DAY 4 - BUILDING DYNAMIC FRONTEND COMPONENTS FOR YOUR MARKETPLACE

OBJECTIVE:

To design and develop dynamic and reusable frontend components that effectively display marketplace data fetched from Sanity CMS or APIs, ensuring scalability, responsiveness, and alignment with real-world practices in modern web application development.

SETUP:

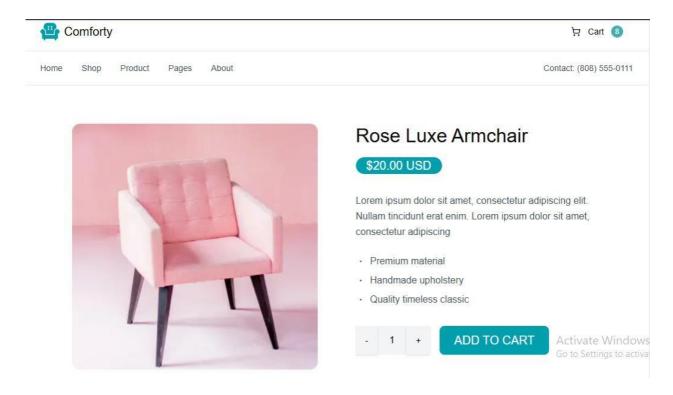
- Initialized a Next.js project and integrated it with Sanity CMS.
- Configured schemas in Sanity for products, categories, and related data models.
- Verified API connectivity and ensured data endpoints were functional using tools like fetch or axios.

DATA FETCHING & SANITY:

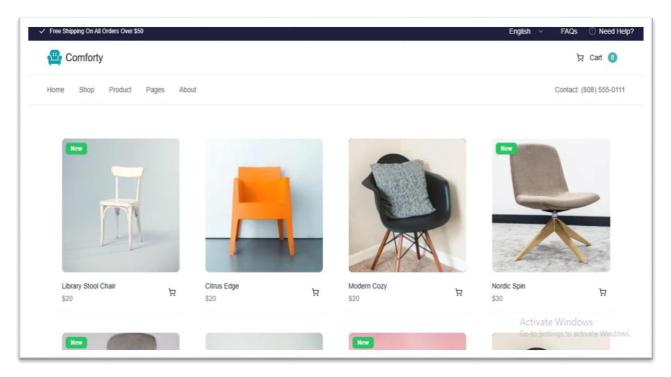
- Implemented data fetching using GROQ queries to retrieve products, categories, and other data from Sanity CMS.
- Created reusable utility functions for API calls to ensure efficient and clean code.
- Tested data rendering on the frontend for accuracy and performance.



• **PRODUCT DETAIL PAGE**: Displays individual product details, including image, title, price, and a link to the product detail page.



PRODUCTLIST: Renders a dynamic grid of products fetched from Sanity CMS.

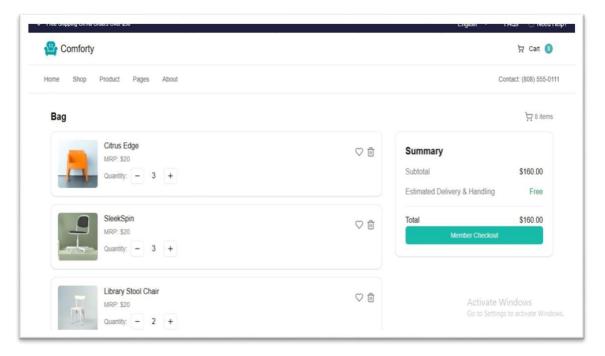


 CATEGORY COMPONENT: Provides filtering and browsing capabilities for product categories dynamically.

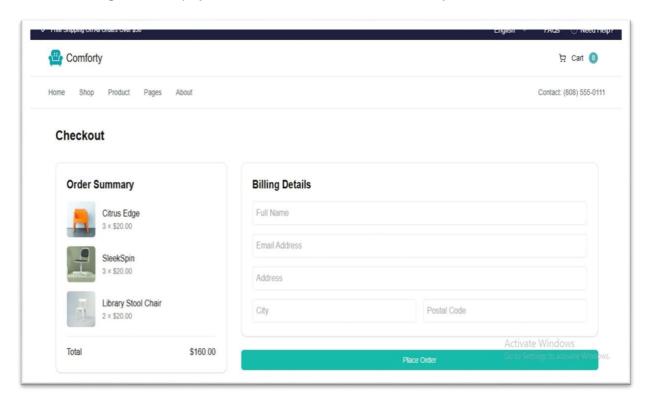


ADDITIONAL COMPONENTS

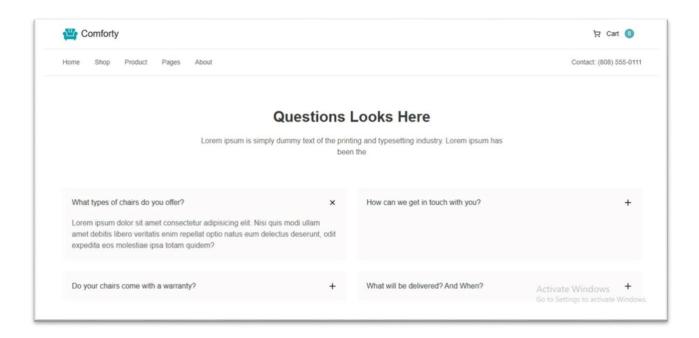
 ADD TO CART PAGE: Displays all items added to the cart, along with quantity updates and pricing details.



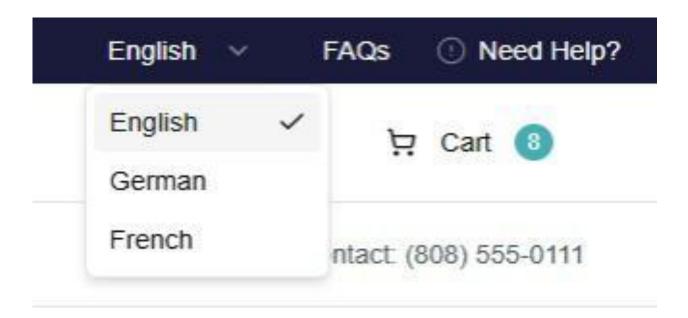
• CHECKOUT FLOW COMPONENT: Handles the user flow for checkout, including address, payment methods, and order summary.



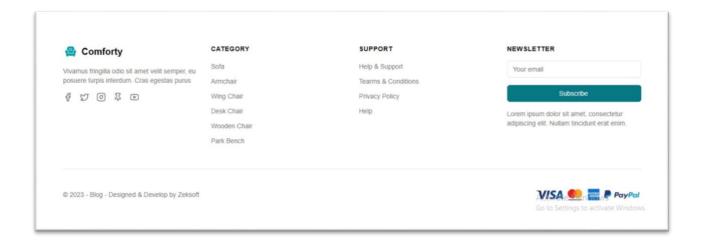
 FAQ AND HELP CENTER COMPONENT: Provides answers to common customer queries and a contact option for additional support.



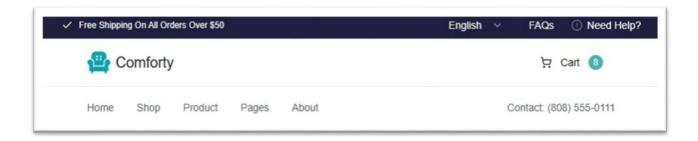
 MULTI-LANGUAGE SUPPORT COMPONENT: Enables users to switch between languages, ensuring global accessibility.

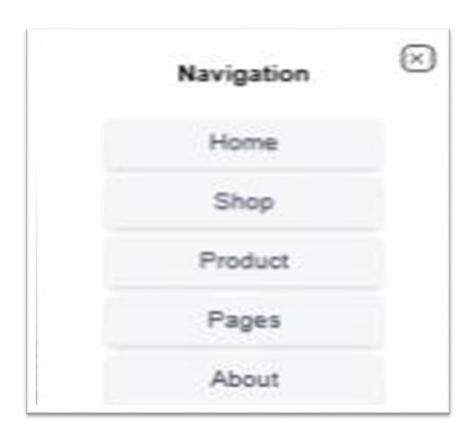


 FOOTER COMPONENT: Contains links to important pages, social media icons, and legal information.



• **HEADER COMPONENT:** Includes navigation links, a search bar, and cart icon, ensuring seamless browsing.





MORE FEATURES

- Added a "Related Products" section on the product detail page to recommend similar items based on category or tags.
- Integrated loading and error states for better user experience during data fetching.
- Ensured full **responsiveness** and cross-device compatibility using Tailwind CSS.

RESULT

By completing these steps, I achieved:

- 1. A fully functional **Product Listing Page** rendering data dynamically from Sanity CMS.
- 2. Operational **Individual Product Pages** with accurate routing and detailed product information.
- 3. Advanced components such as **Add to Cart Page**, **Checkout Flow**, and **FAQ and Help Center**.
- 4. Multi-language support for global accessibility.
- 5. A responsive and polished UI with a professional look across devices.
- 6. Modular and reusable components ready for future scalability and updates.