WHEN TO USE RESPONSIVE IMAGES: THE 3 USE CASES
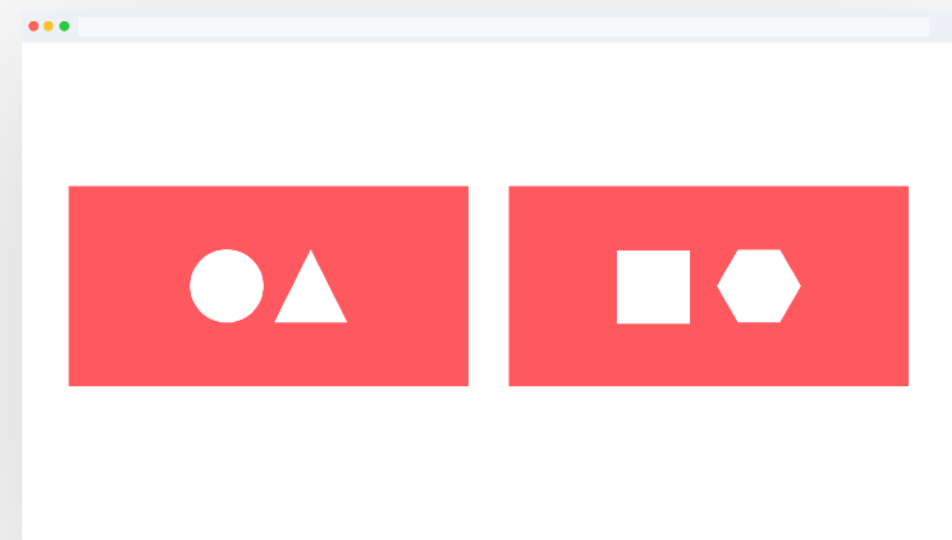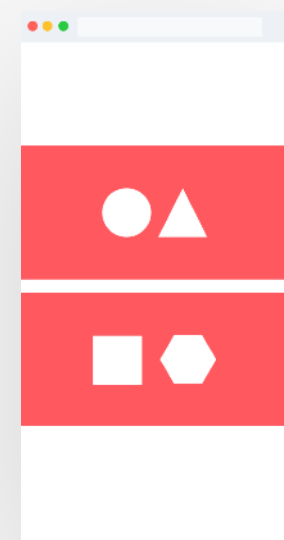
RESOLUTION SWITCHING
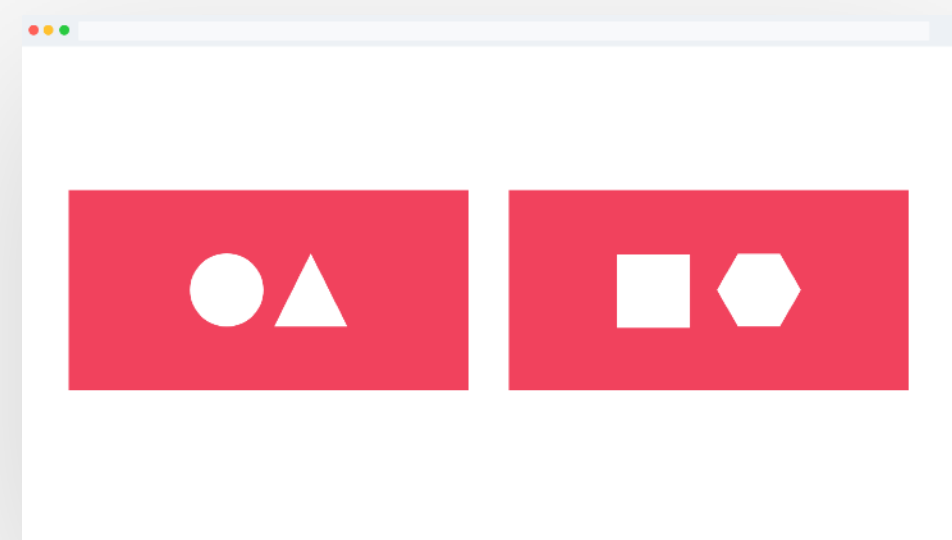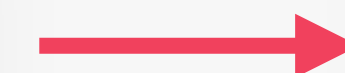
Large screen → Small screen

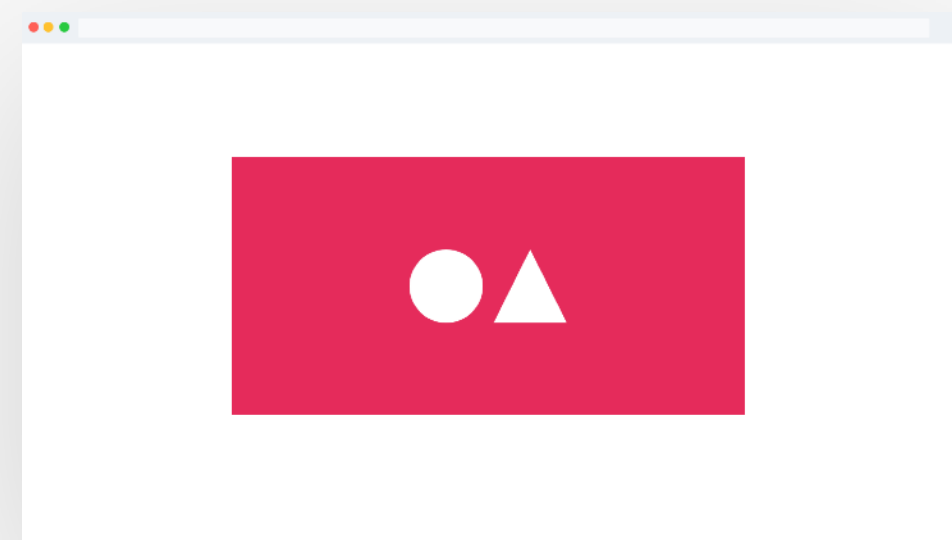(Decrease image resolution on smaller screen)
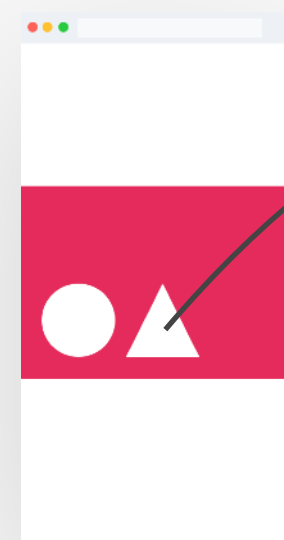
DENSITY SWITCHING

@2x screen (high-res) → @1x screen (low-res)

(Half the image resolution on @1x screen)

ART DIRECTION

Large screen → Small screen

Image details were preserved, but the image is different

(Different image on smaller screen)