Crowd Funding

Parent Category:

As per the data, the crowdfunding has more success rate from Theater and film & videos

Subcategory:

As per data, Plays has the most success rate in crowd funding but also has most failed ones as well.

Outcome based on the Launch date:

In Jan the crowdfunding started well as the success rate is high as well as in July and most failed ones are in Aug.

Crowdfunding Goal Analysis:

Most achieved goal achieved is from 1000 to 4999 based on successful crowdfunding and it failed mostly when the goal was 5000 to 9,999.

Statical Analysis:

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| --- | --- | --- |
| **Statistics** | **Successful** | **Failed** |
| **Mean** | 851.15 | 585.62 |
| **Median** | 201.00 | 114.50 |
| **Minimum** | 16.00 | 0.00 |
| **Maximum** | 7295.00 | 6080.00 |
| **Variance** | 1606216.59 | 924113.45 |
| **Standard Deviation** | 1267.37 | 961.31 |