Card Sorting Results explained by me: **Dennis Rumohr**
AKA my proposed site architecture and justification

To start, I have created 20 cards to sort with each card containing subjects in my final website. I had two individuals sort my cards into groups based on what they thought fit together. The first was a random female student and the other was my professor. Thereafter, I sorted the cards twice based on what I thought were subjects that fit together well and then another sort based on an ideal persona's perspective. Therefore, I will explain the groupings made by each of the 4 sorts and try to propose what I would like to finally see based on these sorts.

First, the student in my class sorted my Resumes, my experience timeline, and my Linkdn link in one group. The second group was a join me list and a join me signup. Then, another group was my life in hindsight, my future plan, my current struggles, my biography, and immersive backgrounds. Another group was a creation day video, the beginning of my brain, thought bubbles, public blog, and daily thoughts. Another group was product pictures, real payment options, and a large store. Another group was floating moving ideas and pre-course to future sites. Lastly, she grouped precise navigation and visual aesthetics in a group. Overall, I think that this grouping was very random and unjustified, but very creative in a sense that site pages were in thought when sorting. This was very similar to the way I created the cards because I wanted things to be very creative, but they were also too random. I got a good idea of the possibilities of creativity by looking through a potential random site visitor's eyes.

Next, after looking over my professor's sort I learned that I had design cards rather than content subjects in my sort. This taught me to look more at the similarities of subjects because they work together well in a architecture sense rather than to think about it like what seems cool for each page on my site. This changed my thought process from wanting to be randomly creative and putting everything on a different page to seeing what would fit together for others better. Overall, I really did get a lot of help from these groups to do better with the more personal two following sorts, and simply gave me more ideas and examples to inform my decisions.

More along these lines of thought, I then did two more sorts that were very refined but very different from each other. My first sort utilized all the previous examples and I think I found the perfect content subjects that fit together well and people would like to see together. On the other hand, my last sort was from the perspective of someone who was looking to purchase something and when I grouped everything that he/she wanted to see together, it all seemed like the groups now had a purpose. With these all in mind, I think I have a good idea of what I want to propose for my final site. Essentially, my decisions are based on not just grouping my subjects because they're cool and would make an interesting site for a short time. They were based on the fact that since I am going to be doing the same amount of content regardless, why not just group them in a way that is usable, and will be a practical, everyday site for a longer amount of time.

All in all, the architecture I propose would be grouping the store with my join me sign up, daily thoughts, product pictures, and real payment options because this could be the main content a buyer could see and it has my unique personal twist to it. My next group would be my creation day video, my biography, and the join my list of people joined because these are cool to maybe navigate to but are apart from others probable main interest. Then I would like to group thought bubbles, random ideas, the public blog, and the fact that this is a pre-course to future sites together. These would be grouped together because they can be niche content that could really be a whole subject on its own, but would not be a main purpose. Lastly, I have grouped the rest of the content into a group that is sort of all about me, which is what I originally thought my site's purpose would be. Instead, this group of content will just act as a place to look into the author of this store website. These groups of content include my future plan, my life in hindsight, my struggles, the beginning of my brain, my experience timeline, my resumes, and a link to my Linkdn.