

Define

- Problem Statement
- User Research
 - Interview
 - Survey
 - Contextual Inquiry
 - Persona

Analyze

- Heuristic Evaluation
- Comparative Analysis

Ideate

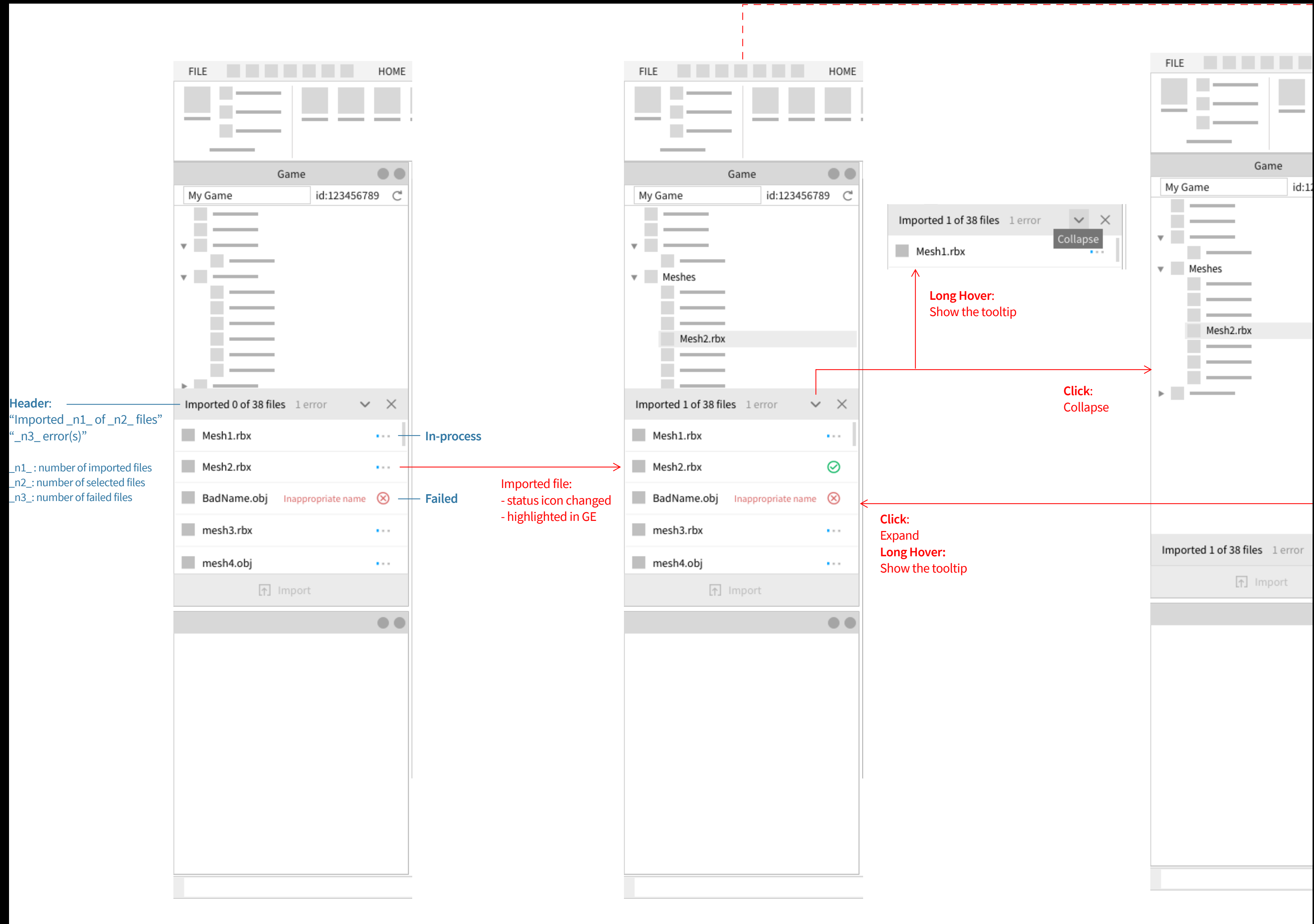
- Approaches
- User Flows

Prototype

- **Wireframes**
- Hi-fi Prototypes
- Interactive Prototypes

User Test

Design QA



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