

Statistical Computing as an Introduction to Data Science

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JSM 2016 - Chicago

Duke University
Department of Statistical Science

Sta 323 - Statistical Computing

Course details:

- Foundational computing course
- 2nd/3rd year elective for BSS
- Approximately 40 Students divided into teams of 4
- Biweekly team programming assignments
- Individual take-home midterms, team final project

Learning Objectives

1. R programming and ecosystem

(R + Tidyverse)

2. Reproducible Research

(rmarkdown + knitr + *make*)

3. Software Engineering / Collaboration

(shell + git + github)

Infrastructure

Dedicated departmental server

- RStudio Server Pro
- Individual departmental accounts
- System wide install of default packages

Github Organization

- 1 Organization / class
- 1 private repo / team / assignment
- Shared public repos (e.g. examples)
- CI / Testing via Wercker

Why github?

All assignment (and project) related work is maintained on github

- Forces students to use version control (git)
- Simplifies course administration
 - Code / documentation / scaffolding in one place
 - Easy to grab files (pull)
 - Easy to distribute files (push)
 - Built-in team permissions
- Searchability
- Accountability
- Continuous integration tools

Course Sketch

HW1 - FizzBuzz (Workflow basics)

HW2 - Graph Data Structures (Base R, testing)

HW3 - La Quinta is Spanish for next to Denny's
(Web APIs, scraping, make)

HW4 - Karl Broman's Socks (Shiny, profiling, parallelization)

HW5 - Parking Wars: Manhattan (Data munging, prediction)

HW6 - How big is your data? (Hadoop, Spark)

HW3 - La Quinta is Spanish for next to Denny's



Assignment is based on a post by John Reiser on his new jersey geographer blog.

See Taking a Chance in the Classroom (Chance Vol. 29, Iss. 2, 2016) for a more detailed write up the statistical analysis aspect of this assignment.

Finding Denny's Locations

Locations - Denny's

https://www.dennys.com/locations/

Home Locations

EN ESPAÑOL COMPARE (0 ITEMS)

LOCATIONS

FOOD

LOCATIONS

CONNECT

COMPANY

NEW! PANCAKE MENU

NEW! PANCAKE EXPERIENCE

Loyalty Program

Gift Cards

Durham

Map data ©2016 Google Terms of Use Report a map error

FIND A DENNY'S

Durham NC 27701

GO

United States of America

PLAN A TRIP

Finding the API

The screenshot shows a web browser at <https://www.dennys.com/locations/>. The page features a map of Chapel Hill, NC, with a red pin labeled '1' indicating a location. The browser's developer tools are open, displaying the Network tab. The first request, 'GeocodeService.Search?4sDur...', is selected, and its response is visible in the right pane. The response is a JSON object containing location information for Denny's in Durham, NC.

```
<?xml version="1.0" encoding="UTF-8"?><response code="1"><collection name="poi" count="1" country="US" radius="10" radiusuom="mile" centerpoint="-78.892044408
<name>Denny's</name>
<_distance>6.58</_distance>
<_distanceuom>mile</_distanceuom>
<_rho1</_rho
<_rho2</_rho
<_rho3</_rho
<address1>7021 HIGHWAY 751, #901</address1>
<address2</address2>
<bho>[]</bho>
<city>DURHAM</city>
<clientkey>248040</clientkey>
<country>US</country>
<fax></fax>
<icon>default</icon>
<jobpostings_english>https://www.dennys.com/company/#careers/</jobpostings_english>
<jobpostings_spanish></jobpostings_spanish>
<latitude>35.9202443</latitude>
<lonlatitude>-78.9596736</lonlatitude>
```

API Request

```
https://hosted.where2getit.com/dennys/responsive/ajax?&xml_request=
<request>
  <appkey>6B962D40-03BA-11E5-BC31-9A51842CA48B</appkey>
    <formdata id="locatorsearch">
      <dataview>store_default</dataview>
      <limit>16</limit>
      <order>rank,_distance</order>
      <geolocs>
        <geoloc>
          <addressline>Durham NC 27701</addressline>
          <longitude>-78.89204440000003</longitude>
          <latitude>35.9981205</latitude>
          <country>US</country>
        </geoloc>
      </geolocs>
      <stateonly>1</stateonly>
      <searchradius>10|25|50|100</searchradius>
    </formdata>
  </request>
```

API Request

```
https://hosted.where2getit.com/dennys/responsive/ajax?&xml_request=
<request>
  <appkey>6B962D40-03BA-11E5-BC31-9A51842CA48B</appkey>
    <formdata id="locatorsearch">
      <dataview>store_default</dataview>
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      <order>rank,_distance</order>
      <geolocs>
        <geoloc>
          <addressline>Durham NC 27701</addressline>
          <longitude>-78.89204440000003</longitude>
          <latitude>35.9981205</latitude>
          <country>US</country>
        </geoloc>
      </geolocs>
      <stateonly>1</stateonly>
      <searchradius>10|25|50|100</searchradius>
    </formdata>
  </request>
```

API Results


https://hosted.where2getit. x

https://hosted.where2getit.com/dennys/responsive/ajax?&xml_request=<request><apikey>6B

This XML file does not appear to have any style information associated with it. The document tree is shown below

```
<?xml version="1.0"?>
<response code="1">
  <collection name="poi" count="1" country="US" radius="10" radiusuom="mile" centerpoint="-7
    province="" postalcode="27701">
    <poi>
      <name>Denny's</name>
      <_distance>6.58</_distance>
      <_distanceuom>mile</_distanceuom>
      <_rw>1</_rw>
      <aaa/>
      <address1>7021 HIGHWAY 751, #901</address1>
      <address2/>
      <bho>[]</bho>
      <city>DURHAM</city>
      <clientkey>248848</clientkey>
      <country>US</country>
      <fax/>
      <icon>default</icon>
      <jobpostings_english>https://www.dennys.com/company/#careers</jobpostings_english>
      <jobpostings_spanish/>
      <latitude>35.9202443</latitude>
      <longitude>-78.9596736</longitude>
      <loyalty_program/>
      <onlineordering/>
      <other>8848</other>
      <phone>(919) 908-1006</phone>
      <postalcode>27707</postalcode>
      <province/>
      <rank/>
      <state>NC</state>
      <status>0</status>
      <travelplaza>0</travelplaza>
      <uid>1921743355</uid>
    </poi>
  </collection>
</response>
```

Finding La Quinta Locations




LA QUINTA
INNS & SUITES

Home | About Us | Investor Relations | Customer Support | [Vea en Español](#)

1-800-SLEEPLQ (753-3757)

[FIND & BOOK](#) | [MY RESERVATIONS](#) | [SPECIAL DEALS](#) | [LA QUINTA RETURNS](#) | [CAREERS](#)



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Hotel Listings

Select a hotel from the list below to learn about amenities and services, view photos, and make a reservation.

[NEWLY OPENED HOTELS](#)



Jump to Listings by State

Francisco Morazan ▾

Honduras

[Hotels in Francisco Morazan](#)

[LQ Hotel Tegucigalpa](#)

[^ Back To Top ^](#)

United States

[Hotels in Alabama](#)

[La Quinta Inn & Suites Birmingham Homewood](#)
[La Quinta Inn & Suites Birmingham Hoover](#)
[La Quinta Inn & Suites Cullman](#)
[La Quinta Inn & Suites Dothan](#)
[La Quinta Inn & Suites Fultondale Birmingham North](#)

[^ Back To Top ^](#)

Finding La Quinta Location Information

YOUR SEARCH

Within 40 miles of Homewood, AL

Check-In Date **Check-Out Date**

08/02/2016 08/03/2016

Rooms

1 Need more rooms?

Adults **Children**

1 0

Smoking Preference

☒ Non-Smoking ☐ Smoking

Rate Type

Best Available Rates

Promo/Corporate Code (optional)

CHECK RATES

[Start New Search](#)
[Return To Hotel List](#)

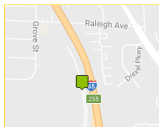
TripAdvisor Traveler Rating:



Based on 376 traveler reviews

[Read reviews](#)

© 2012 TripAdvisor LLC



Step 1: Select A Hotel

Step 2: Select A Room

Step 3: Recap & Confirm

La Quinta Inn & Suites Birmingham Homewood

60 State Farm Pkwy,
Homewood, AL 35209
Phone: 1-205-290-0150
Fax: 1-205-290-0850

Add to "My Favorite Hotels"

[Get Driving Directions](#) | [Things to Do](#) | [Meeting Info](#)

NEW! Samsung Flat-panel TVs with 30 channels of HD programming. Easy-access Plug-and-Play feature makes it simple to connect electronics.

The La Quinta Inn & Suites Birmingham Homewood is south of Birmingham, just minutes from the Robert Trent Jones Golf Course, the Birmingham Civil Rights Museum, and the famed 16th Street Baptist Church. All...[see more](#)

**HOTEL
FEATURES**

**ROOM
FEATURES**

**RATINGS &
REVIEWS**

**WHAT'S
NEARBY**

Amenities & Services

- Pillowtop Beds
- Free High-Speed Internet Access
- Free Bright Side Breakfast
- Free Local Calls
- Free Parking
- Outdoor Swimming Pool
- Fitness Center
- Bright Side Market
- Meeting Facilities Available
- Meets ADA Specifications
- Pets Welcome
- Pets Stay Free (Restrictions May Apply)
- Swimming Pool

**All Reservations Require valid
Credit Card at check in.**

Seasonal pool open May 27th -
September 14th

Free Bright Side Breakfast®

- Waffles
- Hot and cold cereal
- Bread and muffins

Enjoy Rates From:

\$85.00 USD

Rate is per night only for the specified
check-in/out dates

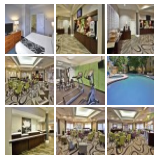
**CHECK RATES AND
RATES**

PHOTOS

Breakfast Area



[Click to Enlarge](#)



[PREV](#)

10-18 of 22

[NEXT](#)

[PAUSE](#)

Homewood, AL
Local Time: 4:33 PM (CDT)
Local Temperature: 83.3 °F
[5-day Forecast](#)

Reproducibility

Up to this point all reproducibility is based on individual Rmd documents (code and analysis in the same place)

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- Not feasible for this task - (irresponsible) grabbing of Denny's and La Quinta pages takes several minutes.

Reproducibility

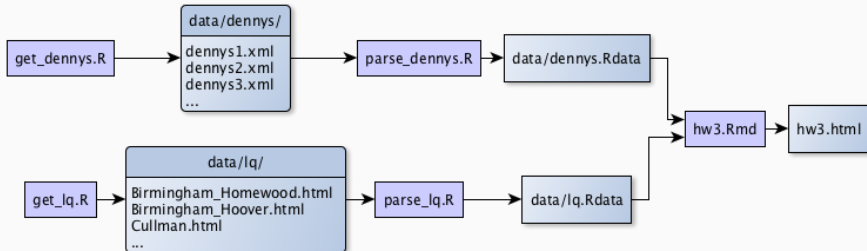
Up to this point all reproducibility is based on individual Rmd documents (code and analysis in the same place)

- Not feasible for this task - (irresponsible) grabbing of Denny's and La Quinta pages takes several minutes.
- This is a “solved” problem for software development - build tools (e.g. make)


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Github Repo

 61 commits

 1 branch

 0 releases

 4 contributors

Branch: master ▾

New pull request

Create new file










Upload files


Find file



Clone or download ▾

| removed whitespace

Latest commit b0bfed2 on Mar 21

 .gitignore	attempt to fix wercker error	4 months ago
 Makefile	Create Makefile	4 months ago
 README.md	Just a trial commit	3 months ago
 get_dennys.R	Amanda cleaned up	4 months ago
 get_lq.R	removed whitespace	3 months ago
 hw3.Rmd	adjustments	4 months ago
 parse_dennys.R	Amanda cleaned up	4 months ago
 parse_lq.R	took out unnecessary stuff	4 months ago
 wercker.yml	Add wercker build support	4 months ago

 **README.md**

 **wercker**
3 months ago


Github Commits

Commits on Mar 7, 2016



no us map

committed on Mar 7 ✓



4c132fe



Update hw3.Rmd

committed on Mar 7 ✓



b561b4c



test fields

committed on Mar 7 ✓



67c8604



test US

committed on Mar 7 ✗



3f188dd



parse lq write up

committed on Mar 7 ✓



b406692



Added write up for histograms

committed on Mar 7 ✓



6997af1



commentedd

committed on Mar 7 ✓



d91e198



Added histograms; deleted cdf

committed on Mar 7 ✓



2bf43a7



Some formatting changes

committed on Mar 7 ✓



f0ffd56



added plots

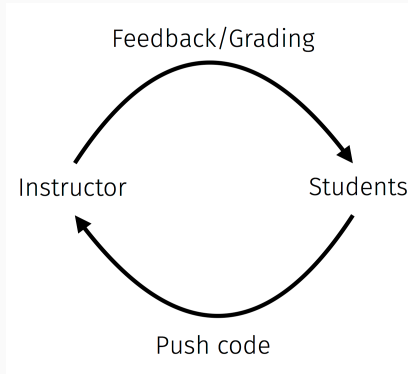
committed on Mar 7 ✓



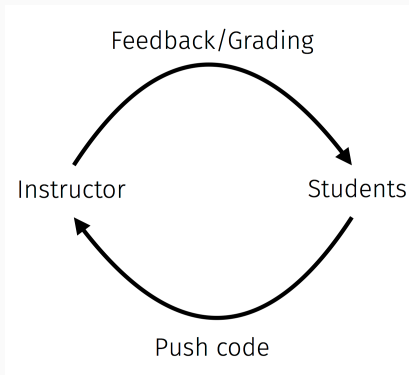
4e07d61



Feedback loop



Feedback loop



Github is great for feedback and accountability but doesn't address scalability of the instructor and TAs (we are the rate limiting step).

A painfully common conversation

Student: We've submitted HW3!

+1 Day

*Me: Your Rmd file doesn't knit, you used **setwd** with an absolute path.*

+1 Day

Student: Ok we fixed that, does it work now?

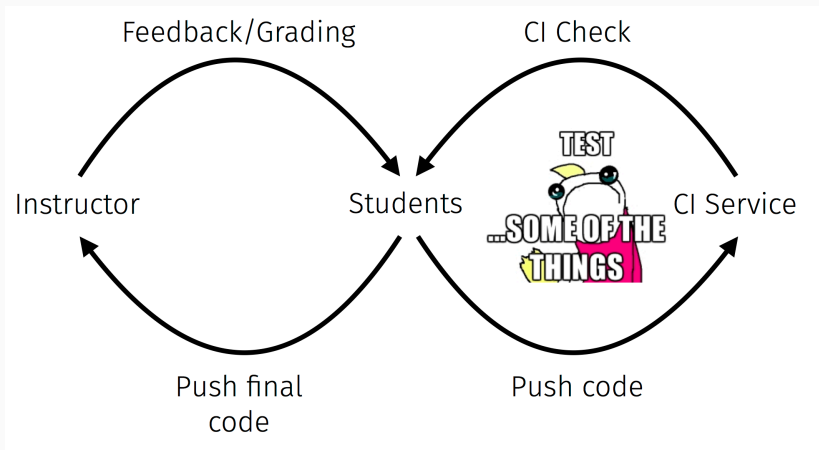
+1 Day

*Me: Nope, you used **lme4** without checking if it was installed.*


+1 Day

⋮

Course Process Cartoon - Improved




Goal is not to test for correctness - test for process / reproducibility.






 wercker


Registry Applications (w)

















+ Create

13 ? 


T Sta323-Sp16 / Team9_hw3

 Workflows   invite  repo  stats

 Builds

by	commit		duration	when	
	✓ #b0bfed2... -  master	 removed whitespace	14 min 27 sec	3 months ago	
	✓ #254a1bf... -  master	 Just a trial commit	15 min 48 sec	3 months ago	
	✓ #84398ab... -  master	 adjustments	12 min 53 sec	4 months ago	
	✓ #4bb8c20... -  master	 took out unnecessary stuff	15 min 23 sec	4 months ago	
	✗ #d9f31db... -  master	 made more analyses	14 min 59 sec	4 months ago	

Failed step: Check make runs - Command cancelled due to error



Wercker Steps



wercker

Registry

Learn

Docs

Blog

Log in

Sign up

✗ Build failed on 1 master

Message

[#d9f31db](#) made more analyses

Steps



✓ get code

0 sec



✓ setup environment

0 sec



✓ wercker-init

0 sec



✓ Update Packages

1 min 33 sec



✓ Check for allowed files

1 sec



✗ Check make runs

13 min 20 sec



Command cancelled due to error

Details

triggered by:

branch:
master

commit:
[#d9f31db](#) »
[View changes](#) »

duration:
14 min 59 sec

created:
4 months ago

Settings

Wercker Error

✗ Check make runs

13 min 20 sec



Command cancelled due to error

```
export WERCKER_STEP_ROOT="/pipeline/script-e51a4a54-1439-44ec-bec2-3e03e47d72f9"
export WERCKER_STEP_ID="script-e51a4a54-1439-44ec-bec2-3e03e47d72f9"
export WERCKER_STEP_OWNER="wercker"
export WERCKER_STEP_NAME="script"
export WERCKER_REPORT_NUMBERS_FILE="/report/script-e51a4a54-1439-44ec-bec2-3e03e47d72f9/numbers.ini"
export WERCKER_REPORT_MESSAGE_FILE="/report/script-e51a4a54-1439-44ec-bec2-3e03e47d72f9/message.txt"
export WERCKER_REPORT_ARTIFACTS_DIR="/report/script-e51a4a54-1439-44ec-bec2-3e03e47d72f9/artifacts"
source "/pipeline/script-e51a4a54-1439-44ec-bec2-3e03e47d72f9/run.sh" < /dev/null
```

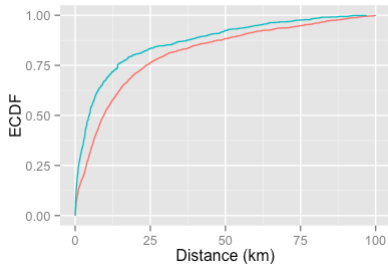
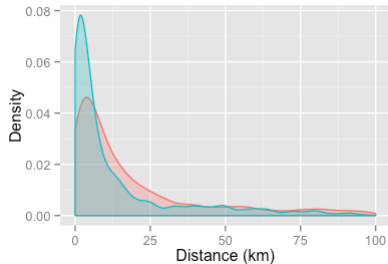
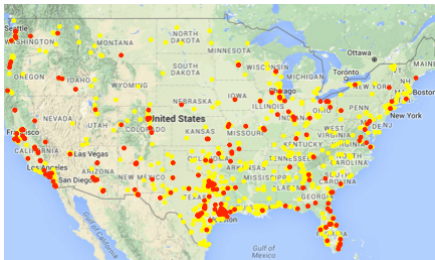
⋮

```
label: unnamed-chunk-3
|.....| 69%
ordinary text without R code

|.....| 77%
label: unnamed-chunk-4
Quitting from lines 94-99 (hw3.Rmd)
Error in data.frame(distance = LaQuinta$distToDennys, state = df_lq$state, :
arguments imply differing number of rows: 890, 0
Calls: render ... withCallingHandlers -> withVisible -> eval -> eval -> data.frame

Execution halted
Makefile:4: recipe for target 'hw3.html' failed
make: *** [hw3.html] Error 1
```

Final Analysis



Lessons Learned

- Use github* for everything
- Investments in automation pay off
- Don't reinvent the wheel - borrow software engineering best practices
- Programming fundamentals are important - but tools and applications provide better motivation

Questions, Comments?



rundel@gmail.com



github.com/rundel/



github.com/rundel/Presentations/



bit.ly/Sta523_2014

bit.ly/Sta523_2015

bit.ly/Sta323_2016