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Visiting unique places is my favorite thing to do

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Bio

Lori is a social media influencer looking for new and unique places to travel in order to promote her instagram account. She wants to post about interesting places that are not well known.

Lori Quinn

28 • Influencer • Photographer

Travel Site Needs

| | | | | | |
|-------------|---|---|---|---|---|
| EASE OF USE | * | * | * | | |
| NAVIGATION | * | * | * | * | * |
| CONTENT | * | * | * | * | |

Goals

- find new and exotic places to visit
- learn as much as possible about the location before visiting

Pain Points

- finding new places to visit
- learning to travel safely to remote places

Annual Income

\$75,000 annual