

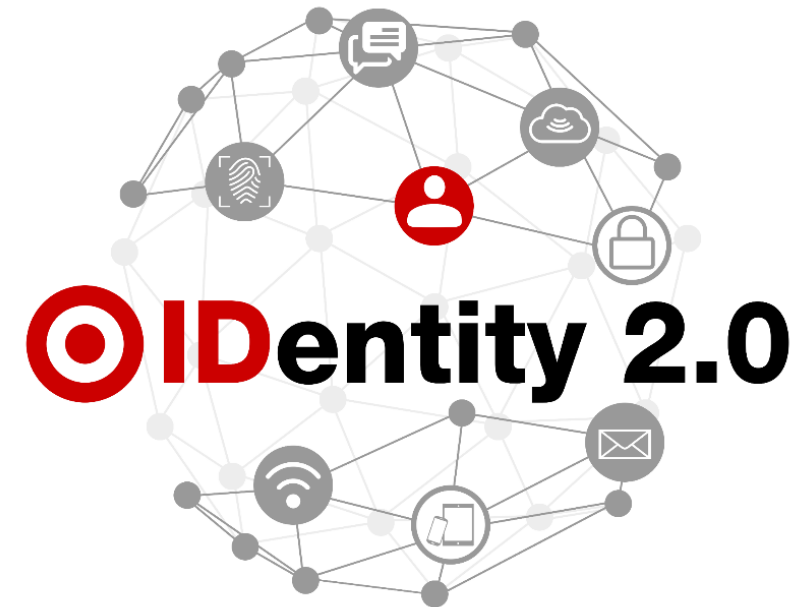


Identity 2.0

Simple. Seamless. Secure

Agenda

- Executive summary
- What is Identity @Target
- Our Identity journey
- Guiding principles of ID2.0
- Key ID2.0 milestones



Simple. Seamless. Secure.



ID2.0 – Executive Summary

IDENTITY 2.0

Simple



Consolidate multiple authentication and identity management platforms (13 → 5)

Leverage open standards, DevOps & CI/CD, and increased automation

Seamless



Passwordless authentication for low risk transactions

Reduced effort to request and maintain access

Reduced friction for Target engineers to consume IAM services

Secure



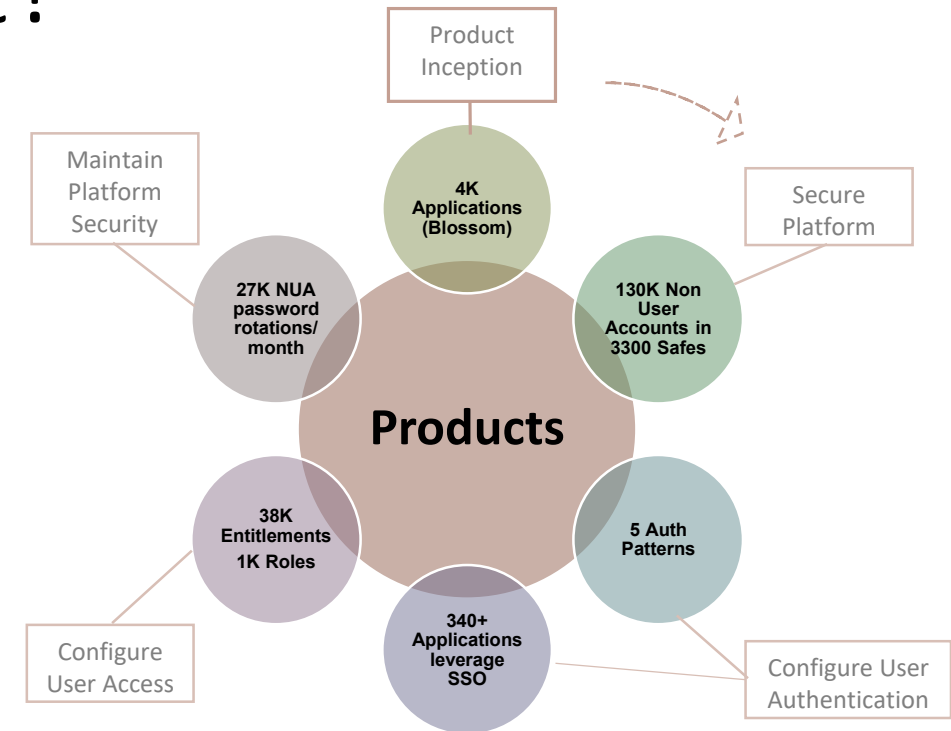
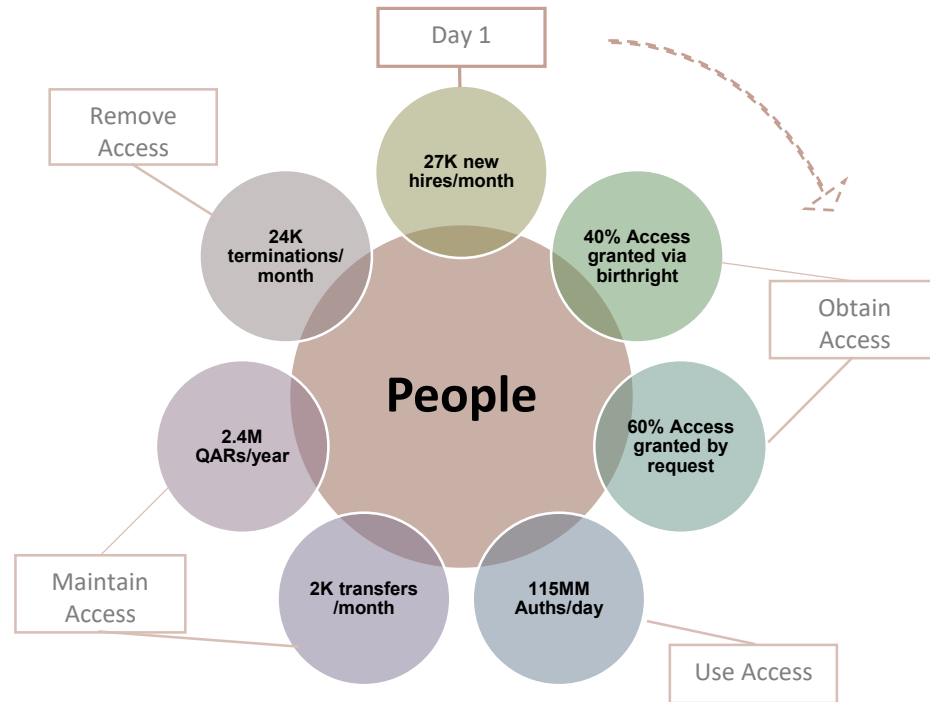
Reduced identity attack surface

Contextual authentication experiences based on risk

Continued focus on compliance and risk reduction



What is Identity @Target?



Target Scope

500K TM/Contractor Accounts

60K Vendor Accounts

50K Local Unix Accounts

108K Access Requests/Month

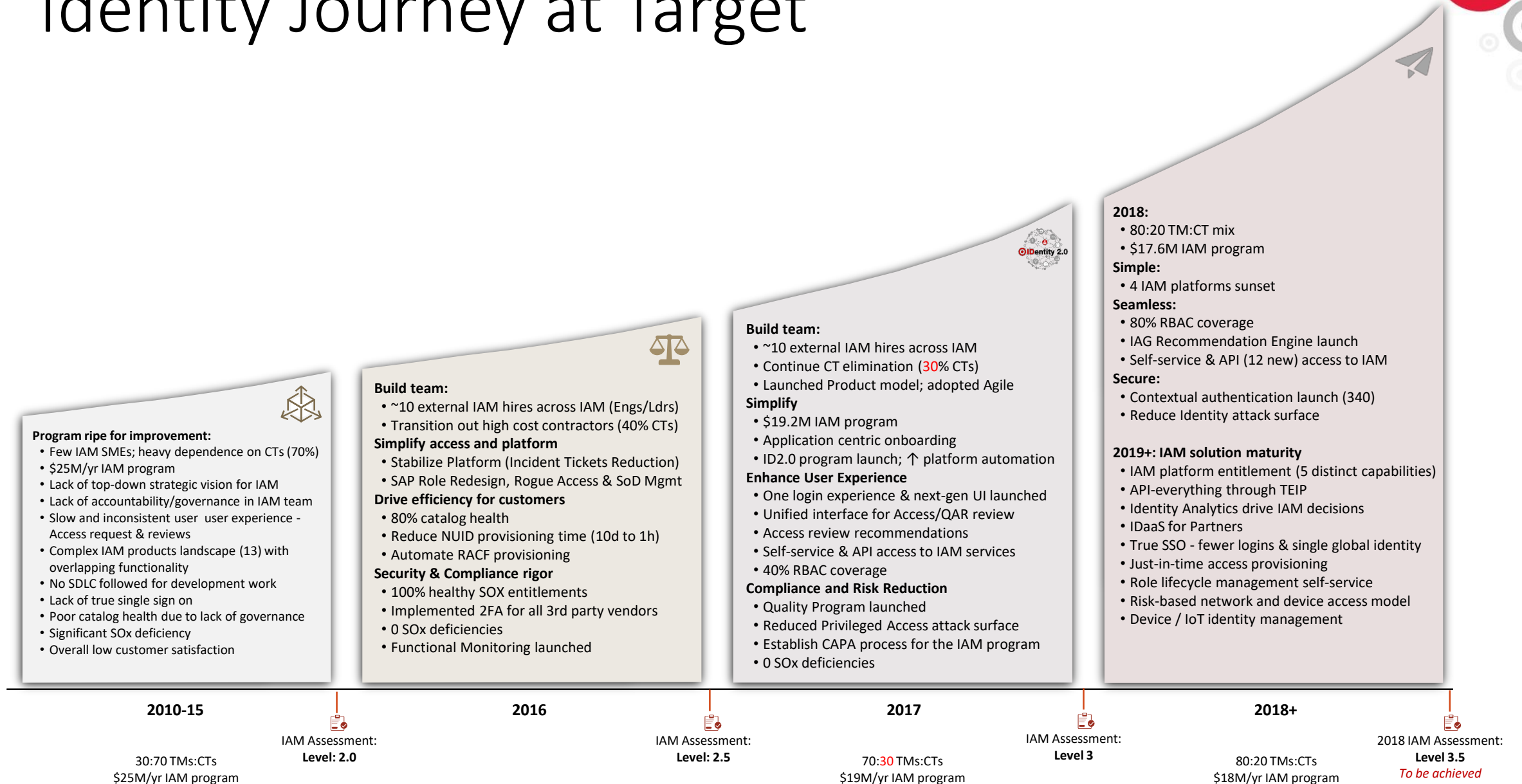
30K Account Updates/Day

18K RSA Tokens

12K Windows NUAs Monitored

60K Recon Events/Day

Identity Journey at Target

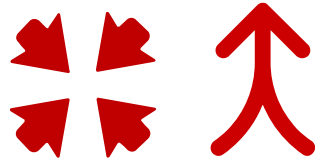




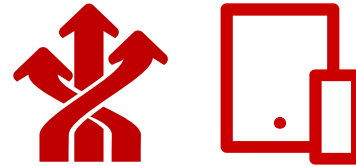
Guiding principles of Identity 2.0

Identity 2.0 will...

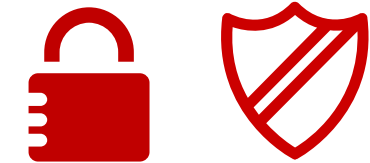
Deliver a **Simple** and
Adaptive architecture



Provide **Seamless**
Experiences



Enhance the **Security** of
Target



OUTCOMES

- Consolidate 13 IAM platforms to 5, simplifying maintenance efforts and providing cycles to devote to business
- Standards-based architecture provides flexibility to growth with market & technology landscape
- Target Enterprise Identity Platform for Product teams to consume IAM
- DevOps & CI/CD patterns to manage infra and app stacks

- Rule- and Role-based access model simplifies access request processes and reduces QARs
- Mobile, intuitive UI available wherever, whenever, & on whatever device needed
- Identity Analytics driving decisions - e.g. Access Recommendation Engine, outlier access, customized risk scoring - enhance user experiences (UX) and increase security
- Less reliance on Passwords and launch of new authenticators enhance UX and increase security

- Contextual risk experiences drive customized UX across apps, data & business processes
- Privileged Access reduction increases security
- Strong authentication across apps and infrastructure protects Target
- Just-in-Time access assignment reduces privileged attack surface & reduces QARs

Key ID2.0 Milestones

