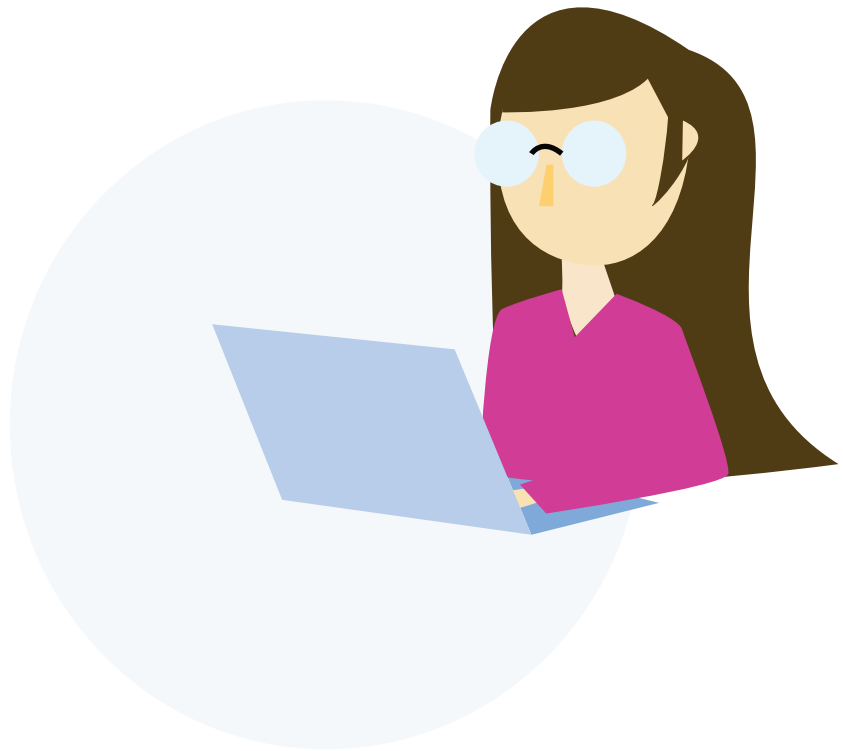


# GIRLS IN TECH

## < VANCOUVER />

“FOR THE MOST PART, THE PERCENTAGE OF COMPUTING OCCUPATIONS HELD BY WOMEN HAS BEEN DECLINING SINCE 1991, WHEN IT REACHED A HIGH OF 36 PERCENT.

—Bureau of Labor, 2016”



## ABOUT GIT

**Girls in Tech Vancouver** is a chapter of the global non-profit organization Girls in Tech. Their mission is to support women of all ages by providing them with the education, engagement, and community they need to succeed. The Vancouver chapter in particular is interested in the retention of students and professional females in the technical industry. To do this, they aim to host events on a quarterly basis to carry out their mission in the local tech community.

## WHY GIT?

As suggested by the **National Center for Women & Information Technology**, women not having a space in tech is an apparent problem that leads to a **lack of diversity** in an industry that thrives on inclusion.

Girls in Tech Vancouver aims to tackle this **systematic problem on a local level**, which we believe is an interesting premise to explore. In addition, the organization is already self-aware of potential opportunities for improvement and are open to us analyzing their processes.



## THE TEAM



## DESIGN FOCUS

We want to explore how we can help Girls in Tech not only gain new members, but also retain and improve the experience of their current members in order to support their audience as they navigate Vancouver’s growing tech industry.