

# RUOBING SU

*linkedIn: Ruobing Su | su.ru@husky.neu.edu | 617-869-0087*  
*20 Summer Street, Malden, MA, 02148*

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## Education

Northeastern University, Boston, MA: Expected May 2019

- Master of Arts in Journalism, Media innovation track
- GPA: 3.67

Northeastern University, Boston, MA: Aug. 2013 – May 2017

- Bachelor of Arts in Journalism; minor in psychology and international affairs
- GPA: 3.35
- Awards: Dean's List of Fall 2013, Fall 2015 and Fall 2016

Yonsei University, Seoul, South Korea: June 2016 – Aug. 2016

- Major field: East Asian Studies
- Courses: Modern Asia, Contemporary Korean Culture and Korean Wave

## Experience

Editorial Intern, Sampan Newspaper, Asian American Civic Association; Boston, MA

Dec. 2016 - Present

- Attend community meetings, city council media briefings and other community events
- Research and write engaging stories and contribute graphics designs and layout of each issue bi-weekly
- Update website with stories, press releases and calendar postings
- Translate stories in English into Chinese and vice versa
- Arrange and design advertisement; and translate the ads into Chinese or vice versa

Director of Social Media, Northeastern University Chinese Students Scholars Association; Boston, MA

Nov. 2013 – May 2016

- Promoted activities and sponsors on websites and social media (Weibo, Wechat, Facebook and Instagram)
- Designed and wrote newsletters for subscriber base of more than 4,000 monthly
- Created promotions and flyers for activities within the association and for other clubs on campus, as well as ads for the sponsors.
- Attended weekly E-Board and organized events from Spring Festival galas to board games on campus.

Production Assistant & Marketing Intern, Boston Neighborhood Network; Boston, MA

Jan. 2015 - June 2015

- Assisted in producing live and recorded shows in camera, audio and control room
- Edited shows with the studio manager and discussed shows with hosts
- Promoted and assisted weekly activities for BNN members; filed and recorded membership fee
- Helped with class and workshop registration for the low-income and senior clients of BNN

Intern reporter, Ningbo TV Station; Ningbo, China

May - Aug. 2014

- Interviewed, shot videos of social news happening citywide, focused on education and police
- Edited videos and wrote television scripts for clips in Chinese
- Assisted with background research before and after interviews

## Skills/Interests

- Fluent in Chinese and English, elementary level of Korean
- Proficient in Microsoft Word, Publisher, PowerPoint, and Excel
- Familiar with Photoshop, InDesign, Illustrator, Premiere, Tableau, CartoDB and other data visualization tools
- Familiar with Twitter, Facebook, Instagram, WeChat, Weibo and other social media platforms
- Intermediate level of HTML and CSS; Elementary level of R, D3 and Java Script

- Interested in photography, cooking, music and Chinese calligraphy