

WHY is the interface

Field Research Field Research

User Research User Research

User Interview User Interview

Usability Plan Usability Plan

Data Gathering Data Gathering

User Profile Creation User Profile Creation

Persona Creation Persona Creation

Concept Design Concept Design

Task Analysis Task Analysis

Task Grouping Task Grouping

Information Architecture Information Architecture

Wireframing Wireframing

Prototyping Prototyping

User Evaluation User Evaluation

Graphics Graphics

Iconography Iconography

Interface Design Interface Design

Visual Design Visual Design

Texonomy Creation Texonomy Creation

Terminology Terminology

Present & Convenience Present & Convenience

Work Closely with Development Team Work Closely with Development Team

Reviews Reviews

Brainstorms Brainstorms



WHAT is the interface

FRONTEND





BACK END