

# PORTFOLIO

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# SERVICES



# Mohammad Rumon

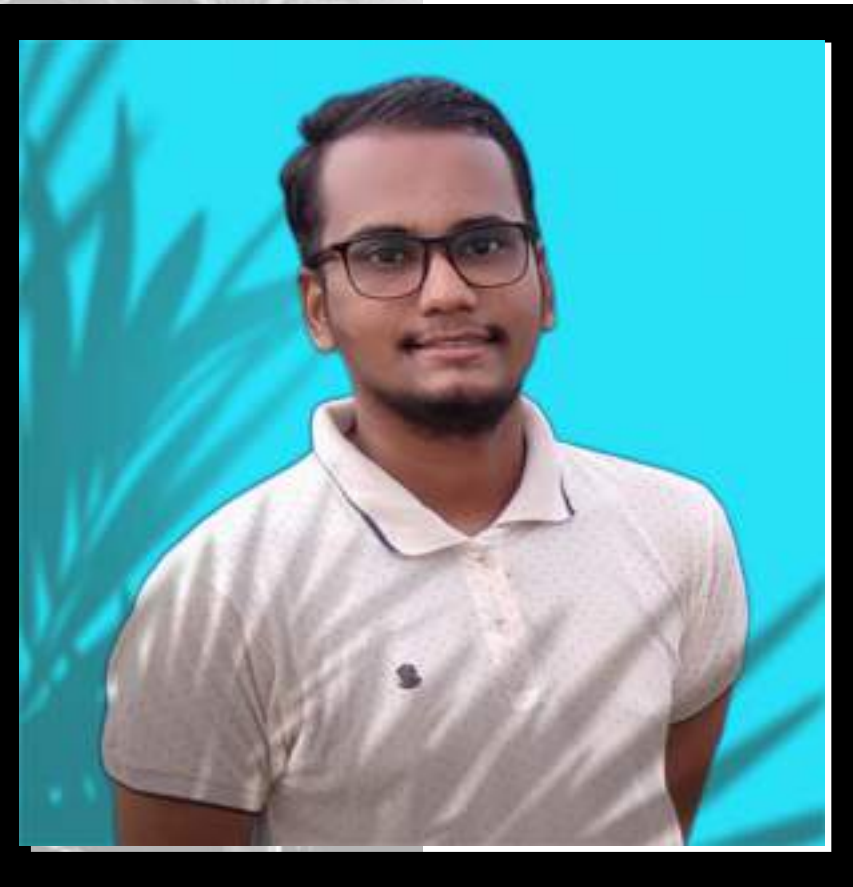
Rumon Tech Digital Service Ltd.



# I am Rumon.

DIGITAL MARKETER / WP Developer

## ABOUT ME



Hey I am Rumon ! I am a marketing expert who assists business owners in developing a marketing strategy that includes all phases of the sales funnel , including Facebook Organic / Paid Marketing , Profile Optimization , Instagram Marketing . Lead Magnet and Sales Funnels . Up - selling . Creating Value Ladders and Irresistible Offers . I assist you in determining which phase of your business requires optimization , as well as how to attract leads with appealing hooks in order to grow your email list and create several versions of launching your product / services based on your various audiences at various levels of funnels .

# Certifications



**Bachelor's of Business Administration**

Major in Marketing



**The Fundamentals of Digital Marketing**

Google Digital Garage

**Advanced Google Analytics Certification**

Google

**Google Ads Certification**

Google



**Digital Marketing Certification**

HubSpot Academy

**Inbound Marketing Certification**

HubSpot Academy

**Social Media Certification**

HubSpot Academy



**Twitter Flight School Video Badge**

Twitter Flight School

*Credential ID's will be provided upon request.*



# Marketing Consultancy

A freelance marketing consultancy service, specialising in digital marketing.

I help businesses make a big impression online. Proficient in all aspects of digital marketing from website health checks to content marketing; writing Tweets to drafting crucial marketing communications.

Freelancers are a vital lifeline to business. Unlike bigger agencies that charge retainer fees, Freelancers are essentially your pay-as-you-go-service.





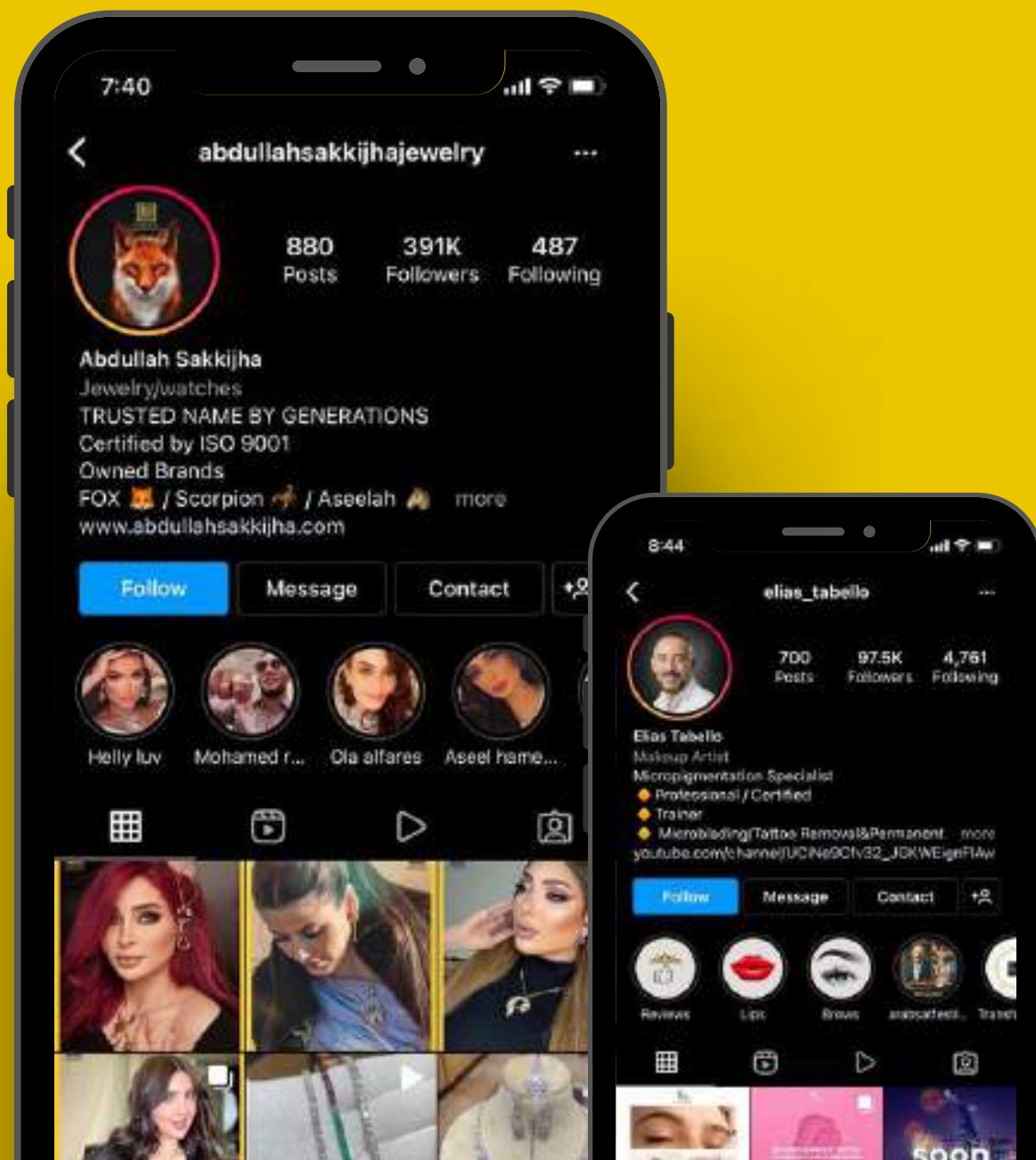
Story time!

After a rough start and with only a minimal marketing budget, Murad simply suggested to introduce and promote home deliveries and to create an e-commerce platform.

After successfully implementing home deliveries by hiring personnel and through third party applications like InstaShop, Let's Organic Market managed to increase their sales by 60% in under 3 months.



# Social Media



## SOCIAL MEDIA MANAGEMENT

Instagram, Facebook, Twitter, and LinkedIn.

## PROMOTIONS / ADVERTISING

Instagram, Facebook, Twitter, Snapchat, TikTok, LinkedIn, and Google Ads.

## CERTIFICATION



Digital Marketing  
by Google Digital  
Garage.



Twitter Flight School





Pharma Treat Ltd

Manage Facebook Page | Go to Instagram

Create Post

business.facebook.com/latest/home?asset\_id=100900535050403&nav\_ref=pages\_classic\_isolated\_section\_inbox\_redir...

Apps Gmail YouTube Maps Translate Computer Point

Reading list

Facebook Business Suite

Computer Point BD

+ Create

Home

Notifications

Inbox

Posts and stories

Planner

Ads

Insights

All tools






Help

Home

Promote

Create Story

Create Post

name	reacn	spent	result
 Completed Page likes Goal: Page likes	9241	\$15.96 sp... \$2.00 daily ...	\$0.03 Cost per Pa...
 Completed Website visitors Goal: Get more website v...	61612	\$22.16 sp... \$3.00 daily ...	\$0.01 Cost per Lh...
 Completed Website visitors Goal: Get more website v...	38606	\$10.70 sp... \$3.00 daily ...	\$0.03 Cost per Lh...
 Completed Page likes Goal: Page likes	3670	\$14.98 sp... \$5.00 daily ...	\$0.13 Cost per Pa...
 Completed Website visitors Goal: Get more website v...	46648	\$19.98 sp... \$2.00 daily ...	\$0.01 Cost per Lh...

Manage Ads

Create New Ad

tags in one place

8 November 2021

Review Facebook and Instagram posts that your business has been mentioned and tagged in.

Review Now

Discover Business feed

12 September 2021

You now have a dedicated space for updates from businesses that you follow on Facebook and Instagram.

Go to Business feed

Add multiple photos and videos to stories

10 June 2021

You can now add up to ten photos and videos to your story at a time.

Create Story

See More

Audience Growth

Shop

See all



AziVit serum  
₹3,550.00



Fasderma Protectiv...  
₹1,350.00



SOFT SHINE  
₹1,400.00



Maxyl Cream  
₹1,050.00



Glow Peel  
₹4,500.00



F-Biwash + Anti Da...  
₹1,450.00



Hair Fact  
₹4,500.00



Maxyl Lotion  
₹1,250.00



Moisfilo Lotion 200...  
₹1,050.00

Meta Business Suite

Inbox

Planner

Publishing Tools

News Feed

Business apps

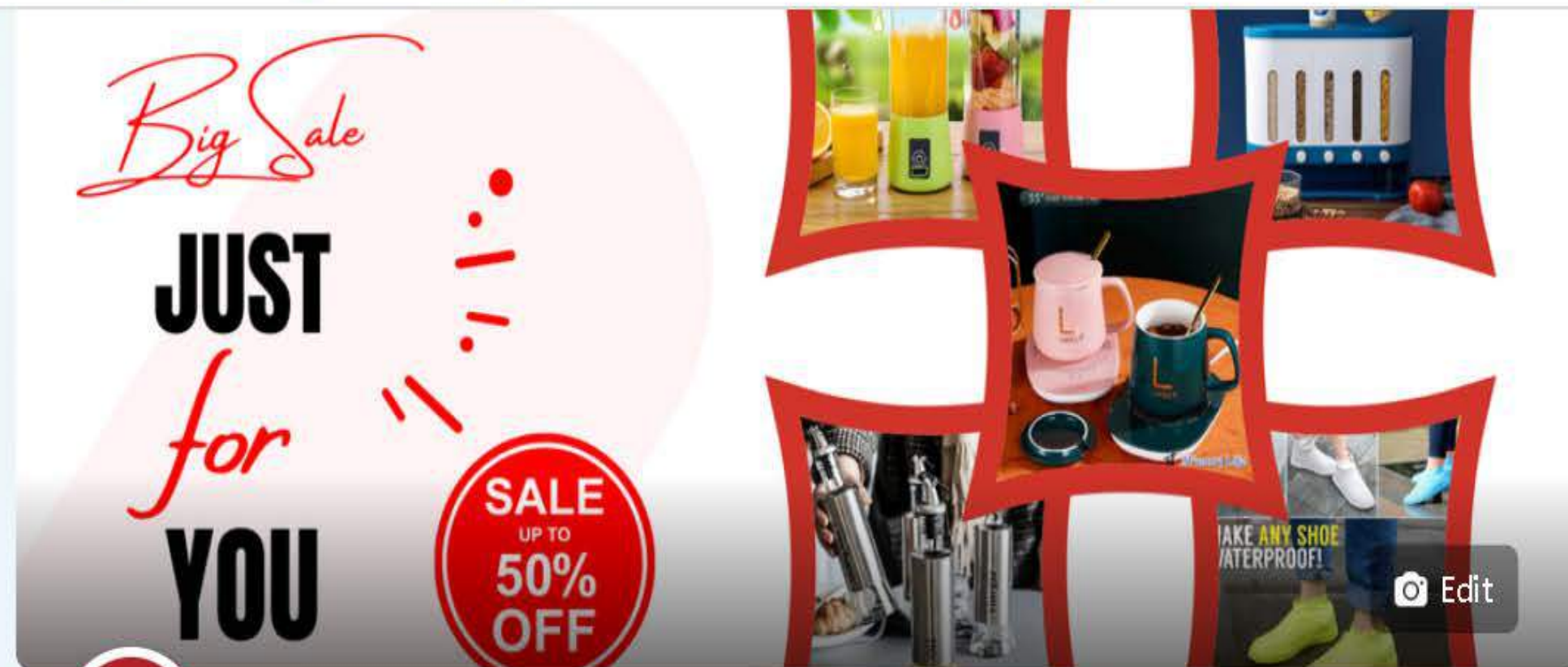
Home

News Feed

Promote

https://www.facebook.com/commerce/products/3538769582913274/?ref=page\_home\_tab&r...





**Shoppers**  
Manage Facebook Page

Create post Create reel More

**Trends** Last ...  
Facebook Page reach  
11M ↑ 874%

You can manage multiple Facebook Pages and Instagram accounts together

Multiple assets can be managed together on select tabs within Content and Video Insights. Only assets within the same Business Account can be managed together.

Content

Video insights

Start a new goal



Set a goal, track progress and learn helpful tips for your professional success.

Get started

Audience

Lifetime  
Facebook Page followers  
152.5K

Trends

Last 28 days  
Facebook Page reach  
11M ↑ 874%

Messaging

Last 28 days  
Messaging conversations started  
11058 ↑ 5.3K%  
New messaging connections  
6914 ↑ 6.4K%

See all insights



Results	Reach	Impressions	Cost per result	Amount spent
322 Messaging Conversa...	133,151	264,827	\$0.85 Per Messaging Conv...	\$273.71
370,566 Post Engagements	569,436	1,340,525	\$0.002 Per Post Engagement	\$717.43

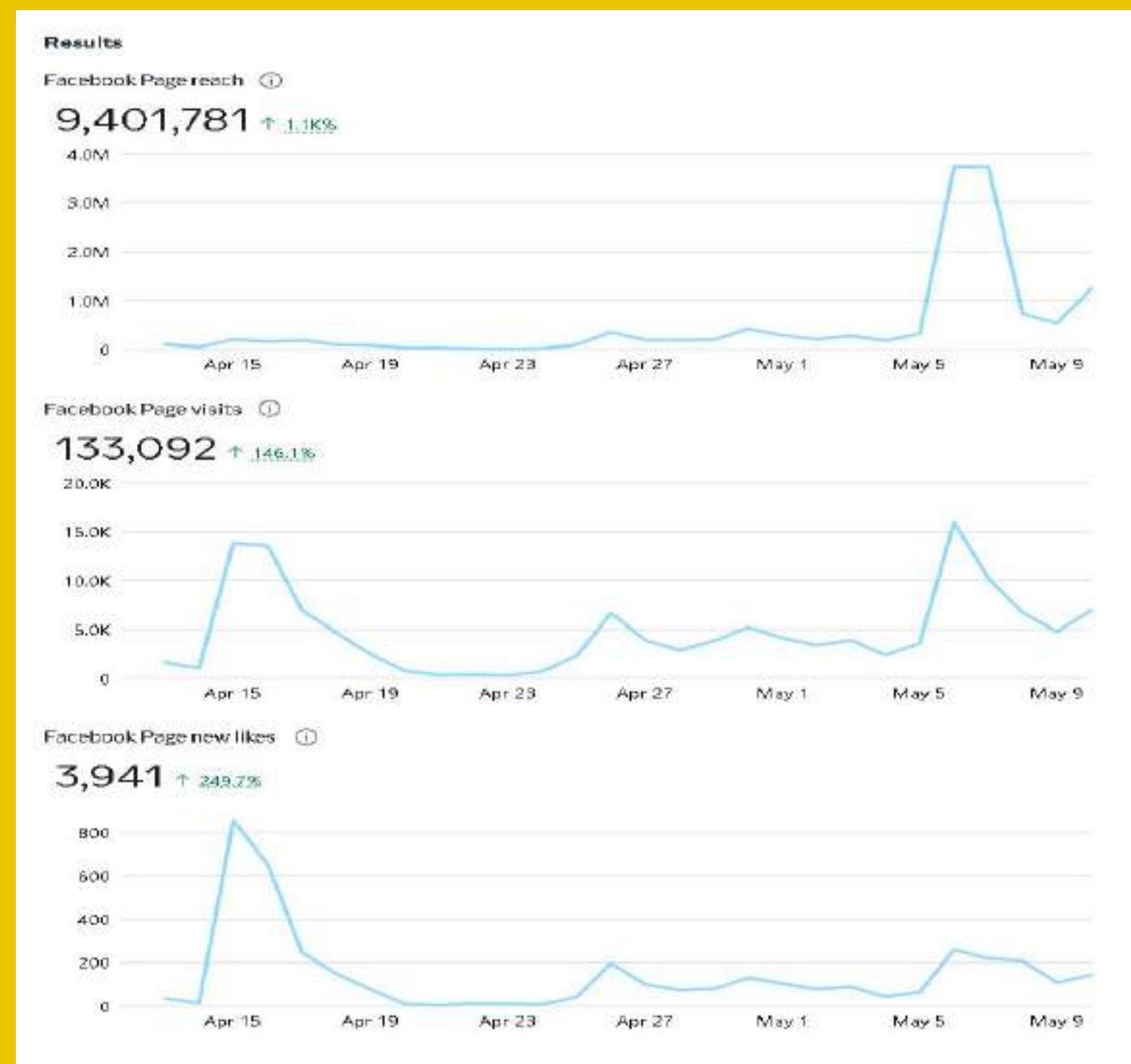
Results	Reach	Impressions	Cost per result	Amount spent
87 On-Facebook Leads	46,528	84,748	\$0.23 Per On-Facebook Le...	\$4,369.77

194 Messaging Conversa...	22,736	52,054	\$1.02 Per Messaging Conv...	\$198.21
72,806 Post Engagements	31,456	121,340	\$0.003 Per Post Engagement	\$242.03
179 Messaging Conversa...	27,107	95,082	\$0.90 Per Messaging Conv...	\$161.99
56,773 Post Engagements	94,827	257,061	\$0.003 Per Post Engagement	\$183.52
42,031 Post Engagements	77,541	218,431	\$0.004 Per Post Engagement	\$183.58
46,109 Post Engagements	54,784	81,526	\$0.0004 Per Post Engagement	\$20.16

885,889 Post Engagements	1,185,934	3,829,354	\$0.001 Per Post Engagem...	\$696.45
35,186 Post Engagements	81,974	153,654	\$0.002 Per Post Engagem...	\$80.27
85,011 Post Engagements	418,339	1,071,849	\$0.003 Per Post Engagem...	\$258.14
129,397 Post Engagements	304,104	977,215	\$0.01 Per Post Engagem...	\$736.38

A sneak peak!

Get more customers on the phone, on your site, and in-store.







# Property Marketing

Advertise your residential and commercial real estate

Whether you're a developer, broker or a sales and property consultant, generating interest and leads for your property is the hardest part.

This is where I step in. Through my digital marketing campaigns, you could start generating leads daily.

Generate leads.





# Influencer Marketing and Management

An aspiring Influencer?

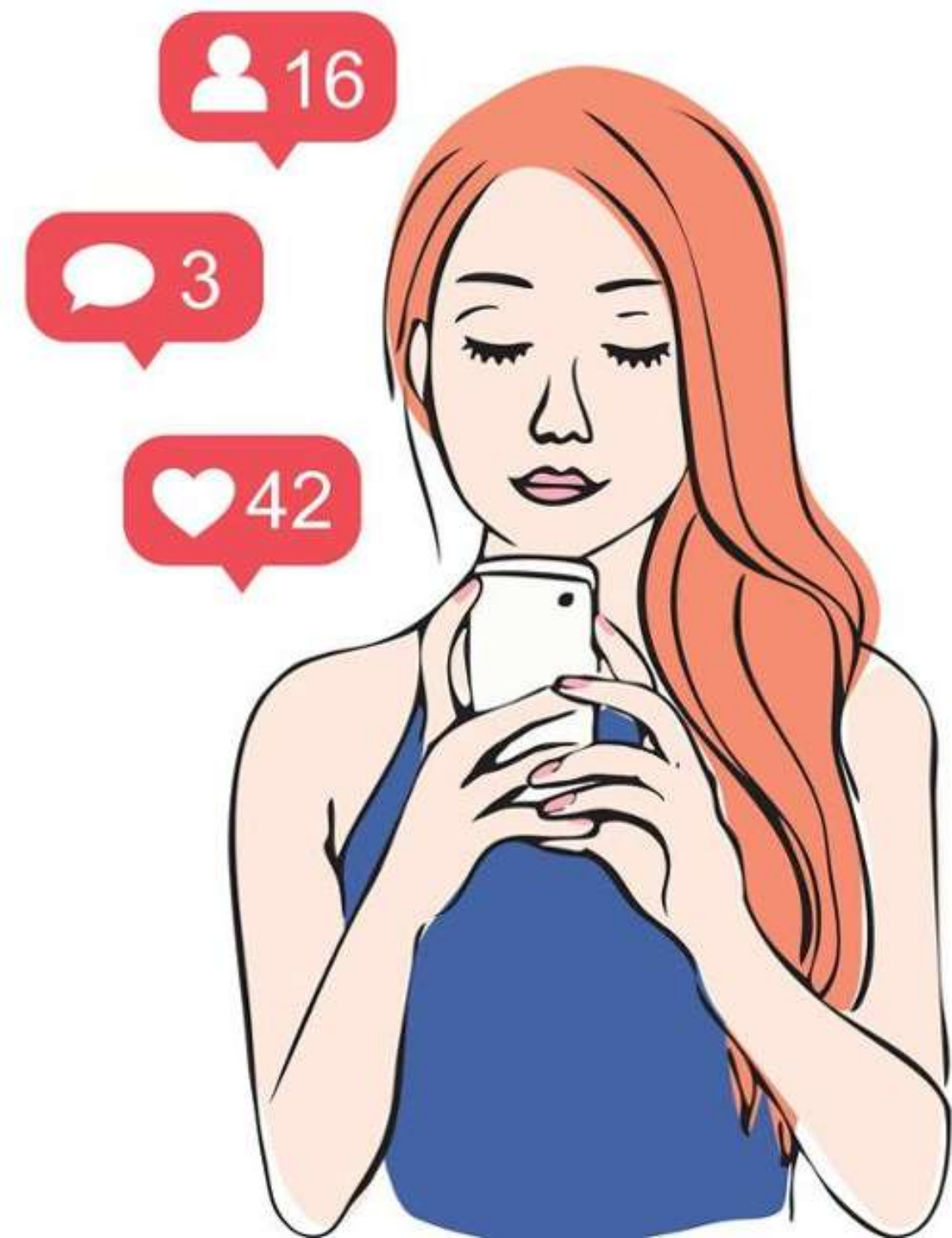
A brand looking for the ideal influencer(s) or micro-influencer(s)?

Get managed through wide local and international networks.

## SERVICES

**Influencer Management**

**Ideal Influencer Research and Contacting**  
(with Campaign Management)





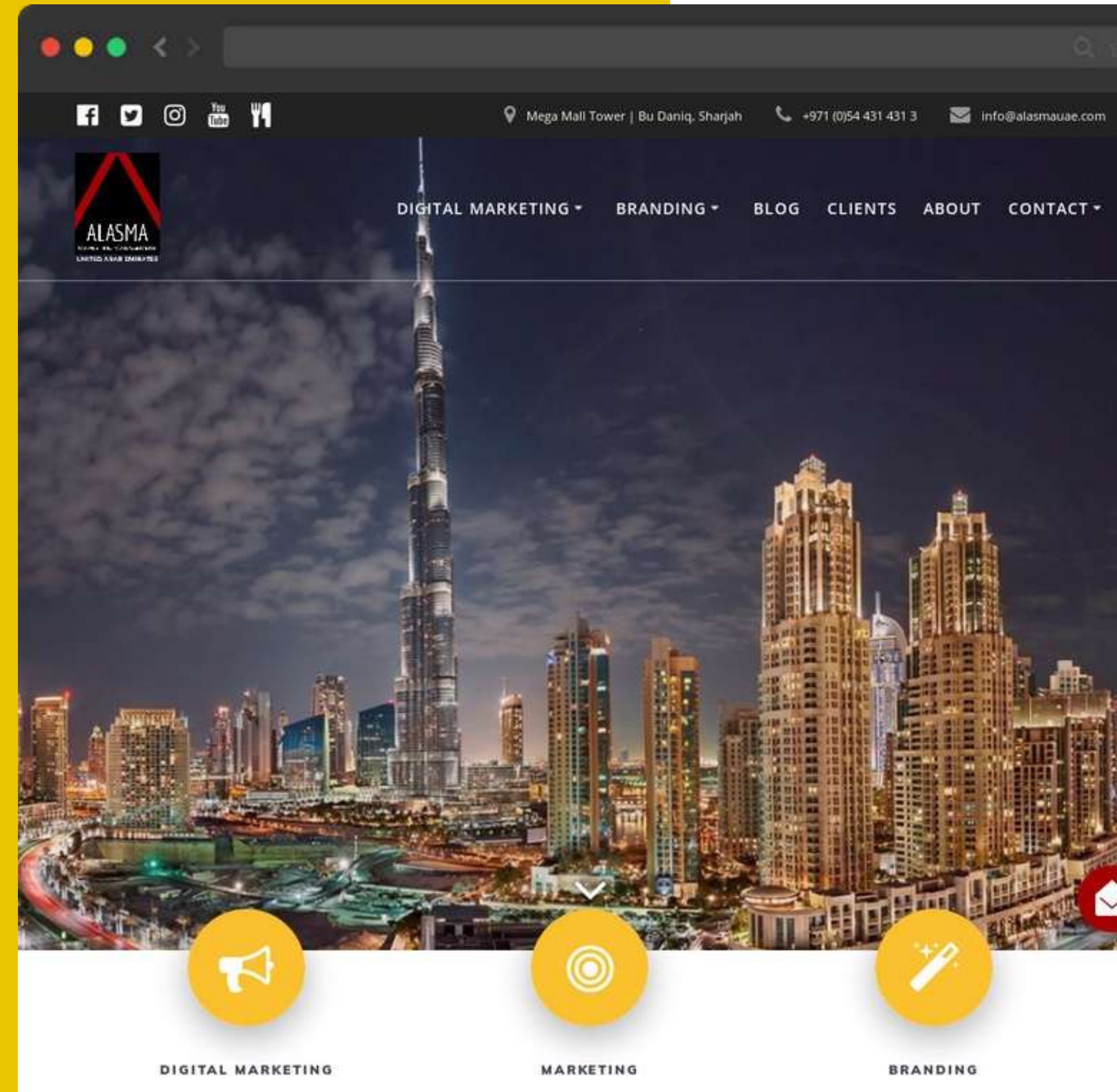
# Website Designing

## Fused with Creativity.

Fully Customized. From A to Z.

## WordPress (WP)

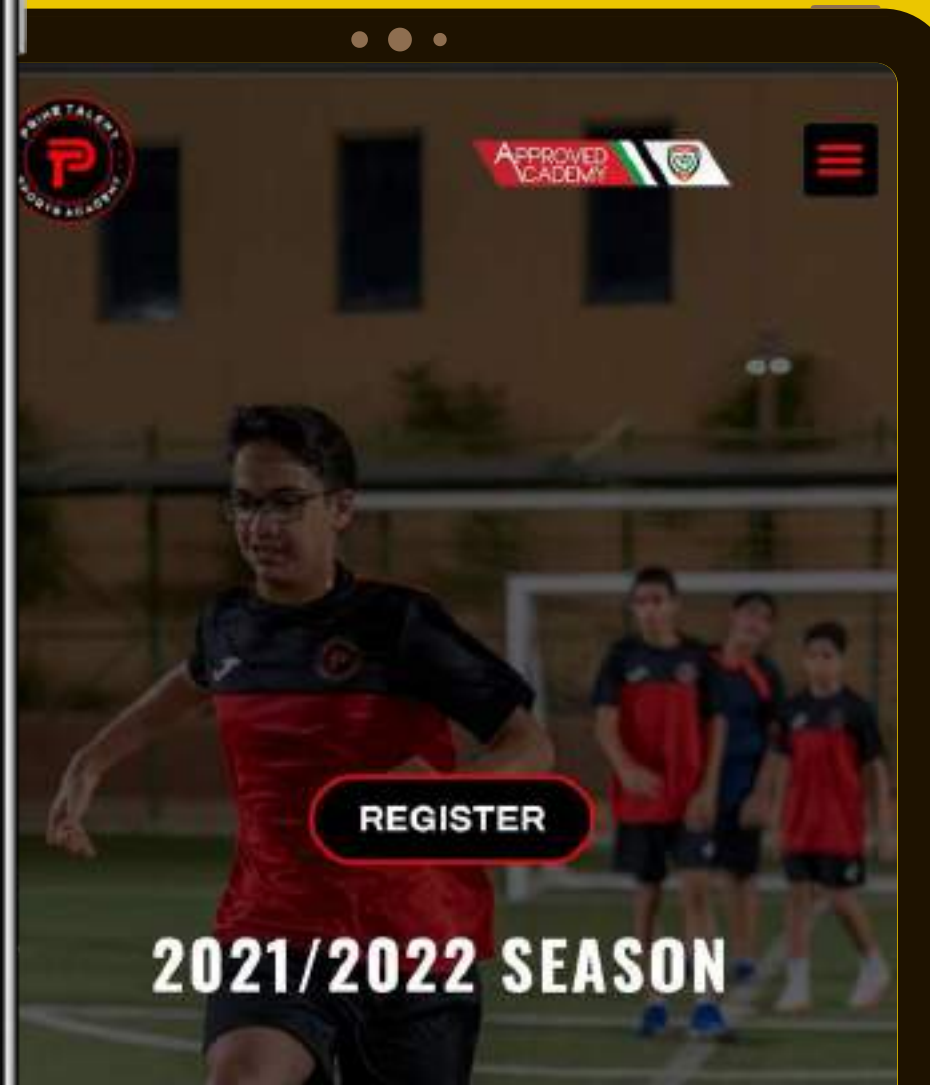
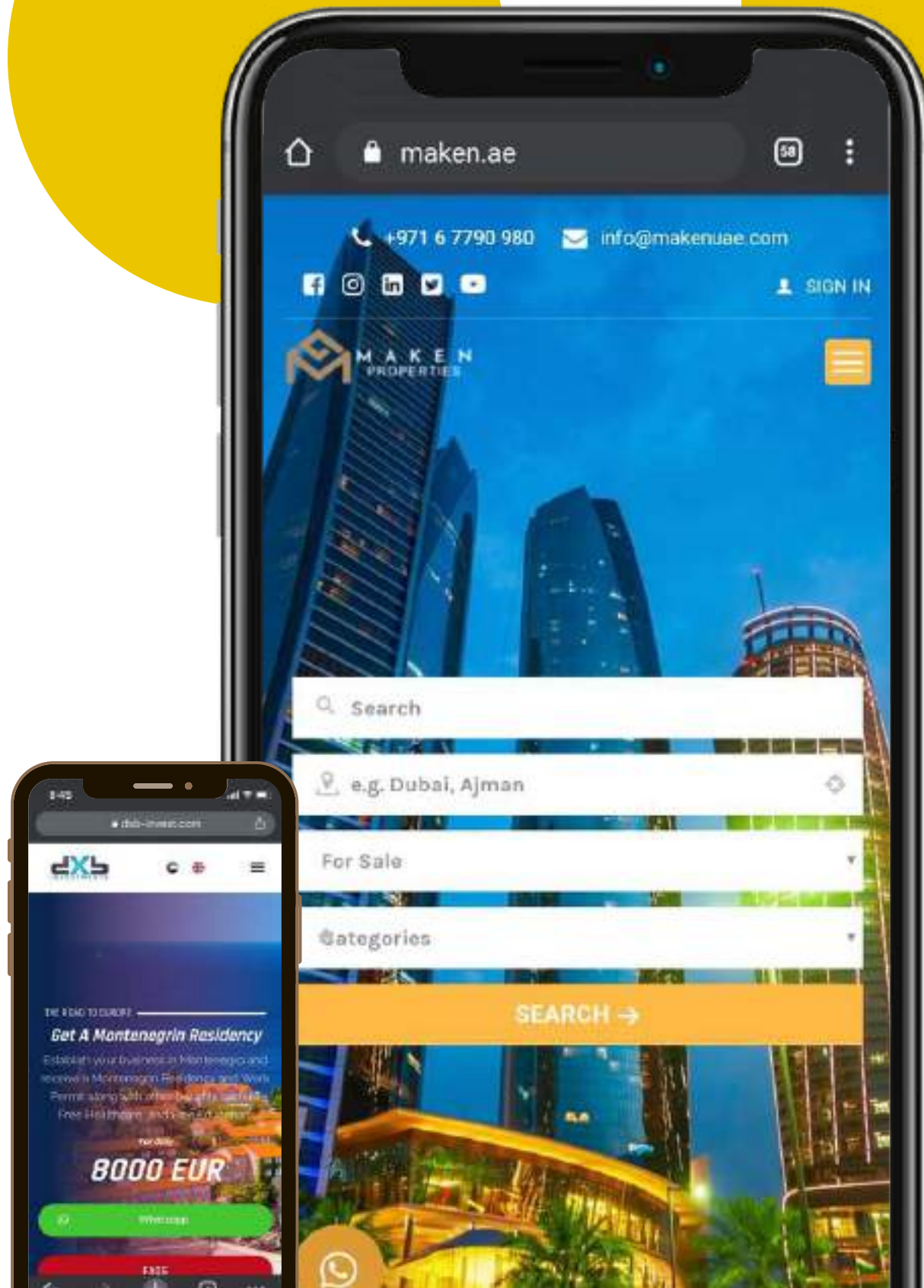
51% of websites on the worldwide web are designed and developed on WordPress due to its ease of use and its SEO friendly CMS.

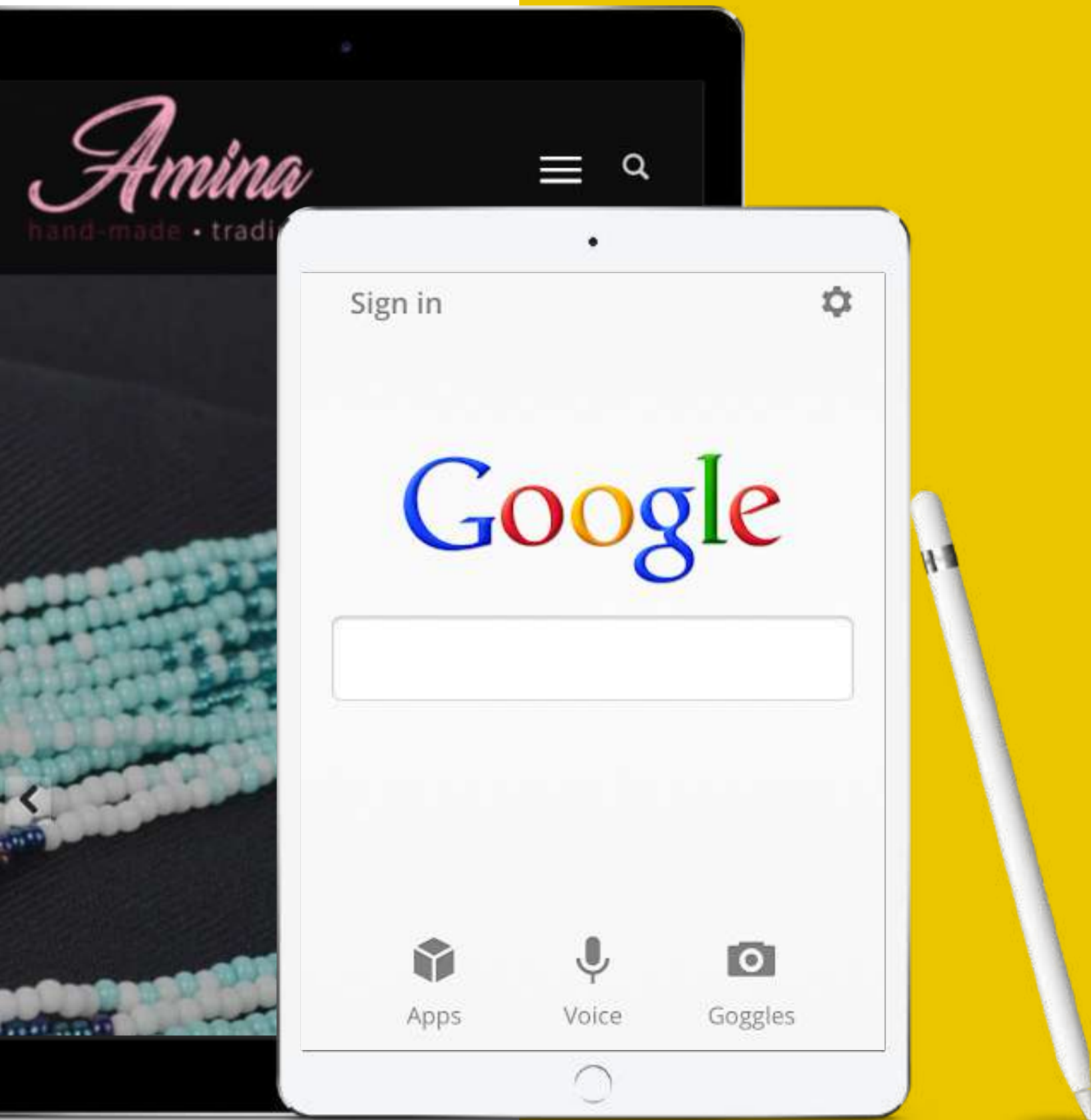




# Mobile Responsive

Over 60% of website users and Google searches are made on a mobile device.

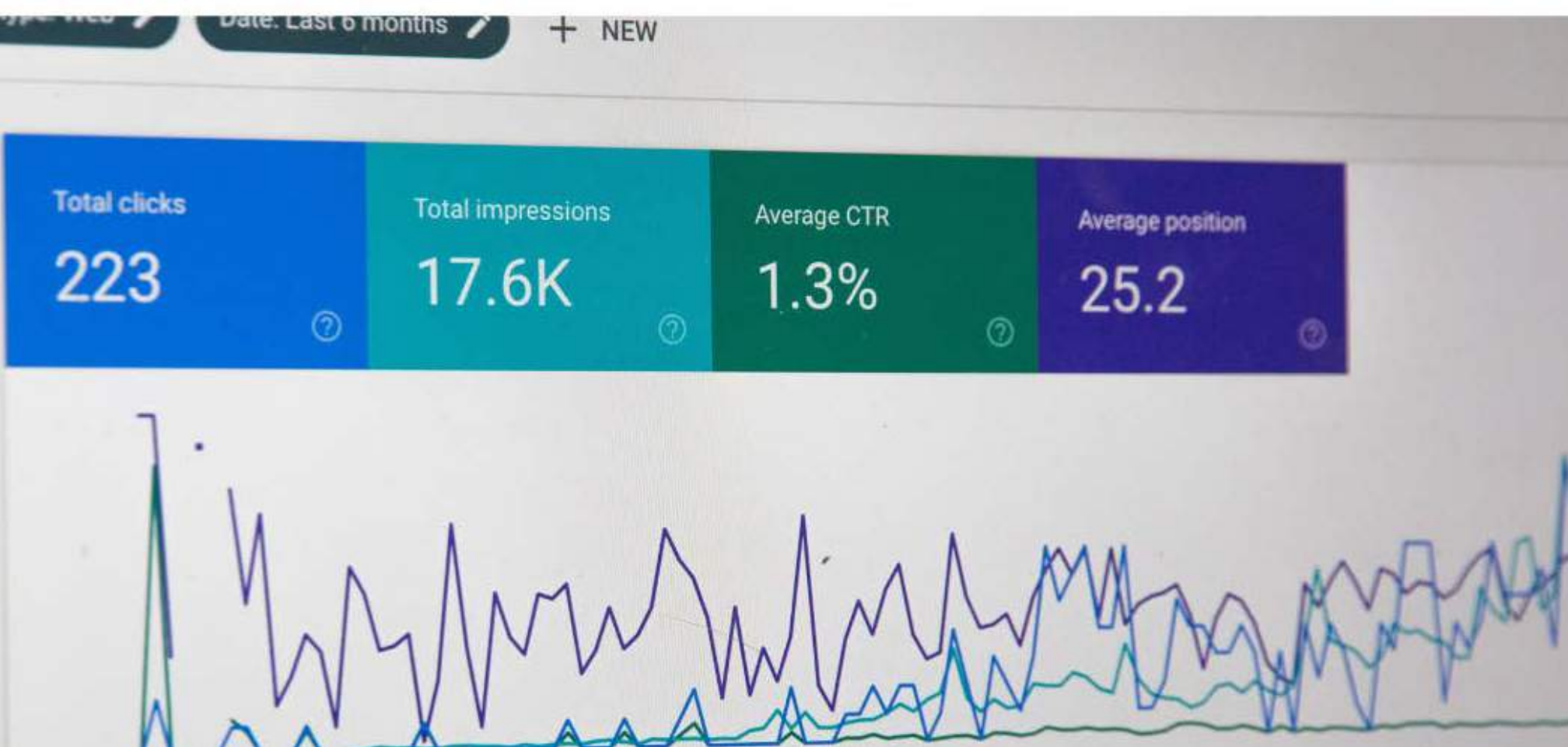




# Search Engine Optimization (SEO)

Backlinks  
Internal Linking  
External Linking  
Content Writing and Editing  
Keywords  
Speed Optimization  
Image Optimization  
Tags  
Google Integration  
Social Media Linking and Integration





Google

fasderma bangladesh

All News Images Videos More Tools

About 12,500 results (0.64 seconds)

<https://www.pharmatreat.com/index.php/product/f...>

**Fasderma Glow Peel, 60ml Price in Bangladesh**

Highlights: Fasderma Protective Sunscreen Cream provides highly effective and precipitate UVA/UVB protection against sunburn and prevents premature skin aging, ...

<https://www.pharmatreat.com/index.php/product/f...>

**Fasderma Depigmenting Cream, 50gm Price in bangladesh**

Fasderma Depigmenting Cream is an anti-pigmentation cream that is to be applied daily overnight. Fasderma Depigmenting Cream, 50gm Price in bangladesh quantity.

Your business on Google

1,331 views this month

Edit profile Promote Customers

Complete your profile: Add details and get discovered by more customers

Get your first reviews: Share your review form with past customers

Add photo: Businesses with photos get more clicks

Only managers of this profile can see this

<https://www.pharmatreat.com> : Trafimo (us): -0 - Kw (us): -0

**Pharma Treat Ltd: First Ever Cosmeceuticals Company In BD**

Start Your Skins and Hair Care Journey with Best Products of PharmaTreat Ltd. Pharma Treat is among First Ever Cosmeceuticals company in BD.

<https://m.facebook.com> : Trafimo (us): -9.90M - Kw (us): -4.06M

Find long-tail keywords for "Pharma Treat Ltd"

SEO Difficulty: 70/100 Brand Query: Yes

Off-Page Difficulty: 55/100 On-Page Difficulty: 64/100

How these metrics are calculated Detailed breakdown

Latest Videos From Keywords Everywhere

- For Bloggers
- Shopify Keyword Research
- SEO Competitor Analysis
- Explanation of Free vs Paid versions of the tool
- For Local Businesses
- Content Gap Analysis
- Most Backlink Metrics

PHARMA TREAT

MOHAKHALI DOHS

Pharma Treat Ltd

Website Directions Save Call

5.0 1 Google review

Pharmaceutical company in Dhaka

You manage this Business Profile



	A	B	C	D	E
1	Keyword	Location	Keyword difficulty	Search Volume	Keyword Status
2	newyork environmentally friendly pest control	Newyork	8	250	Easy
3	rat pest control in newyork	Newyork	24	800	High
4	environmentally friendly pest control	Newyork	8	250	Easy
5	environmentally friendly pest control companies near me	Newyork	8	150	Easy
6	environmentally friendly pest control near me	Newyork	12	60	Mediam
7	environmentally friendly pest control surprise	Newyork	3	30	Easy
8	environmentally friendly pest control az	Newyork	20	30	High
9	organic pest control	Newyork	17	2.0K	Mediam
10	organic pest control near me	Newyork	10	600	Mediam
11	organic pest control for garden	Newyork	34	300	High
12	organic pest control for garden vegetables	Newyork	19	250	Mediam
13	organic pest control niagara falls	Newyork	0	100	Easy
14	organic pest control company	Newyork	26	100	High
15	rat pest control traps	Newyork	14	700	Mediam
16	rat pest control near me	Newyork	10	700	Mediam
17	rat pest control cost	Newyork	6	90	Easy
18	rat pest control raleigh	Newyork	1	70	Easy

WooCommerce / Products / Edit Product

127.0.0.1 / wordpress / fashion-mens-fashion-spr...

**Fashion Mens Designer Shirt Turn Down Navy Blue Spring Pocket Shipped**

Aug 19, 2020 · Fabric Material: 90% Cotton Closure Type: Single Breasted Collar: Turn-down Collar Sleeve: Long Sleeve Fit Type: Slim Fit Thickness: Standard Blue

**SEO title** Insert variable

Fashion Mens Designer Shirt Turn Down Navy Blue Spring Pocket Shipped

**Slug**

fashion-mens-fashion-spring-printing-fit-designer


**Meta description** Insert variable

Fabric Material: 90% Cotton Closure Type: Single Breasted Collar: Turn-down Collar Sleeve: Long Sleeve Fit Type: Slim Fit Thickness: Standard Blue

SEO analysis

+ Add related keyphrase

**Product image**



Click the image to edit or update

[Remove product image](#)

**Product gallery**

[Add product gallery images](#)

**First Ever Cosmeceuticals Company In BD**

Permalink: <https://www.pharmatreat.com/>

Classic Mode Frontend Editor Gutenberg Editor

**Rank Math SEO**

General Advanced Schema Social

**Preview**

<https://www.pharmatreat.com/>

**First Ever Cosmeceuticals Company In BD – Pharma Treat Ltd**

Start Your Skins and Hair Care Journey with Best Products of PharmaTreat Ltd. Pharma Treat is among 1st cosmeceuticals company in Bangladesh.

Edit Snippet

Computer Point BD 14 2 + New View product WP Rocket Porto UpdraftPlus Howdy, Computerpointbd

Caldera Forms WooCommerce

**Edit Product**

SEO Readability Social

**Focus keyphrase**

Razer Ornata Expert Pikachu

**Google preview**

Preview as: ☒ Mobile result ☐ Desktop result

computerpointbd.com / razer-ornata-expert-pikachu-l...

**Razer Ornata Expert Pikachu Keyboard Price in BD- computer point bd**

Razer Ornata Expert Pikachu Keyboard dynamic yellow lighting can be customized via Razer Synapse, while its Razer Mecha-Membrane Switches provide a comfort

Edit snippet

**Custom Tab 1 Priority**

40

Input the custom tab priority.  
(Description: 10, Additional Information: 20, Reviews: 30, Default Global Tab: 60)

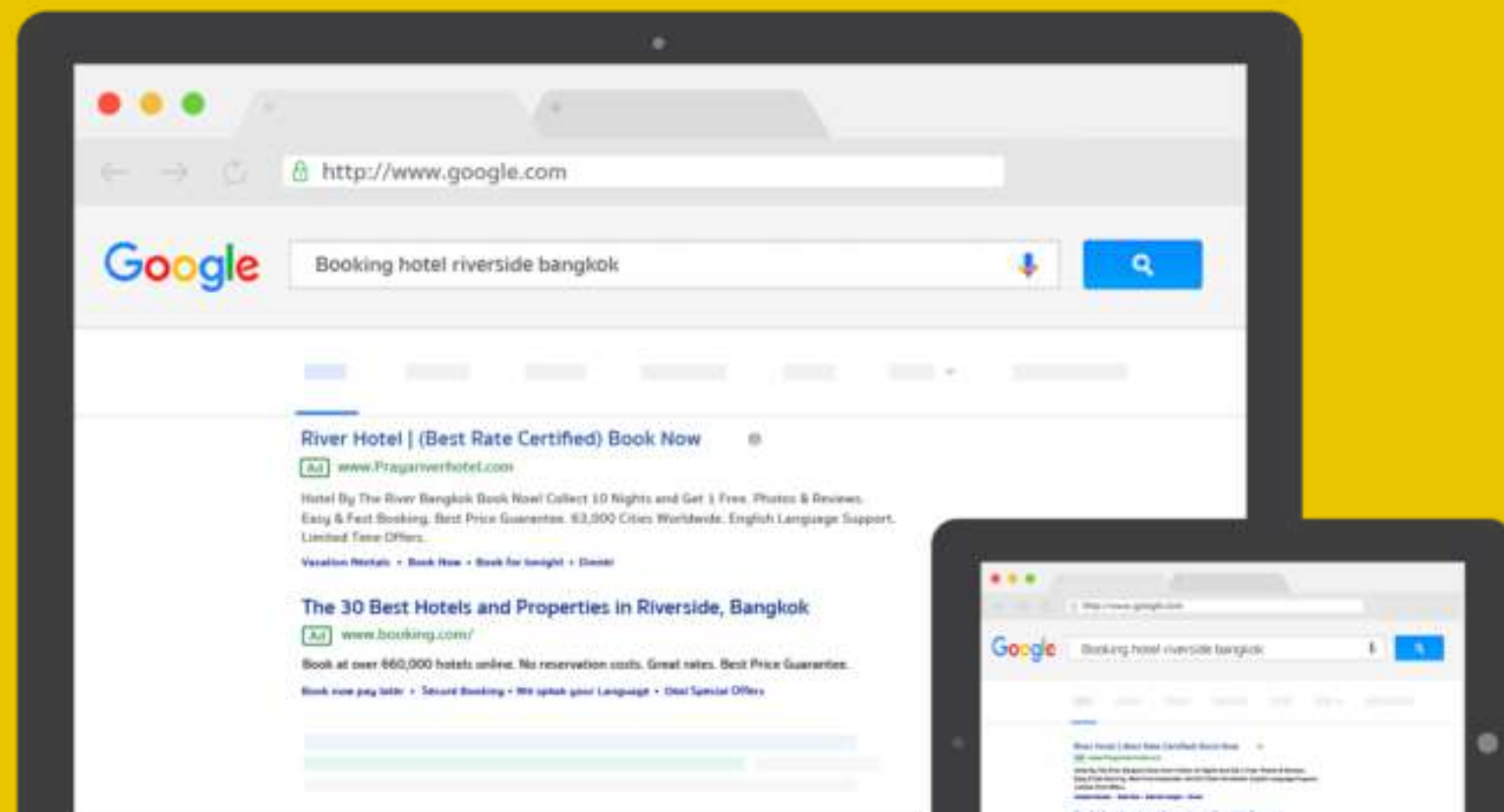


# Search Engine Marketing (SEM)

Google Video Ads  YouTube  
Google Search and Display Ads

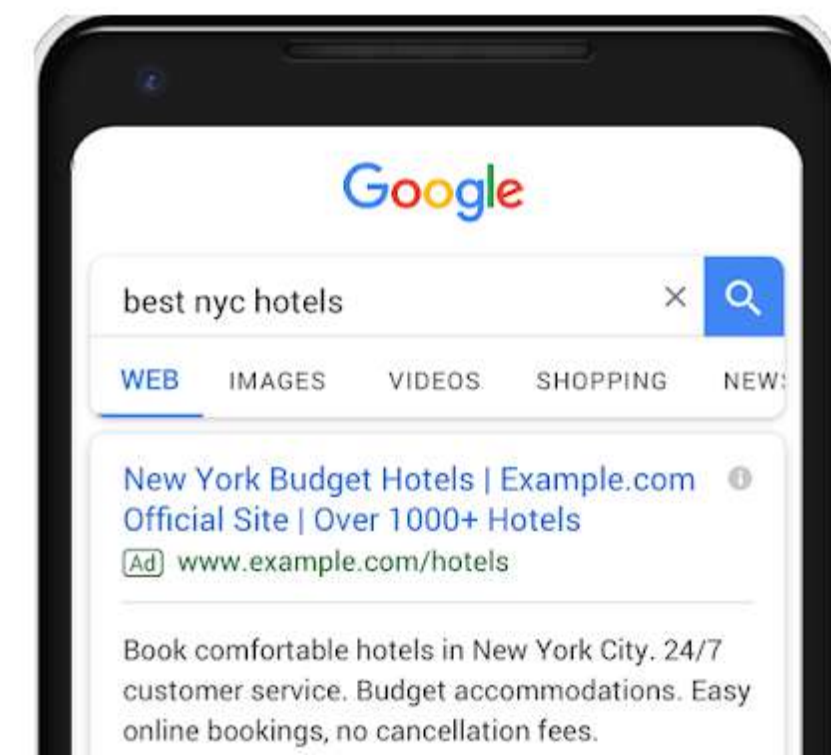
## Google Business Profile

(management, organizing, information clarity, photo and image additions, customer engagement and responding)



## Google Ads Certification

Credential ID: 49262157







no frost fridges stores



All Shopping Images News Maps More Tools

About 13,900,000 results (0.83 seconds)

Ad · <http://www.kentapplianceworld.co.uk/> · +44 1634 261414

### Kent Appliance World · Local Appliance Repair Experts

Domestic & Commercial Appliance Repair & Servicing. 15 Years Experience. Local Reliable Engineer. Cost Effective.

#### About Us

Learn More About Our Business.

#### Appliance Repair Company

We Provide Fast And Affordable Appliance Repairs For Homeowners

Ads · Shop now

SALE	SALE	
Haier 3-door refrigerator	SAMSUNG RB38A7B634...	Liebherr C231-21...
PLN 2,499.0...	PLN 3,299.0...	PLN 1,549...
RTV Euro AGD	Neonet.pl	RTV Euro
By PMshopping	By Shopyo	By PMsho

Ad · <https://www.myappliances.co.uk/> · +44 330 008 0800

### Integrated Fridge Freezers | Frost Free Combis Now £319.00

A+ Rated Energy and Clear View Drawers With LED Lighting. Fast And Secure Checkout. Next Day Delivery. Over 65K Positive Reviews. Free 5 Year Guarantee.

Ad · <https://www.johnlewis.com/> · +44 1698 545454

### Fridges | Freezers | John Lewis & Partners - JohnLewis.com

Discover Our Collection Of **Fridges**. From Integrated To Freestanding Options. Special Offers · Shop By Brand · Contact Us · Gift Cards & Vouchers

Ad · <https://www.markselectrical.co.uk/>

### Free Next Day Delivery · Larder Fridges · MarksElectrical.co.uk

Weekend & next day delivery available. Find everything you need for your home. **UK** based...

<https://www.amazon.co.uk/> · No-Frost-Fridge · k=No+F...

### 1-16 of 369 results for "No Frost Fridge" - Amazon.co.uk

Results 1 - 16 of 369 — To learn more about how and for what purposes Amazon uses personal information (such as Amazon **Store** order history), please visit our ...

organic  
search results

fitness coach



All Maps Images News Videos More Settings Tools

Ad · [www.noom.com/](http://www.noom.com/)

### Noom: Weight Loss Program - Hit Your Goals in 16 Weeks

"This Is The Only Thing That Works Despite Having No Time On My Hands." - Sarah. Get the Support You Need to Deal with Cravings in a Healthy Way. Learn More Now! 14 Day Trial. Virtual **Coaching**. Long Term Weight Loss.

#### Weight Loss Plans

Personalized courses and progress tracking.

#### Lose Weight Without Diets

Stop the yo-yo dieting start losing weight for good.

[www.fitnesscoach.com](http://www.fitnesscoach.com/)

### Fitness Coach

and see how fitness can fit into your life! The **FitnessCoach®** program can help you get active and be healthy. It's designed specifically for your needs so you ...

Contact Us · Log In · Info for Health Plans · About Us

#### People also ask

What does a fitness coach do?

What is a fitness coach per

Is fitness coach free?

Should I get a fitness coach?

Google Ad

Feedback





# Content Writing

Website Content Writing and Editing (ENG & ARA)

Company Portfolio & Product Descriptions

English to Bangla or Bangla to English Translations



# Areej Jewelry

## Product Description Example

Rainy Day in Mesopotamia by Areej: 18k Yellow Gold, 18k White Gold, White Diamond, and Blue Cameo.

A seasonal tell-tale of a unique set; Rainy Day in Mesopotamia was made to inspire new beginnings, and promote good prospects no matter what challenges are being faced.

Made for the lovers of winter, the rain drops signify renewal, fertility and promotes good prospects and change through the magical symbol of rain.

Enjoying the rain from her window, a mysterious lady in blue cameo shines at the core of each piece whilst stylized in beech tree leaves as a symbol of purity and serenity of the Mesopotamian era.

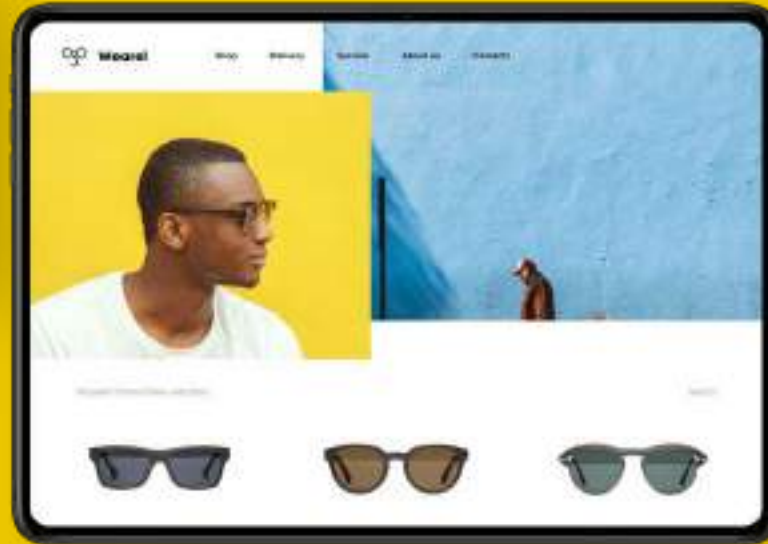
A modern design with a historic touch, the frame is shaped as a modern ellipse with classic golden leaves signifying that no matter how many years pass, history stays intact forever.

The golden chains hanging from the center piece represent the sharpness of the rain, whilst the white diamonds at the end of each chain embodies the effect rain drops create when touching the ground.

The necklace includes seven lines incorporated into the design as it's the designer's lucky number. It also includes two lines in each earring as the designer was born on the twelfth of the twelfth. Similarly, you can personalize this piece to create your own stories and to fit your special memories and passion.

Impossible not to notice, wear and showcase this elegant and unique set with pride and confidence.





# Mystery Shopping

Physical and Online Stores

Given Dubai's high standards of living, customer service and convenience, mystery shopping is an essential part of any retail or FMCG store in the region.

Shop. Analyze. Report.



# Product Design





# Contact

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rumonseoexperts@gmail.com



<https://jhrumon.wixsite.com/digital-marketer>

