Hello everyone,the topic for todays GD -----.

1.Does Logo says it all for a brand

-- It is true that logos define the brand for clarity and appealingly hence their visual appearance always make a big difference by explaining how the product would attract the attention of the potential buyers.

---The logos boost the brands and make them worthwhile products. ---They are definitely inspiring things as their recognition makes the sense for fuller and genuine promotion.

--The important aspect is that how brands are accepted and they get recognized—through attractive logos without that they lose impact. It is important to know that logos advocate the attributes of brands. That is why they are incomplete without each other.

---Threre are many types of logos wordmark, Emblem,pictorial,abstract.

--A pictorial logo expresses the idea that "a picture is worth a thousand words." A pictorial logo may be literal, like Apple's apple logo, or can symbolize a brand's attitude or industry.

---Of course brand represents everything and every important feel is showcased through the logos of those brands to seek the attention of a brand’s lovers who remember the logo and also recognize it as and when they get chance to see it.

2. super intelligence and artificial intelligence it is a boon or bane

--we don't realise it, we are already surrounded by Siri, Alexa and GPS or face detection, which are all applications of AI. Without super intelligence, our lives would be tough to manage. Even the most basic smartphone uses AI. Super intelligence forms the cornerstone of the digital revolution and so many aspects of life are simpler .

--**5. Stepping into Space**  
  
 AI is a boon to the human race, Solving problems which no man can. Super intelligence can even facilitate space exploration and literally go where humans cannot.

---In a cut-throat competitive market and brisk paced advancement in technologies, AI is inevitable.-- look how it has helped us to organize and speed up our work. AI is just an advancement of technologies. It can replace human, it will only be a tool to make work easier.

---Artificial Intelligence is a boon to future of human existence. It minimizes the error and is applied to various studies. It helps to overcome the human limitations. Smartphone, computer games are the example of the usage of Artificial Intelligence. The machines that are related to AI don not need breaks like humans, they perform program for long hours without getting bored or tired.

4.Staue of unity-Symbol of pride or wastage of public money

* **---Statue of Unity** is located in Narmada District of Gujrat at a river Island facing the Narmada Dam. It is depicting the 182 metres height iconic figure of Iron Man of India – Sardar Vallabh Bhai Patel. . It is the tallest statue in the world.This statue is known as the Pride of the Nation, but the majority of people think that incurring Rs. 2900 crores on it has been completely wastage of public money.
* As the name Statue of Unity suggests, apart from paying tribute to Sardar Patel, the purpose of this statue is to tell the next generation about the great sacrifice made by Sardar Vallabhbhai Patel and to bring a sense of togetherness among the people.

**Pros – Statue of Unity**

* It is estimated that this statue will remain as it is for 1000 years which implies that it will contributing to the national income of India through tourism for centuries.
* It will increase the tourism income and develop a large number of hotels, transports and other services.
* It is easy to recognise why it’s a proud moment for every Indian, with the statue being the tallest in the world, but I think it’s a matter of concern too – because of the huge [amount invested](https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=10&cad=rja&uact=8&ved=2ahUKEwiXhPrNhr3eAhVKsY8KHdTGBnUQFjAJegQIBxAB&url=https%3A%2F%2Feconomictimes.indiatimes.com%2Fpolitics%2Fstatue-of-unity-worlds-tallest-statue-constructed-in-record-33-months%2Farticleshow%2F66446458.cms&usg=AOvVaw29X8phIONPP5mZjCnGhB9Q) in its construction.

**Cons – Statue of Unity**

## Government has spent a big amount of money on this project over other priorities like women’s safety, education and agriculture schemes. Build [5,98,000](http://www.thealternative.in/business/10-toilet-designs-for-rural-india/) school sanitary complexes with proper toilets that remain functional for a while at least.

## Adopt [725 villages like Donja](https://www.abplive.in/videos/floods-in-north-east-have-affected-thousands-711801), which was adopted by Sachin Tendulkar.

## Raise [5,296](http://www.kidsstoppress.com/article-individual/this-is-how-much-it-will-cost-you-to-raise-your-child-from-birth-till-21-in-india/12460)children from birth until the age of 21, including educational expenses.

* There are plenty of sectors in India, like health, safety, employment and education where the money could have been utilized.
* Many parties claim that this was a place of religious importance, so it should not be built on the land.

<https://www.quora.com/Why-are-people-calling-the-Statue-of-Unity-a-waste-of-public-money-and-crying-about-high-poverty-in-India-Meanwhile-the-same-people-would-waste-loathsome-amounts-of-money-on-lavish-weddings>

.Work- Life balance is a myth-comment

Work-life balance is the term used to describe the balance that an individual needs between time allocated for work and other aspects of life.

There are four causes of imbalance

1.Societal expectations:when u given to societal expectations and pressures of how much

The society expects from you.

2.Extreme ambition : when u extremely ambitious .however when you are so completely

Qued into ambitions that ur forget everything else when you are extreme side of it it is bad

3.Desperate for perfection:

4.Denied Depressions:even if you feeling low and feeling depressed.you kind of denied

Those feeling and attitude is when are these four casuse of imbalance.

--Importance significance of work life balance

1To maintain your mental health.

if we don’t balance personal,work and professional life we will somewhere fill a lot of

torcher and we might feel little disbalance mentally.

2 more rounded individual:having a work life balance will also make you a more rounded

Individual is something which will add to your personality when you are able to manage

Everything within your timesphere

---To achieving the work life balance:

1.learn how to let go of things don’t control things to much,don’t hold on.do as much as

you can .so letting go is very important bcz just like you hold a fiset full of sand .the more

tighter you hold on it.the more likely the sand is slipt thorugh your finger and space within your finger.

2.priorotize your time –and prioritize not only your work and also your time

3.establish boundries at work and stick to them.

4.Be selfish about your me time –don’t let somebody else eat into your me time

If you are scheduled half and hour for yourself nobody needs to disturb you at that particular time

.don’t hold on to things

Nerver get so busy making a living that you forget to make a life

Air Pollution- manmade crisis or fall out of industrialization?

1.Air pollution has become a major issue in India because of traffic and vehicle congestion. Since the liberalization of automobile sector 100 FDI in automobiles the number of automobiles on Indian roads have increased to over 3million now.

2.Keep your doors and windows closed to reduce the pace of the penetration of smoke. If you see that the area around you is smoke free 2.

3. In case of extreme air pollution, try avoiding working out when outdoors. This is because you breathe heavily when you work out, which results in more particles entering through your airways.

4. Burning fossil fuels (such as coal and natural gas) and petroleum-based fuels (such as diesel and heavy fuels) has negative impacts on our environment and human health .

5. The dangerous pollutants such as **nitrogen oxides (NO and NO2** , **sulfur dioxide (SO2)** carbon Dioxides produces from the sources like automobile emissions, fires, industrial processes which will fall dangerous impact to the environment which will contribute to the smog formation.and human health exacerbates symptoms of heart disease, such as chest pain; may cause vision problems and reduce physical and mental capabilities in healthy people .