



Mohammad Rumon

SEO Expert

My Contact

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Hard Skill

- Digital Marketing
- Keyword research
- On-page optimization
- Link building
- Technical SEO
- Google Analytics
- SEO tools and software
- Content marketing
- Competitive analysis
- Reporting and analysis

Soft Skill

- Teamwork
- Observation
- Decision making
- Communication
- Multi-tasking
- Problem-solving

Education Background

- Dhaka International University
Bachelor of Business Administration
Major in Marketing
Completed in 2024
- Syed Fazlul Haq College
Certificate in Business studies
Completed in 2017

About Me

SEO Expert with 2+ years of experience in helping businesses improve their online visibility and organic traffic. Proven ability to develop and implement effective SEO strategies that result in top rankings in search engine results pages (SERPs). Expertise in keyword research, on-page optimization, link building, and technical SEO.

Professional Experience

Shoppers Bangladesh Ltd. | SEO Expert
2023, January – July

Key responsibilities:

- Conducted keyword research and competitive analysis
- Optimized website content and code for search engines
- Built links to client websites from other high-quality websites
- Tracked website performance in SERPs and made recommendations for improvement
- Track, report, and analyze website analytics and PPC initiatives and campaigns
- Manage campaign expenses, stay on budget, estimate monthly costs, and reconcile discrepancies.
- Optimize copy and landing pages for search engine marketing

Pharma Treat Ltd. | SEO Expert
2021 – 2022

Key responsibilities:

- Worked closely with the marketing services leader, marketing services consultant, and other marketing professionals to develop and execute SEO campaigns.
- Developed optimization strategies that increased search engine rankings.
- Provided recommendations and executed strategies for content development in relation to keyword-specific SEO goals.
- Increased keyword usage from 20% to 50%.
- Developed and implemented 15 link-building campaigns.
- Updated content for maximum optimization and search engine rankings.

Freelancer – SEO projects

- For one Fiverr client, I helped them to improve their organic traffic by 50% by conducting keyword research, optimizing their website content and code, and building links to their website.
- Completed over 32 SEO projects for clients in a variety of industries
- Helped clients improve their organic traffic, SERP rankings, and website visibility
- Received positive feedback from clients for their high-quality work and professionalism