Runa Morioka

Experience

MIM Software | UI/UX Design Intern

May - Aug. 2020 Beachwood, OH

- Recreated the mobile interface of internal management system CORE index page and filter/sort feature to increase customization and user engagement.
- Designed To do list and Favorites section of CORE dashboard to help users better manage their daily tasks.
- Collaborated closely with engineers and stakeholders to design new feature of CORE that helps customer support team match incoming calls with suggested customers.

Pals with Paws | Product Designer

Sep. 2020 - Dec. 2020 Ann Arbor, MI

- Collaborated with developers and MBAs to build Pals with Paws, an animal toy connected with a tablet application, helping children from age of 6-9 to reduce screen fatigue and feeling of loneliness during virtual learning.
- Led the UX research and design process. Designed the application and product website. The product won the award for the highest-sale product among 6 teams in a virtual trade show.

University of Michigan | Instructor Assistant

Jan. 2021 - Present Ann Arbor, MI

 Supporting learning of 40+ undergraduate students of SI 320, Graphic Design class. Providing detailed individual feedback on weekly assignments and labs.

Selected Projects

BuddyFind | UX/UI Designer

Sep. 2019 - Dec. 2019 Ann Arbor, MI

 Designed a mobile application that helps people with mental health concerns to easily find pet companions and connect with people who share similar experiences.

People Planet | Design Lead

Oct. 2019 - Jan. 2020 Ann Arbor, MI

• Led a team of two developers and two designers to design an interactive game prototype that aims to increase people's awareness on climate change for CHI Game Design Competition.

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Education

University of Michigan

Ann Arbor, MI GPA 4.0/4.0

Master of Science in Information Human-Computer Interaction Expected May, 2021

University of Washington

Seattle, WA GPA 3.3/4.0

Bachelor of Art in Business Administration Finance | Information System Graduated June, 2018

Skill

UX Methods

Persona, Storyboard, Wireframing, Storymapping, Contextual Inquiry, Heuristic Evaluation, Usability Testing, Affinity Diagram, Survey and interview design, Concept Testing, User Journey Map

Design

Adobe XD, Illustrator, Sketch, Figma, Photoshop, InDesign

Development

Python, HTML5, CSS3, Javascript, SQL, React Native

Other

Procreate, After Effect, Adobe Premiere Pro, Miro