



Capstone Project - The Battle of Neighborhoods (Week 2)

Tourists in Chiang Mai increase every year

Introduction/Business Problem

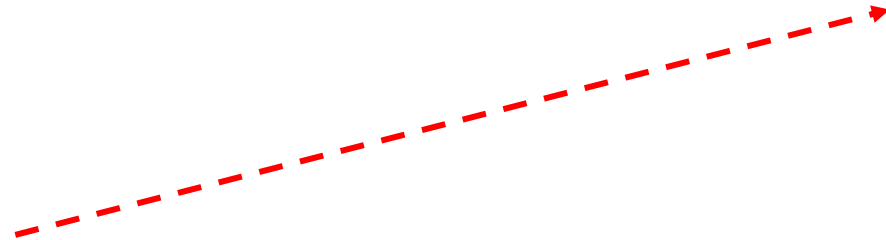
1. Due to nice weather and nature of Chiang Mai which located in North Thailand, many tourists from foreigner such as China, South Korea etc. most likely to come all year long and tourists also grow up every year. There are many opportunities such as Hotels and Restaurants that can provide to these tourist. So this project want to find suitable location for restaurant in Chiang Mai
2. The data provided will come from foursquare which tell us about location, number of restaurant and how dense it is? It can tell us which location will be proper to us and how dense of tourist and restaurants



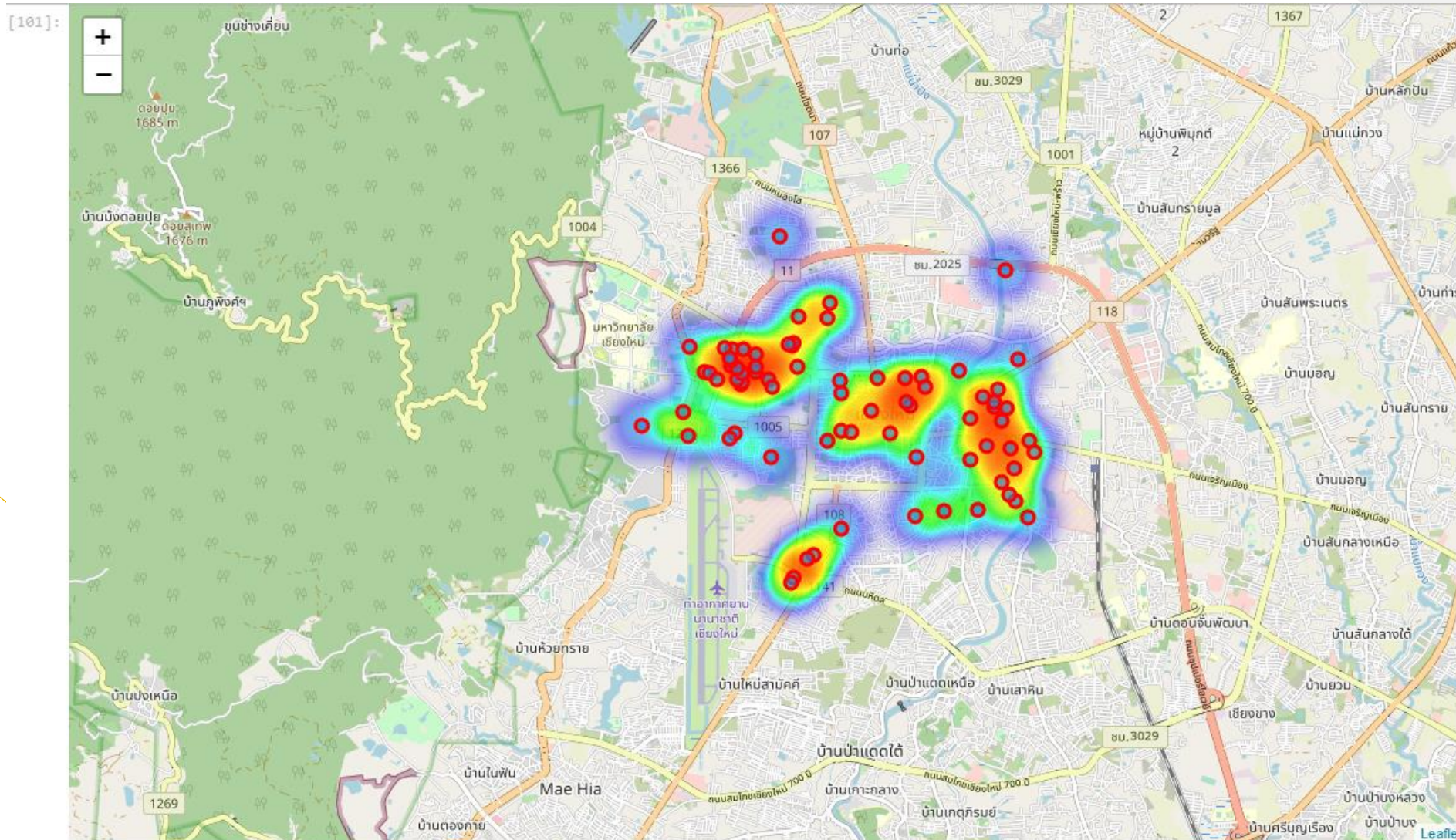
Methodology

In order to do the analysis and suggest the best location, following steps will be followed:

- The foursquare API is used to get data for venues in Chiang Mai
- Cleansing Data and arrangement
- Visualize hot area to see best location
- Choose location



Map of Venues in Chiang Mai



Results

Best location is located in Nimman area which have many venues such as Hotels and Restaurant

