



## Market Performance VS Target

region	All
division	All

Customer	Net sales 20	Net sales 21	21 vs 20	2021 - Ta	%
Australia	10.7 M	21.0 M	96%	-2.2M	-9.5%
Austria	0.1 M	2.8 M	2301%	-0.3M	-10.5%
Bangladesh	2.3 M	7.0 M	208%	-0.7M	-9.3%
Canada	12.2 M	35.1 M	188%	-5.1M	-12.6%
China	5.4 M	22.9 M	322%	-2.1M	-8.3%
France	7.5 M	25.9 M	247%	-2.2M	-7.8%
Germany	4.7 M	12.0 M	156%	-1.5M	-11.3%
India	49.8 M	161.3 M	224%	-9.6M	-5.6%
Indonesia	6.2 M	18.4 M	197%	-2.4M	-11.5%
Italy	4.5 M	11.7 M	163%	-1.0M	-8.2%
Japan	1.9 M	7.9 M	321%	-0.3M	-4.0%
Netherlands	3.4 M	8.0 M	138%	-0.7M	-7.6%
Newzealand	2.0 M	11.4 M	474%	-1.4M	-11.0%
Norway	2.5 M	13.7 M	452%	-1.4M	-9.5%
Pakistan	4.7 M	5.7 M	21%	-0.5M	-8.5%
Philippines	13.4 M	31.9 M	138%	-2.5M	-7.3%
Poland	2.8 M	5.2 M	86%	-0.9M	-15.3%
Portugal	3.6 M	11.8 M	230%	-0.5M	-4.1%
South Korea	17.3 M	49.0 M	183%	-4.4M	-8.2%
Spain	1.8 M	12.6 M	611%	-1.8M	-12.4%
Sweden	0.2 M	1.8 M	682%	-0.2M	-10.0%
United Kingdom	8.1 M	34.2 M	323%	-3.0M	-8.0%
USA	31.9 M	87.8 M	175%	-10.2M	-10.4%
<b>Grand Total</b>	<b>196.7 M</b>	<b>598.9 M</b>	<b>204%</b>	<b>-54.9M</b>	<b>-8.4%</b>



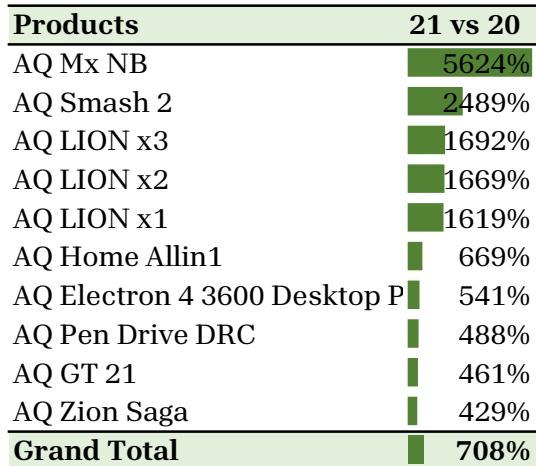
## Net sales data (2020 and 2021)

region	All
market	All

Division	Net sales 20	Net sales 21	21 vs 20
N & S	51.4 M	94.7 M	84%
P & A	105.2 M	338.4 M	222%
PC	40.1 M	165.8 M	314%
<b>Grand Total</b>	<b>196.7 M</b>	<b>598.9 M</b>	<b>204%</b>



region	All
division	All
market	All



## Top 10 Products



region	All
division	All
market	All

Products	Sum of Qty
AQ Master wired x1 Ms	4151008
AQ Master wireless x1 Ms	4126295
AQ Gamers Ms	3975074
AQ Gamers	3376565
AQ Master wireless x1	3371170
<b>Grand Total</b>	<b>19000112</b>

## Top 5 Product

Products	Sum of Qty
AQ Gamer 1	51721
AQ GEN Z	63059
AQ Home Allin1	15224
AQ HOME Allin1 Gen 2	8854
AQ Smash 2	36029
<b>Grand Total</b>	<b>174887</b>

## Bottom 5 Product



region	All
division	All
market	All

## New Products (2021)

Customer	Net sales 21
AQ Clx3	4.4M
AQ Electron 3 3600 Desktop P	14.2M
AQ Gen Y	19.5M
AQ GEN Z	11.7M
AQ HOME Allin1 Gen 2	3.5M
AQ Lumina Ms	4.2M
AQ Marquee P3	4.9M
AQ Marquee P4	1.7M
AQ Maxima Ms	13.7M
AQ MB Lito	2.8M
AQ MB Lito 2	2.3M
AQ Qwerty	22.0M
AQ Qwerty Ms	15.4M
AQ Trigger	20.7M
AQ Trigger Ms	17.9M
AQ Wi Power Dx3	17.2M
<b>Grand Total</b>	<b>176.2M</b>



region	All
division	All
market	All

Country	Net sales 21
Canada	35.1 M
India	161.3 M
South Korea	49.0 M
United Kingdom	34.2 M
USA	87.8 M
<b>Grand Total</b>	<b>367.2 M</b>

## Top 5 Countries Net sales in 2021