



**Make  
Things  
WORK**

UX

**WHY is the interface**

Field Research	Field Research
User Research	User Research
User Interview	User Interview
Usability Plan	Usability Plan
Data Gathering	Data Gathering
User Profile Creation	User Profile Creation
Persona Creation	Persona Creation
Concept Design	Concept Design
Task Analysis	Task Analysis
Task Grouping	Task Grouping
Information Architecture	Information Architecture
Wireframing	Wireframing
Prototyping	Prototyping
User Evaluation	User Evaluation
Graphics	Graphics
Iconography	Iconography
Interface Design	Interface Design
Visual Design	Visual Design
Texonomy Creation	Texonomy Creation
Terminology	Terminology
Present & Convenience	Present & Convenience
Work Closely with Development Team	Work Closely with Development Team
Reviews	Reviews
Brainstorms	Brainstorms

UI

**WHAT is the interface**