LOTTE WORLD AQUARIUM

Project Name : 롯데월드 아쿠아리움
Project : Website Redesign
Role : UI/UX Designer

WORK PLANNER

Overview

FIRST GOAL

롯데월드 아쿠아리움 웹사이트 리뉴얼 프로젝트를 진행하며 UI/UX 개선사항을 제시하고 UI/UX 개선하는 것

SECOND GOAL

UI/UX 개선 사항에 대한 기준을 제시하고 UI/UX 개선사항을 제시하고 UI/UX 개선하는 것

웹 서비스 UI/UX 디자인 개선

Timeline
4주 (2주 UI/UX
2주 UI/UX)

Information Structure Chart

Fonts

Poppins

Regular R
Bold B
Poppins 16

Poppins 36
Poppins 48

Noto Sans KR

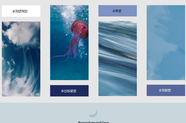
Regular R
Bold B
Noto Sans KR 16

Noto Sans KR 36
Noto Sans KR 48

Color Palette

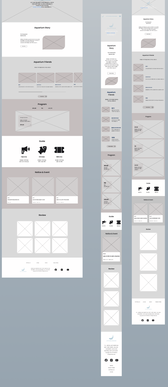
#FFFFFE #7C5C3 #5347BC #1E2A5E

Mood Board



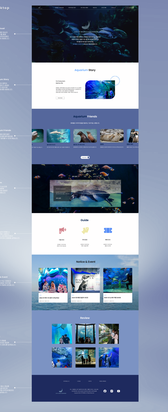
Benchmarking

Wireframe



Design Output

Desktop



Tablet

Mobile

Thank you for watching