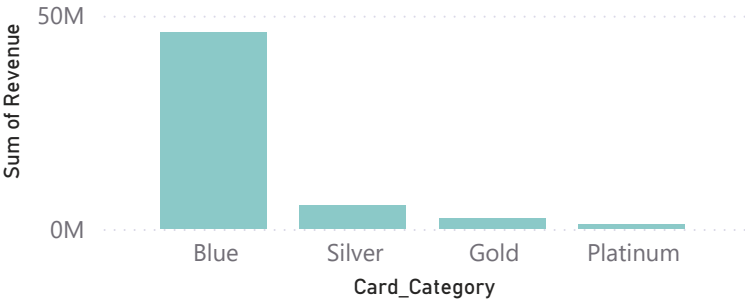


Sum of Revenue by Card_Category



Week_num2	Previous_Week_Revenue	Current_Week_Revenue	wow_revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%

Credit Card Transaction Report

Silver

Blue

Gold

Platinum

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Revenue

55.3M

Amount

44.5M

Count

655.7K

Total Interest

7.8M

Card_Category

Sum of Revenue

Sum of Total_Trans_Amt

Sum of Interest_Earned

Blue

46139398

36957875

64,95,887.74

Silver

5586332

4586746

8,12,081.28

Gold

2454072

2024078

3,73,784.16

Platinum

1135608

953314

1,61,629.05

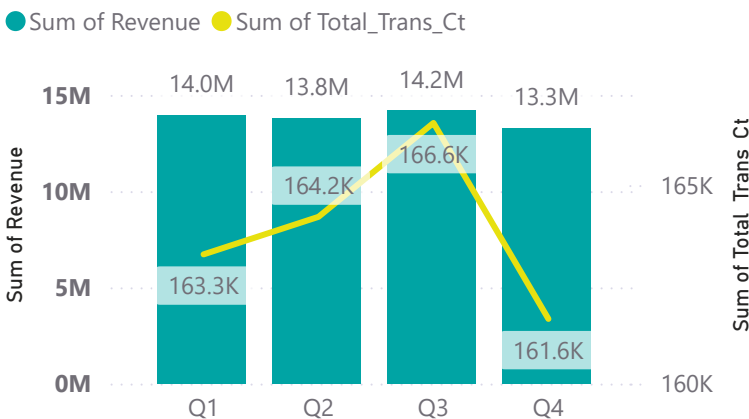
Total

55315410

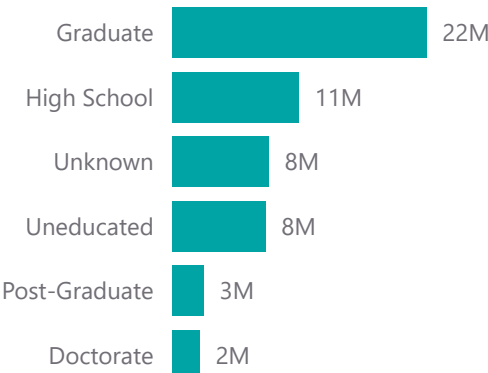
44522013

78,43,382.23

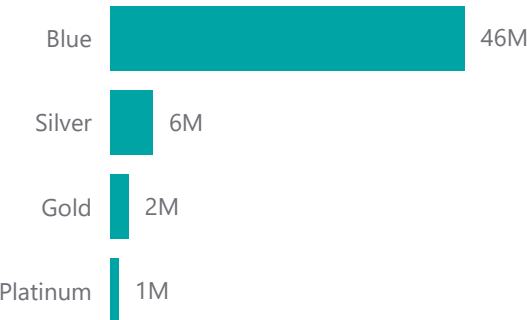
Qtr Revenue and Total Trans Count



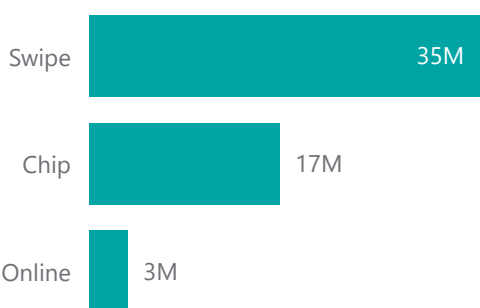
Revenue by Education Level



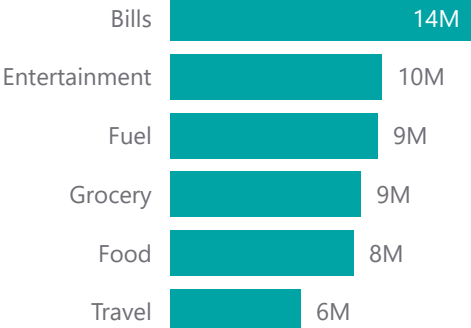
Revenue by Acq Cost



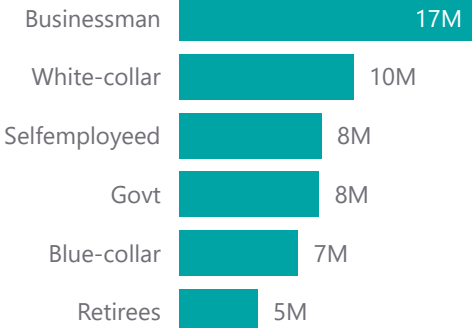
Revenue by Use Chip



Revenue by Expenditure Type



Revenue by Customer Job



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

Revenue

55M

Income

576M

CSS

3.19

Total Interest

8M

Customer_Job

Sum of Revenue

Sum of Total_Trans_Amt

Sum of Interest_Earned

Blue-collar

6904279

5488838

9,52,800.57

Businessman

17387832

14285412

25,39,390.31

Govt

8111701

6507875

11,60,016.37

Retirees

4535184

3623120

6,30,359.24

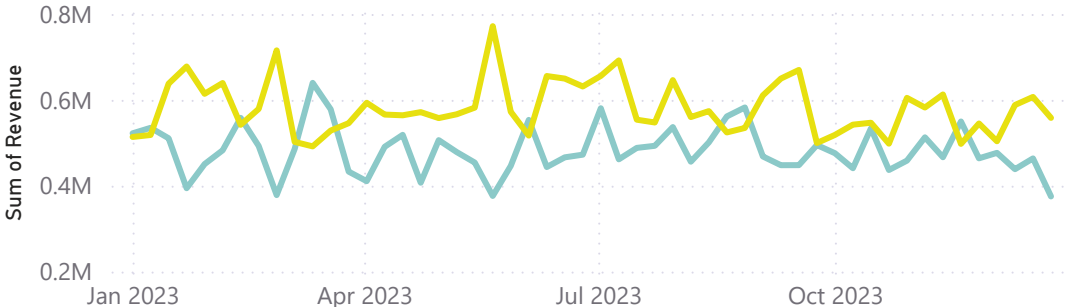
Total

55315410

44522013

78,43,382.23

Revenue by Week



M

30M

F

25M

Revenue by Marital Status

Unknown



Single

11M

12M

Married

13M

15M

Revenue by Age Group

60+



30-40

5M

6M

50-60

9M

10M

40-50

11M

14M

Revenue by Income Group

high

7M

22M

med

8M

8M

low

10M

Revenue by Education

Doctorate



Post-Graduate



Uneducated



Unknown



High School



Graduate



10M

12M

Revenue by Dependent

5



4M

5M

7M

9M

7M

8M

4M

5M

0



Top 5 States

NJ

2M

3M

FL

4M

6M

CA

7M

6M

NY

6M

7M