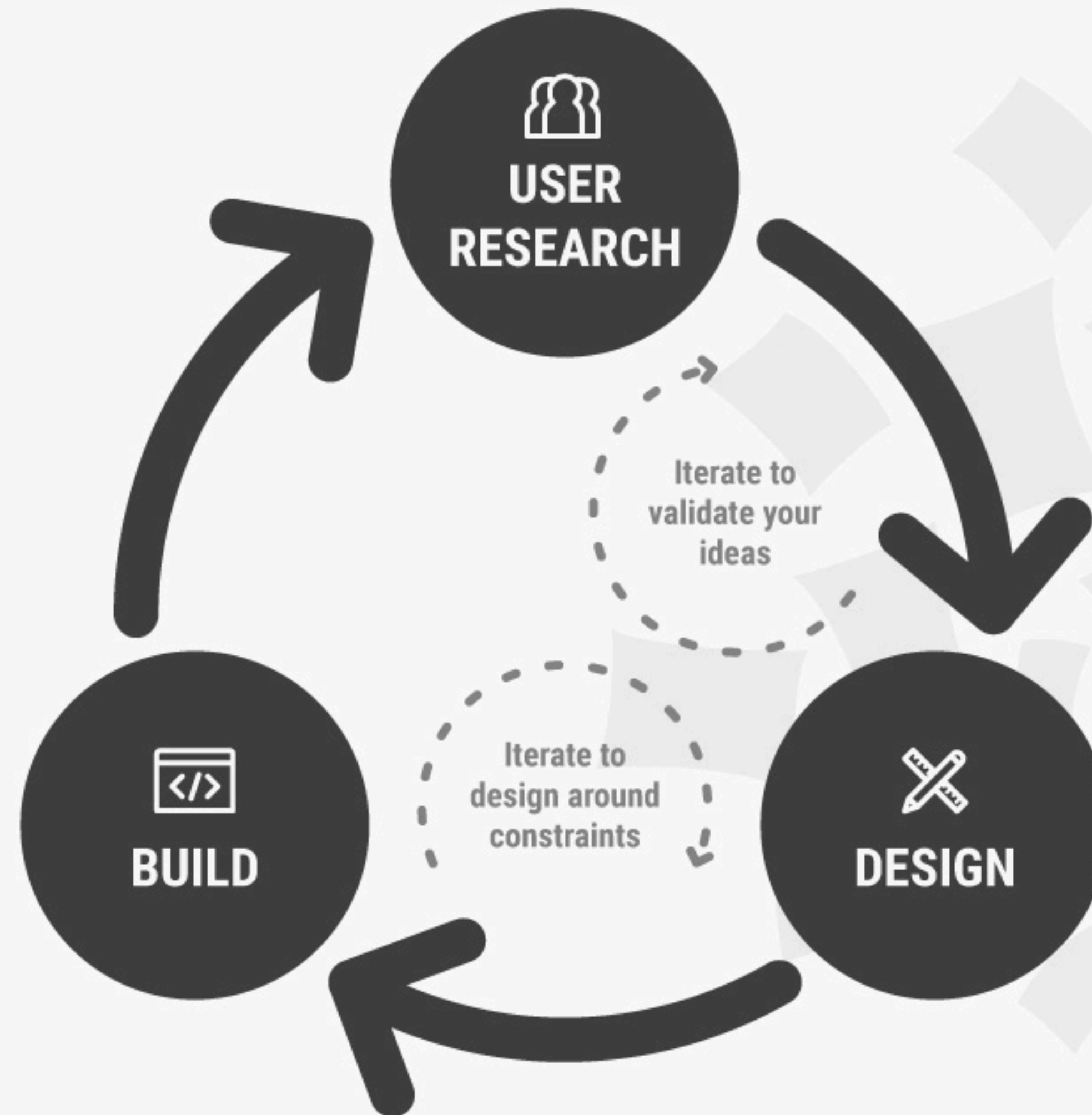
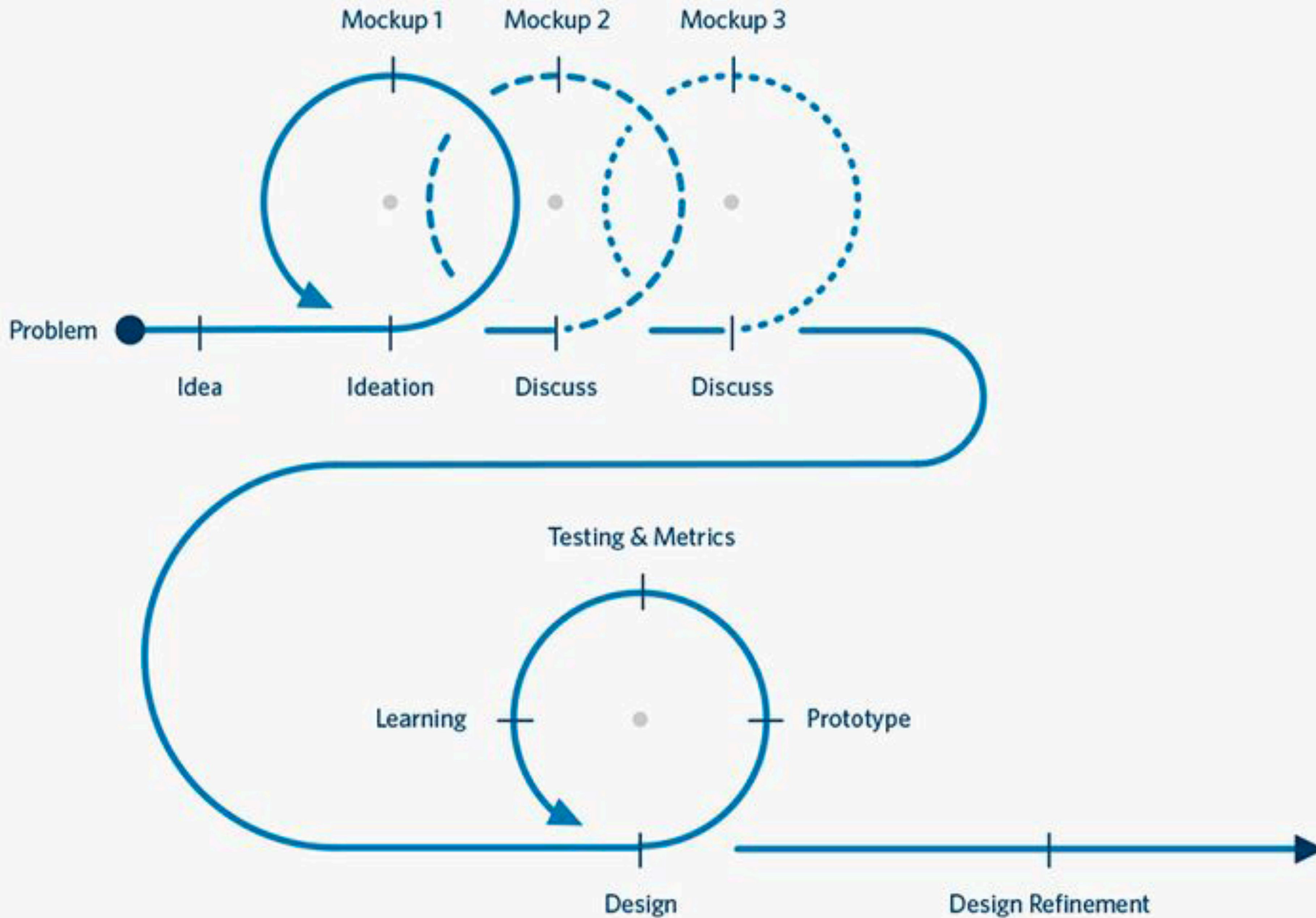


THE ITERATIVE PROCESS OF UX DESIGN



INTERACTION DESIGN
FOUNDATION

INTERACTION-DESIGN.ORG



Define

- Problem Statement
- User Research
 - Interview
 - Survey
 - Contextual Inquiry
 - Persona

Analyze

- Heuristic Evaluation
- Comparative Analysis

Ideate

- Approaches
- User Flows

Prototype

- Wireframes
- Hi-fi Prototypes
- Interactive Prototypes

User Test

Design QA