Alex Harper
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Professional Summary

Creative and detail-oriented Graphic Designer with over 5 years of experience delivering innovative design solutions. Proficient in branding, UI/UX design, and digital marketing campaigns. Adept at collaborating with cross-functional teams to bring concepts to life and exceed client expectations. Passionate about using design to solve complex problems and enhance user experiences.

Skills

- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD)
- UI/UX design tools: Figma, Sketch, and Axure RP
- Web design and development (HTML, CSS, basic JavaScript)
- Strong typography and layout design skills
- Motion graphics and video editing (After Effects, Premiere Pro)
- Branding and identity design
- Agile and collaborative workflows

Experience

Senior Graphic Designer
Pixel Edge Agency | New York, NY
Jan 2020 – Present

- Led the rebranding efforts for over 20 high-profile clients, resulting in a 25% increase in brand recognition.
- Designed user-friendly interfaces for e-commerce platforms, achieving a 30% boost in customer engagement.
- Managed a team of 5 junior designers to execute large-scale marketing campaigns.
- Collaborated with clients to conceptualize and refine design briefs.

Graphic Designer
Visionary Studio | Chicago, IL
Jul 2016 – Dec 2019

- Developed creative assets for digital and print media, including brochures, social media ads, and website mockups.

- Spearheaded the creation of a company-wide style guide to maintain visual consistency.
- Worked closely with developers to implement responsive web designs.

Freelance Designer
Remote
2014 – 2016

- Designed logos, business cards, and promotional materials for small businesses and startups.
- Built and maintained relationships with clients, ensuring repeat business.

Education

Bachelor of Arts in Graphic Design
New York School of Design
Graduated: 2014

Certifications

- Google UX Design Professional Certificate (2022)
- Adobe Certified Expert in Photoshop (2021)

Awards and Recognitions

- AIGA 50 Best Designs, 2021 – Recognized for outstanding poster design.
- Graphic Design USA (GDUSA) Award, 2019 – Branding category.

Interests

- Photography and photo editing
- Exploring emerging design trends
- Attending design workshops and hackathons

Jordan Miles
Austin, TX | jordanmiles.design@gmail.com | (555) 987-6543 | jordanmilescreative.com |
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Professional Summary

Innovative and versatile UI/UX Designer with over 6 years of experience creating engaging user experiences for web and mobile applications. Skilled in translating complex requirements into intuitive designs, improving user satisfaction by up to 40%. Experienced in collaborating with developers, marketers, and stakeholders to deliver impactful designs that drive business goals.

Skills

- UI/UX design tools: Figma, Adobe XD, and Sketch
- Wireframing and prototyping (Axure RP, InVision)
- Responsive web design (HTML5, CSS3, Bootstrap)
- Design systems and style guides
- Data visualization and infographic design
- Agile methodologies and team collaboration
- Usability testing and research

Experience

Lead UI/UX Designer
BrightPath Technologies | Austin, TX
Mar 2019 – Present

- Designed and implemented a mobile-first user experience for a SaaS product, resulting in a 35% increase in user retention.
- Developed and maintained a company-wide design system, reducing development time by 20%.
- Conducted user research and A/B testing to inform design decisions and improve usability.
- Mentored a team of 3 junior designers, fostering a culture of continuous learning and innovation.

UI/UX Designer
Nova Digital Solutions | Denver, CO
Jun 2015 – Feb 2019

- Delivered wireframes, prototypes, and high-fidelity mockups for client projects, including e-commerce and fintech platforms.

- Partnered with developers to ensure pixel-perfect implementation of designs.
- Enhanced accessibility across platforms, adhering to WCAG 2.0 standards.
- Participated in design sprints to rapidly prototype and test ideas with end-users.

Junior Designer
Freelance | Remote
2013 – 2015

- Designed branding packages, websites, and marketing materials for small businesses.
- Collaborated with clients to define project goals and deliver creative solutions.

Education

Bachelor of Fine Arts in Interaction Design
University of Texas at Austin
Graduated: 2013

Certifications

- Nielsen Norman Group UX Certification (2021)
- Interaction Design Foundation Membership Certificate (2020)

Awards and Recognitions

- UX Design Award Nominee, 2021 – Recognized for a healthcare mobile app design.
- Best App Design, Austin Tech Awards 2019 – E-commerce category.

Interests

- Exploring augmented reality (AR) in UX
- Volunteer mentoring for design students
- Attending UX and technology conferences