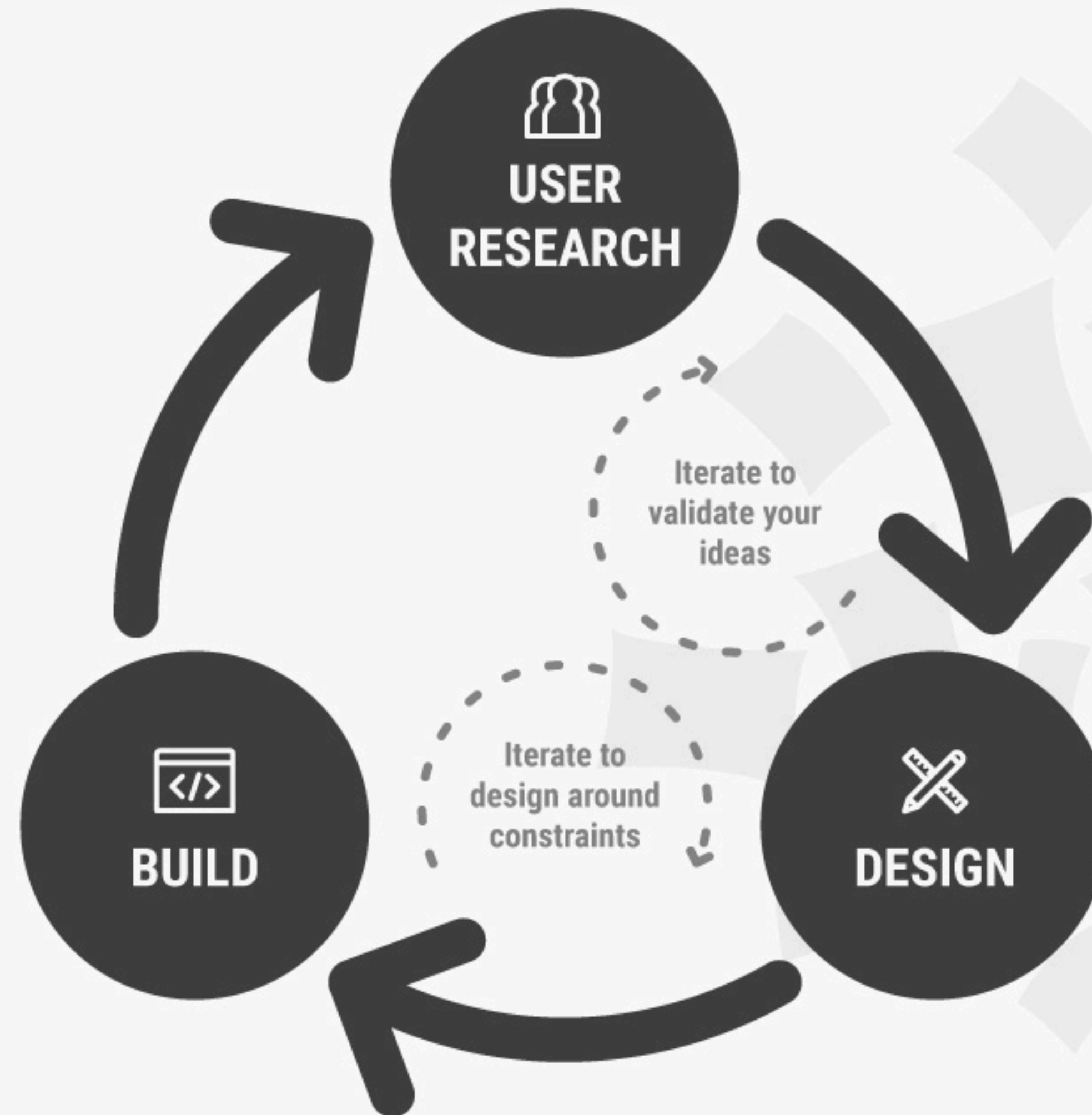
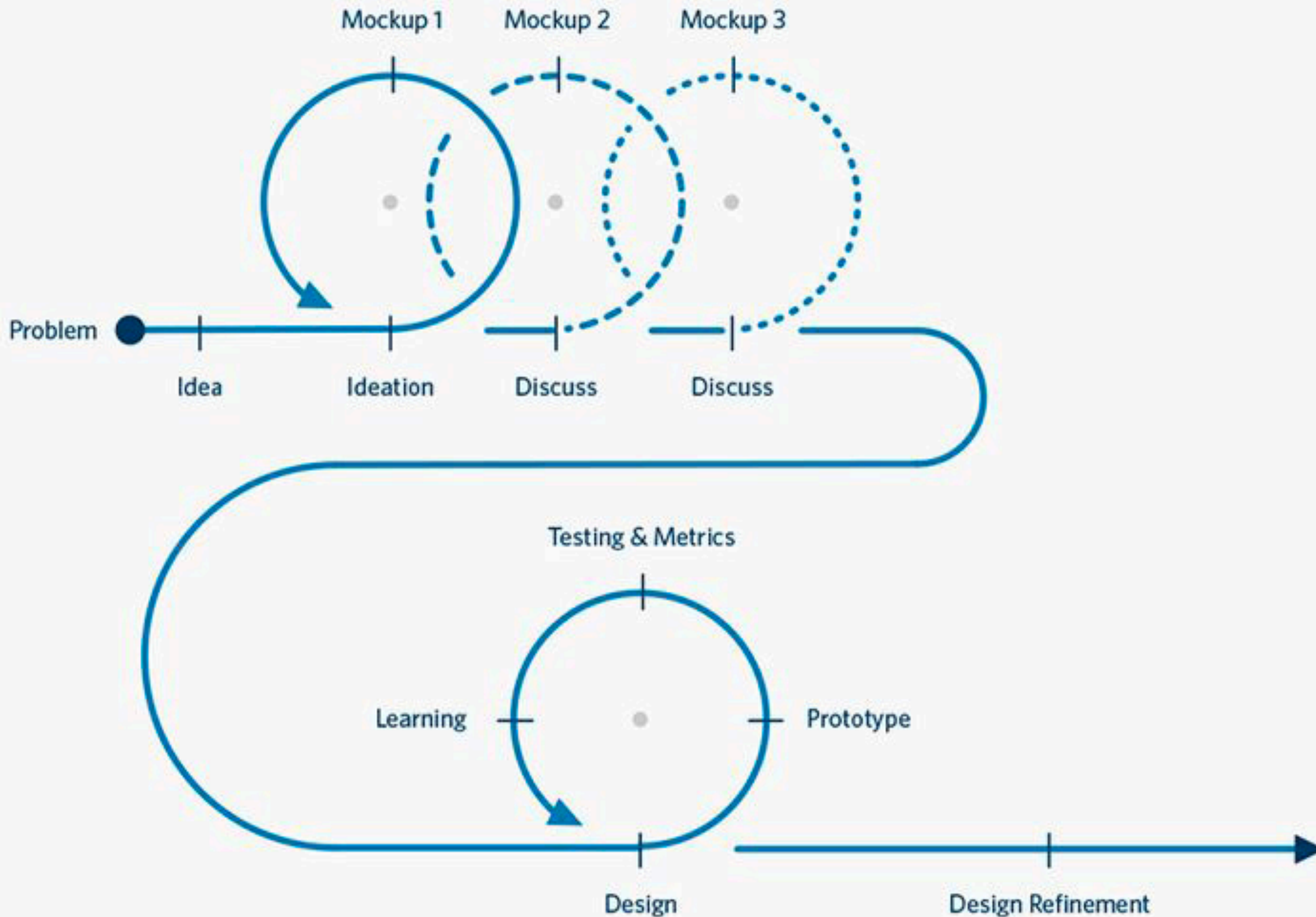


# THE ITERATIVE PROCESS OF UX DESIGN



INTERACTION DESIGN  
FOUNDATION

INTERACTION-DESIGN.ORG



## Define

- Problem Statement
- User Research
  - Interview
  - Survey
  - Contextual Inquiry
  - Persona

## Analyze

- Heuristic Evaluation
- Comparative Analysis

## Ideate

- Approaches
- User Flows

## Prototype

- Wireframes
- Hi-fi Prototypes
- Interactive Prototypes

## User Test

## Design QA