# Runa Morioka

# **Experience**

#### MIM Software | UI/UX Design Intern

May - Aug. 2020 Beachwood, OH

- Recreated the mobile interface of internal management system CORE index page and filter/sort feature to increase customization and user engagement.
- Designed To do list and Favorites section of CORE dashboard to help users better manage their daily tasks.
- Collaborated closely with engineers and users to design new feature of CORE that helps customer support team match incoming calls with suggested customers.

#### LoanSense | UX Researcher

Jan. 2020 - Apr. 2020 Ann Arbor, MI

- Conducted user interviews and survey to identify user's pain points of managing loans.
- Used UX research methods such as comparative analysis, heuristic evaluation and usability test to analyze LoanSense B2C product interface experience.
- Provided recommendation to improve the user experience of LoanSense product based on the feedback from the analysis.

# **Project**

## **Eazibuy | UX/UI Designer**

May. 2020 Ann Arbor, MI

 Delivered a mobile product during a 7-day Hackathon, which helps people to check stock of essential items, stores' safety measures and tips to shop safely during COVID-19.

### **BuddyFind | UX/UI Designer**

Sep. 2019 - Dec. 2019 Ann Arbor, MI

 Designed a mobile application that helps people with mental health concerns to easily find pet companions and connect with people who shares similar experiences.

### People Planet | Design Lead

Oct. 2019 - Jan. 2020 Ann Arbor, MI

• Led a team of two developers and two designers to design an interactive game prototype that aims to increase people's awareness on climate change for CHI Game Design Competition.

#### runamorioka.github.io

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#### **Education**

#### **University of Michigan**

Ann Arbor, MI GPA 4.0/4.0

Master of Science in Information UX | Human-Computer Interaction Expected May, 2021

#### **University of Washington**

Seattle, WA GPA 3.3/4.0

Bachelor of Art in Business Administration Finance | Information System Graduated June, 2018

#### Skill

#### **UX Methods**

Persona, Storyboard, Wireframing, Storymapping, Contextual Inquiry, Heuristic Evaluation, Usability Testing, Affinity Diagram, Survey and interview design, Concept Testing, User Journey Map

### Design

Adobe XD, Illustrator, Sketch, Figma, Photoshop, InDesign

## **Development**

Python, HTML5, CSS3, Javascript, SQL, React Native

#### **Others**

Procreate, Adobe Effect, Adobe Premiere Pro, Miro