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Learn Prompting



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⇄ English ^



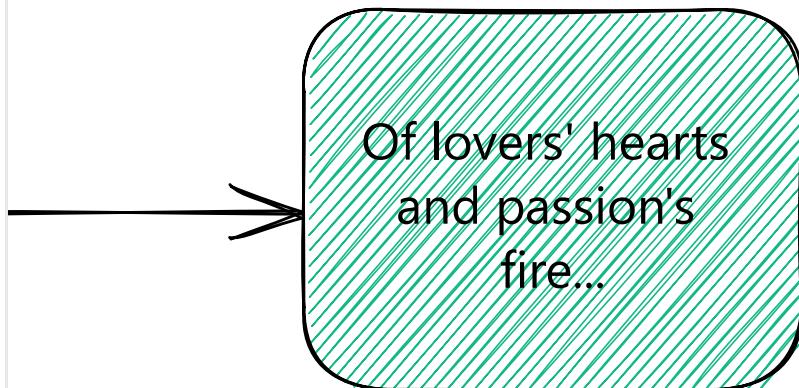
e #2: Roles in Prompts

Roles in Prompts

⌚ Reading Time: 9 minutes

👤 Sander Schulhoff

Model Output



Prompting, a technique that allows users to assign style, tone, or depth of its generated text. You'll learn various use cases, including text styling and views, emails, and math problems.

WHAT IS ROLE PROMPTING?



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Involves assigning a role or persona to an [AI model](#), "to control the style¹²³ or accuracy of its

In a specific role, you can shape how it processes and reacts. It is widely used across many applications, from messaging to gaming.

Assigning Text

is used to alter the style of AI-generated text. By specifying a persona like a scientist or a marketing expert, the AI can adjust its tone, language, and responses based on the given persona.

Style of a Food Review

With your intended audience, consider factors like age, gender, and interests, and use these to craft a review that speaks directly to them. For example, if you're writing a review for a pizza place, you might want to use a more casual and conversational tone than if you were writing a formal business review. With a thoughtful approach and a focus on capturing the essence of the pizza, you can create a review that truly captures the essence of the pizza with a simple prompt without a role.

Copy

[random pizza place] to anyone looking for a delicious pizza.

Copy

I was trying [random pizza place] and I must say that I was impressed. The pizza was cooked to perfection and the toppings were perfectly balanced. The crust was light and crispy, and the sauce was just the right amount. The cheese was also top-notch; the staff was friendly and helpful throughout my experience and would definitely recommend [random pizza place] to anyone looking for a delicious pizza.



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Differences Between Chatbots and LLMs

LLM Limitations: When

role of a food critic or a Michelin Guide reviewer to write a food review.

view of [pizza place].

ining at [Pizza Place], a cozy pizzeria located in its small size, the restaurant packs a huge punch

on. The crust was delightfully thin and crispy and flavorful. The combination of flavors was simply s rich and flavorful and complemented the toppings and melted in my mouth.

The staff was friendly and attentive. They were de sure that our food was served on time.

Place] was fantastic and I highly recommend it to izza.

il and goes a bit more in-depth. Now let's go a step e of a writer for the Michelin guide:

ewer:

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r the Michelin Guide. Write a review of [pizza

AI Output

Copy



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city], [random pizza place] is a popular spot for warm, inviting atmosphere and the smell of u feel right at home. The menu offers a wide well as some unique and creative options. The e toppings are always fresh and flavorful. The e, and the prices are reasonable. Whether you're isurely dinner, [random pizza place] is sure to

atGPT the role of a food critic makes the review " in its description.

a pizza place.

1

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styling text with role prompting. Let's say you ask to inform them about a delay in the delivery schedule s to effectively convey this update while ensuring the s remains unwavering.

ng can significantly change the tone of the message depending on the role assigned to the AI.

Communications Specialist:



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hat of a communications specialist, whose style is to the point:

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Basic Prompt Structure and Key Parts

ist. Draft an email to your client advising them of the schedule due to logistical problems.

Technique #1: Instructions in Prompts

ing Your Order

. I'm reaching out to notify you of a delay in the delivery, we have encountered a logistical problem.
. While we are making every effort to resolve this matter in order to be delivered within [new estimated

Technique #2: Roles in Prompts

nvenience caused, and we'd like to reassure you we are working through the process. Your **patience** is greatly appreciated. If you have any concerns, please don't hesitate to contact us.

erstanding.

Combining Prompting Techniques

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ot the role of a marketing expert to lean more on relationship building:

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t an email to a client advising them about a delay due to logistical problems.

AI Output

Copy



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Your Wonderful Products

uzzing with excitement for your upcoming order! s sometimes face unexpected hiccups. We have hit a ll unfortunately add a small wait time to your

deal, we believe great things come to those who tation. Rest assured, from the moment we sort out products reach you, we're committed to ensuring short of excellent.

understanding. Stay tuned for more updates, and out if you have any questions - we're always here.

:

ce representative might lead to a more relational

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sentative. Draft an email to a client advising ery schedule due to logistical problems.

Copy

ate on Your Order Status

e].

e to unforeseen logistical challenges, there might ur order. We understand that this may cause some sincerely.

ssly to resolve this and ensure your delivery

reaches you by [new estimated date]. We value your time and patience greatly. Please feel free to reach out if you have any questions or need further information. Our team is always here to assist you.



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Id different results, aligning more closely with the whether you need the directness of a persuasive positivity of a marketing expert, or the tact of a customer service representative, role language model to better fit your needs.

Writing Accuracy

The accuracy of AI outputs ⁴, especially in

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n who can solve any problem in the world. Attempt

Copy

AI had simply been prompted with **What is** covered 280 (incorrect).



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cian who can solve any problem in the world. g problem:

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Role prompting technique for shaping the output of **generative AI**. By assigning specific roles to the AI, users can control the style, tone, and personality of the responses, making it highly effective for tasks like writing, translating, and generating code. As you explore the capabilities of AI, role prompting will become a valuable tool for improving the quality of outputs.

Can role prompting improve accuracy?



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my prompt?

Engineering?

n prompt engineering?

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role prompting?

ed and its potential applications.

Reynolds, L. (2023). Role-Play with Large Language

ani, H., Khizbulin, D., & Ghanem, B. (2023). CAMEL: "End" Exploration of Large Scale Language Model

3). TELeR: A General Taxonomy of LLM Prompts for

↵

ve with newer models. Read [Revisiting Roles](#) for

HackAPrompt and Learn Prompting. He created the first Prompt Engineering guide on the internet, two months before ChatGPT was released, which has taught 3 million people how to prompt ChatGPT. He also partnered with OpenAI to run the first AI Red Teaming competition,



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arger than the White House's subsequent AI Red
ackAPrompt partners with the Frontier AI labs to
heir models more secure. Sander's background is
and deep reinforcement learning. He recently led
port, the most comprehensive study of prompt
-page survey, co-authored with OpenAI,
tanford, and other leading institutions, analyzed
overed 200+ prompting techniques.

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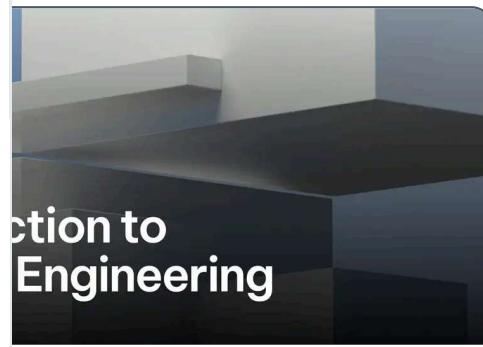
to use ChatGPT effectively and
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Beginner



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Introduction to Engineering

Learn the fundamentals of prompt engineering, the art of crafting effective instructions for AI models like ChatGPT, Claude, and Perplexity. You'll learn how AI models (LLMs) interpret inputs, and

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Advanced Prompt Engineering

Explore advanced techniques in prompt engineering to enhance the accuracy, reliability, and safety of AI-generated responses. Learn best practices for creating complex prompts...

...for AI models like GPT-4o, Claude, and Gemini.



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