



+1 778-682-8918

Vancouver, BC

<http://www.annachi.ca>

rca92@sfu.ca

## GRAPHICS

Photoshop

Illustrator

InDesign

Figma

Adobe XD

## EDUCATION

Simon Fraser University

B.A., Interaction Arts and Technology 2017 - Present

**Expected Graduation Date: June 2022**

## EXPERIENCE

### DESIGN INTERN @ CoPilot AI

Sept 2020 - April 2021

At CoPilot AI, a SaaS company that generates LinkedIn Leads, I worked within the Marketing Team, and closely with the Product Team to produce website designs, advertisement, and any needed graphic designs.

- Designed an EBook with provided copy which is reaching nearly 100 downloads.
- Produced a Facebook video ad using After Effects that helped the company in capturing leads.
- Redesigned the company's website visuals with user flow in mind in order to increase conversion rate.

## MOTION

Premiere Pro

After Effects

Sony Vegas Pro

## COMPETENCIES

Art Direction

Motion Graphics

Graphic Design

Model Building

Sketching

Story Boarding

Prototyping

### UX Design + User Research @ Girls in Tech Van

Fall 2019

This project entailed me to work with Girls in Tech Vancouver to identify issues within the organization and proposed solutions.

- Analyzed data, conducted interviews, and organized workshops in order to conduct user research.
- Designed website prototype for the proposed solution, and slide decks to present it.
- Presented prototype, user research, and concept validation to the organization which will help them in combating the identified issue.