

# Runa Morioka

[www.moriokaruna.com](http://www.moriokaruna.com)

runam@umich.edu

971-263-0259

## Experience

### MIM Software | UI/UX Design Intern

May - Aug. 2020 Beachwood, OH

- Recreated the mobile interface of internal management system CORE index page and filter/sort feature to increase customization and user engagement.
- Designed To do list and Favorites section of CORE dashboard to help users better manage their daily tasks.
- Collaborated closely with engineers and stakeholders to design new feature of CORE that helps customer support team match incoming calls with suggested customers.

### Pals with Paws | Product Designer

Sep. 2020 - Dec. 2020 Ann Arbor, MI

- Collaborated with developers and MBAs to build Pals with Paws, an animal toy connected with a tablet application, helping children from age of 6-9 to reduce screen fatigue and feeling of loneliness during virtual learning.
- Led the UX research and design process. Designed the application and product website. The product won the award for the highest-sale product among 6 teams in a virtual trade show.

### University of Michigan | Instructor Assistant

Jan. 2021 - Present Ann Arbor, MI

- Supporting learning of 40+ undergraduate students of SI 320, Graphic Design class. Providing detailed individual feedback on weekly assignments and labs.

## Selected Projects

### BuddyFind | UX/UI Designer

Sep. 2019 - Dec. 2019 Ann Arbor, MI

- Designed a mobile application that helps people with mental health concerns to easily find pet companions and connect with people who share similar experiences.

### People Planet | Design Lead

Oct. 2019 - Jan. 2020 Ann Arbor, MI

- Led a team of two developers and two designers to design an interactive game prototype that aims to increase people's awareness on climate change for CHI Game Design Competition.

## Education

### University of Michigan

Ann Arbor, MI

GPA 4.0/4.0

Master of Science in Information  
Human-Computer Interaction  
Expected May, 2021

### University of Washington

Seattle, WA

GPA 3.3/4.0

Bachelor of Art in  
Business Administration  
Finance | Information System  
Graduated June, 2018

## Skill

### UX Methods

Persona, Storyboard, Wireframing,  
Storymapping, Contextual Inquiry,  
Heuristic Evaluation, Usability  
Testing, Affinity Diagram, Survey  
and interview design, Concept  
Testing, User Journey Map

### Design

Adobe XD, Illustrator, Sketch,  
Figma, Photoshop, InDesign

### Development

Python, HTML5, CSS3,  
Javascript, SQL, React Native

### Other

Procreate, After Effects,  
Adobe Premiere Pro, Miro