# TERM PROJECT

**INSTRUCTOR: Cryston Heaven**

**CLASS: Summer** 2023 (CSD 1103)

| The term project combines what has been covered in this course and what you have practiced in the exercises to create a website with at least four HTML5 pages.  Total marks: 100 |
| --- |

**DATE:**  Dec 2, 2023

**STUDENT NAME: Rupesh Shrestha (C0908441)**

**Bibishan Pandey (C0914078)**

**Kabita Shrestha (C0909917)**

**Channpreet Singh (C0904176)**

| **Section 1 – Planning Checklist** | **20 points** |
| --- | --- |

Answer the following questions and be detailed in your answers in your own words. You will be marked according to the level of detail and planning (efforts) that you show for this stage of the project:

1. What is the Purpose of the Website?

The Terrace Fitness Club website aims to provide an online platform for individuals interested in fitness-related activities. It aims to promote the services and products offered by the fitness club, showcase its facilities, and encourage potential customers to engage in fitness programs. Additionally, the website provides contact details and location of the club.

1. Who is the target audience?

The primary target audience for the Terrace Fitness Club website includes fitness enthusiasts, individuals seeking a gym or fitness club membership, and those interested in purchasing fitness products. The secondary audience comprises existing members looking for information on club updates, schedules, and additional services.

1. How many pages will be included in your website?

The website will consist of four main pages:

1. Home: The “Home” section highlights the overall offers that Terrace Fitness Club offers its members. This part of the webpage aims to attract new clients through various proposals and what we give our customers.
2. Products: The “Products” section highlights different packages that we offer to our customers (Muscle Building, Resistance Training, and Fat loss training), all of which are provided at their set price. We also provide customers with products like whey protein, weight gainers, healthy greens, and Creamy butter. It helps our business generate more revenue by providing customers with supplements to build their muscles and recover from fatigue caused by a gym workout session. Our packages will help clients achieve results in less time by following a proper workout routine.
3. About Us: The "About Us" section will highlight the key benefits that Terrace Fitness Club offers its members. This part of the webpage aims to communicate the unique value proposition of the fitness club and why individuals should choose it over other options. In addition to highlighting the key benefits, this section will provide website visitors with a more personalized understanding of the individuals who contribute to the success and atmosphere of Terrace Fitness Club. It aims to connect the club and its members by showcasing the critical staff members and trainers.
4. Contact: The “Contact” section will highlight how to reach us through sales or general support, a physical visit or a call. Apart from that, this section also provides the operation hours and availability. If there are any queries, users can send a message using a contact form or subscribe to an email with new features or promotions. If a user wants to visit the store, we have included a map for ease.
5. What graphics will you use on the website?

Banners will be utilized as dynamic visual elements placed prominently on pages, particularly the home page. Gradients will add depth, visual interest, and modernity to the pages. They create smooth transitions between colors, enhancing the overall design. Additionally, high-quality photos will be vital in visually representing the fitness club and showcasing facilities, equipment, and team members.

1. What colors (color scheme) will you use on the website?

The chosen color scheme for the Terrace Fitness Club website will incorporate energetic and motivational colors. A combination of deep blue(#008CFF) and black will be used, with background. This color scheme will evoke a sense of professionalism, energy, and positivity.

1. What font styles will you use within the website?

We’re using ‘Courier New’ as our default font. Courier, monospace, and sans-serif are fallback fonts with a default font color of #333 (dark gray).

1. What features will be displayed on the web pages?

We can see general information about the application, what it offers, and the different products and packages that we provide. Users can also contact us, message us, or subscribe to our new updates through email.