

# Runa Morioka

[runamorioka.github.io](https://runamorioka.github.io)

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## Experience

### MIM Software | UI/UX Design Intern

May - Aug. 2020 Beachwood, OH

- Recreated the mobile interface of internal management system CORE index page and filter/sort feature to increase customization and user engagement.
- Designed To do list and Favorites section of CORE dashboard to help users better manage their daily tasks.
- Collaborated closely with engineers and users to design new feature of CORE that helps customer support team match incoming calls with suggested customers.

### LoanSense | UX Researcher

Jan. 2020 - Apr. 2020 Ann Arbor, MI

- Conducted user interviews and survey to identify user's pain points of managing loans.
- Used UX research methods such as comparative analysis, heuristic evaluation and usability test to analyze LoanSense B2C product interface experience.
- Provided recommendation to improve the user experience of LoanSense product based on the feedback from the analysis.

## Project

### Eazibuy | UX/UI Designer

May. 2020 Ann Arbor, MI

- Delivered a mobile product during a 7-day Hackathon, which helps people to check stock of essential items, stores' safety measures and tips to shop safely during COVID-19.

### BuddyFind | UX/UI Designer

Sep. 2019 - Dec. 2019 Ann Arbor, MI

- Designed a mobile application that helps people with mental health concerns to easily find pet companions and connect with people who shares similar experiences.

### People Planet | Design Lead

Oct. 2019 - Jan. 2020 Ann Arbor, MI

- Led a team of two developers and two designers to design an interactive game prototype that aims to increase people's awareness on climate change for CHI Game Design Competition.

## Education

### University of Michigan

Ann Arbor, MI

GPA 4.0/4.0

Master of Science in Information  
UX | Human-Computer Interaction  
Expected May, 2021

### University of Washington

Seattle, WA

GPA 3.3/4.0

Bachelor of Art in  
Business Administration  
Finance | Information System  
Graduated June, 2018

## Skill

### UX Methods

Persona, Storyboard, Wireframing,  
Storymapping, Contextual Inquiry,  
Heuristic Evaluation, Usability  
Testing, Affinity Diagram, Survey  
and interview design, Concept  
Testing, User Journey Map

### Design

Adobe XD, Illustrator, Sketch,  
Figma, Photoshop, InDesign

### Development

Python, HTML5, CSS3,  
Javascript, SQL, React Native

### Others

Procreate, Adobe Effect,  
Adobe Premiere Pro, Miro