


**Why is UX important?**



A photograph of a park scene. A person in a dark jacket and dark pants is walking away from the camera on a dirt path. They are carrying a red bag. To the right of the path is a grassy area with a young tree. Further right is a paved walkway made of light-colored bricks. In the background, there is a wooden bench and a metal fence. The scene is brightly lit, suggesting a sunny day.

User experience

Design