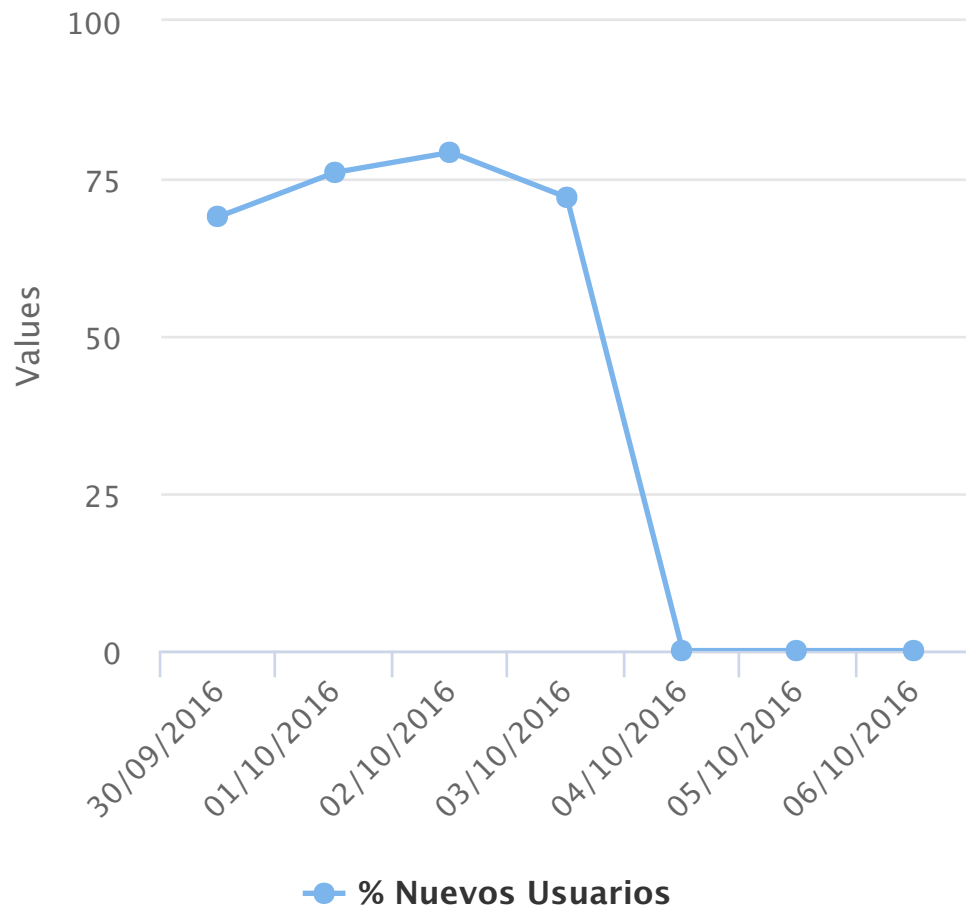
CPC



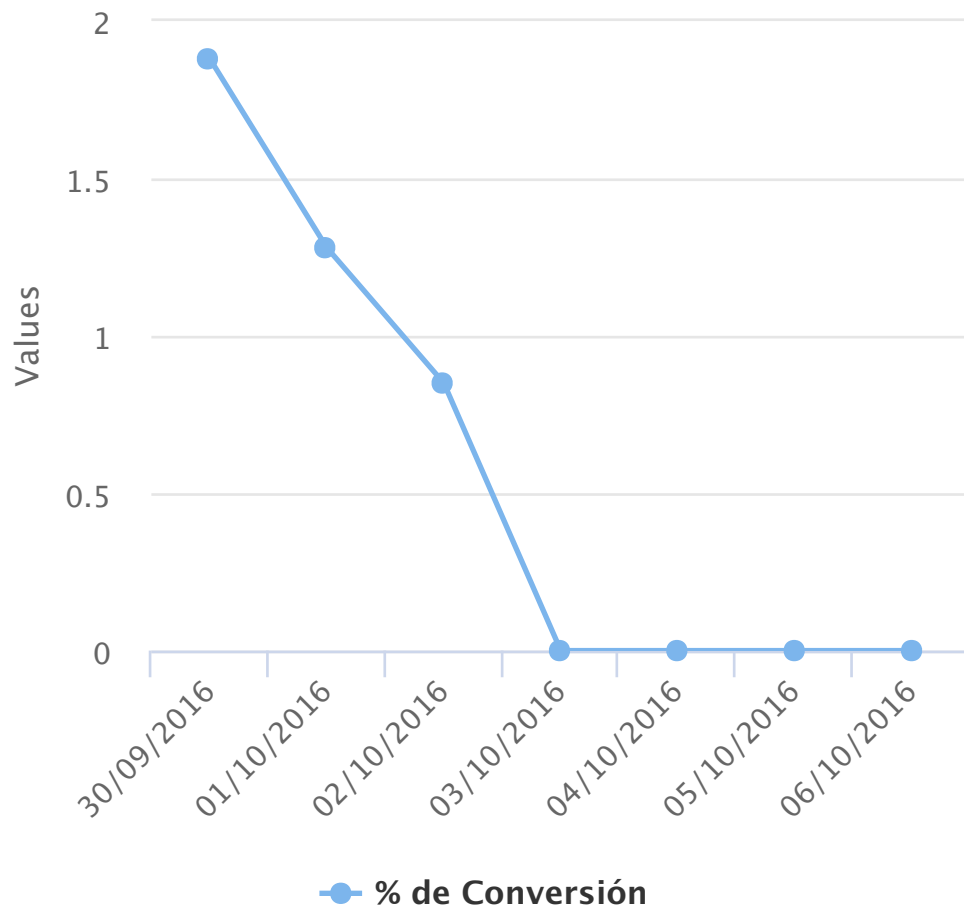
CPM



% Nuevos Usuarios



% de Conversión



% de Rebote

