

Credit Card Transaction Report

Silver

Blue

Gold

Platinum

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Revenue

55.3M

Amount

44.5M

Count

655.7K

Total Interest

7.8M

Card_Category

Sum of Revenue

Sum of Total_Trans_Amt

Sum of Interest_Earned

Blue

46139398

36957875

64,95,887.74

Silver

5586332

4586746

8,12,081.28

Gold

2454072

2024078

3,73,784.16

Platinum

1135608

953314

1,61,629.05

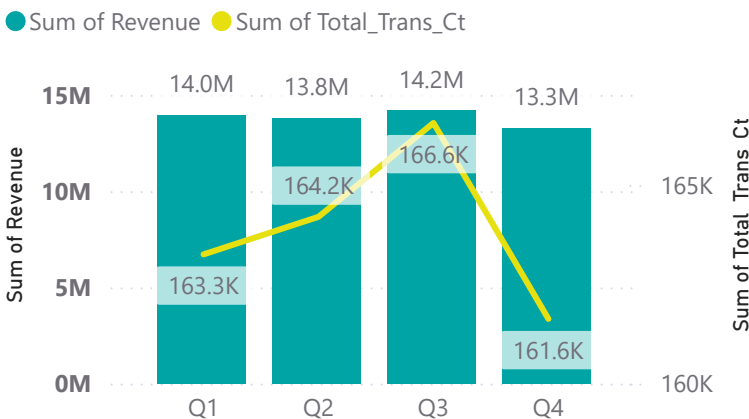
Total

55315410

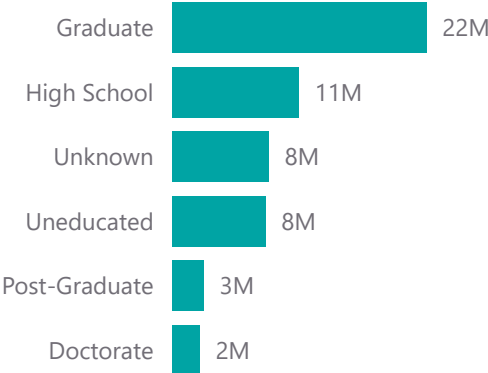
44522013

78,43,382.23

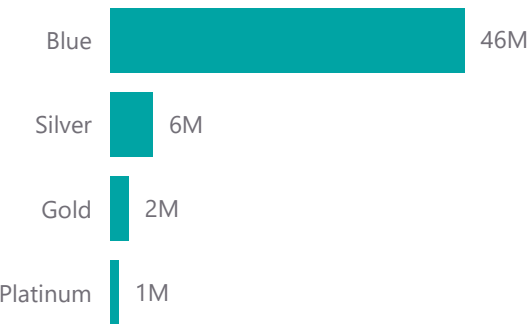
Qtr Revenue and Total Trans Count



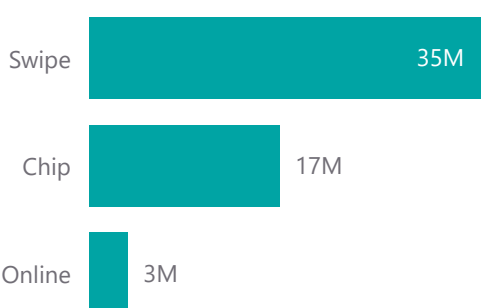
Revenue by Education Level



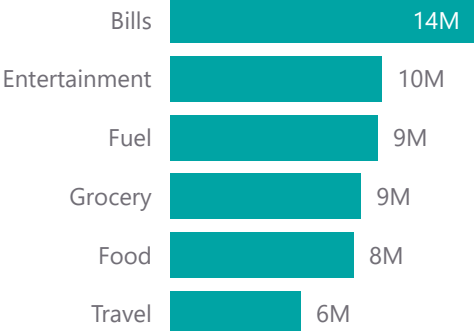
Revenue by Acq Cost



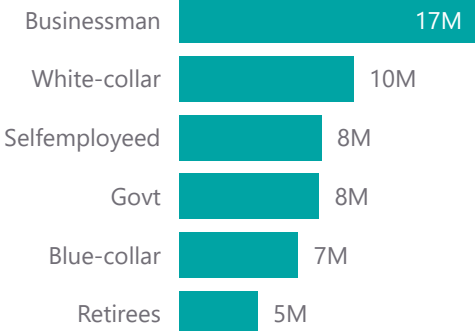
Revenue by Use Chip



Revenue by Expenditure Type



Revenue by Customer Job



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

Revenue

55M

Income

576M

CSS

3.19

Total Interest

8M

Customer_Job

Sum of Revenue

Sum of Total_Trans_Amt

Sum of Interest_Earned

Blue-collar

6904279

5488838

9,52,800.57

Businessman

17387832

14285412

25,39,390.31

Govt

8111701

6507875

11,60,016.37

Retirees

4535184

3623120

6,30,359.24

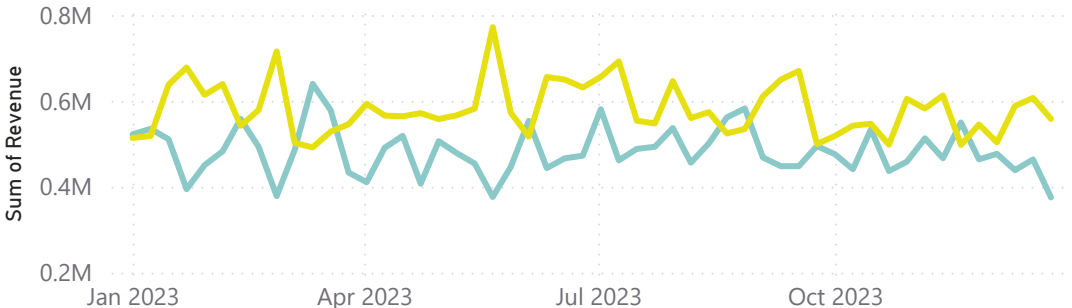
Total

55315410

44522013

78,43,382.23

Revenue by Week



M

30M

F

25M

Revenue by Marital Status

Unknown

Single

Married

11M

12M

13M

15M

Revenue by Age Group

60+

30-40

50-60

40-50

5M

6M

9M

10M

11M

14M

Revenue by Income Group

high

med

low

7M

8M

10M

22M

8M

12M

Revenue by Education

Doctorate

Post-Graduate

Uneducated

Unknown

High School

Graduate

10M

12M

6M

10M

12M

10M

12M

Revenue by Dependent

5

7M

7M

4M

4M

5M

5M

9M

8M

Top 5 States

NJ

FL

CA

NY

2M

4M

7M

6M

3M

6M

6M

7M

Revenue by Income Group

high

med

low

7M

8M

10M

22M

8M

12M

Revenue by Education

Doctorate

Post-Graduate

Uneducated

Unknown

High School

Graduate

10M

12M

6M

10M

12M

10M

12M

Revenue by Dependent

5

7M

7M

4M

4M

5M

5M

9M

8M

Top 5 States

NJ

FL

CA

NY

2M

4M

7M

6M

3M

6M

6M

7M