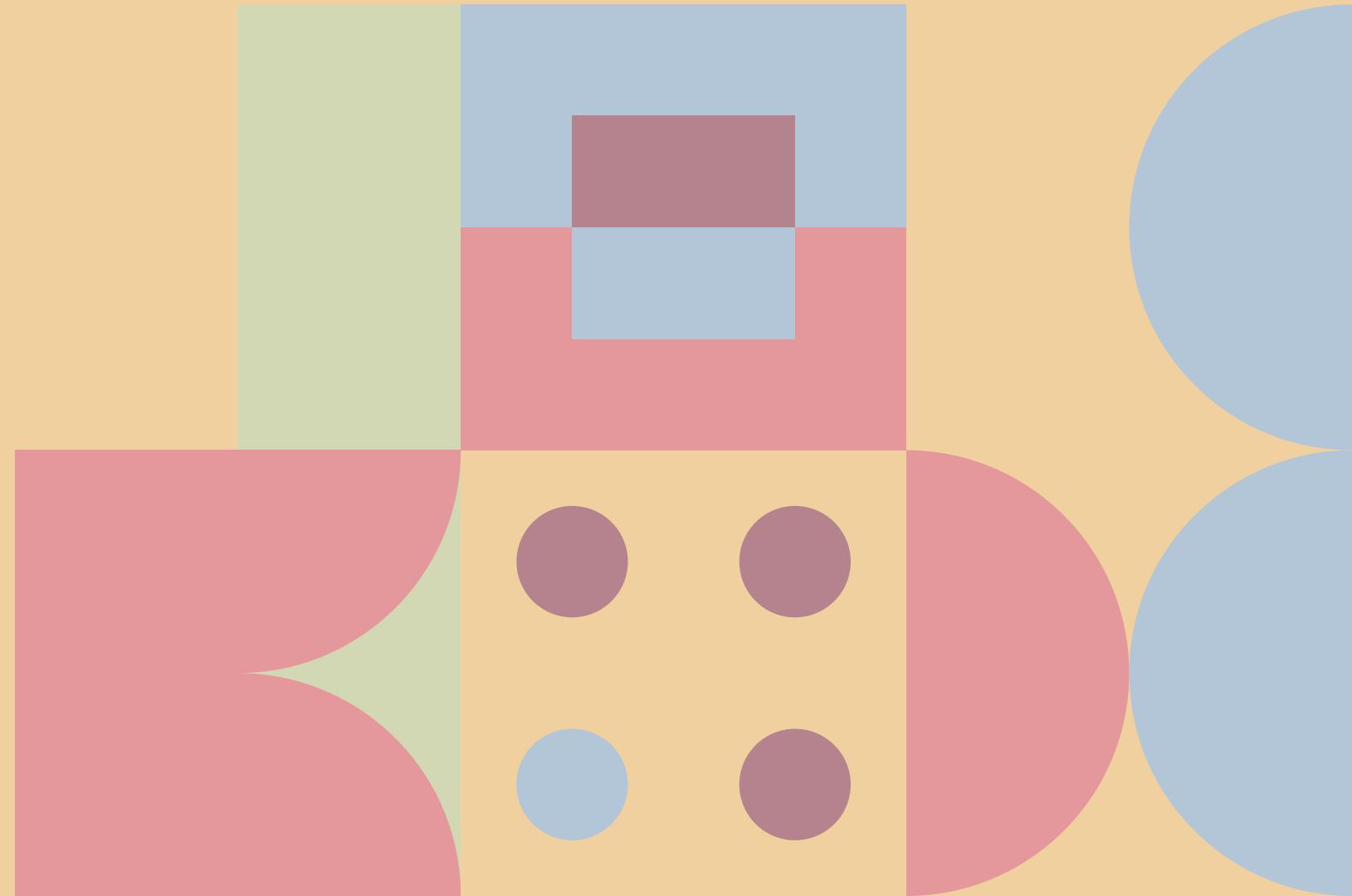




Empowering Your Digital Vision With *Transparent Pricing*



Graphic Design

Build your own imaginative world

- Logo
- Poster
- Illustrations
- Icon Design



Logo Design



Budget Logo

Suitable for small businesses or startups on a tight budget. It provides a simple logo design that meets the basic requirements of a business identity.

1 Concept

2 Revisions

Starts from **USD \$50**



Basic Logo

Suitable for businesses that want more options to choose from and a more polished design.

4 Concept

3 Revisions

Free Mockup

Starts from **USD \$200**



Premium Logo

Perfect for medium to large businesses that want to have a more custom and unique logo design that stands out from the competition.

4 Concept

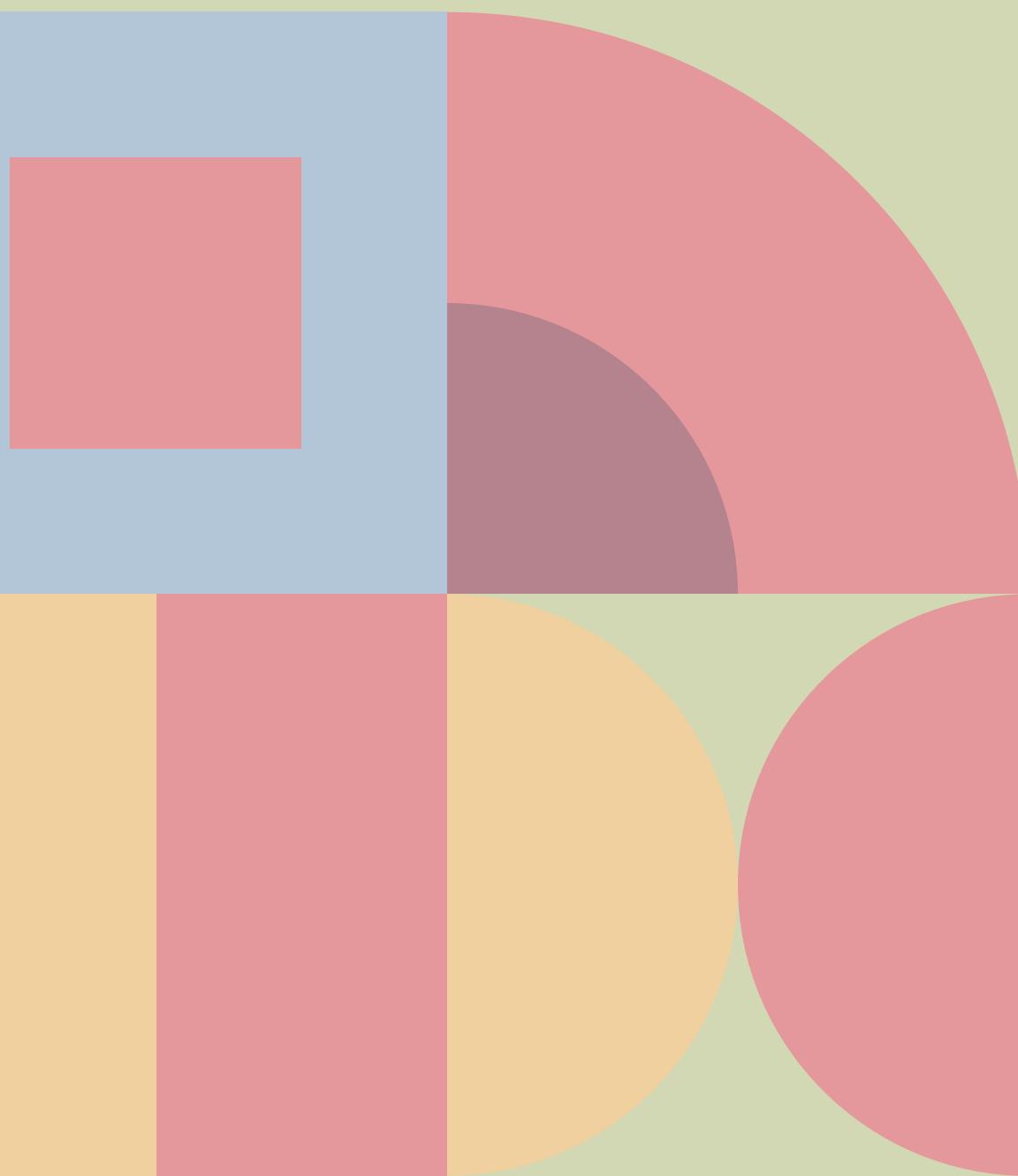
3 Revisions

Free Mockup

Free Vector (SVG) File

Starts from **USD \$500**

Poster Design



Basic Poster

Ideal for simple poster designs with minimal design elements.

Stock Images

Basic Image Editing

Basic Layout

Starts from

USD \$100 - \$300



Premium Poster

Ideal for posters with moderate design complexity.

Custom Illustration

Photo Manipulation

Free Copywriting Consultation

Advanced Graphic Design Technique

Starts from

USD \$300 - \$600

Illustrations



Simple Illustration

Ideal for simple character designs, blog/social media post illustration, or simple book cover

No background

Standard Design

Starts from

USD \$50 - \$100



Detailed Illustration

Ideal for detailed/full book cover illustration, or concept art for game

With background

More detailed design

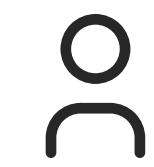
Starts from

USD \$150 - \$300





Illustrations



Character Design

Ideal for clients looking to create a mascot or character for their brand. Includes the creation of a single character design, including front, back, and side views

Starts from

USD \$250 - \$500



Storyboard Illustration

Commonly used in advertising and marketing campaigns, or when creating an animation or film. Includes a series of illustrations designed to tell a story or communicate a message

Starts from

USD \$500 - \$1,000

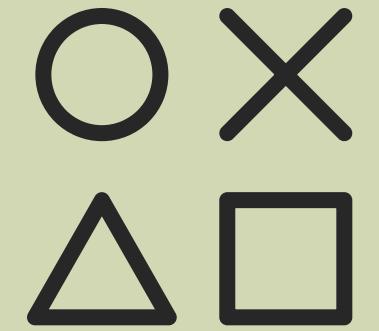


Custom Package

Available for clients who require a unique solution that falls outside of our standard pricing guide

Price will be determined on a case-by-case basis

Icon Design



Basic Icons

3 simple and straightforward icons

2 revisions included

Starts from

USD \$50 - \$100



Standard Icons

6 icons with more complexity and detail

3 revisions included

Starts from

USD \$150 - \$300



Premium Icons

10 icons with the highest level of detail and complexity

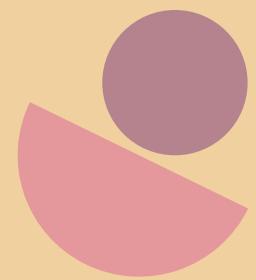
5 revisions included

Custom icon design based on client's specific requirements

A detailed design brief and research process to ensure high-quality results

Starts from

USD \$300 - \$500



UI/UX Design

Designing experiences that delight and inspire

- User Research
- Wireframing
- Prototyping
- Visual Design

Logo Ipsum

TUNE

Sleek

Elevate Your Music Experience

It's More Than Just A Generic Music Bot

Search Your Song

Save Your Playlist

And More Other Features

Trusted On 10+ Servers

Bypass Limits and Experience More

FREE FOREVER

PROFESSIONAL

STANDARD



Basic

UI design for up to 3 screens/pages

Basic UX design

No user research, prototyping or wireframing

Mobile design not included

Starts from

USD \$500



Standard

UI design starts from 5 screens/pages

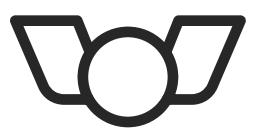
Standard UX design (user flows, basic wireframes)

Limited user research (basic user personas and user goals)

Mobile design included for one platform (either iOS or Android)

Starts from

USD \$1,500



Premium

UI design starts from 10 screens/pages

Complete UX design (user flows, wireframes, high-fidelity prototypes)

Thorough user research (user personas, user goals, user testing)

Mobile design included for both platforms (iOS and Android)

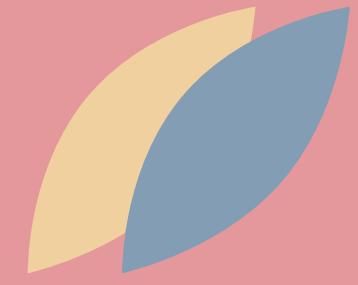
Starts from

USD \$4,000

All Packages Includes

- Does not include custom illustration or design assets such as fonts, and icons
- Designed in Figma
- Fully Auto Layout

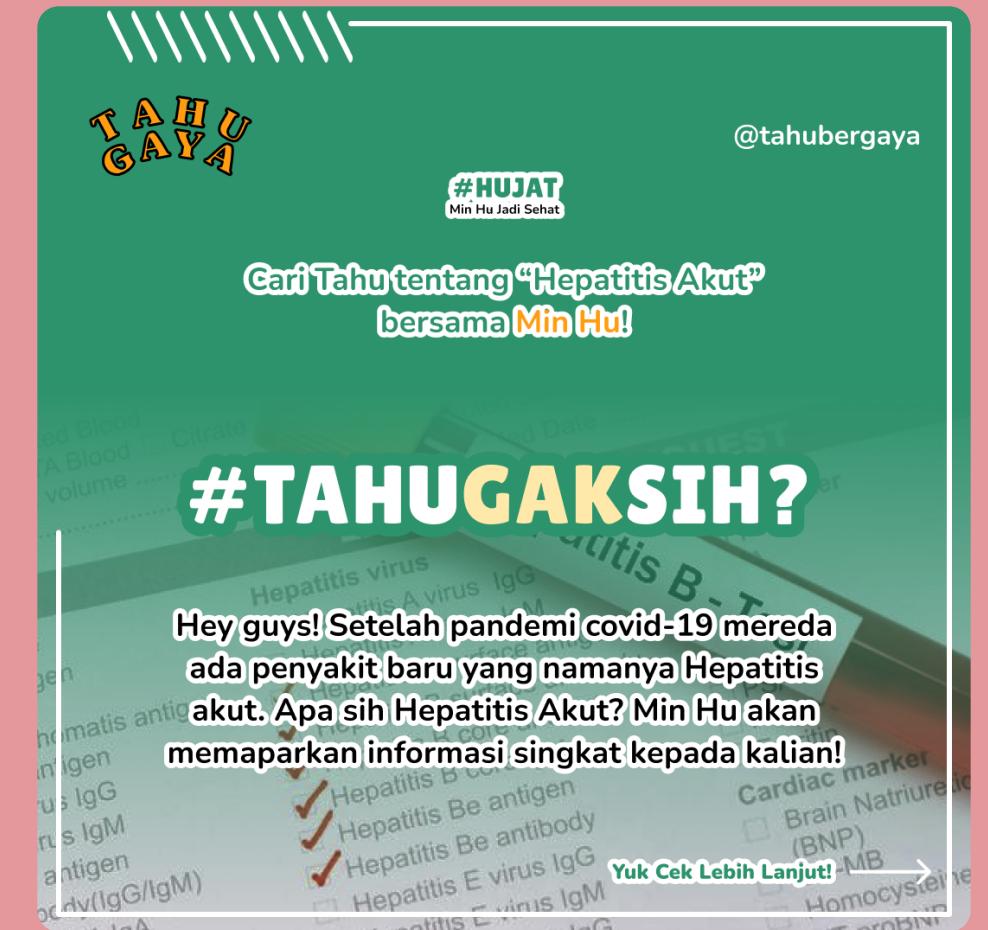
The screenshot shows the Runes website homepage. At the top right is a language switcher for 'Bahasa Indonesia'. The main headline reads 'Making Things Simple For You' with a large, stylized 'Simple' word. Below the headline is a subtext: 'Let's grow your brand together. We know handling business is hard, let us help you so you don't have to do everything yourself.' There are three buttons: 'See The Story', 'View Our Company Deck', and 'View Our Pricing'. At the bottom, there are two small illustrations of cartoon characters working at desks.



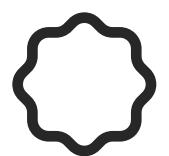
Social Media Management

Boost your brand with strategic social media

- Content Creation
- Community Management
- Influencer Outreach



Content Creation



Starter

Includes 12 graphic posts per month
(1-2 posts per week)

Basic design

Basic copywriting

Single revision available for each post

Starts from **USD \$50**



Basic

Includes 15 graphic posts per month
(2-3 posts per week)

Copywriting for all posts

Up to 2 revisions per post

Additional posts can be added for \$35 per post

Starts from **USD \$500**



Standard

Includes 30 graphic posts per month
(1 post per day)

Copywriting for all posts

Up to 3 revisions per post

Additional posts can be added for \$30 per post

Starts from **USD \$800**



Premium

Includes 30 graphic posts per month
(1 post per day)

5 short videos per month (15-30 seconds)

Copywriting for all posts and videos

Up to 4 revisions per post or video

Additional posts or videos can be added for \$25 per post or video

Starts from **USD \$1,200**

Community Management



Basic

Responding to comments and messages on all social media platforms

Basic customer service

Starts from **USD \$250**



Standard

Responding to comments and messages on all social media platforms

Advanced customer service

Monitoring social media trends and responding appropriately

Starts from **USD \$500**



Premium

Responding to comments and messages on all social media platforms

Advanced customer service

Monitoring social media trends and responding appropriately

Social media crisis management

Starts from **USD \$800**

Influencer Outreach

Work Scopes

1. Research and outreach to influencers
2. Negotiation of rates and contracts
3. Tracking of influencer posts and reporting
4. Influencer content approval and guidance
5. Influencer event planning and coordination

Prices may vary depending on the scope of the project and the specific needs of the client.

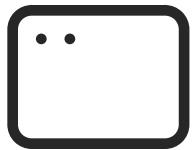




Web Development

Building digital solutions that power your business

- Landing Page
- Company Profile
- Marketplace / E-Commerce
- Content Management System (CMS)



Landing Page

A **single page website**, mostly used for marketing a specified product or a simple company profile page.

Custom design and development of a landing page

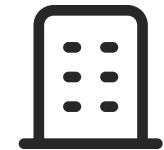
Responsive design for mobile and tablet devices

Basic SEO optimization (meta tags, headings, alt tags, etc.)

Contact form integration

Social media integration (links to social media profiles)

Starts from **USD \$250**



Company Profile

A multi-page website for small businesses that need a web presence.

Custom design and development of a website (up to 5 pages)

Responsive design for mobile and tablet devices

Basic SEO optimization (meta tags, headings, alt tags, etc.)

Contact form integration

Social media integration (links to social media profiles)

Content management system (CMS) integration for easy content updates

Starts from **USD \$1,500**



E-Commerce

A website that allows businesses to sell products online.

Custom design and development of an e-commerce website

Responsive design for mobile and tablet devices

Advanced SEO optimization (product titles, descriptions, etc.)

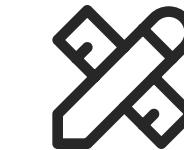
Shopping cart integration

Payment gateway integration (PayPal, Stripe, QRIS, etc.)

Product management system for easy product updates

Order management system for easy order tracking and management

Starts from **USD \$3,500**



Custom Website

Designed and developed to meet specific business needs.

Custom design and development of a website (custom number of pages and features)

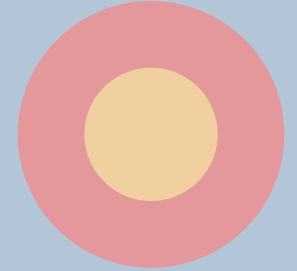
Responsive design for mobile and tablet devices

Advanced SEO optimization

CMS integration for easy content updates

Custom features and functionality as requested by the client

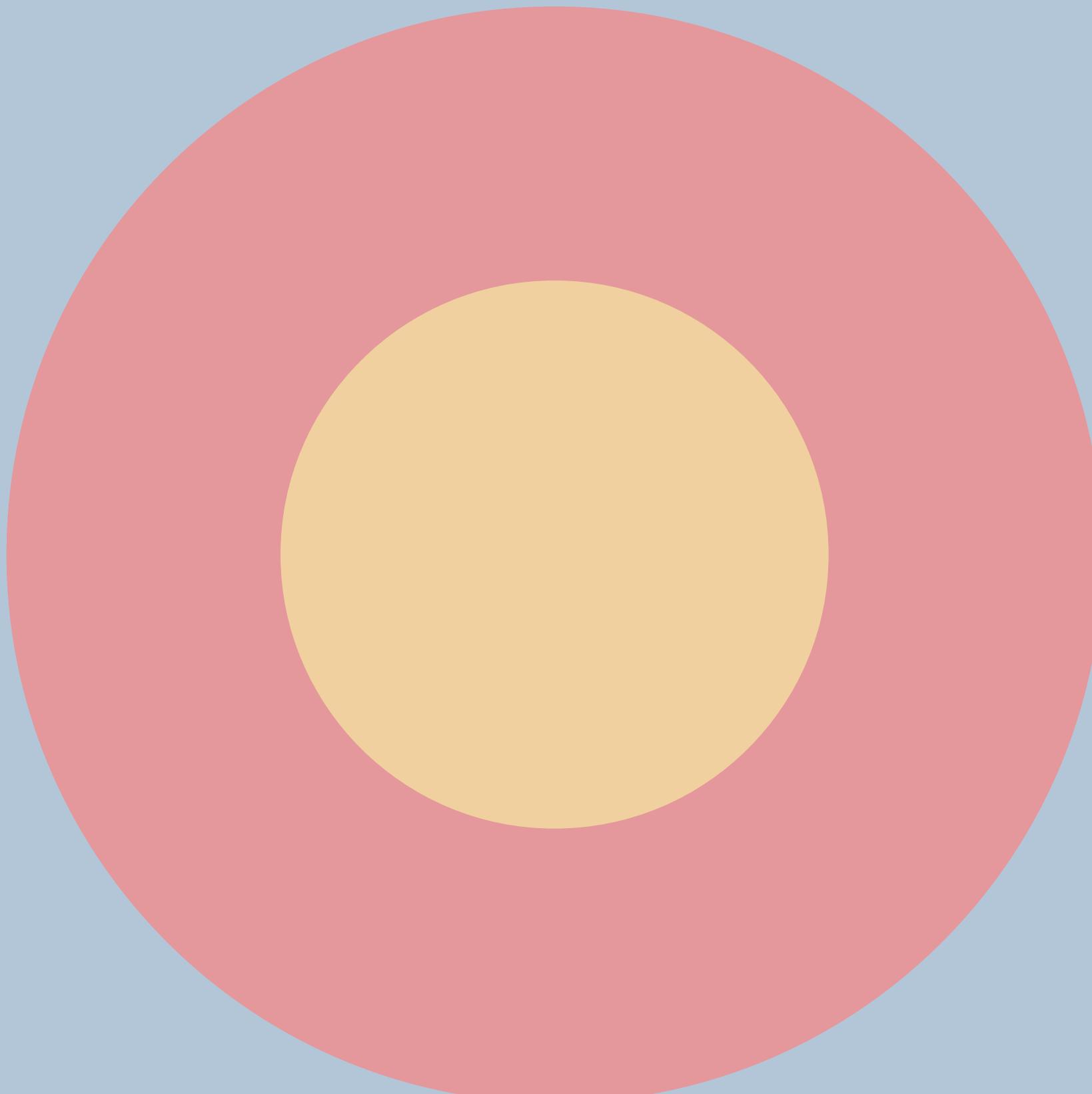
Starts from **USD \$5,000**



Branding

Crafting identities that leave a
lasting impression

- Brand Strategy
- Logo Design
- Brand Guidelines
- Web Development





0

From Zero to Hero

This package is designed for new businesses or startups that need help creating their brand identity.

Brand Discovery and Strategy

Logo Design and Brand Guidelines

Business Card Design

Social Media Graphics

Website Design

Brand Launch Plan

Starts from

USD \$2,500

G..:

The New Era

This package is designed for businesses that need to refresh their existing brand identity to stay relevant and competitive in their market.

Brand Audit and Analysis

Logo Redesign and Brand Guidelines

Social Media Graphics

Stationary design

Website Redesign

Brand Launch Plan

Starts from

USD \$5,000

Every Great Thing Is Always Made *Together*



Get In Touch With Us!

✉️ team@runes.agency

📞 +62 851-5658-2791 (Text Only)

🌐 www.runes.agency