

Market Guide for Identity Governance and Administration

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Security and risk management leaders should use this is Market Guide to aid in making decisions about identity governance and administration products.

Overview

Key Findings

- The identity governance and administration (IGA) market has matured with increasingly little to differentiate full IGA suite vendors when considering common use cases presented by typical large organizations.
- New vendors are entering the market to cater for organizations that cannot afford or do not require a full IGA suite. Focused either on specific needs or offering a “light” IGA capability, they are well suited to organizations that do not have an existing IGA implementation and are looking for modest capabilities or seeking to address specific targeted needs.
- The shift to cloud-based IGA is accelerating, with many smaller organizations insisting on SaaS-only solutions. Gartner sees this direction moving into the larger organizations that are typically assessing the feasibility of IGA offerings based in the cloud or looking at cloud-first if possible.

Recommendations

Security and risk management (SRM) leaders responsible for identity and access management (IAM) and fraud detection should:

- Simplify the selection of IGA vendors and products by initially reviewing current and future needs to determine the type of IGA capability required. Don't assume that you necessarily need a full IGA suite.

- Target a SaaS or cloud-based deployment first, dropping back to on-premises only if there are specific needs that cannot be overcome or addressed.
- Ensure you have a long-term strategy for the future of IAM including IGA — such that you are able to evaluate and take advantage of SaaS-based converged IAM at an appropriate time for your organization.

Strategic Planning Assumption

By 2023, a new category of SaaS-delivered, converged IAM platforms will be the preferred method for IGA, access management (AM) and privileged access management (PAM) in more than 45% of new IAM deployments.

Market Definition

This document was revised on 9 December 2020. The document you are viewing is the corrected version. For more information, see the [Corrections](#) page on gartner.com. IGA tools manage digital identity and access rights across multiple systems. To accomplish this, IGA tools aggregate and correlate disparate identity and access rights data that is distributed throughout the IT landscape to enhance control over user access. IGA tools have evolved over the years to support a broad and deep range of capabilities.

Market Description

The IGA market comprises functionality that includes a number of the following core IGA capabilities:

- Access certification
- Access requests
- Auditing
- Entitlements management
- Fulfillment (also called “provisioning”)
- Identity analytics and reporting
- Identity life cycle management
- Policy and role management
- Workflow orchestration

This set of capabilities forms an IGA suite, offering the full range of capabilities associated with managing and maintaining identity governance and administration.

Market Direction

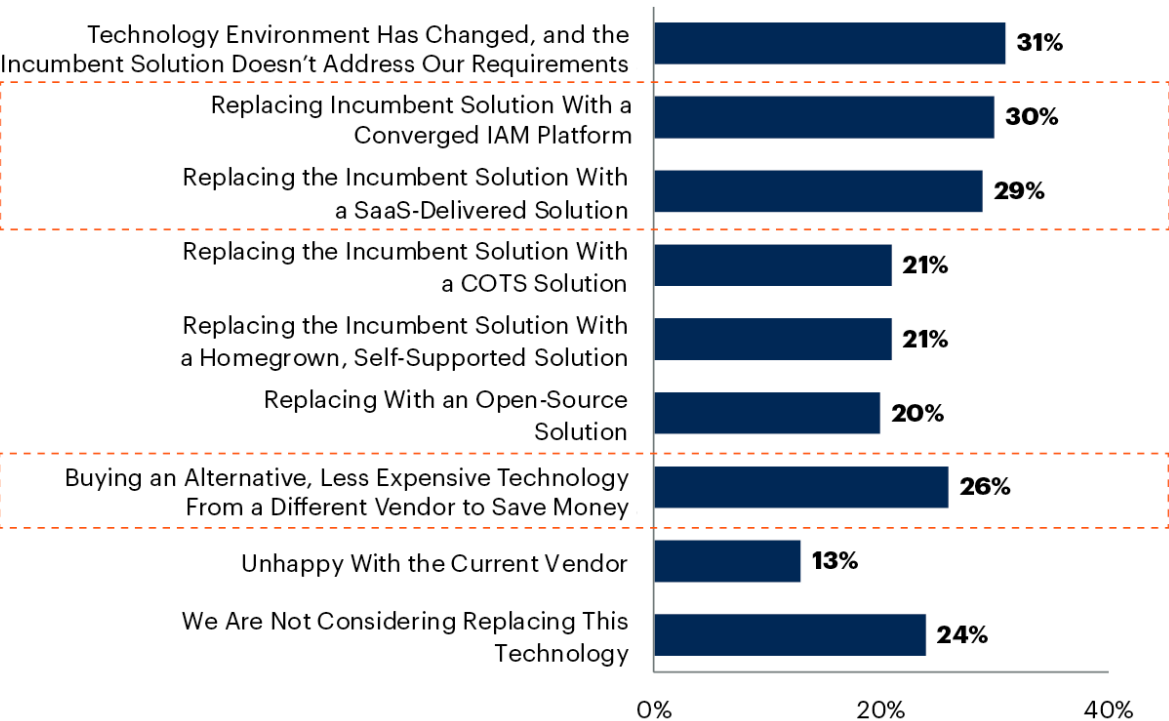
The IGA market is changing (see [The Identity Governance and Administration Landscape Is Changing](#)). Most large to global enterprises in mature markets such as North America, Western Europe and mature Asian economies (including Australia and New Zealand) have already adopted this technology, typically deploying an IGA suite.

Most new sales to that market segment tend to be competitive product replacements, but with a focus on cost and cloud (see Figure 1). However, there remains an unaddressed market segment for large to global enterprises in emerging geographical markets, particularly in the Middle East, Africa, Eastern Europe, Latin America and several Asian countries, where IGA adoption is not fully taken up.

Figure 1: IGA Product Replacements Look to Cost and SaaS

Reason to Replace IGA Technology

Multiple Responses Allowed



n = 191, Already have technology (either on-premises or SaaS)(Q19), excluding Don't Know.

Q. If your organization is planning to replace technology, please indicate the closest description of a reason for doing so.

Source: Gartner 2020 Security & IAM Solution Adoption Trends Survey

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In addition, IGA technology is rapidly being adopted by midsize organizations with less demanding requirements, or with specific needs, where a full suite may not be fully utilized and cost is of prime importance. These organizations are increasingly looking for alternatives — seeking more appropriate solutions such as converged IAM suites with light IGA. If the needs are very specific, they may choose one of the specialized tools where the focus is on meeting particular needs very well, with ease of deployment and low cost being key features.

Market Analysis

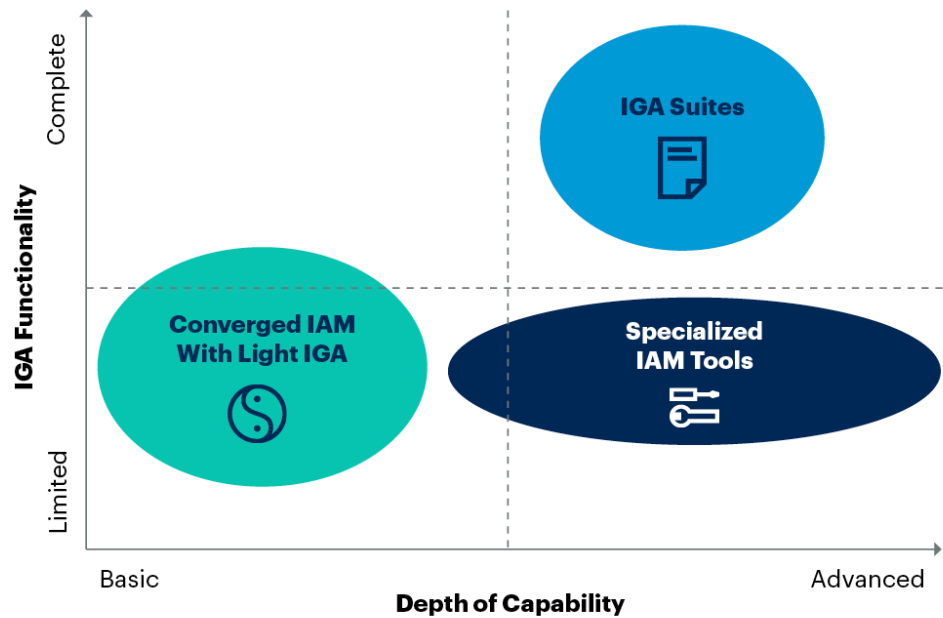
The ongoing maturation in this space, has led to the emergence of three categories within the IGA market:

- IGA suite. Full-featured IGA products that offer the complete range of IGA functionality listed earlier. On-premises and cloud-hosted are available, but SaaS-delivered IGA continues to grow at the fastest rate. Midmarket segments are increasingly selecting SaaS as the preferred or, in many cases, the only deployment method being considered. This preference is advancing into other organization sizes, with increasingly larger global enterprises taking the same approach. Gartner expects IGA as a service to complete this delivery dominance by 2021, where it is forecast to be the primary model for new deployments across all organization sizes.
- Converged IAM suites with light IGA. Coming from other technology areas (such as access management), with additional “IGA light” features that are “good enough” for clients to adopt in the near term with a plan to expand capabilities as the vendors mature their offerings. Typical IGA capabilities focus on life cycle management and provisioning.
- Specialized IAM tools. Gartner sees an increase in the number of specialized IAM modules focusing on specific IGA capabilities to address organizational needs or capturing niche markets. Each of these tools, by their nature, may focus on one or more of the IGA capabilities listed in the Market Definition section. Examples include tools that aim to offer deeper capability or ease of use for functionality such as segregation of duty, certification campaigns or access requests. While these originate from differing places, they typically all have low cost and quick deployment in common. Aiming to provide simplified, targeted solutions, they require less expertise to deploy or manage than a full suite, but often meet or exceed capabilities in their focused area.

While IGA suites have all IGA capabilities within their product set, Figure 2 highlights how vendors of specialized IAM tools and converged IAM tools with light IGA capabilities focus their offerings, rather than trying to provide all capabilities. This can often help them deploy more quickly and at a lower cost than a full suite.

Figure 2: Typical Strengths by Category

Typical IGA Capabilities by Category



Source: Gartner
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Representative Vendors

Market Introduction

We consider the vendors listed in Table 1 to be representative of the broader IGA market because their products are either marketed and sold specifically for this purpose, or because they offer products with discrete IGA capabilities, like life cycle management, for example. The listed vendors do not represent an exhaustive list; rather, they represent the various examples and types of products delivering IGA capabilities currently available in the market, in the three categories identified previously (IGA suite; converged IAM suite with light IGA; and specialized IAM tool). We summarize the data provided by these different vendor types and provide further details on each vendor in the Vendor Profiles section.

Table 1: Representative Vendors in IGA

Enlarge Table

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Vendor Name	Product Name	Category	HQ	Geographic Presence
Atos	Evidian Identity Governance and Administration (IGA)	IGA Suite	Bezons, France	Global
Brainwave GRC	Brainwave Identity GRC, Brainwave Analytics-As-You-Go (BAAYGO)	Specialized IAM tool	Asnières-sur-Seine, France	Europe North America
Broadcom	Symantec IGA	IGA Suite	California, U.S.	Global
Clear Skye	Identity Governance and Administration	Specialized IAM tool	California, U.S.	U.S.
Net Studio	EasyRequest platform, EasyRequest IGA gateway for Micro Focus, EasyRequest, IGA gateway for SailPoint	Specialized IAM tool	Prato, Italy	Italy
ForgeRock	Identity Governance and Administration	IGA Suite	California, U.S.	Global
Hitachi ID Systems	Hitachi ID Bravura Identity	IGA Suite	Alberta, Canada	North America

Vendor Name	Product Name	Category	HQ	Geographic Presence
IBM	IBM Security Identity Governance and Intelligence (IGI)	IGA Suite	New York, U.S.	Global
Iantus	Compact Identity	Converged IAM suite with light IGA	Illinois, U.S.	North America, Latin America, Australia, India, Europe, Middle East
Micro Focus	NetIQ Identity Governance and Administration	IGA Suite	Newbury, U.K.	Global
Microsoft	Azure Active Directory (Azure AD)	Converged IAM suite with light IGA	Washington, U.S.	Global
Okta	Workforce Identity	Converged IAM suite with light IGA	California, U.S.	Global
Omada	Omada Identity, Omada Identity Cloud	IGA Suite	Copenhagen, Denmark	Europe North America

Vendor Name	Product Name	Category	HQ	Geographic Presence
One Identity , a Quest Software business	Identity Manager, Identity Manager Data Governance, Starling Connect	IGA Suite	California, U.S.	Global
Oracle	Oracle Identity Governance	IGA Suite	California, U.S.	Global
SailPoint	IdentityIQ and IdentityNow	IGA Suite	Texas, U.S.	Global
SAP	SAP Access Control and SAP Cloud Identity Access Governance	IGA Suite	Walldorf, Germany	Global
Saviynt	Saviynt Security Manager	IGA Suite	California, U.S.	North America, U.K., India
SecZetta	Identity Consolidation Solution	Specialized IAM tool	Massachusetts, U.S.	North America

Source: Gartner (November 2020)

The vendors listed in this Market Guide do not imply an exhaustive list. This section is intended to provide more understanding of the market and its offerings.

Vendor Profiles

Atos

Atos is a publicly listed company based in France. Its Evidian Identity Governance and Administration product covers the full IGA suite of capabilities, with a particular strength in identity life cycle management. Recent developments include improvements to reduce configuration complexity; verification when assigning rights that a user has the required level of accreditation (i.e., training, certification, charter signature, etc.); and a new end-user interface using material design.

Organizations looking for IT vendors with a broad offering that includes IGA will appreciate Atos' strong IT pedigree and ability to offer other security-related services that can complement any deployment. In combination with the Evidian Analytics & Intelligence module, organizations can monitor key risk indicators to detect high-risk users and abnormal user behaviors.

Although Atos operates across a range of industries, health-related organizations may be particularly interested in Evidian's Health Insurance Portability and Accountability Act (HIPAA) compliance. Additionally, complex federated organizations may be drawn to its ability to unify digital identities across multiple sites or semiautonomous entities, allowing some flexibility and management at a local level.

Brainwave GRC

Brainwave GRC is a privately held French company founded in 2010. Its solution, Brainwave Identity GRC, is focused on identity governance. It features very advanced identity analytics capabilities and functions, as well as discrete IGA capabilities provided as modularized products to augment other IAM platforms. While some IGA tools focus on identities and access (i.e., what does a user have access to), Brainwave goes further by ingesting log files to see what a user has actually done.

Brainwave has an extensive marketplace with many add-ons in the form of connectors and entitlement definitions for applications. Access review and role mining are strong features, as are extensive reports and dashboards. Brainwave also sells additional modules (called "Boosters") for data access governance, privileged access governance and Active Directory. Segregation of duties (SOD) controls management is also supported.

Brainwave Identity GRC is used mostly by large organizations that require a more in-depth analytics and risk management capability than what most IGA suites provide. However, some organizations may also choose to start with Brainwave GRC to get an in-depth understanding of user access and risk, before choosing to deploy an IGA solution.

Broadcom

U.S.-based Broadcom (which acquired CA Technologies in 2018) recently completed its acquisition of the Enterprise Security business of Symantec. Broadcom now offers its Identity Security products under the Symantec Security Software brand. The products include the full complement of IGA suite capabilities.

Features of the Symantec product set include management of data consolidation and quality, support for identity governance campaigns, and certifications to satisfy

compliance expectations and identification of suspicious or anomalous entitlement patterns. These include user risk scoring and policy violations. The solutions are organized behind a single web portal that improves interactions and provides a single point of user access for its applications. Symantec offers express technologies for configuration and customization. The Symantec products are considered highly scalable and can be deployed quickly on-premises as a virtual appliance. Broadcom business partners also offer Symantec products as a hosted or managed service.

Clear Sky

Clear Sky, founded in 2016 and located in California, is an identity security software firm. The company offers an IGA SaaS-delivered product based on the ServiceNow Now Platform App Engine.

Clear Sky's IGA suite includes a number of IGA suite capabilities such as identity life cycle management, access request, access review and workflow management, but without role mining or segregation of duties. Its features leverage the underlying IT service management (ITSM), configuration management database (CMDB), governance, risk and compliance (GRC) and security features provided by the Now Platform to reduce redundancy, and improve risk management and data quality by providing central organization.

Clear Sky's intent is to provide a simpler approach to IGA, reducing complexity by removing the need for a stand-alone IGA solution. The product is intended to serve multiple industry verticals. Clear Sky has also established its Elevate Partner Program to enlist development and managed services professionals in the deployment and expansion of the product.

Net Studio

Net Studio is one of a growing number of small organizations looking to reduce the complexity and effort many organizations are experiencing with IGA solutions. Often, these vendors focus on specific aspects of IGA to ease either the deployment or ongoing usage. In the case of Net Studio's EasyRequest, it is focusing specifically on making access requests to common IGA platforms easier. Rather than compete, the product integrates with any IGA suite, and is currently featuring out-of-the-box integrations with SailPoint and Micro Focus.

Delivering a user request experience as a service, it helps both owners and users of applications by taking a non-IT approach. Organizations planning to deploy one of the supported products that are looking to reduce help desk tickets and assist users more quickly find, request and gain approval for entitlements will appreciate the use of natural language and the simplified interfaces to support their user base.

ForgeRock

ForgeRock offers an IGA suite, which includes three components: ForgeRock Identity Management, evolved from the OpenIDM project to provide identity administration capabilities; and ForgeRock Identity Governance and Administration

and ForgeRock Autonomous Identity, which add governance and analytics capabilities, respectively, and were both launched in December 2019. ForgeRock is a private company headquartered in the U.S. Software and SaaS-delivered options are available.

ForgeRock focuses on positioning its IGA suite as part of a unified message of IAM complemented by its access management capabilities (which is significantly more popular than its IGA capabilities). The three IGA modules are implemented independently; however, the majority of its installed base is existing clients of ForgeRock's access management products.

ForgeRock is suited to larger and more complex organizations, especially finance institutions looking to consolidate IAM efforts with a single vendor and needing deeper customization capabilities. ForgeRock is one of the few IGA vendors investing in the next generation of advanced analytics for predictive and autonomous governance; however, efforts are still very recent, and adoption and benefit trends remain to be seen.

Hitachi ID Systems

Offering IGA solutions since 2008, Hitachi ID Systems is a public company headquartered in Canada. It offers a mature set of IGA features in its Bravura Identity product, catering for typical organizational needs, and it includes one of the broadest sets of provisioning connectors. Hitachi ID offers its products as a software-delivered solution as well as a hosted SaaS option managed by the vendor.

Hitachi ID's focus on automation coupled with its Bravura deployment methodology makes it attractive to organizations keen on preconfigured processes, accelerated deployment and out-of-the-box functionality, rather than heavy customization.

Standard workflows are provided for workforce, contractors and consumers (including self-registration using social media identities), and a mobile app is available for convenient access approvals. Hitachi ID is suited to organizations looking to target the majority of their needs at a reasonable cost using preconfiguration.

IBM

Headquartered in the U.S. and offering a mature and scalable IGA suite, IBM Security Identity Governance and Intelligence (IGI) product has continued to evolve over the years, with recent improvements to the user interface being a welcome enhancement. IGI is full-featured, with strong integration particularly to the IBM ecosystem but also to other ERP systems such as SAP, supporting risk analysis across multiple products and a developer portal for APIs. Analytics is increasingly important, and its ability to visualize role discovery and optimization helps managers with complex roles and entitlements. IBM is in the process of integrating IGI and IBM Security Identity Manager (ISIM) into its IBM Security Verify SaaS to further enhance hybrid deployments for organizations looking to manage cloud access while still retaining control within IGI. IBM also launched SaaS-delivered modules with basic analytics capabilities that work with IGI and external IAM solutions as part of its IBM Security Verify services.

IGI is often at the lower price point for IGA suite offerings based on a range of scenarios. With its flexible rules, coupled with IBM's strong global professional services organization, it can make for a good solution for a number of different reasons including geographical support, scale or application integration.

Ilantus

Based in Illinois, U.S., Ilantus offers Compact Identity, a converged IAM suite with light IGA capabilities. Besides IGA, the Compact Identity IAM platform offers AM, PAM, basic customer IAM (CIAM) and analytics. Taking an identity-centric approach with access management and PAM capabilities has enabled Ilantus to extend a broad offering catering to a variety of needs. With an integral risk engine and visual analytics, it is able to deliver deeper governance than many other IAM suites. The inclusion of popular cloud application and identity connectors helps support automation and rapid deployments. Compact Identity currently lacks segregation of duties violation alerting and role mining/engineering capabilities.

Compact Identity is a multitenant SaaS offering with three specific modules for identity administration, identity governance, and access management, targeted mostly to midsize and smaller organizations. Its fixed managed service pricing based on easily understood criteria along with an end-to-end approach that includes training plans make it popular for midmarket organizations that are looking for an all-in-one solution.

Micro Focus

U.K.-based Micro Focus offers the NetIQ Identity Governance and Administration suite, which includes its NetIQ Identity Manager and NetIQ Identity Governance software products. NetIQ is a flexible and scalable platform to manage the complete identity life cycle of users, devices, things and services.

The products are offered as a software deployment model with a SaaS deployment option for NetIQ Identity Governance. Integrated features support the full range of IGA capabilities, including analytics.

The NetIQ IGA suite also provides out-of-the-box ITSM support for BMC Helix and ServiceNow and APIs for indirect fulfillment. It also includes a data access governance component to help improve management of unstructured data.

Organizations looking for a vendor with strong IGA capabilities that additionally has products covering both privileged access and access management should take a closer look at the offering from Micro Focus.

Microsoft

Microsoft offers a converged IAM suite with light IGA, in a module called Azure Active Directory Identity Governance, as part of Azure Active Directory Premium and its Enterprise Mobility + Security (EMS) suite. The solution provides the following capabilities:

- Identity life cycle management with connectors for human capital management (HCM) systems such as SAP SuccessFactors and Workday

- Support for external (business partner) identities with Azure AD B2B
- Entitlements management
- Access requests
- Workflow
- Policy and role management (Microsoft uses the term “entitlement management” for this purpose)
- Access certification
- Fulfillment

Identity Governance also provides features for managing temporary privileged access by a just-in-time mechanism of assigning Azure AD roles, Azure resource roles and security groups to authorized users. While Microsoft provides a good overall list of high-level features common to IGA suites, the actual implementation is more suited to organizations with only basic IGA requirements. SOD controls management is absent and so is the concept of role mining. Workflows configuration is basic. Access reviews are functional, but do not render more advanced details such as risk metrics.

Overall, Microsoft’s IGA suite can be a good choice for organizations that are making first steps with IGA, or that have already invested in the EMS suite.

Okta

Okta is a publicly traded company headquartered in the U.S. It offers basic IGA features catering to midsize and smaller enterprises in its Lifecycle Management (LCM) product. It has connectors to HCM systems as a source of identity and has added visually configurable workflows in 2020.

Okta leverages its market leadership in access management to provide a converged SaaS-delivered IAM platform with lightweight IGA. This makes it attractive to organizations that are already using Okta for workforce or external identity use cases and that prefer the simplicity of a single converged platform over the breadth, expense and complexity of a best-of-breed IGA solution. It includes a life cycle management module, with some lightweight entitlements management (via groups and group rules), access requests, workflows with approvals, and basic provisioning capabilities via System for Cross-Domain Identity Management (SCIM).

Okta LCM is particularly suited to organizations that are already using Okta AM products and that have basic IGA requirements. External integrations with third parties are required for more advanced analytics, advanced provisioning, role engineering, access certifications and SOD auditing, for example.

One Identity

One Identity, a Quest Software business, is based in California, U.S., and offers its Identity Manager product as an on-premises software-delivered solution covering the full IGA suite capabilities.

One Identity also offers a separate cloud-architected SaaS solution called One Identity Starling Connect, focusing on identity analytics and cloud application provisioning. Starling can complement Identity Manager or other IGA solutions to

provide risk-based analysis on identity, access and usage information, as well as to function as a bridge to provision to cloud applications.

Identity Manager is SAP-certified and leverages One Identity's Starling Connect for cloud identity integration. One Identity also offers a variety of Microsoft AD-centric tools that simplify the management and operation of a customer's AD environment. Features such as self-registration, a self-service portal and a PAM module lend themselves well to organizations looking for strong IGA capabilities alongside other broader needs, such as modest consumer identity management and privileged access control.

Omada

Omada, headquartered in Denmark, offers a full-featured IGA suite either on-premises or as a SaaS solution using its Omada Identity and Omada Identity Cloud products, respectively.

In addition to the supplied connectors, Omada provides a universal connector approach that focuses on a configuration-based implementation model using standard protocols like SOAP, LDAP, REST, SCIM and OData.

Recent developments build on its well-proven deployment methodology (IdentityPROJECT+) and best practices framework (IdentityPROCESS+) to include an Accelerator Program. In line with Gartner's research, which recommends value delivered incrementally, it focuses on gaining rapid business value within a 12-week period.

Organizations looking for strong governance capabilities, such as fine-grained attribute and entitlement management or context-enabled decision support, and those with existing Microsoft Identity Manager (MIM) deployments should particularly look at Omada's offering.

Oracle

U.S.-based Oracle offers a full IGA suite capability in its Oracle Identity Governance (OIG) product. OIG is a software-delivered product that can be deployed on-premises or hosted in IaaS clouds. It supports many use cases and specific business needs due to the extensive nature of the product. Some of the more capable features include role-based administration overlaid with risk-based analytics, dashboards and automation offering customers a number of options to make the product effective in different scenarios.

In addition to connectors to fit in with Oracle's ecosystem, OIG also includes an extensive list of connectors to support many other cloud and on-premises applications — each with a supporting configuration guide. Organizations already using a number of Oracle products will be interested in OIG, but larger organizations looking to meet specific needs should also look at Oracle's offering due to its highly configurable nature and depth of capability.

SailPoint

U.S.-based SailPoint offers a software solution called IdentityIQ, with several optional modules targeting organizations needing options for the on-premises, highly configurable portion of the IGA market. SailPoint also offers a separate multitenant, cloud-architected IGA SaaS solution called IdentityNow that provides similar adaptability to that of IdentityIQ. In 2019, SailPoint released a cloud-hosted, vendor-managed service based on IdentityIQ. Recently, SailPoint reworked its branding strategy to align both IGA product lines together with its SaaS IdentityAI product into the new SailPoint Predictive Identity brand.

Additional capabilities include new product connectors (e.g., Microsoft Teams, Zoom, Epic), expanded management capabilities for nonemployees, and an artificial intelligence (AI)-based access-modeling product. SailPoint also offers a product providing cloud infrastructure entitlement management (CIEM) features, as a result of the Orkus acquisition in October 2019.

IdentityIQ and IdentityNow offer direct and indirect fulfillment capabilities providing robust methods for indirect fulfillment via their own internal case management system and external API integrations. IdentityIQ provides out-of-the-box integration with multiple ITSM tools; IdentityNow integrates with ServiceNow. SailPoint is one of the few vendors that have early invested in the next generation of analytics for predictive and autonomous governance.

SAP

Based in Germany, SAP is a publicly listed organization with a history of offering IGA-based products. The IGA products, which make up the core IGA suite, include SAP Access Control and SAP Identity Management. SAP also offers a separate SaaS-delivered solution called SAP Cloud Identity Access Governance (SAP Cloud IAG). SAP Cloud IAG can be used in lieu of Access Control for clients that have more basic IGA requirements and are primarily looking to target cloud applications.

With a focus on business processes first, SAP is often selected for its ability to support audit and compliance challenges, including segregation of duty, firefighter access control and compliant provisioning.

SAP offers a full-featured IGA suite, which can be deployed on-premises or in the cloud and can also support hybrid deployments. Recent improvements enhance the user experience and improve on its ability to centrally manage risk across heterogeneous landscapes.

Organizations utilizing a number of the SAP ERP products would be obvious candidates to consider its IGA offering due to the strong integration. Equally, organizations that have recently failed audits or are looking for process- and governance-led solutions should also review the strong capabilities that SAP is able to offer in this space.

Saviynt

Saviynt is a privately held company that offers a full and advanced IGA suite with comprehensive identity analytics capabilities. It is built on a microservices architecture and delivered as an IaaS-hosted, vendor-managed service in the cloud (although on-

premises deployment in a virtual appliance is also possible). Saviynt excels when deep access insights into unstructured data and into business applications such as SAP, Oracle E-Business Suite (EBS), Epic, Salesforce, Workday and cross-application SOD are required. It also offers a module with CIEM features. The solution supports all IGA use cases and is based on a big data model that supports risk scoring at both the user and application levels, and is computed using a machine learning model with static and dynamic inputs. Clients get the flexibility to configure this model and modify it on an ongoing basis.

Saviynt supports direct fulfillment (provisioning), robotic process automation (RPA)-based provisioning as well as indirect fulfillment through integrations with different ITSM systems. It provides direct client support as well as through a network of partners who offer consulting and integration services. Saviynt is one of the few vendors that invested early in the next generation of analytics for predictive and autonomous governance.

SecZetta

Based in Massachusetts, U.S., SecZetta is a privately held company that concentrates on the correlation and consolidation of employee and nonemployee identity information. SecZetta provides solutions for third-party identity and master identity management that enable organizations to assemble the data needed to make well-informed, risk-based access decisions. SecZetta helps organizations to characterize dynamic business relationships. SecZetta is part of the Identity Defined Security Alliance (IDSA), a consortium of technology vendors and security providers that concentrates on the synergies between identity and security.

SecZetta offers two solutions:

- Third-Party Identity Risk supports the improvement of IAM business processes, regulatory compliance and other audits, and third-party risk reduction.
- Identity Consolidation organizes data from various sources into a single, up-to-date identity construct representing its various relationships with the organization.

SecZetta's offering leverages a number of identity management features including identity relationships, a scoring mechanism to prioritize data attributes in the master record, and a manual verification review, which acts as a holding tank for questionable matches needing human intervention to interpret. Standardized API actions, workflows and web services help SecZetta to provide flexible identity solutions to organizations struggling with lack of authoritative sources and poor data quality.

Market Recommendations

Identity and access management leaders should

- Identify the type and depth of IGA functionality required. Apply rigor and methodology to separate critical and urgent needs from “nice to have” or future

“wish lists.” For example, use risk-based and cost-benefit analysis to separate the most important capabilities.

- Use this Market Guide as a starting point to pair up specific organizational needs against vendors that efficiently target these.
- Determine how best and when to deploy the IGA solution into your organization. This should take into consideration your specific needs now, a cloud-first posture and, additionally, the longer-term market move to SaaS-delivered, converged identity and access management.

Evidence

The 2020 Gartner Security and IAM Solution Adoption Trend Survey was conducted online during March 2020 and April 2020 among 405 respondents from the North America, Western Europe and APAC regions. Companies from different industries were screened for having annual revenue less than \$500 million. Respondents were required to be at the level of manager or above (excluding C-suite) and should have a primary involvement and responsibility in the risk management role for their organization. The study was developed collaboratively by Gartner Analysts and the Primary Research Team, who follow security and risk management.

As required by Gartner’s research methodology, vendors received a copy of the information for factual review prior to publication.