anna✳chi

+1 778-682-8918

Vancouver, BC

http//www.annachi.ca

rca92@sfu.ca

GRAPHICS

Photoshop

Illustrator

InDesign

Figma

Adobe XD

CODE

HTML (Intermediate)

CSS (Intermediate)

Processing (Java)
(Beginner)

MOTION

Premiere Pro

After Effects

Sony Vegas Pro

COMPETENCIES

Art Direction

Motion Graphics

Graphic Design

Model Building

Sketching

Story Boarding

Prototyping

EDUCATION

Simon Fraser University

B.A., Interaction Arts and Technology 2017 - Present

Expected Graduation Date: June 2022

EXPERIENCE

DESIGN INTERN @ CoPilot AI
Sept 2020 - April 2021

At CoPilot AI, a Saas company that generates LinkedIn Leads, I worked within the Marketing Team, and closely with the Product Team to produce website designs, advertisement, and any needed graphic designs.

• Designed an EBook with provided copy which is reaching nearly 100 downloads.

• Produced a Facebook video ad using After Effects that helped the company in capturing leads.

• Redesigned the company's website visuals with user flow in mind in order to increase conversion rate.

UX Design + User Research @ Girls in Tech Van
Fall 2019

This project entailed me to work with Girls in Tech Vancouver to identify issues within the organization and proposed solutions.

• Analyzed data, conducted interviews, and organized workshops in order to conduct user research.

• Designed website prototype for the proposed solution, and slide decks to present it.

• Presented prototype, user research, and concept validation to the organization which will help them in combating the identified issue.