Runa Morioka

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Experience

MIM Software | UI/UX Design Intern

May - Aug. 2020   Beachwood, Ohio

- Recreated the mobile interface of internal management system CORE index page and filter/sort feature to increase customization and user engagement.
- Designed To do list and Favorites section of CORE Dashboard to help users better manage their daily tasks.
- Collaborated closely with engineers and customer support team to design new feature of CORE that helps customer support team match incoming calls with suggested customers.

Loansense | UX Researcher

Jan. 2020 - Apr. 2020   Ann Arbor, MI

- Conducted user interviews and survey to identify user's pain points of managing loans.
- Used UX research methods such as comparative evaluation, heuristic evaluation and usability test to analyze Loansense loan management tool experience.
- Provided recommendation to improve the user experience of Loansense website based on the feedback from the analysis.

People Planet | Design Lead

Oct. 2019 - Jan. 2020   Ann Arbor, MI

- Led a team of two developers and two designers to design an interactive game prototype that aims to increase people's awareness on climate change for 2020 CHI Game Design Competition.
- Conducted interviews with the young generation to collect their opinions towards climate change. Generated affinity diagram to organize the findings from interviews.
- Designed characters and cut scenes using Procreate. Animated cut scenes using After Effects. Delivered a game trailer video using Adobe PremierePro.

Project

BuddyFind | UX Designer

Sep. 2019 - Dec. 2019   Ann Arbor, MI

- Designed a mobile application that helps people with mental health issues to easily find pet companions and connect with the community.
- Delivered an end-to-end iterative design based on research findings.

Education

University of Michigan

Ann Arbor, MI
GPA 4.0/4.0

Master of Science in Information
UX | Human-Computer Interaction
Expected May, 2021

University of Washington

Seattle, WA
GPA 3.3/4.0

Bachelor of Art in
Business Administration
Finance | Information System
Graduated June, 2018

Skill

UX Methods

Persona, Storyboard, Wireframing, Storymapping, Contextual Inquiry, Heuristic Evaluation, Usability Testing, Affinity Diagram, survey and interview design

Design

Adobe XD, Illustrator, Sketch, Figma, Photoshop

Development

Python, HTML5, CSS3, Javascript, SQL

Others

Procreate, Adobe Effect, Adobe Premier Pro