

# Manasi Parikh

East Brunswick, NJ 08816 | (732) 421-5819 | manasiparikh7@gmail.com | [LinkedIn](#) | [manasiparikh.com](#)

## Professional Experience

### ACCELERATION FINANCIAL PROFESSIONAL PROGRAM | VANGUARD | MALVERN, PA AUG 2020 – PRESENT

Rotational program designed to expedite and increase Financial experience/acumen via 4 rotations (6 months each)

#### Retail Institutional Group Internal Auditor

SEPT 2021 – PRESENT

- Designing and implementing a plan to incorporate data analytics into audits by defining a clear mission statement, key success metrics and creating an audit prioritization framework for the data analytics team
- Facilitated an advisory engagement for Vanguard's business partner by managing stakeholder walkthrough meetings, providing requested documentation by consultants, and conducting limited assurance control design assessments

#### Financial Planning & Analysis Analyst

FEB 2020 – AUG 2021

- Developed and presented Tableau dashboards for resource allocation models for 2 marketing divisions of 140+ crew each, which gave senior leaders new transparency and insights into cost distribution and alignment
- Utilized data from these dashboards in conjunction with known metrics to provide a more detailed "value creation story" for the CMOs and various senior stakeholders of both Marketing groups
- Organized and led the team offsite and huddles to create cohesive dynamic through team building and business acumen sessions, before and after surveys showed significant positive inclusion changes

#### Financial Technology Business Analyst

AUG 2020 – FEB 2021

- Built and reconciled 6 queries (AP Detail, GL Detail, PO Detail, Invoice Summary, etc.) involving 70 Oracle tables using SQL that were later developed in the AWS region for end users to use in Tableau for financial analysis reports
- Streamlined the data validation process by using Python scripts to manipulate large datasets and produce a comparison file displaying variances between the data sets (row & column counts, checksums) saving 2 weeks' worth of manual work and reducing risks of human error
- Collaborated with analysts to create proof of concepts for specific data element requests and to assist in the design/rebuild of dashboards using the new queries while communicating key takeaways they could leverage

### FINANCIAL ANALYST INTERN | VANGUARD | MALVERN, PA

MAY 2019 – AUG 2019

- Updated the monthly financial report, headcount tracking file and related documents with actual data from June and July for the Office of General Counsel (40 cost centers) while providing in-depth cost variance analysis using the accounting detail database system to assist business leaders in making good investment decisions
- Optimized a tedious monthly process of updating Organizational Charts for the Office of General Counsel at a granule level for 456 employees through automation and refinement, thus greatly accelerating the process
- Led a cost-benefit analysis to determine the most cost effective option for a new program with limited historical data

### PROJECT MANAGEMENT INTERN | PRUDENTIAL FINANCIAL | NEWARK, NJ

MAY 2018 – AUG 2018

- Implemented 2 SharePoint sites to create a dynamic platform meant for team collaboration while also generating documentation for a multi-year forecasting project to aid employee understanding of the systems architecture

## Education

### BACHELOR OF SCIENCE | RUTGERS BUSINESS SCHOOL | NEW BRUNSWICK, NJ

SEPT 2016 – MAY 2020

Major: Business Analytics Information Technology | Minor: Psychology | GPA: 3.7 | Dean's List

## Leadership Experience

**Affiliations:** Alpha Kappa Psi (Professional Business Fraternity) Graduation Video Coordinator, Women Business Undergraduates in Leadership Development, Rutgers Alternative Break Site Leader

## Skills

**Back-end:** SQL, Python, Java | **Data Science/Reporting:** Excel, Tableau, Access, Visio, Pandas, NumPy, Oracle, Hyperion Essbase | **Project Management:** JIRA, AGILE, NWOW | **Certifications:** Google Analytics, Facebook Blueprint Marketing Science Certification (In Progress)