



+1 778-682-8918

<http://www.annachi.ca>

Vancouver, BC

rca92@sfu.ca

GRAPHICS

Photoshop

Illustrator

InDesign

Figma

Adobe XD

CODE

HTML (Intermediate)

CSS (Intermediate)

Processing (Java)
(Beginner)

MOTION

Premiere Pro

After Effects

Sony Vegas Pro

COMPETENCIES

Art Direction

Motion Graphics

Graphic Design

Model Building

Sketching

Story Boarding

Prototyping

EXPERIENCE

Graphic Designer @ SFU Venture Connection

July 2021 - Present

- Currently designing assets for digital marketing to increase the profile of entrepreneurship programs at SFU. The graphics include social media, website, and event content.
- In the process of developing a brand new look and feel for Venture Connection's annual product entrepreneurship competition called Made By SFU.

Contract UX Design Intern @ MiTravel

April 2021 - Present

MiTravel is a group travel planning app, with the goal to make travel planning efficient, intuitive, and collaborative for students.

- Currently in the process of designing MiTravel's design system through developing a WireFrame Kit and UI Kit with consideration into MiTravel's overall branding and values.

Design Intern @ CoPilot AI

Sept 2020 - April 2021

At CoPilot AI, a SaaS company that generates LinkedIn Leads, I worked within the Marketing Team, and closely with the Product Team to produce website designs, advertisement, and any needed graphic designs.

- Designed and implemented the redesign of CoPilot AI's company website, increasing conversion rate by 120% and decreasing bounce rate by 18.55% on the homepage alone.
- Reinforced organizational values through designing an onboarding booklet for new hires, a new careers page, and a new company mascot.

EDUCATION

Simon Fraser University

B.A., Interaction Arts and Technology 2017 - Present

Expected Graduation Date: Spring 2023