

<b>R - Responsible</b>	Completes the deliverable or task.					
<b>A - Accountable</b>	Makes final decisions and signs off on task completion. Only 1 per task.					
<b>C - Consulted</b>	An advisor, stakeholder, or subject matter expert who offers guidance before an action is taken.					
<b>I - Informed</b>	Kept up to date on decisions made.					
<i>Plant Pals Marketing &amp; Sales Strategy</i>	<b>Director of Product</b>	<b>Marketing Manager</b>	<b>Marketing Coordinator</b>	<b>Copywriter</b>	<b>Head of Sales</b>	<b>Sales Manager</b>
<b>PHASE 1</b>						
<b>Task/Deliverable</b>						
1. Yeni hizmet için bir pazarlama planı oluşturulması.	C	A	R	C	C	C
2. Tanıtım metni yazılması	I	A	C	R	I	I
3. Pazarlama varlıklarının tasarlanması	I	A	R	C	I	I
4. Müşteriye ulaşma ve katılım planı oluşturulması	C	C	I	I	A	R
<i>Plant Pals Marketing &amp; Sales Strategy</i>	<b>Web Manager</b>	<b>Graphic Designer</b>	<b>Web Developer</b>	<b>Quality Assurance Tester</b>	<b>Content Writer</b>	<b>Web Designer</b>
<b>PHASE 1</b>						
<b>Task/Deliverable</b>						
1. Design a landing page	A	C	I	I	I	R
2. Create a landing page mockup	A	C	C	I	C	R
3. Design image assets	I	R	I	I	I	A
4. Write content	A	I	I	I	R	I
5. Code the landing page	A	I	R	I	I	I
6. Test the landing page	A	I	C	R	I	I