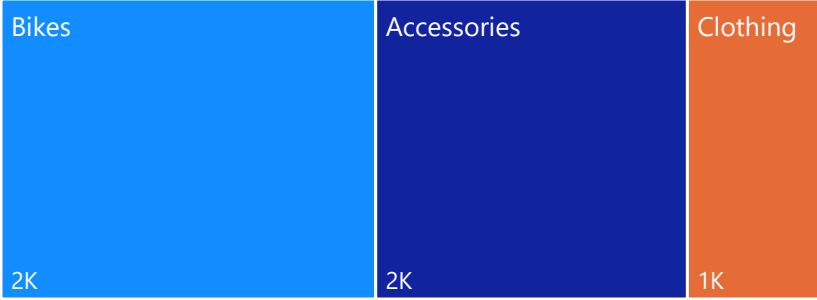


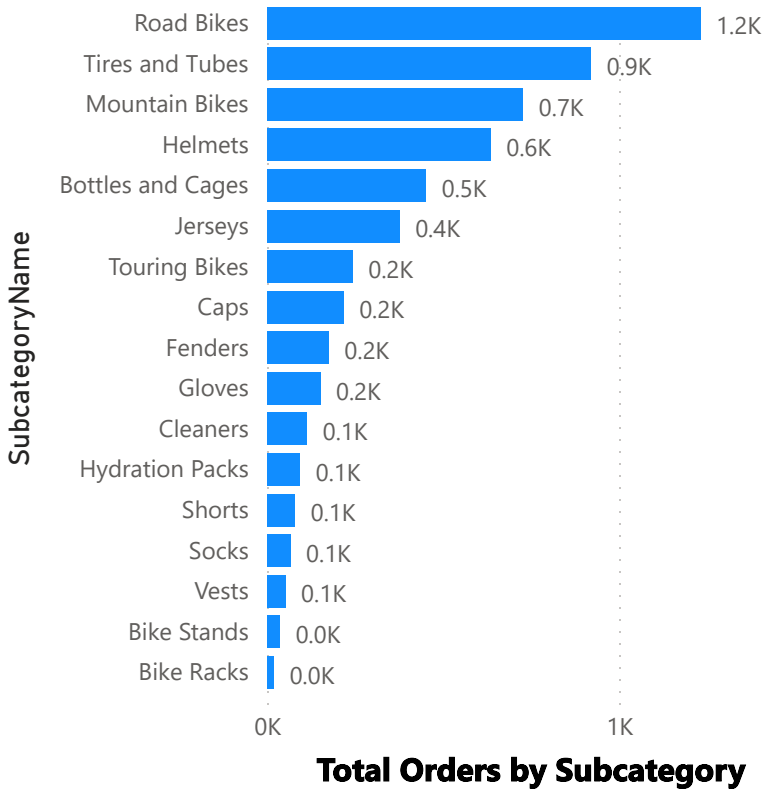
# Executive Summary



## Total Orders by Category

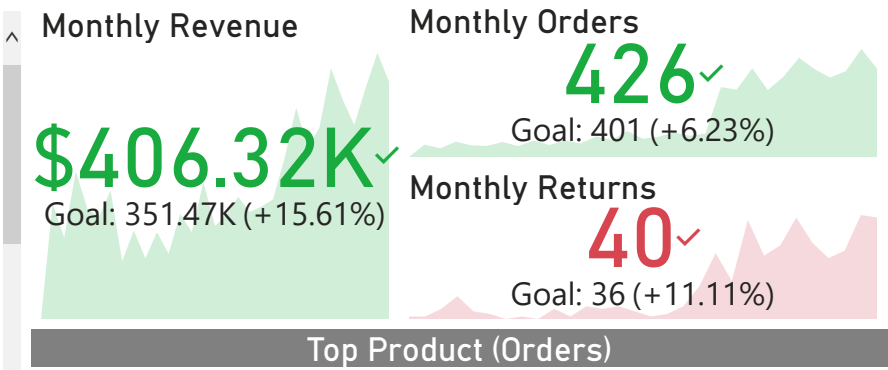


## Total Orders by Subcategory



| ProductName             | Total Orders | Return Rate |
|-------------------------|--------------|-------------|
| Water Bottle - 30 oz.   | 394          | 2.35%       |
| Patch Kit/8 Patches     | 337          | 1.64%       |
| Mountain Tire Tube      | 254          | 1.18%       |
| Road Tire Tube          | 252          | 1.61%       |
| Road Bottle Cage        | 241          | 1.68%       |
| Sport-100 Helmet, Red   | 230          | 3.91%       |
| AWC Logo Cap            | 217          | 0.90%       |
| Sport-100 Helmet, Blue  | 211          | 1.90%       |
| Sport-100 Helmet, Black | 194          | 2.06%       |
| Fender Set - Mountain   | 175          | 1.41%       |
| Mountain Bottle Cage    | 152          | 1.63%       |
| ML Road Tire            | 135          | 0.74%       |
| HL Mountain Tire        | 120          | 4.17%       |
| Mountain-200 Silver, 38 | 119          | 4.20%       |
| Bike Wash - Dissolver   | 113          | 1.33%       |
| Mountain-200 Black, 38  | 111          | 2.70%       |
| Mountain-200 Black, 42  | 109          | 4.59%       |
| Mountain-200 Silver, 42 | 109          | 4.59%       |
| LL Road Tire            | 108          | 1.38%       |
| ML Mountain Tire        | 101          | 0.48%       |
| Road-250 Black, 52      | 99           | 3.03%       |
| Road-250 Red, 58        | 99           | 3.03%       |
| Mountain-200 Black, 46  | 98           | 5.10%       |
| LL Mountain Tire        | 97           | 3.26%       |
| Total                   | 3320         | 2.27%       |

View Product Detail



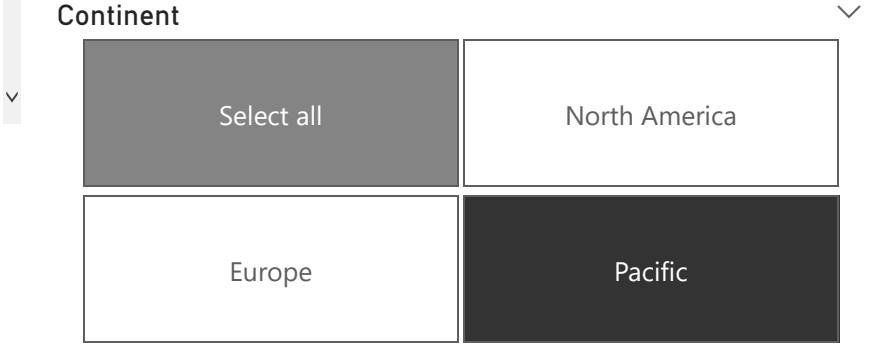
Water Bottle - 30 oz.

First ProductName

Top Product (Profit)

Mountain-200 Silver, 38

First ProductName





# Product Details

Current Month Orders vs Target

Current Month Revenue vs Target

Current Month Returns vs Prev. Month

Road Bottle Cage

Price Adjustment (%)



-0.50



\$4.50  
Adjusted Price  
\$8.99  
Avg Retail Price

0

164

155

\$0.00K

\$2.92K

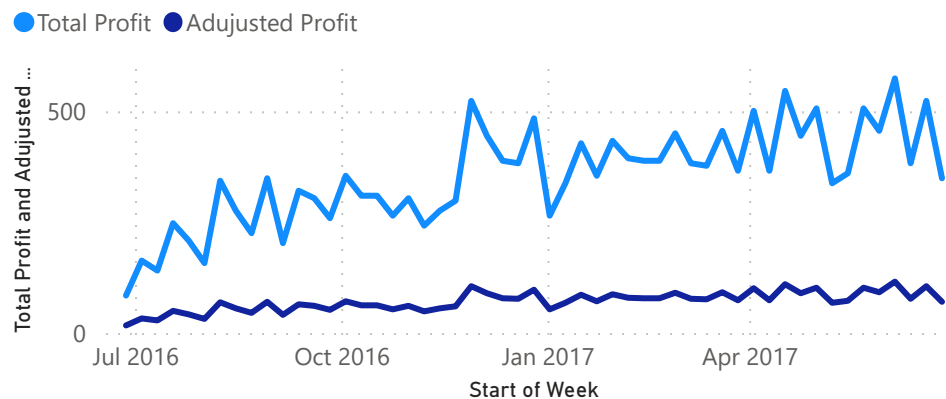
\$2.82K

0

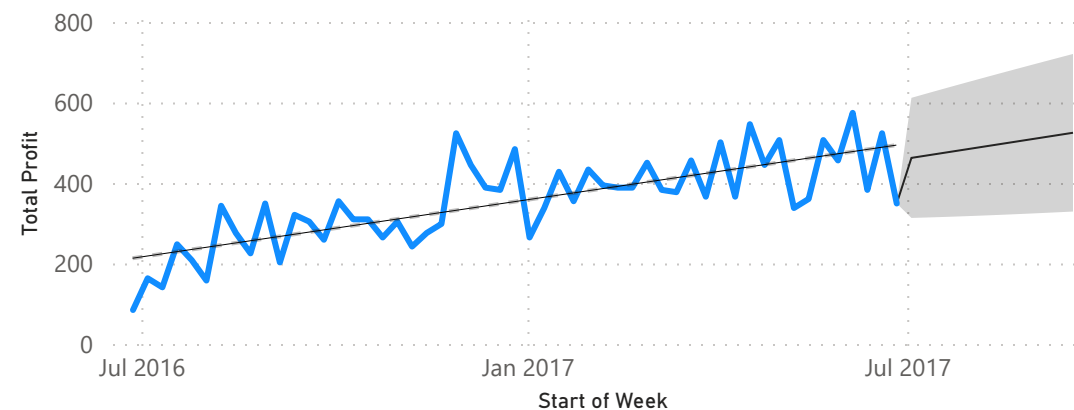
5

3

Weekly Profit

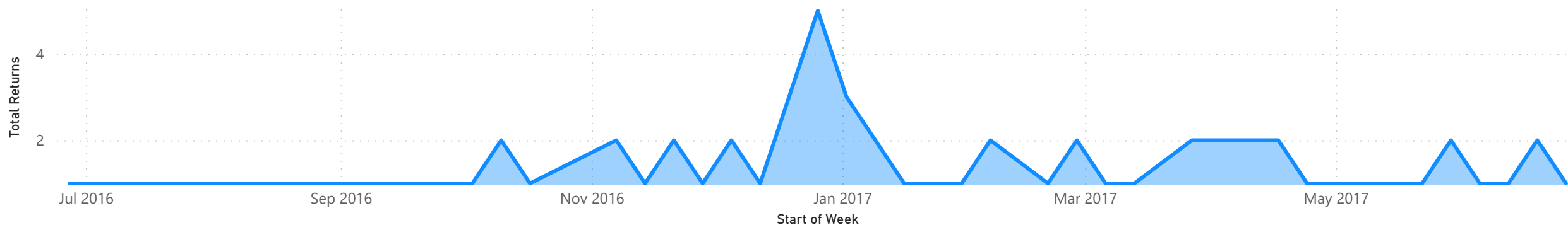


Weekly Profit



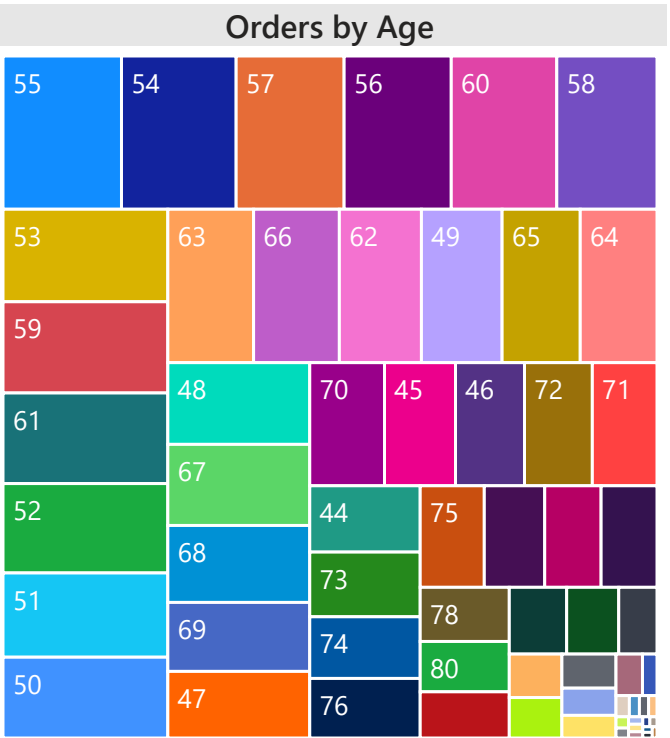
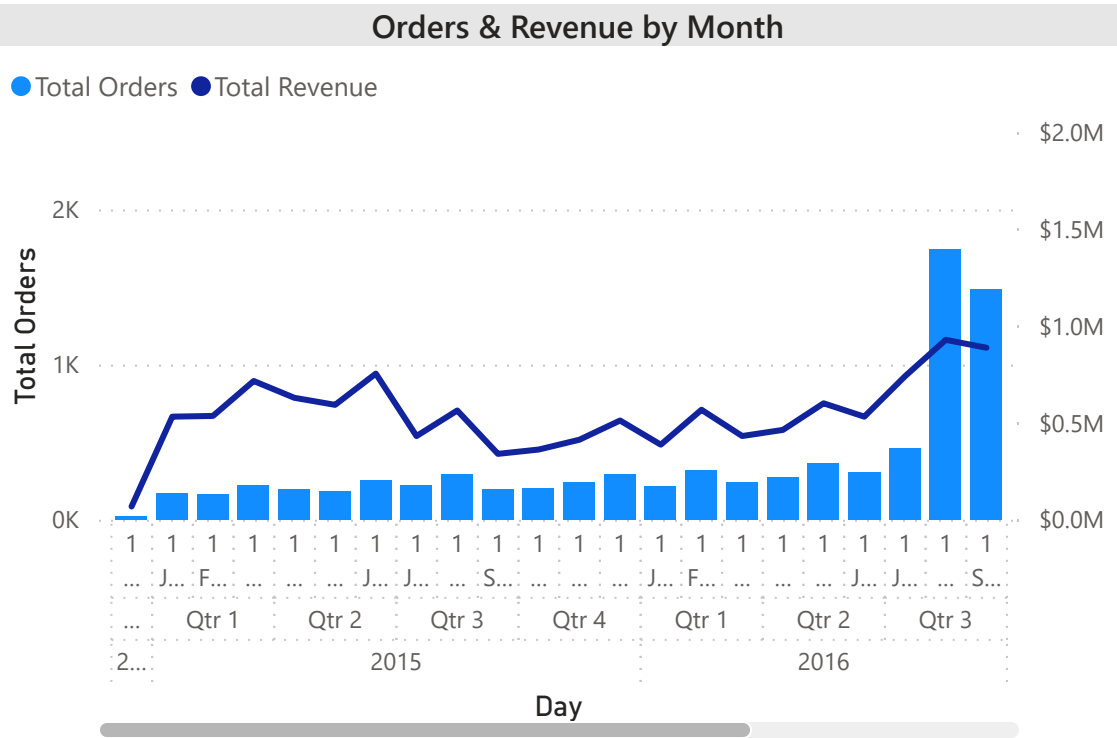
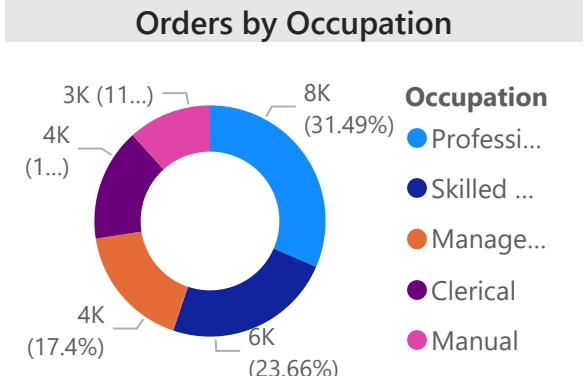
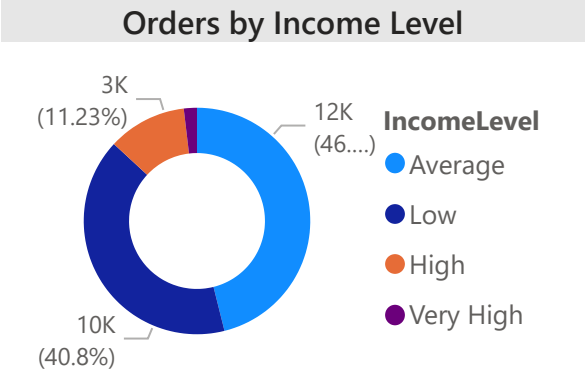
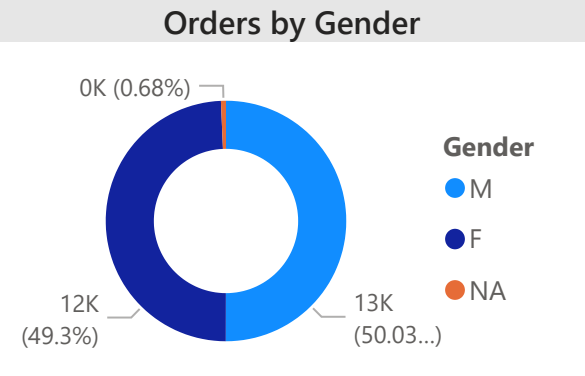
Weekly Returns

ProductCategoryKey ● 4



# Customer Details

| FullName_CC            | Total Orders | Total Revenue   |
|------------------------|--------------|-----------------|
| Mr. Maurice Shan       | 6            | \$12,407.95     |
| Mrs. Janet Munoz       | 6            | \$12,015.39     |
| Mrs. Lisa Cai          | 7            | \$11,330.44     |
| Mrs. Lacey Zheng       | 7            | \$11,085.74     |
| Mr. Jordan Turner      | 7            | \$11,022.38     |
| Mr. Franklin Xu        | 6            | \$10,863.44     |
| Mr. Larry Munoz        | 7            | \$10,852.04     |
| Mrs. Kate Anand        | 4            | \$10,436.51     |
| Mr. Larry Vazquez      | 4            | \$10,394.98     |
| Mrs. Ariana Gray       | 6            | \$10,391.42     |
| Mr. Clarence Gao       | 4            | \$10,331.73     |
| Mr. Aaron Wright       | 4            | \$10,329.22     |
| Mr. Ethan Bryant       | 4            | \$10,308.52     |
| Mr. Marco Lopez        | 6            | \$10,289.68     |
| Mrs. Bonnie Nath       | 4            | \$10,282.91     |
| Mr. Ricky Vazquez      | 4            | \$10,165.92     |
| Mr. Clarence Anand     | 4            | \$10,065.01     |
| Mrs. Deanna Perez      | 4            | \$9,761.59      |
| Mrs. Desiree Dominguez | 4            | \$9,717.63      |
| Mrs. Jasmine Stewart   | 4            | \$9,716.98      |
| Mrs. Sydney Bryant     | 4            | \$9,706.89      |
| Mr. Bryant Garcia      | 4            | \$9,687.36      |
| Mrs. Cindy Patel       | 4            | \$9,668.02      |
| Mrs. Amy Sun           | 4            | \$9,534.15      |
| Mr. Willie Xu          | 5            | \$9,424.97      |
| Mrs. Katrina Tang      | 4            | \$9,302.58      |
| Mrs. Margaret He       | 4            | \$9,266.74      |
| Mrs. Kaitlyn Henderson | 4            | \$9,258.92      |
| Mrs. Nichole Nara      | 4            | \$9,234.66      |
| Mr. Randall Dominguez  | 4            | \$9,210.36      |
| Total                  | 25164        | \$24,914,567.18 |



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

\$12.41K