

Dennis Rumohr AKA my FINAL site architecture and justification

To start, I have created 20 cards to sort with each card containing subjects in my final website. I had two individuals sort my cards into groups based on what they thought fit together. Then I did two card sorts based on ideal personas I thought of. After my 4 card sorts I had very good ideas of how to set up my site architecture, as in what to group with what. Overall, when production of the site was finished, some thing had to be changed for slight reasons.

First, my home page stayed the same as how I expected. When I did a persona card sort based on a potential buyers of products I had thought that making the home page my main source of the store, the best idea. So when I setup my homepage, I was able to put featured products as my first bit of content right below my navigation. I thought that this was the best way to make my site feel like a usable and important site. I also felt it important that my site have a triple threat of features and so I wanted to put my daily thoughts/news as the next section on the home page under the products. This will give a different type of feel than most sites and that was the plan because I did not want to just be a store or just a online resume. At one point I would like to make my news and/or daily thoughts automatically update, but for now I just have a link to my history of thoughts where I will update when I can. Next, I thought that these contents gave a special grab to my audience and so I ended the home by putting a join my signup script so that people who are interested can be emailed and publically shown as a member on the site. This way, wherever I go with my life, my members can know all about it and help if they want in the future. Right now, the signup works but I will need to get some backend sever work to get the submitted names and emails to be saved somewhere. For now, it is just a functioning site, but I would say it is not yet released. The store which the products are linked to is also a functioning site but you cannot buy anything because they are not real products. Therefore, when I want to go into business, I will just need to activate my shipping and payments to work and provide real products. For now, everything is just 1 step away from being a fully functioning store for the world, but that is not what I want right now.

Next, I did think that a big goal of mine was to make the site centered around me and my experience and showcases, so I chose to put my biography as my next page. With my card sorts, I found that putting my video, biography, and list of members together to be best. This way those who are on my journey to the unknown know who I am and why I created the site and can be placed together on one page. I have placed a video of my from my first video project in college as the video placeholder for now. Like I mentioned earlier, I did not want this website project to come out of production, so when/if I activate everything, I will make a video to show my members.

For my About page, I have made this all about my professional experience. I have included resumes and a link to my professional Linkdn page. Moreover, I about included some personal things that companies can read into to know if they would want to hire me. I wanted the site to be utilized as an online resume too and this is that part of it. I wanted to include more sections like a timeline and a "beginning of my brain" section, but I didn't find my aspirations a long time ago to be important to professional bosses. I also decided to exclude the timeline of my experience/resumes and instead decided just to state the resumes plainly. This choice was conflicted because of my header nav wouldn't work together with it well.

Lastly, I have included the most interactive part of the website under the public blog section. Here people can read my posts and like them to raise the popularity. I wanted to include thought bubbles that moved around the page from the most popular thoughts people liked, but I ended up taking a different approach to that. Instead, I decided to make a section specifically to host the most popular posts and the give the page a bubbles video background to give the vibe of thought bubbles. I think this is the main creative outlet of the website and very cool to me. My like buttons provide a text popup when liked with javascript, but I will need to also get some backend server to collect the likes when I make the site active.

